

PUBLICITY BUREAU DOES BIG WORK

Many Valuable Accomplishments of Last Few Months Summarized in Club Journal.

MANY THOUSANDS HEAR OF CITY

Wide and varied activities of the Omaha Bureau of Publicity during the last five months are reported in a leading city of the middle west standing in the nation's opinion as are enumerated in the report, which is signed by C. C. Rosewater as for the benefit of supporters, Comptroller of the bureau's governing committee.

Many valuable aids to Omaha's mercantile club members and other interested persons in a two-page article in the current issue of the Commercial Club Journal.

"Stop Off at Omaha" has become a famous slogan throughout the country, as the result of efforts of the Publicity Bureau and Omaha newspapers. The campaign has sought to let the people know that Omaha is a city of special interest to transients, not only as offering acceptable rest from traveling, but also because of its notable activities along commercial and municipal lines, and the interesting sights to be seen here.

Stop Off at Omaha Now Famous. Eastern newspapers have carried the familiar "stop off at Omaha" legend, through the efforts of the bureau, and every one of the thousands of exposition visitors in California read the slogan numerous times on blotters and ticket envelopes when they went to railway agencies to have their return tickets validated.

Thousands of people were induced to stop in the Gate City on their way east or west during the last summer as the result of the bureau's campaign.

Over 50,000 bird's-eye view books of Omaha and 20,000 folders, "Where to Go, What to See and How to Get There," were distributed by the bureau, the former throughout the country and the latter at local railway depots and hotels.

Many important national and state conventions were also secured for Omaha during the summer and fall by the Publicity Bureau. In that way Omaha merchants, hotelmen and persons in all kinds of business have been directly benefited through greatly increased trade.

Records of convention attendance have proved that the system of promotion employed by the Bureau of Publicity is almost certain to break former attendance records of the conventions when they meet in Omaha.

All sorts of valuable publicity for the city has also been secured by the bureau through feature illustrated articles about Omaha, written by Manager Parrish and published in various papers and magazines. Manager Parrish also has aided materially in giving publicity to many of Omaha's big enterprises, including Ak-Sar-Ben, the retailers' charity concert course, the jobbers' market week, the auto show and others. The bureau also has assisted in entertaining the State Teachers' association.

A number of big conventions will meet in Omaha before the close of the year, through the bureau's efforts, and many have already been secured by it for 1916.

During the period from June 1 to November 1 expenditures by the Bureau of Publicity, in advertising the city and promoting its business and activities, totaled \$7,966.87. Money for expenses is furnished by subscriptions from prominent firms and men.

Spares Bird Fatted For Thanksgiving; Ice Wagon Kills It

Police Judge Harry Reed of the South Side fatted a huge turkey for three weeks before Thanksgiving. When the great event in the life of the fowl came early Thursday morning the judge didn't have the heart to kill it. He saved it, planning to train it into the role of a private pet.

Comptroller Again Cites Instances of Usury by the Banks

WASHINGTON, Nov. 27.—In reply to critics of the American Bankers' association in connection with his declaration that many national banks charge various interest rates, John Skelton Williams, comptroller of the currency, issued a statement tonight again citing instances of such practices.

Mr. Williams said it was true that a majority of the national banks obeyed the usury laws of the various states, but that the reports rendered to him showed, as he announced in speeches and previous public statements, that this was far from being universally true.

ECHOES OF THE ANTE-ROOM

New Lodges of Order of Stags Being Instituted and Showing Rapid Growth in City.

OMAHA DROVE NUMBERS 1,200

With a membership already of over 1,200, and applications coming in by the score, Omaha drove No. 135, Patriotic and Protective Order of Stags of the World, bids fair to have the largest charter membership of any fraternal organization ever organized in this city, and the large Swedish Auditorium hall will be taxed to its capacity today when the election of permanent officers will take place. Since the last meeting John L. Kennedy, Commissioner Charles H. Withnell, Assistant Fire Chiefs Dineen and Hasbrouck, Charles Magill, Secretary-Treasurer of United States Civil Service, and Clem Ryan, general foreman of the Union Pacific boiler shops, have been added to the roll of new members.

Southwestern Drove No. 129 will have installation of officers this afternoon at 3 o'clock in the new hall at Forty-second and L streets, South Side, at which time a class of 10 members will be initiated.

South Omaha drove No. 137 will be instituted Monday evening at McCran's hall, Twenty-fourth and O streets, South Side, with a membership of over 100.

Lincoln drove No. 121 was instituted Saturday night with a membership of over 200.

Council Bluffs drove No. 141, whose membership is being secured by State Director Stewart, assisted by Mr. Dever of San Francisco, Cal., will be ready for institution about December 15. Although membership for this drove was commenced being solicited for only last Monday morning, over 100 applications have been received.

Royal Neighbors of America.

Friday camp No. 70 will hold an open meeting Tuesday night in Modern Woodmen of America hall, Fifteenth and Douglas streets for the entertainment of members and their friends.

Knights of Pythias.

Knights of Pythias met last Monday evening in open session with County Attorney Magnus commanding. The Snowden sisters in piano and song, Board Dyson in recitation, and oratory by J. H. Ready, all were excellent in their parts. The largest audience of the season spent the last part of the evening at dancing and feasting in the serve-self way.

Monday evening, November 3, rank work and election of officers.

The Macabees.

Omaha tent No. 75 will have a next social for members and friends on next Monday evening, November 29. A splendid program has been arranged for, all members of the Macabees are welcome; also bring a friend with you. Election of officers will take place Monday evening, December 6.

Woodmen of the World.

Monday evening, November 29, Omaha-Seymour camp No. 16 will put on the degree work and its crack team composed of the well known Seymour Guards, in the new quarters on the third floor of the Swedish Auditorium at Sixteenth and Chicago streets. Over fifty candidates will receive the amplified protection degree of the Woodmen of the World on this date.

The stag party given on November 22 was one of the first big open meetings of the season and was attended by over 200 guests, who were well entertained.

Alpha camp No. 1, Woodmen of the World, will hold a card party and dance on Tuesday evening, November 30, for their members, families and friends, at Harlight's hall, Nineteenth and Farnam streets. Prizes will be awarded and refreshments will be served.

Knights and Ladies of Security.

Harmony council No. 160 will give a card party on Wednesday evening, December 1, at Eagle hall, 1619 Harney street. Admission is 15 cents. Six prizes will be given.

Ladies of Viking.

Independent Order of the Ladies of Viking have their anniversary this evening at the Swedish Auditorium. A playlet called "His Third Wife," and a musical entertainment make up the program.

Ladies of the Macabees.

Laurel drive, No. 19, will give a card party Thursday afternoon in the Continental building.

NEW COMMODITY RATES TO DES MOINES APPROVED

WASHINGTON, Nov. 27.—New commodity rates from Chicago to Des Moines, based upon the rates from Chicago to the Mississippi river plus a pro rata of the rates from the Mississippi to the Missouri river, were approved today by the Interstate Commerce commission.

Read Them Every Day. It Will Pay!

For Piles

Pyramid Pile Treatment Is Used At Home and Has Saved a Vast Number from the Horror of Operation.

Don't permit a dangerous operation for piles until you have seen what the Pyramid Pile Treatment can do for you in the privacy of your own home.

Remember Pyramid—Forget Pills.

No case can be called hopeless unless Pyramid Pile Treatment has been tried and has failed. Letters by the score from people who believed their cases hopeless are in our files. They fairly breathe the joy of the writer.

Test Pyramid Pile Treatment yourself. Either get a box—price \$6.00—from your druggist, or mail the coupon below right away for a perfectly free trial.

FREE SAMPLE COUPON
PYRAMID DRUG COMPANY
625 Pyramid Bldg., Marshall, Mich.
Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.
Name.....
Street.....
City..... State.....

LaMars Club Has Thanksgiving Day Party at the Rome

The LaMars club entertained at a Thanksgiving dancing party Thanksgiving night at the Hotel Rome ballroom. Those present were:

Misses—Nita Benz, Jean Wallace, Leona Johnson, Beatrice Wilson, Cuito Eddy, L. Ann McCullough, Ella McCullough, Alice Boyce, Dick Warren, R. W. Watson, E. K. Breneman, The Johnsons, Percy Lloyd, Florence Nash, J. DeWetter, Mrs. J. DeWetter, Grace Proyn, Turner, Marie Watt.

Pauline Faulkner, Margaret Connor, Pearl Melillohn, Robert Quiter, Ruth Nichols, Mary Wise, Ella Nash, Grace Tucker, Maren Mathews, Margaret Logan, Elm Kay, Sylvia Hoover, Helen Kay, Ruth Norman, Dalry Stelle, Julia Shannon, F. E. Edwards, Martha Gainer, Ethel McCullough, Myrtle Brookman, Mary Quinn, F. McCran, M. McCran, Mabelle Church, L. Taylor, J. H. Hall, Vera Norman, Carrie Kahn, Louise Dygart, Messrs.—James McDouan, Lawrence P. Bryan, H. E. Schellberg, A. J. Robbins, H. W. Baldwin.

John Stuart, M. R. Moore, Jerry Lacy, John Moore, Clyde Christophers, L. Burke, Charles Verity, Archie Shoppard, Joe Hiron, E. Johnson, William Fowler, P. E. Finch, C. F. Busche, E. A. Parks, Leo Israel, Avery Bonche, H. Wenberg, Lester W. Hansen, Leroy Johnson, J. F. Dugan, Leonard D. Fletcher, J. L. Nye, J. W. Jackson, J. P. Nye, David Carl, Glen Paxton, Lewis Trull, Paul Reynolds, Sol Gratz, V. J. Van, Ralph Cox, James Stewart, William Rance.

R. E. Shaffer, Len De Becker, Raymond Burrows, E. R. Swanson, C. A. Pater, S. M. Palling, Carl Goetz, F. J. Collins, E. F. Neill, Dick Hatch, A. von Eolgen, Harry N. Thorpe, A. E. Hood, Tom Lalm, J. G. Weeks, J. W. Hughes, Fred H. Butt, Dr. Kelley, Glen Lamb, Martin Holbrook, J. Roth, P. Sullivan, Steve Sullivan, J. H. Hoth, B. L. Gladwin, W. E. Kassach, Ted Henck, Art Jackson, William Johnson, J. J. Clegg, A. Maber, Charles Van, Jack Mullen, C. E. Hendrick, Frank J. Burt.

Marriage Results from Foot Ball Match

A wedding at Sidney, Ia., was the result of the foot ball game at Hamburg, Thanksgiving day, in which the Omaha Athletics defeated Hamburg, 15 to 6.

Athletic Eligibility Will Be Discussed

NEW HAVEN, Conn., Nov. 27.—Prof. Robert N. Corwin, chairman of the executive committee of the Yale Athletic association, announced tonight that a joint meeting between representatives of Harvard, Princeton and Yale will be held at the Yale club in New York on December 3 and 4, to discuss the question of athletic eligibility rules for the universities.



CHRISTMAS BARGAINS

YOU CANNOT DUPLICATE OUR XMAS PRICES OR MATCH OUR QUALITY ANYWHERE IN AMERICA

We have made unusually extensive preparations for the season of Holiday purchasing now beginning, and have assembled a vast number of attractive and suitable home furnishings—lasting, sensible, practical items, all eminently suitable for gift purposes. They will make an equal appeal to donor and recipient. Select a gift this year that goes into the home—ones which will be a lasting reminder of your thoughtfulness and affection through the years to come. Hartman offers you the largest high grade stock in Omaha to choose from at the lowest retail prices in America. Buy now—goods held for future delivery upon request.

SPECIAL EASY MONTHLY PAYMENTS GLADLY ARRANGED ON ANY PURCHASE—If Desired

ELEGANT NEW DESIGN IMITATION CIRCISSIAN WALNUT PRINCESS DRESSER
Made with a roomy full-swelled four-drawer base, with heavy plank top and colonial turned legs. Mirror is French beveled plate and measures 18 x 30 inches. An extraordinary value at only—
\$15.75
\$1.50 Cash—\$1.25 a Month.

A LUXURIOUS OVER-STUFFED PULLMAN BED DAVENPORT. Upholstered in extra high grade imported tapestry in beautiful design. Seat is made with three cushions, ventilating spring seats. Outside length measures 48 inches. Has the finest spring construction. Outside length as 100. Priced only—
\$57.50
\$5.00 Cash—\$5.00 a Month.

A LARGE SIZE GENTLEMAN'S WARDROBE CHIFFONIER—Made of selected hard wood and finished in American quarter-sawn imitation oak. Has roomy oak, large wardrobe section, convenient hat compartment and three roomy drawers. Suitable for lady or gentleman. Our low price—
\$16.75
\$1.75 Cash—\$1.25 Month.

6 FT. MAHOGANIZED BIRCH PIANO LAMP—Beautiful dull satin finish. Two full chain sockets. All pure silk shade, 21 inches in diameter. Completely wired, six feet of silk cord, gift that would be truly appreciated. Only—
\$12.75
Wired completely. 6 feet of silk cord with convenient plug.

Columbia Grafonolas
We offer a complete showing of these world-famous musical instruments, in every size and style and ranging in price from \$15.00 to \$150. A suggestion for the long winter evenings soon to come.

A SPLENDID VALUE IN A HIGH-GRADE ROYAL IMITATION CIRCISSIAN WALNUT DRESSING TABLE—Matches dresser shown to left. Very strongly constructed and beautifully grained. French beveled plate mirror measures 20x22 inches. Equal to any dressing table worth up to \$22.00. Our special low price only—
\$12.95
\$1.25 Cash—\$1.00 a Month.

VERY LARGE SIZE COLONIAL ROCKER
Seat and back upholstered in guaranteed imitation silk cord. The frame is extra in a splendidly finished gold or bronze back and a roomy seat. Positively a \$15 value. Only—
\$9.75
Eras Bed, Springs and Mattress Complete

LEADER, beautiful mahogany, satin walnut or quartered oak case. All exposed metal parts heavily nickel plated. Non-vibrant motor plays four records with one winding; holds 75 records, tone control, 300 needles, four needle cups, etc. Price—
\$75
\$5.00 Down
\$5.00 a Month
If you buy one dozen records for cash, you need make no first payment.

NEAT DESIGN TUBULAR STEEL BABY CRIB, 2 feet, 6 inches wide, 4 feet, 6 inches long. Emulsion in Vernis Martin or oxidized. Equipped with heavy steel spring and sliding safety side. Only—
\$5.95

GUARANTEED TWO-INCH BRASS POST BED COMBINATION. Bed stands 32 inches high. 10 fillers, beautifully finished in satin. All iron springs, heavy woven wire top, copper coil support in center. Mattress of sanitary fiber, soft cotton top and heavy ticking. Price of three pieces only—
\$12.98
\$1.25 Cash—\$1.00 a Month.

ROOMS \$99 COMPLETELY FURNISHED
A MONTH PAYS YOUR BILL
ALL READY TO START HOUSEKEEPING

A HIGH GRADE SOLID OAK ADJUSTABLE BACK MORRIS ROCKER. Equipped with foot rest, upholstered in high grade Spanish imitation. French finished fumed. Wonderfully comfortable. The back can be adjusted without leaving seat. Our low price only—
\$7.75
The Cash—75c a Month.

SOLID OAK FULL ROLL SLIDING DOOR KITCHEN CABINET. Many labor-saving and up-to-the-minute devices. Metal glass flour bin and sifter. 7-piece Spice, Tea and Coffee Set. Wire utensil rack, sliding aluminum top. China compartment white enamel lined. A rare value at this low
\$22.50
\$2.25 Cash—\$2.00 a Month.

"LET HARTMAN FEATHER YOURNEST"
THREE-PIECE SOLID OAK ARTS AND CRAFT LIBRARY SUITE. Artistically upholstered in fumed. Ray consists of large size table, measuring 24x42 inches. Has roomy stationary drawer, magazine rack and large velvet chair and rocker are very artistic in design and upholstered in Spanish leather. Seats supported by heavy coil springs. A room full of furniture specially priced at only—
\$15.75
\$1.75 Cash—\$1.50 a Month.

OUR NEW MODEL COLLAUSIBLE AND ADJUSTABLE DRESS FORM is AUTOMATIC AND SELF-LOCKING. Easily and simply to operate. Any adjustment desired can be obtained by merely pulling out the different sections to the measurements required. This means perfect fit in your dresses with no effort. Our very low price only—
\$9.50
\$1.00 Cash—\$1.00 a Month.

THE FAMOUS REGENT COMBINATION COAL AND GAS RANGE—A range that is operated equally well with coal or gas. Has four adjustable burners for gas, four holes for coal. Large size oven with white porcelain door, splendid high closet with full white porcelain. Complete with exception of broiler and a rare bargain at this price—
\$46.50
\$3.00 Cash—\$3.00 a Month.

AMERICA'S GREATEST HOME FURNISHERS.
HARTMAN'S
1414 - 16 - 18 DOUGLAS ST.

A NEWLY DESIGNED AND ELABORATELY NICKEL BASE BURNER—Made with large size firepot. Heavy duplex grates and a great economizer for fuel. The nickel parts are unusually plain, doing away with the necessary ornamentations. A heater that will add to the beauty of any home. Special price for this \$35.00 week's selling, only.
\$35.00
\$2.50 Cash—\$2.00 a Month.