THE BEE: OMAHA, WEDNESDAY, DECEMBER 15, 1915.

THE OMAHA DAILY BEE

1	FOU	NDE	DB	BY ED	WARD	RO	SEWATER.
Ξ		VIC7	FOR	ROSET	VATER,	181	DITOR.
Ξ	The	Bee	Put	lishing	Compa	ny,	Proprietor.

BEE BUILDING, FARNAM AND SEVENTEENTH. Entered at Omaha postoffice as second-class matter.

69-07	TERMS O	J P	By carrier er month.	By mail per year.
Daily with Evening a	Sunday hout Sunday nd Sunday without Sund e only	8.9	400 400	6.00
Send matic	y in deliver	e of addr	ess or com	piaints of

REMITTANCE. Escale to draft, express or postal order. Only two-sent stamps received in payment of small ac-counts. Personal checks, except on Omaha and eastern exchange, not accepted.

OFFICES OFFICES. Omaha-The Bee Building South Omaha-2018 N street. Council Bluffs-11 North Main street. Lincoffs-24 Little Bailding. Chicago-901 Hearst Building. New York-Room 196, 286 Fifth avenue. St. Louis-MC New Bank of Commerce. Washington-925 Fourteenth St., N. W. CORRESPONDENCE.

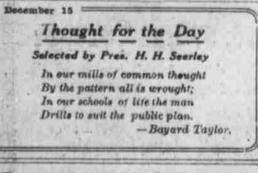
Address communications relating to news and edi-torial matter to Omaha Bee, Editorial Department.

NOVEMBER GIRCULATION.

53,716

State of Nebraska, County of Dougias, as: Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, says that the average circulation for the mosth of November, 1915, was 53,718. DWICHT WILLIAMS, Circulation Manager, Subscribed in my presence and sworn to before me, this 2d day of December, 1915. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.



The war pact of the five entents powers auggest that the chances of early peace are about as good as skating on the Hellespont.

The Wisconsin savant's tribute to the mental soundness of baldheads insures him a place in the hall of fame of the highbrow class.

Democrats who are groping in the dark on the governorship might commandeer a photo of "Brother Charley" and joyfully watch the light breaking

A new steel combine of five independent companies is undergoing the welding process under the direction of J. Leonard Replogle. The waterboy of Johnstown, victim of the flood, now rides a flood to fortune.

The projected neutrality conference in Switzerland goes by the board until next spring. Even then it is uncertain whether the smoke of battle will have lifted sufficiently for the con-

ferces to recognize each other.

More Trouble Over Mexico.

Several times during the last few months it has been asserted the administration at Washington is deliberately suppressing important facts in connection with the situation in Mexico. These charges have been circumstantially made by responsible persons, and the only official attention paid to them was through a recent outburst from Private Secretary Tumulty, who flew to defend Carranza from accusations brought against him from sources certainly entitled to a hearing. More serious charges are now being made, so far as suppression of the true conditions in Mexico is involved.

A newspaper correspondent, who represents two of the really conservative great papers of the country, the Chicago Tribune and the New York Sun, gets word home to his papers that It is almost impossible to send out the truth from Mexico. This is because of strict censorship on the cable at Vera Cruz and other points, and because the only way to get mail out of the City of Mexico is to send it unsealed in the United States pouch, which goes direct to Washington, there to be censored. Such charges as these, definitely made by responsible persons, support the allegation that "watchful waiting" has not been altogether without its other side. That, while our government may not have "butted"in." as the president puts it, on Mexican affairs, it has exerted some influence, and still is, in behalf of Carranza.

At any rate, so long as the United States is at peace with the de facto government of Mexico. why should communications between the citizens of the two countries by subjected to censorship? What is there to conceal from the people?

Peace on the Peace Ship.

"Many men of many minds" runs the old nursery ditty to the end that "many men do disagree." And this is receiving a beautiful illustration just now in the experience reported from Mr. Ford's peace ship. Each of the delegates aboard ship is bent on a great humanitarian mission, and is thoroughly committeed to the ideals of "peace on earth and good will toward men." Unfortunately, each individual also has his own views as to how this desirable end is to be attained, and neither feels called upon to entirely submerge his individuality for the purpose of bringing about unanimity. As a result, the Ford party is breaking up into groups, and when the shores of warring Europe are reached, the rulers of the nations will be perhaps confused by the multiplicity of plans suggested for "getting the boys out of the trenches by Christmas." One can almost imagine the chancelleries of Europe suggesting to Mr. Ford and his associates that they reach some agreement between themselves before they undertake to adjust the muddled affairs of a perverse world.

The Irish Saved the Day.

For the first time since the war began British military authorities make adequate acknowledgment of the deathless valor of the Irish regiments on the far-flung battlefront. Whatever foundation existed for complaints on this score are disposed of by the details of the heroic battle to the death of the Royal Inniskilliners. against the Bulgars on the ridge of Kevis Crest. Rear guard actions usually are florce, deadly combats, especially for the defenders of the retreating army. The Inniskillins breasted the A Modern Macbeth

"James Walter Smith in Boston Transcript

HAD been reading a book called "A Royal Tragedy." and had just turned a page. Then I stopped to think. The passage I had been reading ran as followa

"The door opened slowly." There stood King Alexander and Queen Draga, both of them hastily and insufficiently dressed, as they had sprung from their bed. They found themselves facing a dense group of officers. It was a historic but terrible tableau! Kins Alexander stepped forward in front of the queen, as if to shelter her, looked atraight at the tratlors and said: 'What is it you want?-and what of your oath of fidelity to me? There was a second or two of deadly silence. They looked at each other as if teamerized. Then Lieutenant -----, who before entering the army was a teacher in a village school, cried out: 'What are you standing gazing at? Here is our oath of fidelity to him!" Baying this be fired on the king, who sank into the arms of Draga In a moment several revolvers were fired on the fall ing king and on the queen. They both then dropped on the floor. The enraged conspirators continued for a few seconds firing their revolvers at the royal couple, bleeding and groaning on the floor. Then then drew their swords, and began to dash them in all directions. The poor woman, Queen Draga, was especially the object of their revolting cruelty. * * Fortunately the poor woman was killed instantly by the first volley almed at her. King Alexander, although plerced by several bullets, was not dead. He grouned in agony, in a pool of blood. It is not certain that he was conscious. Lieutenant Colonel Mishich suggested that the bodies of the king and queen should be thrown out of the window, into the flower garden, that the soldiers surrounding the palace should see that they were dead. He opened the win-Bending over it he shouted: 'Long live King dów. Peter Karageorgevitch, king of Servia!' The officers in front of their soldiers echoed his cry by shouting: 'Long live King Peter!' ('Ziveo Kralj Peter!')''

When the news of the Belgrade murders flashed across the world, King Peter was living the plain and pesceful life of a pretender on the banks of Lake Geneva. The romance of youth had departed from m, for he was 58, and there was nothing-unless he himself knew of it-that threatened to disturb the even current of his existence. He was known to everybody in Geneva as plain Prince Peter Karageorgevitch. His trim, slender, medium-sized figure, and his florce military mustaches and flory eves, wero as familiar to the children in the streets as they were to the frequenters of the most exclusive Genevan clubs and salons. Although his house in the Rus Bellot was elegantly furnished, the prince lived in simple style. He was not a rich man, and maintained no entourage, more, probably, because he could not afford it than because of suspicious which the existence of a princely retinue might arouse. A woman servant named Mathilde and a valet named Albert attended to his daily wants, and a governess, one Mile, Lagier, used frequently to come in, either to answer the old man's letters or to give instruction to the children when they were in Geneva. He was a skillful chees player, and when the children were home he used to play with them every evening. Fo. Serbians passing through Geneva he kept an open house, and though ordinarily a silent man, he could always be roused to tell stories of his military exploits. He was a great lover of black coffee, and amoked bushels of cigarettes. He was fond of shooting, for he had taken prizes at the targets and had been a member of the swagger shooting club in Paris. He was also fond of riding, but even at that time his rheumatism was troubling him, and he could not ride with his old-time enjoyment. So far as his mental attainments were concerned, he had nothing out of the common beyond a fine knowledge of languages and history. His favorite authors were Michelet, Thiers and Henri Martin. He had made special studies of the lives of Catherine the Great and Bismarck, and knew considerable about the Napoleonic period. He had translater into Serbian John Stuart Mill's essay "On Liberty," and for his services in introducing the great English economist's work the prince had enjoyed a generous meed of praise from his countrymen.

It has never been proved that Prince Peter was directly connected with the murders of Alexander and The world suspected it, however, and half aga. the world still remains convinced of his guilt. It was significant that the day on which the murder took place-June 11, 1905-was the thirty-fifth anniversary of the assassination of King Alexander's grand-uncle, Michael, by Alexander Karageorgevitch, and doubly Rignificant that Prince Peter seemed ready for nu immediate departure from Geneva on the day after the murder, or as soon as news arrived that the regicides were willing to make him king. Prince Peter, knowing that these suspicions of his connection with the conspiracy were widespread, took immediate occasion to deny his responsibility. Whosover the guilt, the prince was formally chosen king on June 15, and on the 21d he took the train for Belgrade. It had been remarked for months in Geneva that he had looked careworn, and his appearance at the station on the day of his departure, surrounded by a crowd in which the faces of some important officials were absent, did not strengthen the general feeling that the journey was being made without misgivings. He should have been happy, for he was returning to his beloved Serbia, after an exile of forty-five years, but he was oppressed by the knowledge, not only that he was under a cloud of suspicion, but that he was going home to a country in the depths of distress, rent by political strife and hate. His own life, he knew, was not too safe, and he probably remembered that, of all the kings whom Serbia had had, one only had been permitted to die peacefully in bed. If there was any comfort at all in his thoughts, it must have come to him from the fact that affairs at Belgrade could not be worse than they were and he had an opportunity, so long as he remained a strictly constitutional monarch, that he might bring back to his kingdom peace and prosperity and a better place in the world's regard.



Belof contributions on timely topics invited. The Boe asound no responsibility for opinions of correspondents. All letters subjest to condensation by editor.

Congress and Preparedness.

CREIGHTON, Neb., Dec. 14 .- To the Editor of The Bee: The season is at hand when the congress of the United States is again in session. For more than a century that body has created laws that have governed one of the thus far. most peaceful and enlightened nations of the earth. Figuratively speaking the oyes of the world are turned this way because their action will shape the future destiny of men and measures that will propagate peace or precipitate a spirit that will undermine our present literary and religious institutions, overthrowing the highest ideals of the fathers and founders of a constitution intended for the life and liberty of those following in the wake of civilization's morn: " Perhaps the greatest question is that of preparedness; and the question arises, "preparedness for what?" There is but one answer. A peace propaganda that will silence the guns of powers, princes and potentates of the world. To successfully prosecute the work of promulgating peace, preparedness is needed at an estimated cost of at least \$150,000,000 Take it for granted this sum is raised, the next move will be to build navies and guns a little bigger than the other fellow. With the spirit that prevails now. what will be the result? The productive soil of the husbandman will run red with human blood, with bone and sinew. enriching the mother earth. Our high seas colored with gore for the aske of protecting honor, home and native land. The feet and hands of coming millions must be taxed to protect those who rule the earth and commercial interests. Will we stand for it? Let the "jingo" build his cross of gold. Let the wouldbe statesman who claims to be standing at Armageddon battling for the Lord, battle away. Let the evangelist who deal in fires of eternal torment for mercenary motives brighten corners for the hottentot and hot headed heads of warring nations of the other lands. Let the military spirit of earth be given a death without the shedding of human blow blood. Let hunest toll with reasonable reward become one of the fundamental principles of our industrial system. Let us return to "mush and milk" and first principles and there is no doubt, but the world will grow better if not wiser

T. J. HILDEBRAND.

Wilson and the Message.

PLAINVIEW, Neb., Dec. 14 .- To the Editor of The Bee: President Wilson's message to congress is a surprise to a great many people of the union, the only one of its kind in the history of the United States. No president before Wilson urged "preparedness," which means militarism in time of peace. No president ever attacked an entire nation of "hyphenased Americans," as he terms them, for some improper acts done maybe by some spies or hirelings. The "hyphenated Americans" condemna unlawful acts of any kind as well as Mr. Wilson, but feel insulted by utterances of the Wilson kind,

We fear Mr. Wilson is digging the grave for the democratic party. A man who cannot control his personal feelings is unable to lead a political party suc-cessfully and is undesirable as the head of a big nation composed of different nationalities. His measage is liable to prepare a seed-hed for among the different nationalities in this country, which a wise president should try to avoid instead of furthering it. The people of this union are peaceable and it is safe to say that Wilson's "preparedness" bill would be voted down if put before them.

Editorial Snapshots

Indianapolis News: But really, you know, when you come right down to it, the use of Red Cross scale is more important at this season to give you good standing in society than the ownership of an automobile. And it isn't such a strain on the income, either.

Cleveland Plain Dealer: Mr. Root, at 70, is not too old for the presidency. It is not probable that he will be nominated, but were he to be nominated the opposition to his election would not be based on his plentiful years. No man as vigorous as Ellhu Root is looked upon or spoken of as an "old man"

Cleveland Plain Denier: In view of across-the-water possibilities, the state ment that a foreign professor has discovered that lumber can be made palatable and nourishing is highly reassuring. An ordinary fence picket should make a breakfast for a family of five. But what's going to happen after the ences are all eaten? Louisville Courier-Journal: Souvenirs "Did I say my study? My vestibule, I meant-this way out, please."-Judge. fences are all enten?

such demand that the tree which served as the gallows was almost chipped to pieces. This would be an atroclous ad-vertisement of the people of Henderson if it were not for the unfortunate fact that humanity pretty much everywhere betrays the same wretched weakness.

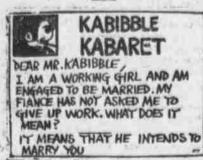
New York World: If Henry Ford only knew it, the refusal of the governors to so with him on his peace errand is a blessing in diaguise. What he needs in his attempt to soften the grim visage and smooth the wrinkled front is not ponderous statesmen, but good mixers. A few commercial travelers and wine agents To see him come and to hear his voice. would be more to the purpose.

some English officers that if they let. some of their Turkish prisoners escape tween the lines and afforded every optors back into their pens. small, Doing, with courage stern and grim The deeds that his father did for hir This is the line that for him I pen: Only a dad, but the best of men.

MIRTHFUL REMARKS.

Madge-Did you buy all your Christmas

A young reporter who took his first check to the benk and was asked by the cashier to inderse it on the back, wrote: "I heartily inderse this check,"-Chirago Heraid.



"I should like to make your case my study," said the Eminent Specialist. "But I haven't a cent," objected the

ONLY A DAD.

would be more to the purpose. Philadelphia Record: There is not much humor in this war, but occasionally there is a gleam of it. One comes from the Dardanelles, where it occurred to Emplied of the purpose. Conly a dad, of a brood of four; One of ten million men or more. Plodding along in daily strife, Bearing the whips and scorns of life With never a whimper of path or hate For the sake of those who at home await.

Only a dad, neither rich nor proud, Merely one of the surging crowd, these would tell their comrades how well they fared and the Turkish soldiers would not be so reluciant to be captured. And bearing it all for the love of them.

Turkish captives who were taken out be-tween the lines and afforded every on To smooth, the way for his children small,

himt



A leading New York banker urges business men to "forget the war and center their minds on trade." Nonsense! Might as well sentence a man to a cave as to ask him to slide past the world's scoreboard without looking up.

The smelting and mest-packing industries break into the Omaha gain column and take reserved seats beside the building and postoffice records. Judging by the applications piling up the gain column will welcome the New Year show with a full house.

There is not one chance in a million of "Taxpayer" realizing his hoped-for repeal of the war revenue taxes. It is as certain as any future event can be that congress will extend the law and reach out for other sources of revenue. Uncle Sam needs the money.

About the time rural credit starts cutting down the cost of borrowed money to farmers, look out for a boom in "back-to-the-soil" movements. Borrowers on the alert for No. 1 will be translated into farmers, even at the risk of plowing up their backyards.

An impressive and unique chapter of war history to date is indicated in a London dispatch which points to the achievements of General Botha in German Southwest Africa as the one bright spot in the British war map. General Botha's campaign is complete and conclusive, the only operation under British auspices thus far brought to a satisfactory finish.



The Omaha Turn Verein has elected the following officers for the ensuing year .. President, Charles E. meister; vice president, Henry Haubens; secretary, E. G. Grebe; financial secretary, Robert Stata; treasurer, Charles Metz; turn wardens, Robert Hosenzweig and William Schults; song warden. Emil Stein; librarian, F. Brandes; trustees, Philip Andrea. C. C. Schaeffer, John Baumer and G. F. Stratman,

The measurager boys of the American District Telegraph service have been provided with new caps of navy blue cloth with flap tops,

The mayor has appointed W. J. Broatch, Thomas Creigh and M. T. Patrick appraisers to award damager for the construction of viaducts at Tenth and Eleventh streets.

Prof. F. M. Steinhauser, well known here as director of the grand opera at the Sangerfest four years ago, has been engaged to take the leadership of the Union orchestra and will move here with ais family at once.

Bank clearings today were \$497,624. John Grant of the Barber Asphalt company, left for Washington to spend the Christmas holidays with his family.

John L Biair and his son. D. C. Biair, noted rafiroad contractors, have been in Omaha for the last three days in connection with a lawsuit growing out of work done on the Northwestern road by them. The / reside in Blairstown, N. J.

A team of black bronchos attached to a buggs drived by cowboy-liks individuals gave an exhibition in runnway on Farnam street until they collided with a telegraph pole and ended in a general wreck.

oncoming victorious foe, overmatched, ten to one, and held the Bulgars at bay for hours and until the retreating army reached the appointed line of defense. Almost to a man they paid the price with their lives, but they "saved the day."

The action and the sacrifice is characteristically Irish. It is the same spirit of valor and sacrifice exhibited at Yellow Ford 500 years ago. at Clontarf and Limerick, in the Peninsular campaign under Wellington, at Cremona and Fontenoy. Every war for liberty, every attack on tyranny, at home and abroad, is marked with the fighting Irish spirit shown in the Balkans. It runs through the history of the revolution and

the civil war, and reached the maximum of slaughter in the fruitless successive charges of Meagher's Irish brigade on Marye's Heights. "Cursed be the laws which deprived me of

such soldiers," exclaimed the second George of England when the Irish brigade at Fontenoy turned the tide of victory to France. It has taken England two and a half centuries to learn the lesson and make partial amends to Ireland and her sons.

Great Britain's Latest Move.

John Bull has always been known for thrift and is now beginning to exhibit prudence and foresight, as well. In witness of this we present the fact that Reginald McKenna is now busily engaged in exchanging British war issues for American stocks and bonds at the market price. As was pointed out by The Bee some time ago the British holders of American securities were making a very handsome profit by this exchange, although the total amount had not reached a very high figure. The tendency of the private owner of American securities to hang onto themis natural, and that it should be shared in by the British government is not at all astonishing. Mr. McKenna's assurance that he has no intention of flooding the American market by throwing on it a large volume of securities to realize cash was unnecessary. The stable character of American stocks and bonds is such as to make them the most desirable investment known to the world today, and the British government is merely showing good sense in exchanging its own for the Yankee securities.

Accounts of powder house explosions employ the word 'obliterated" in describing what happened to the building. The expression is likely to become as common as efficiency. Both are peculiarly fitted to work in unison on explosions. A powder house blowup is unsurpassed as an efflcient obliterator.

Governor Whitman scores a double hit in appointing Oscar B. Straus to the vacant chairmanship of the New York Public Service commission, He secures the services of a distinguished citizen unusually well equipped for the post and tosses a presidential anchor to the windward of Oyster Bay.

Mayor Charley may dictate the policy of the Nebraska democrats, but he'll only succeed over the prostrate form of the Maher typewriter.

Belgrade gave Peter a splendid welcome, but the cople were a little disappointed in his personal appearance. He did not look like a king, for he was small and thin, and even his fierce mustaches did not save him from a certain amount of contempt. He was gray and wore princenes and he bore his fiftyseven years rather heavily. The coronation was a brilliant function, but there were few diplomatists present, and the new king knew all too quickly that the official world and the outside nations, with one or wo exceptions, had given him the boycott. It was a long time before he could be brought to repudiate the regicides who had called him to the throne, and even hen the repudiation was only a half-hearted one. forced upon him by the absolute determination of one of the great powers not to recognize his kingship until the repudiation had been made,

That was twelve years ago. Before he left Geneva the prince gave to the Serblan people the assurance that he would faithfully support any constitution which the Serbians gave themselves. Since that ansurance was given he has conducted himself as a strictly constitutional monarch, and, although he has naturally been under the domination of the military party, and has borne himself with credit during the wars in which his country has been engaged, he has been little more than a figure-head. Several timesthe last in May, 1913-his abdication has been reported. and in June of last year the crown prince was appointed regent. It was believed at the time that the king's difficulties with the army had worn him out. although in the royal proclamation illness and inabil Ity to perform his duties were given as the reasons for confiding the government to his heir

Robbed of His Choice.

A laxicab chauffour furnished the text for this anecdote

Having run over and killed a number of people and presented his company with a number of lawsuits, he was finally discharged for reckless driving. He then became a motorman on a trolley line, but did not take kindly to the new work. One day as he was grumbling over his fallen fortunes a friend said: "Oh, what's the matter with you ?, Can't you run down just as many people as every

"Yes," said the former chauffeur, "I can, but formerly I could pick and choose."-Pittsburgh Chronicie government.

Whom does Mr. Wilson suspect as our enemy?

We know we can handle England because we did it before. Japan is feared by some, but could be handled with our present fleet if a few submarines would be added. It seems as if Mr. Wilson's conscience are not clear toward Germany, but the Germans will bother nobody if left alone. All they ask is their place under the sun:: that's what they are fighting for now. We may cool down and rest easy.

AN OLD-TIME DEMOCRAT.

Scals and Sanitation.

OMAHA, Dec. 14 .- To the Editor of The Bee: The sale of Red Cross Christman, seals, to obtain funds in the campaign against tuberculosis, is commendable indeed. No doubt a considerable benefit has resulted from money obtained in this manner. However, the spread of tuberculosis could also be impeded by another way, a preventative measure rather than a cure. I refer to the unsanitary habit of expectoration in street cars and on aidewalks, which habit seems bound to continue, nothwithstanding city ordinances to the contrary.

We see in the street cars printed notices, threatening a \$1 to \$10 fine for spitting in cars, yet I doubt if one single fine has ever been imposed, though offences were legion.

If we, ourselves will only carry sanitation more into effect, and if violators of these ordinances were occasionally arrested and punished, as the ordinance calls for, considerable progress will be made in the direction of preventing tuberculosis. MRS. PAUL GETZSCHMAN.

Christianity and Covetonkness,

NORTH LOUP, Neb., Dec. 14 .- To the Editor of The Hee: The first great principie of Christianity is a desire upon one's part to see other people prosper in a legitimate way. To look, with a covetous, jealous disposition upon other people who may be more prosperous incidentally than ourselves, even though that covetousness is shrouded by some form of deception, is a positive proof that Christianity is lacking.

There is another fault in modern society and government. It is a desire to live by the toil of other people. How much do we actually earn in our various industries? Is modern society so arranged that one person must labor many hours daily to support, in part, others who hold sway in property rights? The bane of civilization, in all ages, and the greatest opposer of Christianity is the disposition of covetousness. Any person who curefully reads into history, may see in the many revolutions and changes the undercurrent of covetousness. It has always been the destroyer of government. Notions that He sleeping in the dust of ages have come to their fate by the way of covetousness. In our own land and country, upon every side, may be seen the same deceptive covetousness. It is a dangerous foe. Will we allow it to continue until it domineers law, courts and justice? This is the real problem of WALTER JOHNSON,

Think of his having his own typewriter and writing his own letters, just like his elders. Think of the educational value of the typewriter. The machine is the sworm enemy of had spelling, careless punctuation and fastity grammar. Its plain print makes all mintakes so obvious that the child learns to see them and correct them. Accuracy and orderliness are the laws enforced by the typewriter, and these qualities become habitual with those who typewrite.

To the young man or woman, the value of the type-

writer is obvious.

To many it means a livelihood. To many more it means a good extra income. Copying work pays well, and there is plenty of it to be had.

To all it means a neat, convenient, rapid, timesaving method of writing.

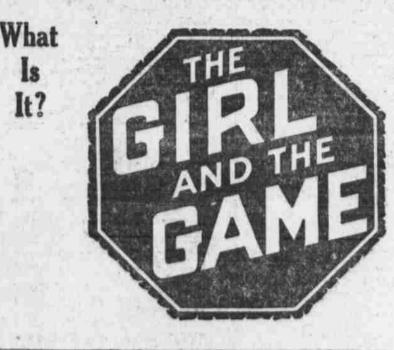
Of all typewriters, the new REMINGTON JUNIOR makes the most acceptable Christmas Gift

Why P Because it is small, light and porable-ideal for the home. Because it is simple-anyone can operate it. No leasons needed. Because it is simple-anyone can operate it. No leasons needed. Because it is a Remington, Its name describes it exactly. It is only half the size of the standard Remington, and sells for half the price-but it. It is swift, strong and durable. It writes with standard Remington the insecond its manual the price of standard remington to any writing machine. Write to us for illustrated descriptive booklet or else call at our office, and let us show you this new *Ally-dellar Remington*.

A demonstration will convince you that this is the ideal Christmas Gift.

Remington Typewriter Company 201-3 So. 19th St., Omatu, Act. -Phone Douglas 1284.

the second second



Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.