

Sales Expert to Talk to Ad Club

Harry Newman Tolles, vice president of the Sheldon school of Chicago, and a speaker of national reputation on the subjects of advertising and salesmanship, will deliver a talk before the Omaha Ad club, Tuesday at the Paxton hotel.

Members of the Associated Retailers, Retail Grocers' association, and the Omaha Manufacturers' association have been invited. Monday evening he will talk to the Omaha Electric club on "Keeping Step With the Times."

Baron de Leopold Talks Here Tuesday. Baron Louis de Leopold, German resident of Paris, is here to deliver an address Tuesday evening at the Auditorium on "The Advance of Nations and Maintenance of Power."

Particular organization of interests, although he has been identified with the Red Cross relief work. "The war is a struggle between England and Germany for commercial supremacy and all other considerations are secondary," stated the baron during a conversation.

EVERYBODY MAKES KICK ON DEAKYNE'S REPORTS. When the government board of river and harbor experts, generally known as the board of army engineers, meets in Washington to investigate the arguments against Colonel Deakayne's adverse report on Missouri river improvements, dozens of pages of legal briefs will be gone over.

Will of John Dale Filed for Probate. The will of the late John Dale, veteran Omaha insurance man, just filed for probate, distributed to the widow and sons an estate valued at \$10,000, according to an estimate named in a petition filed by the heirs.

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Extraordinary Values in Dependable New Rugs. Best Quality Axminster Rugs, 11-13x12 size, \$35.00 value, at \$25.00. Seamless Wilton Rugs, big line for selection, 9x12 size, \$40.00 value, at \$24.00.

HAYDEN'S 16 TH DODGE AND DOUGLAS STREETS

See Displays in 16th Street Windows

Curtains and Draperies of All Kinds, Moderately Priced. Guaranteed Sunfast Unfading Fabrics, all colors, 50-inch wide, at yard, \$1.25. 95c and 75c. Drapery Repp, all colors, 50-inch wide, per yard, \$1.00 to 85c.

A Month-End Sale of High-Class Outer Apparel That Surpasses in Value Giving All Previous Efforts



\$69 Tailored Suits, \$23.75

Your Unrestricted Choice of Any Tailored Suit in Our Immense Stock That Sold at \$49, \$59, \$65 and \$69. An immense range of elegant designs, in fine velvets, chiffon broadcloths and gabardines, whipcords and imported silk stripe poplins, elegantly trimmed in a widely varied assortment of fine braids and the various furs, including Marten, Beaver and Hudson Seal.

\$23.75

\$35 Gowns and Dresses, \$16.75

Different and Smart and New. In color schemes that are superior and designs whose newness and becomingness will be apparent at first glance. Mere printed words fall far short of expressing the beauty of design and superior value of these dainty party dresses and dancing frocks, in beautiful Chiffons, soft Taffetas, Satins and Chiffon and Silk combinations and Lucile Nets, trimmed in the popular gold and silver laces, furs, etc.

\$16.75



Entire Surplus Stock of Women's Winter Coats From Jacob Rapoport, 105 Madison Avenue, New York, SECURED BY US FOR CASH AT 60C ON THE DOLLAR, GOES ON SALE HERE MONDAY IN TWO IMMENSE LOTS

\$25 Winter Coats, \$14.95

Hundreds of handsome new Coats in Rich Plushes, fine Velours, Corduroys and Broadcloths, fancy Z-belines and Mixtures. Come in all the latest colorings in the loose belted styles, the popular flare models and many other up-to-date styles. Among them are many beautifully trimmed in Raccoon, Marten, Wolf and other popular furs. The greatest coat bargains offered in Omaha at our special sale price, Monday.

\$14.95



\$45 Winter Coats, \$24.95

The Most Exclusive Styles in High-Class Fabrics and All the Most Wanted Colors. Many of them sample garments, only one of a kind, that will appeal to those wishing exclusiveness in style, come in the new Baffin Seal Plushes, Duvetyne, Wool and Silk Velours, imported Whipcords and Mixtures, in dozens of nifty models in belted and long circular flares, many different creations of the Chin Chin Collar effects, fur-trimmed coats, with Raccoon, Beaver, Marten and Hudson Seal. These coats are worth \$45.00. Monday, at.

\$24.95

Extraordinary Sale of Silk Remnants Monday

Remnants of Skinner Satins, 36 inches. Brocade Satin, 36 inches. Silk Poplins, 40 inches. Chiffon Taffetas, 36 inches. Canton Crepes, 40 inches. Print Warp Taffetas, 36 inches. Clanc's Foulaids, 40 inches. Satin harmonies, 40 inches. Satin tulle, 40 inches. Printed Crepe de Chine, 40 inches. Black laces, Taffetas, 40 inches. Worth up to \$2.50 Yd. 95c yd.

Needle Work Dept.

60c Sofa Pillows, 25c. This means 1 tinted top, 1 back, instruction sheet and 6 skeins of silk floss. Among this lot is "Brighten Up the Corner," "Sail On" and "When Good Fellows Get Together."

Handkerchiefs

We have opened our new Handkerchief Dept. and will hold a special sale of Holiday Handkerchiefs Monday. Men's Initialed Handkerchiefs, 6 in box; reg. price 75c; sale price, 50c.

Gold Laces

Gold and silver laces are the principal trimmings for the coming season. We will show a big new line of these goods Monday. Bands, Edges, Allovers. Gold Allover Laces, the yard, \$1.50 to \$4.75.

2-Inch Post, Heavy Fillers. Brass Bed, \$12.50. Best Quality Brass Beds, Simmons Bed Co., two-inch continuous post, heavy fillers, guaranteed isquer, \$12.50.

48-lb. Sack Best High Grade DIAMOND \$1.29 H FLOUR, Monday, per sack. This flour is made from selected No. 1 wheat, nothing finer, every sack guaranteed to give perfect satisfaction or your money refunded in full.

BIG PRICE SAVINGS ON WALL PAPER. Without the least sacrifice in quality or up-to-dateness of style. New shipments arriving. We must have room.

Some Big Bargains in Heaters. Our entire line placed on sale Monday at reduced prices. \$4.95 Oak Heaters, just the thing for heating a bed room, at \$3.95.

Odd Beds, One of a Kind Samples. Slightly Soiled or Soiled on the Floor. Three-quarter size, Brass, \$5.00. Three odd Brass Beds, three-quarter size, heavy, expensive patterns, slightly marred, each, \$12.50.

THE BUTTER, CHEESE AND EGG MARKET OF OMAHA. The best Creamery Butter, lb., 31c. The best Creamery Butter, bulk, at lb., 28c.

Without the least sacrifice in quality or up-to-dateness of style. New shipments arriving. We must have room. 12 shades of our 30-inch Double Oat Meal, plain, regular 25c per roll, go in this sale for 7c.

A special lot of High Grade Four-Tie Parlor Brooms; usually sold at 35c to 40c. Special Monday, at 19c. Large Blue and White Enamel Tea Kettles, 29c.