THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR. The Bee Publishing Company, Proprietor. BEE BUILDING, FARNAM AND SEVENTEENTH. Entered at Omaha postoffice as second-class matter.

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OCTOBER CIRCULATION

54,744 State of Nebraska, County of Douglas, sa:
Dwight Williams, circulation manager of The Bee
Publishing company, being duly sworn, says that the
average circulation for the month of October, 1913,
was 54,764 DWIGHT WILLIAMS, Circulation Manager, Subscribed in my presence and sworn to bet me, this 2d day of November, 1915. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Thought for the Day Selected by Mrs. G. F. Damon The very birds are mute, Or, if they sing 'tis with so dull a cheer The leaves look pale, dreading the winter near. -Shakespeare.

The specter of a divided family looms large in the democratic camp.

Presidential boomlets reverse the usual order of nature by blooming in the fall.

Still, it is quite handy to have the Omaha ' Billy" Sunday record to spur Syracuse on to do letter.

Now listen to his party associates denounce the one-time "peerless leader" as "an assistant republican."

In view of the paucity of the British bag to other directions, Bagdad may generate a cheer on Downing street.

Note that every time Colonel Bryan throws a brick bat at the president he also tosses him a boquet just to emphasize how friendly he is. General Grant remarked that the democratic

party could be depended on, while in power, to break its own back. The general was a keen observer as well as a good fighter. Our Commercial club has called a public

meeting to discuss the question, "What is a fair return on an investment of capital?" It depends somewhat on whether the investment is yours or the other fellow's.

No matter how much criticism may be poured on the strategy of war the strategy of the Kaiser in placing reliable Hohensollerns on the thrones of buffer states shines with the luster of genius as the days pass.

A fund of \$200,000, split fifty-fifty, will accompany Chicago's invitation for both national conventions. If Omaha democrats expect to epter the race for their own party convention, it is high time to put up.

Enumerating state house officials "into whose hands might safely be committed the management of a state-owned water plant," Edgar Howard carefully omits the name of Governor Morehead. Well, how does that strike you?

Standing forth as an aqvocate of humanitarian principles in dealing with warring countries, President Wilson delays a practical application at home. Hanging up a judicial plum for three whole months comes perilously close to cruel and inhuman treatment of the fam-

The suspension of the two-cent fare in Nebraska in favor of one railroad will not in any way change the transportation charge between competitive points, for no one will pay three cents a mile for a ride he can take for two cents a mile. It is only the passenger to a non-competitive point who gets stuck.

The finances of the San Francisco exposition show net earnings of \$1,410,000 in ten months. Much local satisfaction is felt over the financial success achieved under conditions decidedly gloomy at the start. The slogan "See America First," emphasized by war, gave a mighty impulse to local patronage and saved the day.



A goodly throng attended the Young Men's Christian association mass meeting in the opera house, at which short talks were made by Dr. Leisenring, Rev. A. F. Sherrill, Warren Switzler, P. C. Himsbaugh, G. A. Joplin and Rev. W. J. Harsha. William A. Paxton, jr., has accepted the position

of accountant at the office of the stock yards com-Mrs. Captain Howsdon of Chicago and Mrs. Cane

of Denver, who has been the guest of Mrs. T. L. ball, have gone on to Chicago. J. M. Clarke, commissioner general of the New

Orleans exposition, spent the day in Omaha. Mr. and Mrs. A. Dickinson and children of Atantic, Is., returned home after a visit with Mrs. Lickinson's mother, Mrs. Rocard. meral James F. Brisbane, commandant at Fort

Niebrara, is stopping at the Paxton. To a reporter he expressed himself upon the growing importance of the cattle industry of the west, and particularly Real genuine Chinese tea in pound, half pound and quarter pound-not the humbing painted teasThe Breach Is Growing.

The attitude of his former secretary of state toward President Wilson is probably the biggest question mark in democratic politics today and their differences are thinly vencered by their attempt to maintain an outward show of mutual admiration.

Every criticism of the president made by Mr. Bryan is coupled with praise for his personality and a tribute to his sincerity, and if by chance an editorial blue pencil should eliminate the closing sentences it would be difficult to construct expressions of more fulsome praise. The president, on the other hand, has not yet deigned to take notice of Mr. Bryan directly, letting his own utterances addressed to the public stand for an answer. Whether he is waiting for an opening to deliver a body blow or whether he intends to continue to ignore the attacks of his former cabinet chief no one but himself can know,

For Mr. Bryan to take such a pronounced stand against the president on a question upon which the administration will stake its claim for a return to power, however, can not be interpreted except as a declaration of hostilities. It is easy to disagree on non-essentials and still render a whole hearted support, but a disagreement on fundamentals would impute insincerity or desire merely to control the fleshpots and Mr. Bryan has always been credited with possessing higher ideals. Mr. Bryan's recent declaration that he had no present plans for political prefern.ent throws no light on his motives for "the present" is an indefinite period and may mean much or little. That he would ever intentionally obliterate himself as a political factor no one who knows him or has followed his political career will conceive and it is scarcely more probable that he will be merely an academic part.

What Nebraska democrats who have always followed the Bryan banner, but whose purposes are mainly to land office, think about the present situation would not do to print. To careful observers who hark back to the past the growing breach between president and former premier occasions no surprise.

Practical Navigation Movement.

St. Louis is going about the matter of a revival of river shipping in a decidedly practical way. All the talk in the world about the utility and value of river transportation will come to naught unless means can be adopted to convince the men who must put money into it to make it a reality that they can obtain a fair return on the investment. One can quote figures as long as a democratic federal treasury deficit to no purpose if they are not coupled up with some practical assurance that the money invested will return a revenue. St. Louis merchants have taken this step. They are entering into a written contract to furnish a specified amount of tonnage each year for a fixed period, at a fixed rate for the service. With this as a basis steamboat men can readily figure out whether the capital necessary to establish and conduct the business will be profitably employed. The plan goes right to the meat of the question and removes it from the field of academic discussion

Wasteful Movement of Gold.

Nothing is giving thoughtful financiers so much concern just at present as the accumulation of gold in the United States. The immense balance of trade in favor of the United States is bringing gold from Europe at an unprecedented and undreamed of rate. Previous to this year the record of gold importation was in 1898, t since January 1 of this year gold import have exceeded the amount for that entire year by \$142,000,000, the total being \$300,000,000. The immense crops of 1915 and the continuation of the European demand for the same presages no cessation of the conditions which have caused this immense importation of gold.

The cost of transportation is considerable, the risk incident thereto under existing conditions is still greater, and great also is the loss of the use of the money in transit, but even these are small problems compared with the others. It has so disturbed exchange rates with Europe that much business in grains and other food products threatens to go to countries with which the European exchange rate is more favgrable-something which involves the prosperity of the entire country, for a market must be found for our great surplus of foodstuffs to avoid an inevitable fall in prices Another source of worry is what to do with the gold now that we have it in excess of requirements with nore coming in. Inflation, whether of gold or other circulating medium, leads to unduly rising prices, reckless speculation and other costly

The only remedy that appears feasible is the substitution of credit for the importation of gold. The loan to France and England has eased the situation somewhat, but this amount will soon be absorbed and prove only a temporary relief. One way would be the purchase of European owned American securities, of which millions upon millions are still owned in Europe. Their return to American ownership would end the continual drain of interest and dividend money going abroad ever since the great era of development set in in the United States, and in the end firmly establish American finance. That this country could now easily absorb an immense amount of this class of credits is patent, but the owners do not wish to part with them and perhaps cannot be made to. When the war is ended and the era of rehabilitation of Europe sets in, probably the demand for money at home will induce these investors to help solve the problem, but just at present there seems to be nothing in sight except the expedient of temporary credits for goods purchased here in America.

Small Consolation for Democrats. Commend us to the frankness of Senator Hitchcock's personal organ in boldly admitting surprise and disappointment at the strength shown by the republicans in the elections last Tuesday. To be sure, the senator's newspaper, with his own ambition for a second term in front of him, insists on finding a measure of consolation by asserting that the republicans are also surprised and disappointed in not scoring bigger majorities. The smallness of the gains in Massachusetts, Ohlo and Kentucky, it declares, "keeps the republicans from crowing too loud." But unfortunately for the senator, it keeps the democrats from crowing at all. The democrats may as well face the proposition that they are in control of national affairs only because of former division of their opponents, which these elections prove no longer exists in any degree encouraging to democratic hopes.

The Balkan stew gives promise of surpassing

Advertising is Not An Economic Waste

GREAT deal is said about the value or advertising to the salesman, but very little about its value to the buyer. Yet it is obvious upon reflection that such an expensive piece of machinery as the modern system of advertising could not be maintained unless its benefits were mutual. It takes two to make a bargain and this new method of bargaining, this new channel of communication between producer and consumer, must be giving satisfaction to both, although the said party of the second part rarely realizes how greatly to his advantage it is. The common saying "It pays to advertise" has a wider meaning than it is generally credited with. Advertising on the whole pays all those concerned. Advertising pays the advertiser in case the money is wisely expended. Advertising pays the periodical, we are happy to say. Advertising pays the purchaser, fo it puts him in the proud position of being the sought instead of the seeker.

As the malden whose hand is sought by a throng of eager suitors is more happily situated than she who has none, so is the consumer today vastly better off than he was before the discovery of advertising. For the expenditure of 5 or 10 cents he can summon to his presence in an instant salesmen of all sorts of goods who will spread out before him their most attractive wares and urge them with their utmost eloquence. Is he averse to investing, he has but to close the magazine and the solicitors of his patronage vanish as though by magic. But so long as he is willing to listen they are giad to talk business to him, even though he has not a cent to spend. The signs we see in stores "No trouble to show goods," "No obligation to buy," are not to be taken literally, as a person known to be penniless would soon find to his chagrin. But they do honestly apply to the silent and obliging salesmen who stand behind the pages of a periodical,

Now consider the lot of one who had the minfortune to live before the advertising era. He had first to discover for himself the want of something. Naturally this discovery was not usually made until something he already had wave out, and then he knew no better than to replace it with something of the same sort. This relation of consumer to producer was not merely troublesome to the individual, but a hindrance to progress. It put the burden of instigating innovation upon the person who was least capable of it, the purchaser. Let the reader imagine himself in the position of his great grandfather. His clothes are wearing out. He must first hunt up a man who makes cloth and get from him enough for a suit. Then he must go to a tailor, if in a city, or wait till one comes around, if in the country, and get him to make it

Nowadays a man has but to open a paper or periodical to have called to his attention the desirability of new clothes. Artists of ability with the aid of manly models give him free advice on the cut of a coat or the tying of a tie. He learns of new books and musical instruments; he is told of the attractiveness of new foods and drinks. The advertiser is a public educator, more proficient in the art of teaching than the graduates of our normal schools. It is due largely to him that in regard to the conveniences of life we live in another world than our ancestors. New luxuries are invented daily and speedily become necessities through the medium of the advertisement.

For instance, the use of prepared cereal foods is veritable revolution in the dictary of the nation. Say \$5,000,000 has been spent in accomplishing it, could the result have been attained as quickly or more cheaply by any other means? How long without advertising would it have taken to have developed and made known to everybody the automobile and the hand camera, the player-plane and the phonograph, the office utilities, the tollet accessories and all the thousand "Yankee notions" that make our life so pleasant

No. advertising is not "one of the economic wastes of competition," as it is sometimes called. It is on the whole well worth what it costs to the community and it is hard to see how the world can ever get along without it. Even if competition be some time eliminated, advertising of some kind will have to be kept up unless the race is to stagnate. Progress consists in the creation of new wants; happiness in the satisfaction of them. So both progress and happiness are facilitated by the efforts of the advertiser. He is not a producer; no, and neither is lubricating oil a fuel for the engine, but it is quite as indispensable as coal. The advertiser should not be regarded as a parasite upon industry, as an extravagance to be some time eliminated in the interests of economy of distribution. He is more likely to be regarded in the future as a person of greater importance than at present for the training of the public in new habits and the introduction of new utilities will become more necessary as science and invention become more active. When his real value to the community as an accelerator of civilization becomes recognized, historians will rank the discovery of advertising as an epoch-making event and not less important than the discovery of America.

Aimed at Omaha

Fairbury News: In the future the street fair or carnival feature of the Ak-Sar-Ben celebration at Omaha will be abandoned. All parties concerned have reached the conclusion that it adds nothing to the festivities, and that it is degrading in its tendencies. The conclusion, we believe, is a wise one. The modern street carnival has very little to commend it, and Omaha can well afford to dispense with it.

York Republican: Omaha will behave now for a while. At least the people there have been told what kind of cattle they are, and that ought to make them

Ord Journal: Twenty thousand dollars looks like big fee for a preacher, but we are told that the Omaha people paid that much money cheerfully to "Billy" Sunday for his campaign in the metropolis. They would dig up even more than that for two hours of work between Gotch and Stecher or Jess Willard and some celebrated pug and the aftermath wouldn't result in anything beneficial either.

St. Paul Phonograph: And they have actually convicted a couple of saloon keepers in Omaha of violating the 8 o'clock closing law. It took three years to accomplish that feat, and we believe "Billy" Sunday should be given the lion's share of the glory for the conviction. And the most remarkable part of the whole matter is the conviction was obtained before a jury. Will wonders never cease?

Twice Told Tales

A Load Off His Heart.

John Drew tells the following story of an actor now playing in England: "He is quite a practical joker," says Drew, "and his friends frequently try to get back at him, usually without success. Recently he received from a New York friend an unpaid letter containing nothing but this brief message:

" I am quite well and in good spirits. Kindest re-

gards. Your Friend, --"The actor was rather annoyed at having to pay postal charges for such a piece of news, but he forthwith determined to retaliate. He motored out into the country and picked up a heavy stone, packed it to a box, and sent it to the New York friend, marking the box, "Collect on delivery."

"The New Yorker never doubted but that the contents were valuable, and gladly paid the heavy express charges due. Opening the bex he found, to his consternation and dismay, nothing but the stone and a card, upon which was written:

'On receiving the news that you were well and be had at San Goon's, 415 North Sixteenth street | the famous concotion of Shakespeare's witches. | heart." -Indianapolis News.

The Bees S

OMAHA, Nov. 6 .- To the Editor of The Bee: We are indeed grateful to you for making it possible for us to supply milk and lee to our sick babies.

It is only by the assistance of our friends that we are able to do this thing which seems to us an well worth while. I hope that you realize in a measure the depth of our gratitude BESSIE B. RANDALL.

Superintendent Visiting Nurse Am'n.

A Prophecy-Peace and Grapejulee. OMAHA, Nov. 6 .- To the Editor of The Bee: Would you permit me to prognosticate very briefly on things political to the extent of saying that President Wilson's attitude on prepardness will force the peace advocates in the old parties and the prohibitionists to nominate and endorse William J. Bryan for president on a platform of peace and grape juice (unfermented)?

JESSE T. BRILLHART. 2703 Farnam Street.

Scents a Catastrophe, OMAHA, Nov. 7 .- To the Editor of the Bee: I have noticed in your valued paper a letter by a man named Cole, against keeping a cat. That man is certainly crasy. The town would be overrun with rate if it weren't for the cate. We lost our cat by an accident this summer and in a week's time our cellar was filled with rats, which did more than \$10 worth of damage. As soon as possible we secured another cat and now we have no rats, although several of our neighbors who keep no cats are overrun with rats and always spreading rat poison about, and two of the valuable dogs in the neighborhood ate it and died, also a large number of birds. I should far rather lose a few birds than be overrun by vermin, which certainly are a menace to health and property.

If we did not lose a few birds by cats we would be overrun with birds. I like birds, but I don't like too many of them. In New York one office building was ruined by them-had to be cleaned continually at a great expense, and was a menace to health by its foulness, until a crusade was started against the birds. I have come out in the morning and found my front porch covered with filth from the birds that have roosted there over night-every day it had to be cleaned. I like birds in their place -in the woods and as everyone with tense knows, cats don't inhabit the woods. know a man this summer, who lost his whole cherry crop by the birds eating them, and what they did not eat they pecked holes in. That man is poor was depending on his cherry crop.

What he needed was a good cat. Another question. There are a great many things in this world we don't undestand, occult things. Cats were always held sacred in Egypt and it was considered bad luck to kill one. I don't indestand it myself and don't pretend to, but I have known a great many peopeople who have killed cats and have been extremely unlucky. One case just came to my attention. A man I knew very well, wished to get rid of his cat, because his wife bought a bird, so he killed the cat. In about a week, his sister, who made her home with them, suddenly went violently insane and died in a week, his only cousin he had in Omaha died and he himself had a stroke of paralysis and dled, all in the one month. They had all been in the best of health berore he killed poor pussy.

I may be footish, but I believe in being kind to cats and letting th way if we didn't have cats we would have rats-so give me the cats, A LOVER OF CATS.

'A Christian" Hiding His Identity. SOUTH SIDE, Nov. 7 .- To the Editor of The Bee: Among many others, I received a letter congratulating me in accepting Jesus Christ as my personal Saviour, signed "A Christian." If this person will kindly send me his address I will have something to write to such per-J. G. BLESSING.

A Democrat Against Wilson. OMAHA, Nov. 6 .- To the Editor of The Ree: When one's chief is popular it is the proper thing to follow that chief. No president is ever so popular as a war president. I cite you James Madison, Abraham Lincoln, William McKinley, and, last and most important, the brass idol of the democrats, Woodrow Wilson. Nevertheless I, a democrat, do hereby declare that I am "ferninst" the aforesaid

idol with all the fervor that the priests of old opposed the idols of Baal. I will add that I was not a candidate for office -not even postmaster. Woodrow Wilson is regarded as a states-

man. The Mexican affair, which in base ball lingo might well be termed a "bone." attests the degree of statesmanship this modern Pericles has. Perhaps it is not the above that gives him the name, perhaps it is the fact that he issued the proclamation for prayers for peace, at the same time allowing weapons to be withheld from Mexico while sending them freely and abundantly to our friend in need (United States history, 1881-5), England.

He is a politician. Proof? In the first place, he refused to accept any endorsement by the "populists" lest it would injure him in the east. Second, he has tried to curry himself favor with militarists. Third, while the departed declared for one term only, he is pulling the wires for a second. Fourth, his premature marriage to advertise himself further. Fifth, his sudden flop to woman's suffrage. Again I repeat, I am an ordinary citizen, not disgruntled, but possessing the ability to weigh even big guns like Wilson in the balance. I have found him

Editorial Siftings

wanting.

JAMES OWEN.

Boston Transcript: Well, anyhow, the unterrifled democracy has some consolation in that astounding landslide in Mississippl.

Indianapolis News: A good many people will agree with the Indiana supreme court in its intimation that the law is not an exact science. The only sure thing about the law is the lawyer's fee.

Louisville Courier-Journal: Mr. Kash, a republican, was elected Commonealth's attorney in the Breathitt district, defeating Mr. Cope. For puns upon either of the two names a fine of not less than \$10 or more than \$20 and a real estate bond for six months.

Springfield Republican: The progressive party's strength in the New York assembly has fallen off 50 per cent-from two men to one. Hamilton Fish, jr., who will be the whole party membership at the coming session, is a son of a former speaker of the assembly. And he may yet become speaker himself. Stranger things have happened.

Tips on Home Topics

Boston Transcript: It's hard to tell whether the unemployment in this countryis due to too little work or too much war stock prosperity,

St. Louis Globe Democrat; Oil made one set of American millionaires, automobiles another, and the making of the munition millionaires is now going on. Cleveland Plain Dealer: It is announced by the doctors that no man over 48 years ever has appendicitis. If they'd set the age limit earlier, even fewer people would worry themselves into having it.

Baltimore American; To kick, in the sense of to protest, has now the sametion of the United States supreme court. and as such has a place in the English language, from which even a court in junction can no longer oust it.

Louisville Courier-Journal: Sergeons resent the statement "dies as a result of an operation." Dies "desp'te" an operation would be more tactful and the deceased wouldn't demand a retraction. Brooklyn Eagle: The operation on J. P. Morgan for appendicitis was accom-

plished without unfar-in in Wall street. Evidently the market, like the patient, is in a healthy condi-

Philadelphia Ledger: "Since I've been in politica," says Mr. Bryan, "reforms have been accomplished that would have got so excited he bit one of the Hunonce cost thousands of lives." Think sarian band."—Baltimore American. what that man has saved the country three times!

Brooklyn Eagle: The upper air highways of the future will never have to be dug up and repaired. Many auto drivers are yearning hopelessly for cheap aeroplanes that will carry five passengers, and stand without hitching.

Pittsburgh Dispatch: In Chicago Monday Secretary McAdoo said the country Philander Johnson, in Washington Star. was on the eve of the greatest era of Again, you greet us, thing of tousied prosperity ever known. In Montana, a few days before, he denounced all such predictions as "bunk." Isn't it about You time for the White House to intervene with the silencer?

Philadelphia Record: It takes some of the frightfulness out of the Hobsonian Oh, blessom with a pedigree historic, theories of danger of Japanese invasion You have produced of phrases metaof the United States when Premier Okuma admits the inability of Japan to send an armed force to assist its aliles in the European war, because of the lack of adequate means of transport. It would require 2,000,000 tons of shipping. The whole commercial fleet of Japan only aggregates 1,000,000 tons. The best the Japanese can do is to assist in keeping open access to the Russian Stherian seaports for the delivery of needed war

SMILING LINES.

"I don't see why everybody is so down in the war censors. Aren't they merely erforming a consistent duty?"

"How so?"
"Well, what good is a censor unless he incenses people?"—Baltimore American. He-Think how happy you can make me by taking this step.
She-Step? Flight of stairs, you mean!
Your first wife left such a family.—
Judge.

"I hear you ca-a-alling me," warbled the daughter from the parlor. "Yes," sang mother from the kitchen, "I want you to come here and help me with the dis-s-shes." And then a profound allence reigned.— Louisville Courier-Journal.

"Don't you think it's your duty to forsive your enemies?"
"It's more than a duty," replied Senator Sorghum, "It's a pleasure if you can manage to get your enemies in such a corner that they can't resent your tone of condescension."—Washington Star.

Short-If the collector calls with that bill, tell him I'm out.

Mrs. Short-But that would be a lie.

Short-No, it wouldn't; I'm out of cash, ain't I?-Boston Transcript.

Gladys—I am going to buy an auto-mobile and I want you to go along and help me select one. Cousin Jack—Not for me, little girl. Why, I even wouldn't pick you out a hus-band.—Puck.

"I hear there was an international tragedy at Mrs. Jims function the other

One day I met an ogre fat, while strolling down the lane;
Said I. "The way that you behave gives me the keenest pain!
Why do you eat small girls and boys, their parents hearts to break?"
"I'll tell you why," the ogre said. "I can't afford beefsteak."—Judge.

THE CHRYSANTHEMUM.

Again you greet us, thing of tousled glory.

The final chapter of the summer story.

With hints of snow to come.

You are no blossem, manicured and fussed up.

But debonaire, go-as-you-please and mussed up,

Oh, gay Chrysanthemum!

phoric formidable sum; formidable sum; 'cold slaw," in our We've called you "cold slaw," in our jocund ravings.
A tangled ball of yarn, a bunch of Fhavings, You seemed, Chrysanthemum.

The modest violet long since has faded.
The blighted rosebud pines away unshaded
Where bees once loved to hum.
But you, though skies look down with sullen sneering.
Are on the job, with jaunty persevering, Old friend Chrysanthemum.

Every fifth roll is Certain-teed



The General says:-

"There are different ways of speculating -and one of the easiest ways to burn up your money is to buy an unknown grade. a 'just as good' grade on a fake-guaranteed grade of roofing."

Certain-teed

money or responsi-bility can "guarantee" anything with-

A man without Roofing

ing plants behind his guarantee, it means something out running any financial risk—but when to you as the purchaser of roofing—that'the maker of Certain-teed Roofing puts why you should insist on Certain-teed.

General Roofing Manufacturing Company World's largest manufacturers of Roofing and Building Papers

New York City Chicago Philadelphia St. Louis Boston
Pittaburgh Detroit San Francisco Cincinnati Minnes
Kansas City Seattle Atlanta Houston Hamburg

CARPENTER PAPER CO. **OMAHA--DISTRIBUTERS** CERTAIN-TEED ROOFING

BUILDING PAPER

The main things

to consider when you select an office are location, safety, service and comfort.

Location- With the Court House Plaza opposite and unequalled street car service, the location is ideal.

The building is absolutely fireproof. It is Safetysurrounded by fireproof buildings. Service-

Seasoned by years of careful management, it offers the best of elevator and janitor service. Little things are always taken care of immediately. Light, heat and water included without extra charge.

Comfort- This is a building that was built for comfort and not for economy. The corridors are wide, the windows are large. There is every modern facility and comfort in

THE BEE BUILDING

"The Building that is always new"

The only rooms that we can offer now are the following, but if they do not meet your requirements we will be glad to place you on our waiting list.

Room 222_Choice office suite, north light, very desirable for doctors or dentists; waiting room and private office; 520 square feet, \$45.00

Room 509 __ Room on the beautiful court; size 14x16.

Room 636_Only vacant room on the outside of the building. Faces directly on Seventeenth street. Partition for private office and waiting room. Size 187 square feet......818.00 Room 105_At the head of the stairs, on the floor op

posite The Bee business office. Size 270

Apply to Building Superintendent, Room 103.