

FRIDAY, MARCH 31, 1916

BURGESS-NASH STORE NEWS FOR SATURDAY

PHONE DOUGLAS 137

New Spring Things Are Filling The Store With Their Beauty

A Dozen Styles of-- Women's New Suits at \$25.00



EFFECTS ranging from the suit with the short, little ripple back sacque, so becoming to slight figures, to flared belted sport effects and straight line models with standing or convertible collars. Skirts are the new belted models, with sport, flap and slashed pockets. Also plaited effects, showing a tendency to the generous flare at the bottom. These suits are fashioned of Serge, Gabardine, Wool Velour Checks, Shepherd Checks, Serge and Taffeta combinations.

Burgess-Nash Co.—Second Floor.

Distinctive Styles in Coats \$15, \$18.50, \$25

SMART, light-weight Coats for women who want to pay about these prices. They are all good, all-around Coats for even bad weather, because most of them are shower-proof. One attractive style of Tweed Coat is straight, loose and quite full; another has Tweeds that are brightened with broadcloth collar and cuffs of Copenhagen blue or green. Also smart covert coats with square collar and circular belt. Top coats finely tailored and in the season's most popular materials. Many novel, original ideas are presented in Women's New Shower Coats for the season of 1916.

Burgess-Nash Co.—Second Floor.

Just Received--- Taffeta Petticoats, Special \$3.95

TAFFETA Petticoats, accordion pleated flounce with quilted edge; elastic top, clusters of tucks and underlay; in all the new shades. Specially priced, at \$3.95.

Burgess-Nash Co.—Second Floor.

GIRLS' COATS, SUITS, DRESSES, FOR SPRING

WE specialize on girls' and misses' wear—for the young miss from 6 to 14 years. Our showing is most comprehensive.

Trig Little Coats

For girls 6 to 14 years old—Color Sport Coats with patent pipings; belted coats, tailored coats and boyish box coats—just the modes best suited to "little wearers"—priced, \$5.95 to \$15.00.

Junior Frocks, Flapper Frocks

Artfully designed from taffeta, georgette crepe and fine net—also dainty lingerie frocks with touches of lace and hand embroidery—ribbon sashed, corded and Russian type. Priced, \$15.00 to \$35.00. ALSO—Pique, linen and gingham frocks, attractively designed. Priced, \$1.95 to \$10.00.

Girls' Tub Frocks

of white pique, plaid or striped gingham, color chambrays and linene. Drop shoulder yokes, tab belts, novelty pockets and buttoned—hem coaties as new features—Little priced, at \$1.95, \$2.95, \$3.95.

Burgess-Nash Co.—Second Floor.

Real Seal Hand Bags, Worth Two to Three Times the Price, \$1.00

SMALL lots from several of the best hand bag makers—including the newest shapes and ideas, real pin seals, real moroccos, genuine goat, cape goat, etc., some have inside pockets, others with coin purse and mirror.

Burgess-Nash Co.—Main Floor.

Women's SPRING KID GLOVES

AN unusually attractive assortment of new spring kid gloves. Price range \$1.25, \$1.50, \$2.00, \$2.25 and \$2.50 the pair. Children's new wash gloves, at \$1.25 the pair. Double Tipped Silk Gloves. In black, white and colors, with new embroidered backs; price range, 59c, 79c, \$1.00, \$1.15 and \$1.35 the pair. Chamoisette Gloves, 65c. In black white and colors; 65c the pair.

Burgess-Nash Co.—Main Floor.

Special Saturday Evening SUPPER 35c

MENU
Tomato Bouillon
Olives
Roast Leg of Veal with dressing
Baked Salmon
Escalloped Potatoes Lima Beans
Choice of
Apple, Lemon Meringue, or
Loganberry Pie
Strawberry Shortcake
or
Vanilla, Chocolate or Strawberry
Ice Cream
or
Nesselrode Pudding
Coffee
Tea
Milk
Burgess-Nash Co.—Cricket Room.

Women's PURE SILK BOOT HOSE AT 50c

PURE thread silk, mercerized double garter tops. Full fashioned, regular made foot, black and white, "Burnasco" quality. Infants' pure thread silk hose, seamless, seconds of 50c grade, for 25c.

Women's UNION SUITS at 35c

FINE white cotton, low neck and sleeveless; umbrella style, lace trimmed; an extreme value Saturday.

BLOUSES FOR EASTER

AN assemblage of hundreds of charming blouses in crepe de chine, voile, habutais, laces, nets, tub silks and georgette crepe, handkerchief linen, radium silks and pussycow. In view of the variety and the quality of materials, and the style of these waists, we do not hesitate to announce this Spring showing, as unequalled for diversity and value-giving.

New Blouses at \$1.00 and \$1.50

Blouses of voile, organdy and batiste, pretty in style, dainty trimmings, collars that may be worn high or low, long sleeves; all sizes, 34 to 46.

Lingerie Blouses \$2.50 to \$5.00

Blouses of fine mesh, embroidered designs, 15c to \$1.50 yard.

French Mesh Veiling

Plain and fancy mesh, embroidered designs, 15c to \$1.50 yard.

Fancy Drape Veils

Also circular veils, black and colors, 60c to \$1.75 each.

Blouses of Georgette Crepe, \$3.95 and Up

Fascinating from the smart turn of the collar on a tailleur model to the final frill on the airiest creation of crepe and lace. Every new shade, every new collar and cuff effect, exquisite touches of hand embroidery and crystal beads. Blouses for every occasion.

FIRST SHOWING OF THE NEW PUMPS FOR WOMEN---2d Floor

DAME fashion decrees that pumps, colonial and small tongue effects are correct; 35 of the new models on display. The most exclusive, dainty models shown only here, \$3.50 to \$10.00 the pair.

Women's \$5.00 to \$6.00 Boots, \$3.85

Special—A clearance of all the women's boots. They are the discontinued style bought for early spring; \$5.00 and \$6.00 values, pair, \$3.85.

Boys' and Girls' Shoes

Dugan and Hudson Iron-Clad shoes for misses and children. Boys, our special shoes for boys are the best boys' shoes made; \$2.50 to \$3.00.

DRUGS AND TOILET SPECIALS

Pebeco Tooth Paste, 20c.
Hind's Honey and Almond Cream, 35c.
Almo Honey and Almond Cream, 25c.
Packer's Tar Soap, 14c.
Massatta Talcum Powder, 12c.
Dr. Lyon's Tooth Powder, 10c.
Colgate's Cashmere Bouquet Soap, 10c.
Jatin, for straw hats, special, at 21c.
William's Shaving Soap, 3c.
"Burnasco" Violet Bath Salts, for 10c.
Woodbury's Facial Soap, 17c.
Sal Hepatica, 50c size, 29c.
Mentholum, 25c size, 17c.
1/2-pt. pure imported Bay Rum for 35c.
Colorite, for straw hats, all shades, 21c.
Colgate's tooth paste, 10c, 20c.
Canthrox Shampoo, 50c size for 25c.
4-oz. bottle Iron Quinine and Strychnine, 35c.
Jad Salts, 75c size, 40c.
Duffy's Pure Malt, \$1 value, 75c.

Burgess-Nash Co.—Main Floor.

The MEN'S CLOTHING We Sell IS MADE ESPECIALLY FOR US, According to Our Own Specifications

NO NATIONALLY advertised line of men's clothing receives preference here. Every garment in our stock represents the skill and genius of the highest class tailor shops, revealing the very newest ideas in men's clothes—strictly "Hand Tailored" throughout, and built to conform with our specifications, the



Burgess-Nash Standard

of quality, which means the very best possible at any price.

There is not a single disappointment. The fabrics include the best combinations. Fancy mixtures, worsteds, those reliable serges, homespun, etc.

Models for every figure—all clever, none extreme; in fact, we claim for them the biggest values offered anywhere at the price.

\$13.65 to \$40.00

We Feature for Saturday— Men's New Suits at \$25.00

New double-breasted, 3-button, soft roll collar, high waist line. New Pinch back, half-belted waist line, plain or slide pockets. Very distinctive—our own creation.

New 1, 2 and 3-button sacks, form tracing, well defined lines, semi-box back or long vent.

The New Top Coats for Men and Young Men at \$25 Other Top Coats, \$13.65 to \$40.00

Burgess-Nash Co.—Fourth Floor.

Remarkable Sale of MEN'S SHIRTS Saturday at About Half the Regular Selling Price, Choice \$1.35



HERE'S certainly good news for Saturday. It's a big group special of men's new summer shirts which we very fortunately "Picked" up at a sacrifice; yes, they are odd lots and broken lines, but every shirt is of a high-grade quality, this season's make, and in a wide range of styles. The materials are silks and other light weight shirtings, in a big selection of new patterns and colorings, all sizes, 14 to 17 neckband. If you could see these shirts here as we do at this writing and realize the wonderful values, there would be no need for this announcement. We consider the values simply wonderful.

Men's Spring Neckwear 65c

Beautiful new effects in spring neckwear, cut from rich quality silks, in big wide flowing ends.

Burgess-Nash Co.—Main Floor.

Sporting Goods of All Kinds

OUR Sporting Goods Section on the Fourth floor is well equipped for the season's "outdoor sports." Special attention has been given to the demands of the enthusiasts of women's sports with a thought of great service to them.

Golf Goods

Complete stocks of golf supplies representing the best makes. Golf Clubs, \$1.25 to \$5.00. Golf Bags, \$3.00 to \$15.00. Golf Balls, 40c to 75c.

Base Ball

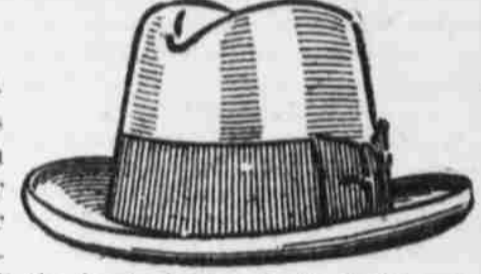
The "Crack of the Bat" is heard on most every vacant lot now; we're ready to meet your requirements.

Base ball shoes, stockings, balls, bats, masks, etc.
Boy's Fielder Gloves, 25c to \$1.00.
Boy's Catcher's Mitts, 25c to \$1.00.
Men's Fielder's Gloves, \$1.00 to \$8.00.
Men's Catcher's Mitts, \$1.00 to \$8.00.
Orders taken for Base Ball Uniforms.

Take Your Pick of These Men's \$3.00 to \$3.50 Soft or Stiff Hats Saturday, at—

\$1.95

ANOTHER most unusual value in the men's store for Saturday. An opportunity to select your new Easter hat. Soft or stiff hats in a great variety of styles, including all the best shades, both light and dark; all sizes represented; hats that are the usual \$3.00 and \$3.50 values, here Saturday for your selection at \$1.95.



BURGESS-NASH \$3.50 and \$4.00 SHOES FOR MEN—Fourth Floor

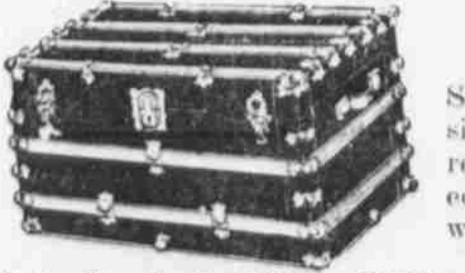
WE claim are the best values at the price to be found in men's shoes.

The Burnasco \$5.00 Shoes are just one step better, shown in all leathers and a big variety of lasts from which to select.

James A. Banister's Shoes. We are exclusive selling agents for these shoes for Omaha. None better made.

MANUFACTURER'S SAMPLE LINE OF TRUNKS, SUIT CASES and TRAVELING BAGS Underpriced

YOU'LL appreciate these values when you see them. The trunks, cases and bags all represent the product of one of the best manufacturers. It behooves you to take advantage of this offering Saturday.



Dress and Steamer Trunks, \$8.95. Several styles, 34 to 40-inch sizes, some 3-ply veneer, rounded reinforced top edges, duck covered; trunks worth to \$14.50 for \$8.95.

Traveling Bags and Suits Cases, \$10.00 for \$4.95. Oxford bags, leather lined, leather corners, with pockets, black or tan, long grain leather, sizes 16, 17 and 18-inch, claw catch, worth to \$10.00, for \$4.95.

Auto Trunks to \$20 for \$8.95. An assortment including auto trunks, carry-alls, etc. Floor samples, styles and sizes to fit almost any car. Heavy covers, reinforced throughout, worth to \$20, for \$8.95.

Burgess-Nash Co.—Fourth Floor.

BURGESS-NASH BASEMENT SALESROOM

Rose Bushes; Some With Foliage all Ready to Set Out, 10c Each

JOIN the movement to make Omaha the "City Beautiful," by planting shrubs and flowers, for Saturday we offer hardy rose bushes, acclimated to the Nebraska weather. Thousands have been received from one of the best nurseries in the country; all are in healthy, first class condition, 2-year-old stock, due to bloom this season. They are ready to put in the ground now.

- The list includes:
- ROSES: General Jacqueminot, Crimson Rambler, La France, Margaret Dickson, Killarney, Yellow Rambler, Blue Rambler, Dorothy Perkins, Baltimore Belle, Climbing American Beauty.
 - ALTHEA: White, Pink, Red.
 - PEONIES: White, Pink, White, Irid.
 - PHLOX: Hardy Chrysanthemums, Yellow.
- Hydrangea, Honey-suckle, Snowball, CLEMATIS: White, Red, Purple, Boston Ivy, Wistaria, Climbing Honey-suckle.

10c

Pick out your favorite Saturday and when you get home do not put the bushes in the cellar. If not ready to plant, wet the roots and temporarily insert into the ground.

Burgess-Nash Co.—Basement.

GARDEN AND LAWN SEEDS

Blue Grass Seed, lb., 23c.
Trans - Mids - Flower and sipp lawn mix- ture, at, lb, 20c.
White Clover seed, lb., 65c.
Flower and Vegetable seeds, at, lb, 20c.

Paints, Varnishes and Brushes

PATTON'S "Sun Proof" paint, guaranteed to be pure—good range of colors to select from; gallon can, \$2.25.

Kalkomo sanitary wall finish, 5-lb. 40c.
Sapolin Enamels, all colors, per can, 25c.
Sapolin screen paint per can, 15c.
2-inch Black bristle varnish brush, special, 10c.

Climax wall paper cleaner, can, 8c.
Odds and ends of house and floor paints, gallon, \$1.25.

Burgess-Nash Co.—Basement.

GARDEN and LAWN TOOLS

4-line "D" handle spading fork, 58c.
Galvanized wire poultry netting, 2-inch mesh, rolls of 150 running feet:
2-ft. high roll, \$2.25
3-ft. high roll, \$3.38
4-ft. high roll, \$4.50
5-ft. high roll, \$5.63

24-line wire lawn rake for 30c.
Black japanned screen wire cloth, best quality, 24-inch size, yard, at 10c.
12-line hardwood handle garden rake, 19c.
2-pc floral saw, rake, hoe and trowel, 59c.
4 1/2-ft. handle forged steel, hoe for 19c.

Burgess-Nash Co.—Basement.

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"