s Stores

New Handkerchiefs

Men's and Women's Plain White, all-Linen Handkerchiefs, some with fancy tape borders. Men's Handkerchiefs, with new long initials. Women's fine sheer linen Handkerchiefs with initials and fancy colored eyelet embroidery; colored initials; also colored rolled hems, with colored hand-embroidered initials. Fancy white and colored embroidered corners. Worth 19c; special, each **12½c**

Fancy Picture Box, with Three Embroidered Sheer Tissue Handkerchiefs; also Children's All-Linen Handkerchiefs, with colored initials, colored rolled hems and colored cross-stitch picture handkerchiefs. Special Saturday, 3 in box for **25c**

Use This Attractive Store

with its great Christmas stocks, its conveniences and accommodations as your gift-buying headquarters.

We have seen to it, well in advance, that variety and values are incomparable—that the quality and character of the merchandise are absolutely appropriate to the exchange of friendly greetings at Yuletide.

e of 900 Superb Coats

r Cash At An Amazingly Low Price

There are coats for every occasion—auto, street, dress, sport and outing—especially those for the blustery Omaha winters. They embrace almost indescribable variety of colors. This sale will give you a selection of models that we do not believe has been equaled before by us in recent years.

Every size for women and misses will be found. Everyone will be able to choose a coat exactly to her liking. This collection displays

Fur Collars, Fur Trimmings, Wide Pleats, Wide Flares, Large Deep Cuffs, new Russian Effects, also the Chin Chin Collars which are now the rage in New York City.

This might well be called your coat-buying opportunity **par excellence**—for what you would love to wear and get satisfaction out of this winter will certainly be here. Those who know what wonderful values these are will make selections promptly Saturday morning.

$19-$22.50

s Coats Offered at Great Savings

Good heavy, serviceable coats in Chinchillas, Zibelines, Plushes, Corduroys, Caraculs, Cheviots, etc. Ages 2 to 6 and 6 to 14 years. Grouped in lots for easy selection, special Saturday—

$6.75 and $8.75

A Common Sense Sale of Knit Underwear, Hosiery

Sensible, serviceable, satisfactory, perfect fitting, low priced underwear—exactly what women and children need now. What you have been looking for in quality and durability you will find here combined with substantial savings.

Women's Union Suits, in part wool, white and natural color. A well-known manufacturer's irregulars. Regular and extra sizes. Worth to $2.25; special Saturday..... **$1.39**

Women's Union Suits, in part wool and all cotton; high neck, long sleeves; Dutch neck, elbow sleeves; low neck, sleeveless; ankle lengths. Many well-known makes, including Corwith and Forest Mills. Worth to $1.50; specially priced.. **98c**

Misses' and Children's Fleecy Lined Cotton Vests and Ankle Pants to Match, all sizes. Worth to 35c. Special, garment **25c**

Misses and Children's Fleecy Lined Cotton Vests, Ankle Pants to match. All sizes, worth 25c; garment..... **19c**

Women's Fine Cotton Union Suits, fleecy lined. High neck, long sleeves; Dutch neck, elbow sleeves; ankle lengths. Regular and extra sizes. Very special..... **50c**

Fleecy Lined Cotton Union Suits for Girls and Boys, gray and white; open crotch and drop seat. Ages to 16 years. Saturday **50c**

Women's Union Suits, in medium and fleecy lined cottons; high neck, long sleeves; Dutch neck, elbow sleeves; ankle lengths. Cream and bleached. Regular and extra sizes; $1.00 values **69c**

Women's Vests with Ankle Pants to Match, in heavy fleeced cotton Velastic, bleached only. Regular and extra sizes. 59c quality garment **39c**

Fine Hosiery, Worth ⅓ More

Women's Pure Dye Thread Silk Hosiery, in the much wanted evening and shoe top shades; silk to the knee, with a double wide lisle garter top; full fashioned and reinforced soles, heels and toes. Worth $1.00, at... **69c**

Women's Fiber Silk Hosiery, fiber to the hem; black only; seamless. Double heels toes and soles; 50c quality **39c**

Women's Mercerized Lisle and Fiber Silk Boot Hosiery, black, white and colors. Regular and "out-sizes." Fashioned and seamless, garter tops, spliced soles heels and toes. Light and medium weights. Special, Saturday **25c**

Children's Fine and Heavy Ribbed School Hose, good weight, double heels, toes and knees; pair..... **12½c**

New Arrivals in Women's Fine Shoes

All Bronze Button or Lace, 8-inch top, Louis heels **$6.00**

All Black Velvet Lace Shoes, full Louis heels, silk stitched **$7.00**

All Midnight Blue Kid Gypsy Button Shoes, Louis heels **$4.95**

All Dark Gray Kid Gypsy Button Shoes **$4.95**

500 Pairs Women's Fine Dress Shoes, patent leather, with cloth or kid tops, also dull kid shoes and gun metal calfskins; lace or button styles. Splendid $3.50 and $4.00 values, all sizes **$2.85**

Infants' and Children's Shoes, patent leather, with cloth or kid tops, also vici kid; hand turned soles, smooth insoles, no tacks or threads. All sizes, 2 to 5, without heels, and 5 to 8 with spring heels; choice, pair **$1.25**

Surplus Stocks of Blouses

k with three marvelous groups of Blouses, manufacturers. They include the dress-design, as well as simple and smart tailored

ulness in securing remarkable values. These n sale Saturday in two groups:

$5.00

There is much to see in new materials, new colorings, etc. Among the desirable materials are:

Dressy Georgette Crepe Blouses, Smart Crepe de Chine Blouses, Filmy Lace Blouses, Plaid Blouses, Washable Satin Blouses.

This is a new effort in value-giving and we advise you to come early Saturday, for Blouses of these qualities will not stay on our counters long.

nd this Sale offers you the opportunity of buying two for the

Give Good Service

Art Needlework

Mercerized Cordonnet Crochet Cotton, in white, ecru and colors; 10c and 15c values **6c**

Tatting Shuttles, in black or white, all sizes. Regular 10c values, each..... **5c**

Stamped Linen Library Scarfs and Centers, on natural linen; $1.25 values, each **75c**

Stamped Pillow Cases on extra quality tubing; size 21x36 inches; 50c value, pair **29c**

Stamped Night Gowns, on good quality nainsook; new and pretty designs; 50c values **29c**

Stamped Guest Towels, on huck and Turkish toweling; neat and pretty designs; 25c values.. **12½c**

Stamped and Tinted Sofa Pillows, some with backs. Regular 25c values..... **5c**

Celluloid Ball Holders, in amber and shell; worth 10c, at **5c**

Dorcas Knitting Cotton, white only, for table mats; all sizes; ball..... **3c**

Kensington Crochet Cord, in white, cream and linen color; 10c balls, each... **5c**

Mercerized Slipper Cotton, in red, brown, navy, green and gray; 25c balls, Saturday, 3 for..... **25c**

1881 Rogers Silver Sale Saturday

We have sold this famous brand of silverware in Omaha for years, and we guarantee every piece. Finest Silver Tableware and Carving Sets at about Half Price. Here are just a few of the wonderful values this sale offers:

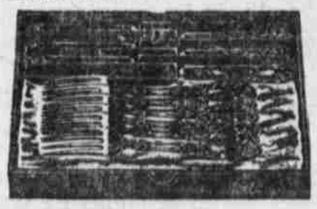
$1.00 Tea Spoons (set of 6)..... **59c**

$1.75 Dessert Spoons (set of 6)..... **$1.19**

50c Sugar Shell or Butter Knife, each **19c**

$1.00 Gravy Ladles, each **69c**

$1.00 Berry Spoons, each **39c**



$1.00 Coffee Spoons, (set of 6)..... **59c**

$2.00 Orange Spoons, (set of 6)..... **$1.00**

$1.00 Cold Meat Forks, each **39c**

29c Baby Spoons, each **19c**

$3.50 Knives and Forks, 12-dwt. (set of 6) for **$2.49**

The above come in all patterns—Grape, Grey lock and Sherwood.

Chests of Silver—1881 Rogers

26-Piece Mahogany Finished Chests, filled with 6 Knives, 6 Forks, 6 Tea Spoons, 6 Dessert Spoons, 1 Butter Knife and 1 Sugar Shell, $9.00 values; sale price Saturday..... **$5.98**

47-Piece Chest, Sherwood Pattern, $16.00 value **$8.98**

47-Piece Chest, Grape or Greylock Pattern, $17.50 value..... **$10.98**

STEAK KNIVES.

$1.50 Black Handle Steel Steak Knives, set of six..... **$1.00**

$5.00 Black Ivory Handle Steel Steak Knives, set of six..... **$2.98**

CARVING SETS.

3-Piece Stag Silver Ferrule and Cap, $7.50 values **$3.98**

3-Piece Ivory Handle Set, $7.50 value **$3.98**

3-Piece Stag, Sterling Silver Ferrule and Cap, $7.98 values, special..... **$4.98**

3-Piece Silver Handle Sets, Sheffield Steel, $5.00 values **$2.98**

3-Piece Stag, Heavy Sterling Silver Cap and Ferrule, $8.00 value..... **$3.98**

3-Piece Silver Plated Handles, $4.00 values **$1.98**

2-Piece Black Ivory Handles, $2.50 values **$1.50**

DOLLS DOLLS DOLLS

If you buy your undressed dolls now you will have time to dress them for Christmas.

18-inch Kidlyn Dolls, with bisque heads, long curls; they open and shut their eyes; shoes and stockings. Special Saturday. **59c**

Genuine Kid Body Dolls, 22 inches long; beautiful curly hair, bisque heads; shoes and stockings **98c**

24-inch Beautiful Jointed Dolls, long curls, smooth finished bodies, full jointed. Princess slip, shoes and stockings. Special Saturday **$1.49**

Cut Flowers

Long Stem Roses in all colors, Saturday, dozen..... **49c**

Large Bunch California Violets..... **25c**

Chrysanthemums, large size..... **15c**

Floral designs, funeral wreaths, corsage bouquets, etc., prepared by experts. Reasonable prices

"What Does the Name Haddorff Mean on a Piano?"

When I buy a Haddorff am I getting just an ordinarily good piano or do I obtain a really Distinctive, Superior Piano in the Haddorff, and if so, In What Way Superior?

This is the vital question you will ask yourself, consciously or unconsciously, as you start out to buy a piano.

The Haddorff "Homo" Vibrating Sounding Board Stands Supreme and is Used Only in Haddorff Pianos and Player Pianos.

(The Greek word, "Homos," is used to mean "of the same quality throughout.")

The Haddorff, used and endorsed by many of the world's leading artists, is our leader and represents the highest state of perfection attained in the art of piano making.

Brandeis Piano Department—Third Floor.

White and Gold Dinner Sets - - - $9.85

This set makes a beautiful and appreciated gift.

We make this special offer particularly for Thanksgiving buyers

The sets are made of genuine English porcelain, with a distinctive, high quality gold band—the real French china effects—beautifully modeled on the new 1916 shape.

The set is sure to please anyone desiring an elegant table setting, because of its rich and dainty appearance.

Thanksgiving sale, set..... **$9.85**