THE OMAHA SUNDAY BEE

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OCTOBER SUNDAY CIRCULATIO ...

48,385

State of Nebraska, County of Douglas, *s.

Dwight Williams, circulation manager, says that
the average Sunday circulation for the month of
October, 1915, was 48,285.

DWIGHT WILLIAMS, Circulation Manager,
Subscribed in my presence and sworn to before
me this 2d day of November, 1915.

ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Thought for the Day Selected by Mrs. Geo. W. Ryan

Self-eacrifice, although sometimes it tells badly on those for whom it is made, is never lost in the grace it gives to the character of all who have been willing to make it - Lady Henry Somerse .

General Winter has inaugurated several very offensive movements in the war belt.

A streak of joy pierces the gloom of war. The Sanjak of Novipazar is back on the map.

The heart of one Jerseyman beat cheerily to the last. He left \$6 to buy refreshments for his pallbearers.

Those who hitch political jitneys to ambition's stars should make sure of enough oil for the lonely return trip,

An official sign of the times reads: "Do your Christmas mailing early." Our Nashbys are forward looking men.

It is fairly evident from the casualty list at Nogales that Villa's border ruffians found more trouble than they looked for.

In awarding medals to distinguished writers of fiction the American Institute coldly passed up the writer of home-made war stories

Uncle Sam deftly turns a by-product of wasted energy into cash. Gum chewers contribute \$5,000,000 a year to the nation's cash box.

A New York editor masks a smile as be ksks: "Do women really wear ankle watches?" and the great white way only a few blocks off,

The astonishing success of the latest French loan effectively disposes of the assumption that Great Britain is financing the war for the en-

Manning her mountain watch towers as a measure of defensive neutrality cost the Swiss treasury \$52,000,000. Peace comes high, but is worth the price.

Once more fact scores on fiction. The weirdest of sea tales has nothing on the fact that documentary evidence in a New York trial was dug out of a shark's stomach.

Lord Rosebery is needlessly discouraged by the talk of preparedness in the United States. He forgets that a presidential campaign is approaching and we need preparatory exercise.

The political hat of Ex-Governor Hadley lies in the senatorial ring of Missouri. A chance of progressing from the Stone age to a live wire era thus challenges the gumption of the Show-

President Yuan Shih Kai of the Chinese republic blossoms forth as a poet. His accomplishment in this line enables him to give a modern version of Nero's poetic fire when the infant republic expires.

While Omaha democrats idly basked in the sunshine, the democrats of Dalias hustled for the dough and bagged \$100,000 as bait for the national convention. The Texas pie counter dispenses a live line of pep.

Woman in the Orient.

of the coronation of the emperor of Japan is the honors bestowed upon five women, and most significant of all is the fact that three of the five were honored for sociological work, and not the least significant is the recognition of a vemun leader of the Salvation army. The rapidity with which Japan has absorbed the industrial and economic ideas of the occident has long twen the wonder of the world, but this was a fat easier mental process than the breaking away from oriental traditions regarding woman. traditions and prejudices so deep scated that no appreciable impression has been made spon them in other oriental nations. That world has speeded up some, terpsichorially and wemen in Japan occupy any such relation, even otherwise, since then. now, to social and industrial life as in the United States and in Europe, is not to be supposed, from these incidents, but they seem prophetic of the future. Neither must the honors hestowed on a Christian sociological worker be regarded as an indication of a changing religton by the Japanese, but, as in the case of the ther women, a sign of broadening ideals and consequent recognition of all elements which tend to the uplift and betterment of national life, and that these elements are more diverse than supanese ideals of the past have recognized.

Youth to the Front:

The records made by many of the boys in the corn-growing contests in Nebraska and other states are an object lesson for their elders which should not go unheeded. Not only have these youths produced yields which make their olders sit up and take notice, but one feature not mentioned in the reports would add greatly to the educational value of the achievement if given currency, and that is, how do these yields compare with the amount raised per acre by their elders on the same farm, under the same natural conditions and with the same opportunity?

That the boys and girls have put more effort into their cultivation than bestowed on the remainder of the crops on the farm is doubtless true, but it is also doubtless true they have produced from 25 to 50 per cent better results, and a careful comparison would afford an intelligent method of reaching a conclusion whether intensive farming is profitable. Do not jump at conclusions, but compute the interest charge against the land in each instance, the amount of labor expended and its value, and other legitimate expenses of crop production, and see who wins. Such an analysis is of far more value than a simple demonstration of the actual amount of corn that can be raised on an acre of ground, and it is altogether likely the boy can show his father something in the way of practical farm results.

Education of the Poor Boy "Above His Class.

A Boston student of sociology is credited

with saying that the education of the poor boy and the son of the mechanic "above their class" as a means of improving social conditions should be stopped, is a theory likely to be challenged from many quarters. Is it not more probable that the viewpoint of the instructor and pupils needs changing rather than the mere process of education? Vocational training, of course, is recognized by all thoughtful educators and students of social conditions as being the logical and practical trend of the educational system, but does it follow that the branches which tend simply to a broader knowledge of the world's affairs, to an appreciation of good literature, art, trusic or culture necessarily unfit the boy or girl for the practical things of life, the vocation of a mechanic or any of the various industries? Have not educators many of them simply been making the mistake of instilling into the minds of pupils who come from the home of the mechanic and laborer that the sole or main purpose of an education is to enable him to be something "better" than a mechanic? Is it not such teaching as this which has overcrowded the professions, driven the sons of mechanics into clerkships instead of into the workshops where better wages and really better opportunities for advancement lie? Everyone who has had to do w'th business in the mechanical lines knows that brains, brains that have been educated to think. are as valuable in the workshop as behind the desk and knowing how to handle the tools of the trade is not the only qualification of a good workman. Why does the education which teaches the recipient to appreciate good literature, good music, art or the refinements of life nafit one as a mechanic, except that too many teachers instill this idea into their pupils?

There is another suggestion back of the theory advanced by the professor which contravenes all American ideals in that the training he proposes tends to build up and maintain caste and to create classes of people who monopolize certain professions and vocations generation after generation. Progress and movement is the law of life, within the class and from class to class and no education is genuine education that shuts the door to the aspirations for individual, social end industrial betterment.

Meat Consumption Increasing.

A careful analysis of world conditions shows that meat consumption is rapidly increasing. In the first place, the meat ration of the vast armies now contending in Europe is a big element and, what is more significant, it is educating millions of men in the meat-eating habit who previously ate sparingly of it, if at all. It is readily conceived that these habits formed will not be cast aside when the war is over, and from this source alone, it is computed, there will come a permanent increase in the demands for meat food. Statistics also show that people formerly vegetarians, like the Japanese, are year by year consuming more meat. When to these elements are added the increase in population it can readily be seen the demand for meat in the future will be greatly augmented.

Confronted by these facts, students of ecconomy naturally look to see from whence this increased demand is to be met, and the United States can and should be one of the important factors in solving the problem, for it means profit to us. South America, Australia, Mongolia and Siberia are the only other fields to which the world can look for its supply, and upon them must fall the burden of supplying much of the demand. In this connection the number of cattle in some of the little known fields is interesting. Russia in Europe has 36,000,000 head, but 'ts own population is so great that the exportable surplus is not large. though production can be greatly increased. Siberia is credited with 15,000,000 head and a negligible home demand, while Mongolia has 18,000,000 head and a small home consumption. Sociologically the most important feature These fields, like those of South America, are capable of producing much larger numbers than at present, but for all that a world survey is convincing that with the increase in meat consumption in sight there is no probability of a production that will ever make meat as cheap as it has been in times past.

Shades of Andrew Jackson Hanscom, what next? Fox trotting, one-stepping and hesitation capers in the front yard of his homestead plays havoc with the foresight and civic spirit with which Hanscom park was dedicated. But that occurred some forty years ago, and the

Nebraska's primary "sooners" should not be discouraged by the Hughes-Thompson failures. Diligent search might locate a number of men in the presidential woods who could be relied on to stand for the primary tag.

The job of salting the juggled statistics of the Treasury department is in efficient hands. Senator Smoot has not only professional skill. but an unlimited supply of salt to see the job through.

Interviews

the troubled waters, Nebruska will be reprosented in the group by Rev. Arthur L. Weatnly of Lincoln, who has accepted his invitation to be Mr. Ford's guest for the occasion. Perhaps Nebraska may furnish other members of the delegation, to ! but Mr. Weatherly is evidently summoned to serve because he has been head of the Nebraska Peace society and by his activity in the peace movement for many years, he is entitled to be singled out for this impliment. I have worked with Mr. Weatherly in ennection with the arrangements for some of the noted peace advocates who have been out here from ime to time to speak under the auspices of the Nebraska Peace society, and I was also a fellow memb with him on the Nebraska Workman's Compensation mmission which laid the foundations for the work man's compensation act which was later passed by the legislature, and is now in operation in this state. although to be frank, the law as enacted differs materially from both of the measures recommended by inorlty and majority of the commission. But what started to say, however, was that in the investigaon into the subject of industrial accidents and the uities of distributing the burden which they entail and also in presenting the matter at public hearings. Mr. Weatherly showed himself a student all the way through. He was particularly industrious and conscientious, to say nothing of being tenacious of his viewpoint. He is a man with an idealistic mind and What disagreements were evoked in the compensation ommission marked chiefly the places where some anted to go on farther in the direction of more comdete social assumption of industrial risks than others This much is certain-if he sails with the distinguished men constituting the Peace delegation, they will soon know Mr. Weatherly is there, and he will have ideas of his own and will uphold them in a way that will command respectful attention.

Apropos of the Tom Kelley's transplanting themselves soon from Omaha to Chicago, Tom tells me he never knew before that so many people here were inerested in him and his musical achievements and grieving at his impending departure. Even the colored waiter who has been serving him at the Happy Hollow club vented this consoling assurance:

"I hear a powerful lot o' people telling how sorry they are to have you'se goin' away, Mr. Kelly, an' l been wonderin' why they didn't get together and fix so you won't go.

I have had quite a few approving comments upon what I wrote recently suggesting a transformation of the children's room at the public library with a special view to the physical comfort of the little ones using that department so as to make it more attractive and empting to them. "By the courtesy of C. N. Dietz" would have said generosity), a paper read at the State Nebraska Library association meeting a mont; ago by Miss Shields, in charge of the Central High school library, has been printed for distribution through our public library on the subject "Raising the Standard of Reading." which goes into the ques tion of popularizing the worth-while books by all the various devices for bringing them to the attention of he people who could benefit by reading them, and bringing the people to appreciate them. This one brief extract I want to quote, which, though referring to the "open shelf," can be applied much more widely:

"For the library, in openings, hospitality, chee.", comfort, should approach as nearly as possible the atmosphere of home. The great number of books, the size of the card catalogue, the attendants, the formalities of getting and having a book charged, cause some people, a larger number than we alwayrealize, to feel awkward and uncomfortable. Thesepeople are strange, unfamiliar, at a loss in the midst of what they think a complicated system Some of us, most of us, healtate about asking questions, about making mistakes. Of course today in many places school children receive instruction which familiarizes them with the ways of utilizing the library, but the older person, the stranger in a library larger than he is used to,-such people are likely to be timid; sometimes, too, there comes in an unconscious sense of the dignity of books, the vast amount of human knowledge, and a paralyzing parception of our own ignerance. So if access to, and use of a library can be easy, simple, comfortable, there is a distinct gain."

I am fully persuaded that there is no reason why a reading room in a public library should not be just as coxy and comfertable and homelike and even more so -particularly if it is maintained specially for children in the formative period of their reading-as in the living room or den in a well-furnished home.

Twice Told Tales

Must Have Been Tangle.

There was a very bad first night in a New York theater. That is to say, the night was a good night as nights go in New York during the theatrical season, but the play offered was bad.

At the end of the second act the long-suffering audience was about ready to quit. A few got up to go and others followed, until the nisles became clogged Charles Hanson Towns arose in his place, well down front.

"Wait!" he called out in a clear, foud tone, "women and children first!"-Saturday Evening Post.

There Was Danger.

A rather heavy storm burst over a suburban town, and a young wife, startled by a particularly sharp crash, made a dive from the porch to the darkened parlor.

"I won't stay here another minute!" she exclaimed in a terrified voice, "You can't tell what may happen "You are foolish, dear," responded the hubby, fol-

lowing her into the house. "Don't you know that thunder cannot hurt anybody?"

"You are mistaken, Harry," positively rejoined the young woman. "Haven't you ever heard of people beng thunderstruck?"-Philadelphia Record.



The sad news was received by Hanry W. Yates, president of the Nebraska National bank, of the frowning of his son, W. S. rates, while hunting on long Island sound, Thanksgiving day, when he was blown out to sea in an open boat. Young Yates was 25 years of age, had studied at the Omaha High school, and was attending Yale, expecting to graduate with the 1887 class. The body is to be brought to Omaha for interment.

The St. Mary's avenue street car broke loose oming to town at the top of the grade near Twentysecond, and at the foot of the hill collided with the "up" car. Mrs. A. A. Fitch was the sole passenger,

and aprained her ankle severely leaping off. The deed is recorded for the acre and a half in South Omaha, on which stands Obern & Hosick's staughter house, purchased from the stockyards for

By resolution of the county board, John Gorman has been employed to take care of the steam heating of the county court house by night, and assist in other work at a salary of \$50 a month.

A meeting of western car accountants held, resulting in the organization of the Western Car Accountants' club. Among the names attached to the roll are Es Buckingham, Union Pacific: Thompson: Union Pacific: W. D. Lincoln, St. Joseph

H. L. Wilson, for some time a stenographer in the general superintendent's office, has gone to Denver, to take a similar position in the office of the master mechanic

SECULAR SHOTS AT PULPIT.

Baltimore American: The religious life f America has many wholesome features. There is a generous rivairy among the denominations to work the works of God. There is hearty co-operation between them to promote the interests of all classes of society. There is a liberal WHEN the Peace delegation goes to Europe to still. spirit of benevolence abroad. There are righs of the solidarity of the churches in the practical aspects of their common service. These are all matters of observation and of acute estimate. Those who have the medlums through which to express their views are in concurrence the fact that the age of faith in action is at hand.

Springfield Republican: Trinity church New York city for the first time in the history of the Episcopal general convention, is to be without a delegate, the rector, Rev. Dr. William T. Manning, head of the high church party, having been defeated by the broad church candidates. Dr. Manning has been a strong champion of church unity, but his proposal to change the name of the Protestant Episcopal church to the American Catholic church, suggests the nature of the laste abon - both opposition to his lendership has arisen.

Brooklyn Eagle: The world loses one of its greatest Hebrew scholars in the death of Dr. Solomon Schechter, president of the Jewish Theological Seminary of America. A native of Roumania, equcated in Berlin and Vlenna, a master of arts by the gift of Cambridge, where he was for many years a tecfurer, and a professor, later, at the University of Lontingu shed Orientalist, who never ignored the cultivation springing out of Greece and Rome, so distinct from that of his own people, and of all eastern races. Jewish scholarship has many exponents in this country, but none quite of the rank of Solomon Schechter, whose passing, at the age of 68, will be generally mourned by all who know him.

TABLOIDS OF SCIENCE

Au artificial oil of geranium made of phenol has been invented by France for perfuming soap.

The United States bureau of standards has developed a delicate thermo-electric test for the purity of platinum.

A Russian inventor claims to have perfeeted a motor than can safely utilize electricity drawn from storm clouds. A duster made of cheesecloth, soaked in

turpentine and then dried, will accumulate dust instead of scattering it. An Italian scientist has developed a nethod of identification of individuals by

treams of veins in their hands. Peat, compressed and formed into neets, is replacing cork in Germany as insulating material against heat and

The first half p.nt of milk at a milking contains only 1.07 per cent of cream, while the last half pint contains 10.30 per cent.

"he sales from Luzon's occasionally active volcanoes fertilize the soil and enable the Philippines to produce the vorld's finest hemp.

Experiments conducted by the New York Commission on Ventilation demonstrate that as long as the temperature is l'ept down the vittated air of an unentilated room where the humidity is kept constant has no direct effects on the pulse, blood pressure, body temperature. respiration or metabolism, though the dotire for food is appreciably diminished,

SIGNPOSTS OF PROGRESS.

An Englishman has invented a fly killing instrument that works trigger, and resembles a pistol. Extra seats carried over the running

boards of a new automobile slide out of sight like drawers when not in Jac-A recent official survey of iron ore deposits in the Philippines indicated the presence of about 500,000,000 tons of ore in an area of about forty square miles in one sea coast region. Cars of a new type, with a capacity.

of seventy tons, are being placed in service by the Pennsylvania for hauling pipe of the National Tube company, 770,-600 pounds having recently been shipped on these for export, consigned to the United States Steel Products company for the Oil Well Supply company.

One of the show places of Lehigh county, Pa., is the 303-acre peach orchard Harry C. Trexler, which was started six years ago from abandoned farms, bought at \$20 an acre, and now yields 3,000 baskets of fruit a day during the height of the picking season.

New industrial enterprises involving scores of millions of dollars' investment are being organized throughout the country, and since November 1 extensions and expansions for well established industries looking to greater capacities in outputs have been reported to an aggregate of expenditures of more 11:an \$20,000,000.

AROUND THE CITIES.

Pittsburgh women are raising \$50,000 for club house for their New Future association. Pittsburgh hobbles painfully in the last

quarter of the year with a financial deficit of "over \$1,000,000." A recent raid on the Bald Eagle club of Atchison, Kan., netted a wagon load

of wet goods, supposed to be the very latest thing in half restoratives. The Topeka Commercial club, having noted the removal of various Rock Island offices front the city, concluded to jeti-

tion the company to leave the passenger and freight stations remain. It takes \$1,000,000 a month to keep the municipal machine moving in Minneapolts. Money to meet the bills comes into the city treasury slightly faster than \$32,000 a day, \$1,400 an hour or \$25 a

Two more tunnels under East river have been started in New York. Facilities for pushing this class of work are such that the contractors expect to complete the under water part of both jobs in ten months

minute.

Kansas City has uncovered another factory putting out forged paper and the grand jury is looking into it. The output, as far as known, amounts to \$13,700-a mere bagatelle compared with the product of the Peltser factory.

The unregulated jitney has all but disappeared from the streets of St. Louis. The regulated jitney is allowed to charge 10 cents a passenger, but this charge restricts natronage, so that the jitney has ceased to be a factor in local trans-

portation. A hungry burgiar in Salt Lake City broke into the domestic science laboratory of the summer school and #freshed himself from the stock on hand. A concluding dish of six scrambled eggs were dished in the scuffle, which landed the burglar in jall

People and Events

Eugene Debe declined a fifth nomination for the presidency by the socialist party. 'Gene sets his limit at four cups a surprise to himself.

of coffee. A Massichusetts woman willed \$1,000 date may wate a lot of time. to each of thirty-four members of card | A long sentence doesn't worry a readclubs to which she belonged. Pleasant recollections of the absent sister are thus a woman thinks it should be done,

One of the New York City courts sustained the right of the Board of Education to compet parents to send their children to school in good physical condition. The parents of the pupil involved, a bey of 9, are required to have his tonsils treated

A Denver jury composed of unfeeling men in a recent deliverance held that a young man who snatched a kiss from a 17-year-old girl was not gullty of assault. The penitant thief told the jury he couldn't help it because "the girl is a big. Juicy reach.

Anybody love a fat woman? Sure! A New York moving picture company holds in the highest esteem Miss Florence Morrison, a New Jersey actress who tips the beam at 270 pounds and asks the aseistance of the court to compel fulfillment of her contract as a movie poser.

Mrs. Lucretia Roberts, deputy sheriff of Camille, Ariz., 's lending fresh color and precziness to life in New York and getting her picture in the papers. The deputy, clad in ciding skirt, riding boots, gauntlets and sombrero, is a moving 'ad" for the mining stock she is mar-

A Philadelphia confectioner who ignored sanitary orders against exposing goods without cover wilted when the city chemist testified that an exposed doughnut absorbed small fragments of cotton, wool, coal, hair, sand, paper and other street substances. The wilting was emphasinged by a fine of \$60.

"Be calm; take a bath every three or four months, and stay away from the doctors." That's the sist of the talk multidoctors." That's the gist of the talk put up by Wilbur Glenn Veliva in Zion's temple, Chicago. What Voliva says at Elder Dowle's Zion sees a long way, but his vocal pull in Chicago doesn't get very far. At least, none of the doctors took down their signs.

When Liberty Bell rolled into Cleveland early Monday morning a reception committee was on the spot and a welcoming speech throbbd for instant delivery. But the "guard of honor" was not ready for the glad hand and the verbal "welcome to our c'ty." Instead the guard slumbered in the sleeping car bunks and Senator Penrose led the snoring chorus.

"Canned music" scores in a new field. Tests made in the commercial high school of Burlington, N. J., show that ragtime jigs, marches, two-steps and Hawaiian waltzes increase the speed and improve the clearness and regularity of typewriting students. The tune of "Yankee Doodle'' beats 'em all as a speederup, registering an improvement of 40 per

OUT OF THE ORDINARY.

A state lunch in China comprises 145 There are 692 pawnbrokers' shops within

a radius of ten miles from the Royal exchange in London. Mrs. Catherine Roberts of Bichmond. A wreck usspeakable she stands.

Mo., is cutting her third set of teeth at the age of 75. The teeth appear to be To ponder and to saze

have a full set when the ordeal is past. By war's unutterable ways,

A Kansas coun'y superintendent of From peace and comfort, love and hapschools has decreed an old-fashioned To wee and anguish, grief and bitterhusking bee for every school house in her district. Improvement and increase of the school libraries is the purpose for which funds are being sought

rooting into the ground at Enterprise. rboting into the ground at Enterprise. Too Kan, seeking a bundle of \$50,000, sup- At posed to have been buried in the family farm. Packard had no faith in the banks of his day and put his treasure under the sod. At last accounts the heirs were getting nothing but exercise.

Few hospitals in civilized lands can Upon the nations in death-grapple set; call back the dogs of war; bring the smile equal the record of the hospital for eye troubles carried on by H. T. Holland of Of harmony and peace, Shikarpur, India. In one month, 700 op-Shikarpur, India, In one month, 700 operations, largely for cataract, were performed in this institution. Seven hundred out-nationts are sometimes treated in a single day.

Medical men are interested in the case of a Tyrolean soldier who was shot Oh! comfort Thou the hearts by war bethrough the head in a battle along the builet passed clean through the brain, yet the man was not even stunned and was able to walk without assistance to a field hospital. Surgeons announce that he will be ready to return to the front in a short time.

begone

To dark Cimmerian shades,"
And let the sun of heaven shine upon Sweet Peace's smiling glades.
Rise in Thy might, exert Thy Sovereign will.
Say to the warring nations, "Peace, be still."

WHITTLED TO A POINT.

Lots of infant industries never

grow up. He who never does wrong never does

very much, anyway. Many a man's phenomenal success is

In trying to dodge the issue a candi-

er as much as it does a criminal. A man seldom does anything the way

Some girls imagine that every unmarried man they meet is looking for a wife, While waiting for a dead man's shoes you could probably earn a better pair. Anyway, doctors keep lots of people from having money to lose on a fool

scheme. Spending a dollar before it is earned is like eating an egg that is to be laid tomorrow.

There is at least one thing women can do that men can't-and that is say good bye" gracefully. Improved machinery enables a man to

woman can with a hairpin. Satan cares nothing whatever about a man's attending church on the Sabbath if he gets his services the other six days in the week-Chicago News

accomplish almost as many things as a

DOMESTIC PLEASANTRIES.

Mr. Spudd (angrily)—I was certainly the biggest fool in the world when I saked you to marry me.

Mrs. Spudd (dangerously sweet)—Not the biggest dearest; I accepted you.—Chicago News.

Teacher—You are tate this morning.

Tommy. Have you a good excuse?
Tommy—You bet I have. First buck—wheat cakes and sausages of the season.
—Indianapolis Star.

"Here's the sea captain we met the other day passed us without so much as a nod. Does he not know that good manners compels at least a bow when he meets ua?"

"Did you actually give that waiter a

"Yes."

"And yet he did not seem grateful."

"Oh, no. Nowadays a waiter expects a
tip that will net him at least \$0,000 in
war stocks."—Louisville Courier-Journal.

Payton-How have you escaped being operated upon?

Parker—Well, the doctors haven't fancied me poor enough for the experimentation or rich enough for a desirable subject.—Lafe.

"Why did your kid quit school?"
"He says his teacher took a dislike to him."
"Took a dislike to him, eh? And he quit for that? My teacher used to take a club to me."-Louisville Courier-Jour-

Jack—When I asked Ethel if she would be mine, she fell on my breast and sobbed like a child, but finally she jut her arms around my neck and— Maud—Oh, yes. I know all about it. I rehearsed it with her.—Philadelphia Evening Ledger.

"In the case of the presidency, I think the office should seek the man."

"I hope there is no harm, however," stated the receptive statesman, "in standing around in a dignified attitude along the route the office seems inclined to pursue in doing its seeking."—Boston Transcript.

EUROPE, 1915.

With gory locks, and blood-bespattered

well developed, and it is thought she will Upon her youth and manhood foully have a full set when the order is next hurled.

Teo long, too long, has this infernal

havoe with the progress and the Pinyed Rival heirs of Augustus Packard are Of those who delved the mine and plowed the soil;
Too long has Fury laughed
At labor's efforts and at honest toil,
And from her bloody goblet quaffed
Success to murder, rap'ne, hate and lust,
Confusion to the good, and true, and

just. Oh! God in heaven, look down in pity

Oh! let the murky clouds of war be

Say to the hell-hounds, "Get you back,

Omaha, Neb.

THE BIG THING

VOODMEN O'the VORLD

EIGHTEEN STORY STEEL FIREPROOF BUILDING: It Isn't the SURPLUS OF 26,000,000 DOLLARS; It Isn't the

THREE QUARTERS OF A MILLION MEMBERS WHO ARE AF-FILIATED WITH OUR SOCIETY. THE RIGGEST THING ABOUT THE WOODMEN OF THE WORLD IS ITS

PURPOSE,

Protection of the Home Ring Douglas 1117, and Learn About the BIG Thing. J. T. YATES. W. A. FRASER, President. Secretary.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.