



CHRISTMAS GIFTS



Make this page your Xmas shopping guide

Most Cherished of Gifts

Breathing Warmest Sentiment and the Fondest of Recollections.

MAKE YOURS A
RODSTROM
PHOTOGRAPH
1811 Farnam St. Phone Doug. 5622

ELECTRIC HOUSEHOLD APPLIANCES
MAKE THE MOST USEFUL, APPRECIATED AND LASTING XMAS GIFTS.

Electric Washing Machines
We carry twelve of the better makes of Electric Washing Machines and feel confident that we can meet the demands of the most exacting housewife.

VACUUM CLEANERS
You choose the kind you like best:
HOOVER
LITTLE BEN
BEE
EUREKA
FRANTZ
PREMIER

WE MAKE LIBERAL TERMS ON ALL MACHINES.
When you need electric or hand household appliances talk to the "household economist."

E. B. WILLIAMS
Phone Tyler 1011. Opp. Court House Lawn, 308 N. 16th St.

FREE GLASSWARE AND CHINA
With Purchase, From Now Until Xmas

APEX "Bottled in Bond"
A Straight Whiskey.

4 Full Quarts, Express Prepaid.....\$3.20
8 Full Quarts, Express Prepaid.....\$6.25
12 Full Quarts, Express Prepaid.....\$9.25

All express prepaid in Iowa and Nebraska. Outside of Iowa and Nebraska orders must call for 12 quarts in order to have freight prepaid.

JAKE KLEIN
1314 DOUGLAS STREET. FAMILY LIQUOR DEALER.

98c is Cackley's Price
for the following Standard Brands of Whiskies

GREEN RIVER. CEDAR BROOK. OLD TAYLOR. GREENBRIER. YELLOWSTONE. SUNNY BROOK. BOND & LILLARD. SPRING HILL. T. W. SAMUELS. OLD CROW. HILL & HILL. GUCKENHEIMER RYE. SCHENLEY RYE. SHERWOOD RYE. CLARKE'S RYE. OLD OVERHOLT RYE.

A FULL QT. 8 Years Old

THESE ARE HOLIDAY SPECIALS, and with every purchase we give a coupon for our imported china. You must see this china to appreciate it.

IMPORTED AND DOMESTIC BRANDIES
James Hennessy *** large bottle for \$1.75
James Hennessy (our own bottling) for \$1.50
Bottled in Bond Grape Brandy \$1.25
California Brandy \$1.00
Apricot Brandy \$1.00
Peach Brandy, bottled in Bond \$1.25
Peach Brandy (our own bottling) for \$1.00
Apple Brandy (our own bottling) for \$1.00

SUNKIST California Wines
No Better Wine Can Be Had.
Port..... Quart 50c Gal. \$1.75
Sherry.....
Angelica.....
Muscatel.....

Special Holiday Prices
now on. Rock and Rye, Imported Wines and Brandy, Cordials, Champagnes and Maraschino Cherries. Sweet Apple Cider 20c per gallon.

SEND US YOUR MAIL ORDERS
The Old Reliable 16th and Capitol Ave.
Liquor House

Cackley Bros.
MAIL ORDERS FILLED PROMPTLY.

\$82.50 Just about the price you would pay for a little ring, or some un-extraordinary piece of furniture, will place in your home, as a Christmas gift to all within hearing

This Beautiful Model X Improved Victor-Victrola and ten 10-inch Victor double face records, playing 20 selections in all

This is the REAL Victrola you hear of, read of and speak of yourself: one of the BIG ones; built with all of the improvements; capable of rendering any sound or modulation of sound. It WON'T eat itself up in expense, as for instance an automobile. It's a positive joy item, and the pleasure it gives is always there. Why not cheer YOUR home with an Xmas gift like this? The largest, best assorted showing of Victrolas in all the west is right here. Think of it! Over 100 instruments on the floors at all times.

Mickel's Nebraska Cycle Co.
Cor. 15th and Harney Streets, Omaha Also at 334 Broadway, Council Bluffs

YOUR XMAS GIFT

Let us suggest the proper thing to give.

Come to our new display rooms and let us show you everything sold in the jewelry line.

Finest Workmanship in the City

We know we are the Leaders in this line—our customers say so—you'll realize it too if you give us an order.

Kennan & Overholt
226 Brandeis Building. F. E. Overholt

SPECIAL XMAS SALE of Quality WINES and LIQUORS

Pollock's Holiday Baskets—Containing one quart bottle L. P. Monogram, one bottle of port, one bottle of Angelica and one bottle Tokay—Regularly, \$3.35, all for—

\$1.85

Henry Pollock
Liquor House
122-124 N. 15th Street

EMPRESS

While You're Shopping Don't Fail to See

"YUMA"
"The India Rubber Giant" and "Man Mystery"

HELEN PRIMROSE
"Nobody Home."

AMBLER BROS.
Foremost Equilibrists

TOM-ALMOND-EDITH
"Eccentric Ice Skate Dancing."

"HEREDITY"
"A strong 3-part drama."

Make Your Appointments To Meet at
THE EMPRESS

10c ADMISSON reserved 10c Extra 10c

How Could You Make Your Family Happier?

An automobile is something you will buy soon and why not make that your Christmas present.

The ALLEN, \$845.00
Completely equipped.

Standard Motor Car Co.
Carl Changstrom, Mgr.
2010 Farnam St. Omaha

Hold Your
Holiday Bowling Parties
At the
FARNAM ALLEYS.
1807 Farnam Street
W. L. SCHOENMAN, Prop.

Why Not a Practical Present?

What better Christmas present than a scholarship in Boyles College? Would it not be practical? Would it not protect that Boy or Girl in the future? Would a scholarship in Stenography, Stenotypy, Bookkeeping or Telegraphy not make that boy or girl independent. The world of business offers vast opportunities to the young person with practical business education.

The Mid-Winter Term of BOYLES COLLEGE
Opens January 3, 1916

In both the Day and Night sessions, and offers your boy or girl the best opportunities to lay the foundation of business success. Start your son or daughter right in 1916 and before another year he or she will be independent—a business man or woman. Just to satisfy yourself upon the point of the great opportunities Boyles College holds out to young people, send for a free copy of our latest Year Book. And send for it today.

Boyles College
Boyles Building.
H. B. BOYLES, Pres.
Omaha.

Would You Walk a Block For \$25.00? Here is All We Ask

Come to our store—inspect our Diamond stock—and if you intend to buy a fair size Diamond, we guarantee to save you \$25.00.

Our Prices Range From \$8.50 to \$850.00

We are not in the high rent district—Therefore our prices can be lower and still make a profit.

Fritz Sandwall Jewelry Co.
200 SOUTH 15TH STREET. Established 1894. OMAHA.

Is There Anything Appreciated More

than a Perfect Set of Teeth? Is there anything more appropriate or lasting than a Xmas gift to the loved ones, enabling them to go through life with a perfect set of teeth? Good teeth are conducive to health. Over sixty-six and two-thirds per cent of stomach troubles are caused by not being able to properly masticate. Why let your loved ones go through life in torment when you can prevent it so easily? It is better to pay a small dental bill than a large doctor bill.

We are not experimenting.—All work guaranteed ten years.

TEETH WITHOUT PLATES A SPECIALTY

SEE OUR PRICE LIST AND COMPARE IT WITH THE PRICES YOU HAVE PAID FOR WORK ELSEWHERE.

Best 22-K, Gold Crowns.....\$4.00
Bridge Work, per tooth.....\$4.00
Best Plates.....\$5.00, \$8.00 and \$10.00
Treatments.....\$1.00

We Give Mileage for Fifty Miles on All Out-of-Town Contracts of \$10.00 or More.

McKENNEY, Dentist
14th and Farnam Sts. Phone Douglas 2872

BUY THE FAMILY A
HUDSON TOURING SEDAN

A New Hudson Conception Now on Exhibition at Our Showrooms
GUY L. SMITH

2561-3 Farnam Street. Service First Phone Douglas 1970