

THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER.
 VICTOR ROSEWATER, EDITOR.

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FEBRUARY CIRCULATION: 54,328 Daily—Sunday 50,639

Dwight Williams, circulation manager of The Bee Publishing Company, being duly sworn, deposes that the average circulation for the month of February, 1916, was 54,328 daily and 50,639 Sunday.

DWIGHT WILLIAMS, Circulation Manager. Subscribed in my presence and sworn to before me, this 30 day of March, 1916.

ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

It is sure to be "April fool" for most of these office-chasers.

Time for the Society for the Prevention of Unnecessary Noises to get busy once more.

Bob insists that he turned in more money than he tried to steal. No dispute about that!

Our democratic secretary of state and our democratic election commissioner should get together on their rulings.

A single sortie will not capture a new Union Depot for Omaha. It requires continuous and persistent bombardment.

The fake reformer always has a smooth explanation that at once falls to pieces when put under the glare of the searchlight.

The amendment to the Nebraska election law, barring candidates defeated at the primary from running again by petition in the election, threatens to interfere with the ambitions of various "chronics." Snoutrage!

A clean-up of \$1,385,000 in net earnings during the short month of February cheerily exhibits the swelling financial front of the Union Pacific. Retardity, coupled with a fat treasury, makes for the comfortable condition of mind.

The manana policy of Carranza in the matter of railroad transportation fairly measures the mental inertia and incapacity of the de facto government. Hagglng about petty details of operation exhibits a pitiful inability to rise to an opportunity.

It seems that "Bob" thinks he is entitled to credit for putting back some \$12,000 of insanity fees after his attempt to steal them under the color of law was blocked by the supreme court. Some folks have peculiar notions of what honesty consists in.

It is interesting to have railroad employes back up the railroad "poverty plea" against the demand for a new Union depot. The same employes, however, decline peremptorily to listen to any poverty talk as against their own demands for increased wages.

It is easy enough to see why the democratic organs are trying to block the plan to write in the name of Charles E. Hughes for president on the republican primary ballot. They know that democratic success depends wholly on republican division and they know, also, that no nomination would so completely unite the republican elements as would that of Hughes.

By mistakes of the types, The Bee's list of offices to be voted in in the presidential primary, was made to read "one district delegate" to the national convention from each political party—when the allotment is "two delegates for each congressional district." Each voter may register his choice for six convention delegates—four at large and two from his district.

The Chinese revolutionists have thrown a successful scare into Yuan Shi Kai, the ruling boss, and forced him to put aside his imperial ambitions. After much hesitation and manifest reluctance the crown is pushed aside and the title of republic restored. The shuffle of the Celestial cards does not disturb Yuan's grip on the job. He remains on top and while he continues there it behooves the annoying kickers to keep at a safe distance from the axe.

Human Factor in Casualty.

Once more a terrible railroad wreck has shown how futile are man's efforts to completely safeguard all his undertakings. All the extraordinary precautions for ensuring the safety in operation of trains have been adopted by the railroad in question, but these were not enough to relieve it from likelihood of calamity which has overtaken it. Accounts so far at hand indicate that the human factor is again present in such proportion as to nullify the operation of mechanical devices. Someone in the line of duty failed, and disaster followed. If any moral is to be drawn from this it will be along the line that man is subject in some degree to the same laws as govern machinery. He snaps under too great strain, and when he gives way whatever depends on him falls with him. Until a limit is placed on man's undertaking, the liability to failure will always be present, and the shocking news of a terrible accident cannot be expected.

Getting After the Gasoline Boosters.

The senate is about to start the attorney general of the United States on a new hunt for trusts. The sensational flight of the price of gasoline in the last few weeks has aroused suspicion that the dissolution of the Standard Oil trust as a result of the former suit did not so completely do away with price control as had been hoped for. We must bear in mind, too, that conditions that surround the production and sale of gasoline at the present time are somewhat abnormal. The United States is practically supplying the world just now, and an unprecedented demand has been created by reason of war requirements. Germany is getting its gasoline from the Gallician fields, but the rest of the world is coming to the United States.

The present experience raises a very interesting question, not at all novel, but of concern to all. It is the matter of price fixing, either by the government or by the producers of gasoline. Will the price be fixed to suit the buyer or the seller? Gasoline is not the only commodity on which the selling price has registered an advance during the months since the war started. Everything that enters into modern life, except the subscription price to the newspapers, has been marked up, and in some instances quite as much in proportion as gasoline. If the government is going to start an inquiry into prices, why not include everything, and get at the bed rock facts. It will be found then, very likely, that the law of supply and demand is pretty well calculated to govern such cases.

One phase of the gasoline situation that must not be overlooked is that the embargo proposed to be put on its sale abroad is part of the general campaign to prevent the sale of arms to the Allies.

Gathering World News

Literary Digest.

EVERY comma in the speech of Chancellor von Bethmann-Hollweg in the German Reichstag cost one dollar to flash by wireless to this country, and every comma, period and semicolon, as well as every single word of the speech was eagerly bought at that price by the Associated Press. The speech appeared in our papers the next morning and was read by most of us at a cost of an inappreciable fraction of a cent. Many another item of news, reaching us at the same slight expenditure of our part, costs the news-gatherers of our country quite as fabulous sums to collect. The history of the process by which news became a world-commodity, in which men might trade as they do in Russian wheat or Alaskan seabirds, would be fascinating reading. Hardly less so is a briefer account of the way in which the news is gathered according to the system now in operation. Before a cosmopolitan audience in Philadelphia recently Melville E. Stone, general manager of the Associated Press, explained something of this. He gave a few examples of Associated Press methods, which a representative of the Public Ledger quotes as follows:

Assume that a fire has broken out in Benares, the second city of the Hindoo, on the banks of the Ganges, and 100 or 1,000 persons have lost their lives. Not far away, at Allahabad or Calcutta, is a daily paper having a correspondent at Benares, who reports the disaster fully. Some one on his paper sends the story, or so much of it as is of general rather than of local interest, to the agent of the Reuter company at Calcutta, Bombay or Madras. And then it is carried to London, Hongkong, Sydney and Tokyo. At each of these places there are Associated Press men, one of whom picks it up and forwards it to New York. If the thing happens in Zanzibar the story goes either to Cairo or to Cape Town, and by the same process finds its way to London and on to us in this country. Thus the wide world is combed for news, which in an incredibly short time is delivered and printed everywhere.

When Pope Leo XIII died in Rome the fact was announced by an Associated Press telegram in the columns of a San Francisco paper in nine minutes from the instant that he breathed his last. And this message was repeated back to London, Paris and Rome, and gave those cities the first information of the event.

When Port Arthur was taken by the Japanese in 1906 it came to us in New York in fifty minutes, although it passed through twenty-seven relay offices. Few of the operators transmitting it knew what the dispatch meant. But they understood the Latin letters and sent it on from station to station, letter by letter.

When Peary came back from his great discovery in the Arctic Sea, he reached Winter Harbor, on the coast of Labrador, and from there sent me a wireless message that he had nulled the Stars and Stripes to the North pole. This went to Sydney, on Cape Breton Island, and was forwarded thence by cable and telegraph to New York.

For its domestic service other methods are adopted. The territory covered includes the United States proper, Alaska, the Hawaiian Islands, the Philippines, the islands of the Caribbean Sea, Mexico, the Central-American states, and, by an exchange arrangement with the Canadian Press, Ltd., the British possessions on this continent. The organization is, as you have been told, co-operative in its character. As a condition of membership each one belonging agrees to furnish to his fellow members, either directly or through the association and to them exclusively, the news of his vicinage, as gathered by him for his own paper. This constitutes the large fountain from which our American news supply is drawn. But, as in the case of the foreign official agencies, if there is danger that an individual member is biased, or if the matter be one of high importance, we use our own trained and salaried staff men to do the reporting. For this purpose as well as for administrative work, we have a bureau in every leading city.

Twice Told Tales

The Commander-in-Chief.
 It was at an evening party and Dodge asked Keller: "Who is that impressive-looking woman over there?" "That's Mrs. Moore," was the reply. "She's a remarkably strong-minded woman. It is said she commands a large salary." "Indeed," said Dodge, reflectively, as he looked at the woman with interest. "How does she earn it?" "She doesn't earn it," said Keller. "Her husband earns it, and she commands it."—New York Times.

People and Events

Remember the Cross in the Square.
 FALLS CITY, Neb., March 31.—To the Editor of The Bee: I note with much pleasure and satisfaction, the work you are doing in behalf of the republican party. I consider him the one man, who can unite the various elements of the party and win success at the poles in November. He has many elements of strength not possessed by any other proposed candidate, and has made no statement concerning the great European conflict, which will be offensive to any of the partisan friends of either side. In addition to all this, he is big enough to fill the office and will not be controlled by any element or faction in any party. His nomination means the success of the republican party at the poles and will assure a wise and prosperous administration.

Thirty Years Ago This Day in Omaha
 Compiled from Bee Files.
 Dr. W. C. Spalding has taken charge of the social columns of the Sunday Republican.
 Justice Lee Healey was taken seriously ill, and is at present confined to his room.
 District Attorney Estelle has returned from Lincoln, where he argued the motion in the Hallard murder case before the supreme court. Estelle is suffering from a severe cold and exhaustion and fears that he will be unable to argue the motion in the Lauer case on Saturday, in which event he will ask for a continuance.
 Sergeant James Delaney of the military headquarters, left the city yesterday, it is whispered, on a wedding trip.
 The case of Edholm & Erickson against Hoopes, is on trial before Judge Wakeley. The suit is brought to recover possession of a piano.
 F. R. Whitney, the popular agent of the Minneapolis & Omaha road, who is to remove from this city, was presented with an elegant gold watch chain and diamond locket by some of his friends and admirers. The presentation was made under the auspices of the newly organized lodge of the O. O. O. P., the speech being made by Colonel Frank Halon.

Editorial Siftings.

Washington Post: One scarcely dares contemplate the fearful havoc the Colonel's "nut-eating night bird" would create if turned loose on our best society.

Pittsburgh Dispatch: But if all these conspiracies against the government to embrace in it Mexico exist, wouldn't the authorities do better, stopping and crushing a few that begining them?

Boston Transcript: The glucose manufacturer doesn't have to wait for the snow to get off the Green Mountain hillsides before beginning to make his regular spring crop of pure old Vermont maple sugar.

Springfield Republican: One amendment to the house army bill, which was adopted at the last moment, provides that the government may seize any private munitions plant whenever the owners refuse to fill the government's orders for supplies. That sort of militarism will be indorsed by the country.

Baltimore American: When a call was made in a factory for volunteers to man autos for service in Mexico there was almost a riot in the anxiety of men to go. And had the call been to shoulder a gun or to transport a pack mule over the mountains the enthusiasm would have been no less great—perhaps.

The Bee's Letter Box

Source of Heat.
 KEARNEY, Neb., March 31.—To the Editor of The Bee: An article a few days ago in your paper claims that it is fire in the sun that makes the heat; also that this world cannot get anything, I can prove different, if you give me space. Is it not the fact that the closer to a fire a person gets, the more heat he feels? Why is it then so cold on the high mountains where you are nearer to the sun? This does not correspond with the idea in that article. I have evidence that will explain this fact, but I can't do it in a small space.
 J. H. CARLSON.

Bob's Fake Claims.
 OMAHA, March 31.—To the Editor of The Bee: "Bob" Smith issues a campaign statement every two days, and has no respect, an opinion which has not faltered down to now.

Philadelphia Ledger: Somebody is always taking the joy out of life! Now comes the curator of a Brooklyn museum with a story that the colonel's discovery of the bewhiskered guacharo is no discovery at all, and that the bird has been in Brooklyn, lo these many years.

Indianapolis News: Representative Mann declares that every man of common sense will probably agree to escape from Europe in these days of the war, and it does look as if that might be so; but it is also possible that those in authority over there will take steps to prevent the escaping business from being very good.

SAID IN FUN.
 "Binks does not intend to accept any less year proposals."
 "How do you know?"
 "Because when they were talking about the language of flowers the other evening, and he was asked what he preferred, he said 'bachelors' buttons.'—Baltimore American.

What One Bird Lover Accomplished.
 BROKEN BOW, Neb., March 30.—To the Editor of The Bee: Broken Bow is a small city of less than 3,000 inhabitants. It has many groves and trees and consequently there are lots of wild birds of many kinds. Broken Bow also has a scout master, who loves the birds as well as the "kiddies." Last summer he conceived the idea of inducing the kiddies to build and put up bird houses one day during the chautauque week. Of course it might be pretty late for that present season, but the idea was to get them up so they would be ready for the coming season of 1916. He advertised it well in the Republican, setting a day and offering 10 cents each for the first fifty and 5 cents each for the balance, the children to bring some kind of a contribution from home in the family to that effect, to be paid for in the order in which they were presented. The scout master went to his office early the morning of the day designated, but many kiddies with many bird houses, some with certificates, of course, beat him to it, and down in some one in the family a few of various designs were put up all over town, in yards, parks, or any place where trees were plentiful. Of course, in so many there were a few tricks played; a very few snide boxes put in just to get the money, but at least ninety good, substantial houses were put up.

Remember the Cross in the Square.
 FALLS CITY, Neb., March 31.—To the Editor of The Bee: I note with much pleasure and satisfaction, the work you are doing in behalf of the republican party. I consider him the one man, who can unite the various elements of the party and win success at the poles in November. He has many elements of strength not possessed by any other proposed candidate, and has made no statement concerning the great European conflict, which will be offensive to any of the partisan friends of either side. In addition to all this, he is big enough to fill the office and will not be controlled by any element or faction in any party. His nomination means the success of the republican party at the poles and will assure a wise and prosperous administration.

Speed Mania.
 Edgar A. Guest, in Detroit Free Press. His friends believed him free and sane. He seemed to have a level brain. He was a keen observer of events. And customs, too. In many a way he was a man of the world. To look at him you'd never guess The crazy things he'd do. He wasn't long on speed or dress. Nor talked too much of his success. In business matters he was keen. In him you could rely. He did not seek to cut a dash. By being reckless with his cash; He was not one to stand and wait. He'd rather take a chance or get rich. He'd ever think to try.

Concrete for Permanence.
 Dewey Portland Cement

What Causes Colds?
 This question is asked every day. A cold is really a fever, not always caused by the weather but often due to disordered blood or lack of important food-elements. In changing seasons fat-foods are essential because they distribute heat by enriching the blood and so render the system better able to withstand the varying elements. This is the important reason why Scott's Emulsion should always be taken for colds, and it does more—builds strength to prevent sickness. Scott's Emulsion contains Nature's rare strength-building fats, so skillfully blended that the blood profits from every drop. It is free from harmful drugs or alcohol. Sold at drug stores—always get the genuine.

Human Factor in Casualty.
 Once more a terrible railroad wreck has shown how futile are man's efforts to completely safeguard all his undertakings. All the extraordinary precautions for ensuring the safety in operation of trains have been adopted by the railroad in question, but these were not enough to relieve it from likelihood of calamity which has overtaken it. Accounts so far at hand indicate that the human factor is again present in such proportion as to nullify the operation of mechanical devices. Someone in the line of duty failed, and disaster followed. If any moral is to be drawn from this it will be along the line that man is subject in some degree to the same laws as govern machinery. He snaps under too great strain, and when he gives way whatever depends on him falls with him. Until a limit is placed on man's undertaking, the liability to failure will always be present, and the shocking news of a terrible accident cannot be expected.

Tips on Home Topics

Pittsburgh Dispatch: Saving money not being part of the administration program, the armor makers offer to cut the price is received and filed.

Detroit Free Press: "If the American soldiers take me they will take me dead." Villa is quoted as having said. Evidently he's guessed the plan.

Chicago Herald: Having spent a brief time in refurbishing his reputation as a champion prize fighter, Jess Willard will now resume his principal occupation of cashing in all over the country.

Baltimore American: Uncle Joe in going back over census reports a century or more old finds the names of none of the ancestors of the near-great of today. These arrived today in Omaha E. H. Drum, directing head of the distribution department of this great company, who is to take personal charge here of the Tanlac introduction. Mr. Drum, when seen at the Sherman & McConnell drug company, 16th and Dodge streets, where Tanlac is being explained to Omaha people.

"While it is true that the popularity so quickly won by Tanlac in Omaha has rather taken us by surprise, the increased production at the Tanlac laboratories, Dayton, O., which are now on a basis of 5,000,000 bottles a year, makes certain there will be no shortage of the Master Medicine.

"The story of Tanlac in Omaha is only a repetition of the successes in cities throughout the East and South. When you consider that in a territory thus restricted because of inability to serve a wider field, one million bottles of Tanlac were distributed in nine months, the tremendous success can be realized. Only extraordinary merit could bring such a phenomenal demand. I believe there is no remedy so effective in ailments of the stomach, liver and kidneys and catarrhal affections as Tanlac.

Speaks from Experience.
 "I feel that I know this personally," continued Mr. Drum, "because of my own experience. I was a confirmed dyspeptic and had sought relief in vain for three years. I was traveling to Louisville after a stay at Asheville, N. C., which had given me no benefit, when I became acquainted with a traveling man. "We told our mutual troubles, and when I had told of my fight for health he said, with absolute confidence: 'When we get to Louisville I'll fix you up.' That promise had been made to me one hundred times, I guess, and I was not impressed.

"But my traveling companion was so confident that at last I was interested as he told me his experience with Tanlac. His case had been similar to mine. He was a good fellow and so sure he could aid me that I would have taken extract of elephant ears to please him.

"In Louisville he made me buy my first bottle of Tanlac. That was eleven months ago. Today I have forgotten that I ever was a dyspeptic, living on crackers and milk, not having a good night's sleep in a month and having scarcely the strength to attend to my business. When my new health came and I had gained 22 pounds, I was so impressed that I made a trip to the Tanlac laboratories, inspected them, saw how Tanlac was made pure and kept pure, and I ended up by asking for a job.

"I have heard thousands of Tanlac stories like mine, but, of course, mine still sounds best to me."
 During his stay in Omaha Mr. Drum will be in personal charge of the introduction of Tanlac at the Sherman & McConnell drug store.

Tanlac may be obtained in Benson at the Schiller-Beattie Drug Store; Springfield, Mo., at the Fiegenbaum; Weeping Water, Nebr., at Meyer Drug Co.; Nebraska City, Nebr., at Schwabe & Co.; Auburn, E. H. Dort; Ashland, H. H. Cone; Malm, P. F. Fitch; Fremont, Brown-Fredrickson Drug Store; Oakland, W. O. Harding & Son; Clarkson, E. H. Koz; Columbus, Purdy Drug Store; Monroe, Hill's Pharmacy; Madison, E. E. Burris; Nickerson, Young & Murrie; Pullerton, Griffin Bros.; Broken Bow, S. R. Lee; Unadilla, Frank A. Lincoln—Advertisement.

Dear Mr. Kabbage, How can I find out if my fiancé's attentions are sincere and if he intends to marry me?
 CALL UP THE JEWELRY STORE AND FIND OUT IF HE IS KEEPING UP WITH HIS PAYMENTS ON YOUR ENGAGEMENT RING?

"I found that astronomer rather dull. He used to talk to me about the stars. 'I don't find him dull,' averred the other girl, ecstatically. 'He says he talks to the stars about me.'—Kansas City Journal.

"A broker friend of mine tried to interest me in some war babies, but I wasn't keen. 'Why, Charley dear?' exclaimed young Mrs. Torkins. 'And you so fond of children.'—Washington Star.

"There is one good thing about the way the average boy turns out in life. 'Elucidate.'
 'He manages to strike a happy medium between the birds and the bees and the neighbors predict.'—Louisville Courier-Journal.

"Miss Maxine can shoot such glances at one under those long eyelashes. Be careful, her shooting glances have a killing effect."—Baltimore American.

DRUM IS HERE AS TANLAC MANAGER

Directing Head Comes to Omaha as Result of Popularity of the Tonic Here.

So great has become the popularity of Tanlac in Omaha, and, in fact, the entire state of Nebraska, that extraordinary measures to meet this demand have been taken by the Tanlac laboratories. These arrived today in Omaha E. H. Drum, directing head of the distribution department of this great company, who is to take personal charge here of the Tanlac introduction. Mr. Drum, when seen at the Sherman & McConnell drug company, 16th and Dodge streets, where Tanlac is being explained to Omaha people.

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DEWEY
 PORTLAND CEMENT

Sold by Dewey Dealers Everywhere

TOMORROW the Best Colored Comics with— THE SUNDAY BEE

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.