

**DEADLIEST OF YANK NOTIONS**

Many of the military devices in use in the European war are of American origin. The automobile, the telegraph, the telephone, certain types of arms and ammunition, the airplane, the submarine—all these received their first development

in this country. That most terrible of modern weapons, the torpedo, is a "Yankee notion." David Bushnell, an American inventive genius, made a torpedo in 1776, but his attempt to destroy the British ship *Cerberus* was a failure. Robert Fulton made a successful torpedo in 1800, but could not interest any government

in his idea. In the American civil war torpedo shells ignited by electricity were successfully used, and from that time forth the torpedo has been employed by nearly all nations. The present day torpedo is a very different sort of weapon from that used half a century ago. It is shaped some-

thing like a cigar and is about twenty-three feet long and twenty-one inches in diameter. It weighs considerably more than a ton, and its construction costs from \$200 to double that sum. It is made to travel in a certain direction in a fixed time and to explode when it strikes some solid object, such as a ship's

bottom. A torpedo of the largest and most modern type will tear a gaping hole in the staunchest ship ever built. The nose or "explosive head" of a torpedo contains the deadly charge of high explosives, nitroglycerin and gunpowder being often used.

When the torpedo strikes its target a tremendous detonation follows instantly, driving in both the outer and inner "skins" of a vessel. The hole it makes in a ship's bottom varies in size, but is seldom less than ten by thirty feet. The torpedo travels toward its victim at the rate, roughly, of about 1,000 yards a minute. The distance and rate of speed

have to be calculated to a nicety before the torpedo is discharged. It is kept to its destined course by perpendicular rudders in its tail. The modern "airtight" torpedo was first used in naval war during the Chilean revolution of a quarter of a century ago.—Philadelphia Ledger.

**APPRECIATION**

THE IMMENSE CROWDS that assembled before our windows last night to view

**The PASSING SHOW**

was the biggest compliment we could receive. We have received scores of requests for a repetition of the show, but beg to announce that this cannot be accomplished at this time. We shall, however, display the very latest styles for 1916, for several days.

**BRANDEIS STORES**

**Unmatched UNTRIMMED HAT Values**  
**The Best Styles for Spring 1916**

The Second Floor Millinery Store offers an assortment of Untrimmed Hats for Saturday's selling that is unequalled anywhere. This is a splendid opportunity to purchase your Spring Hat Shape—and save money.

**Milan, Hemp and China Split Untrimmed Sailors**  
All the very new extremely large sailor shapes in Milan Hemp in Black, Gray and Serin or Char-treuse; brims measure 4 1/2 to 5 inches in some instances and are copies of the latest hand blocked sailors now shown on Fifth Avenue New York.  
**\$2.50 and \$2.98**

**Hat Trimmings At Tiny Prices**  
The latest novelties in Flowers, Domestic Gowns and Parasols affects, Quills with curled ends, New Wigs in white or black, Ribbon Bows, specialty wired and made by experts in our own workrooms.  
**49c, 98c, \$1.98**

**Popular Priced Sport Hats Our Initial Showing**  
For Young Girls from 10 to 16 years, in all the latest sweeter colors—woven materials, colors and stripes—  
**\$2.50 to \$5.00**

**Rose Bushes in Foliage**  
*Almost Ready to Bloom*

We have received five thousand fine, healthy Rose Bushes—AMERICAN BEAUTIES—which are so far advanced that they will bloom a few weeks after you have planted them.

This is our annual rose bush sale, and we have made our best efforts and secured 5,000 bushes of the same first quality that have always been sold here in previous years.

This is the opportunity to secure some excellent specimens for your garden and at the same time pay a very little price. American Beauty Rose Bushes, all in foliage and some with buds already formed.

Sold Saturday in Our Greatly Enlarged Basement at—  
**10c Each**

**Ribbons for Millinery Uses**  
7-Inch Moire Antique, plain and satin edge; in old rose, Alice blue and all the popular millinery shades. Special, yard..... **35c**  
5-Inch Taffeta Ribbon, in Alice blue, old rose, black and other-popular shades. Yard..... **19c**

**Gloves at 55c a Pair**  
**Extra Special for Saturday**

About 150 Dozen Women's Silk and Fabric Gloves, comprising:  
Women's Double Tipped Short Silk Gloves, with Paris point and embroidered backs. **55c**  
Women's Double Tipped Short Silk Gloves, with fancy embroidered backs. **55c**  
Women's Double Tipped Two-Clasp Chamoisette Gloves, plain or contrast backs. **55c**  
Women's Double Tipped Long Silk Gloves (22-in.). **55c**

**Women's Washable Kid Gloves**  
In a special sale for Saturday. Every pair guaranteed washable. Standard makes, in pearl, ivory, tan and gray. One-clasp and strapped wrist styles; self colored backs or embroidered.  
**Pair \$1.00, \$1.25, \$1.50, \$1.65.**

**Drugs and Toilet Necessities**

Mind's Honey Almond Cream, 5c size	29c	Darkest Tar Soap, special cake	14c
Jergens Benzoin Almond Lotion, pint	19c	Woodbury's Facial Soap, the can	14c
Melan Is-Hell's Skin Food, 5c size	29c	Jap Rose, Wisconsin, special can	11c
Wond's Vanishing Cream, 5c size	29c	8-Inch Manicure Files, regular size	14c
Madam Is-Hell's Face Powder, 5c size	29c	Valvet Powder Puffs, regular size	14c
Usher-Kim Face Powder, 11.00 size	59c	Listerine, 1.00 size bottle	29c
Melrose Face Powder, 5c size	79c	Rose's Lintiment, 5c size bottle	29c
Melrose Face Powder, 5c size	29c	Mentholatum, 5c size bottle	29c
Melrose Beauty Cream, 5c size	29c	Danderson, 5c size bottle	29c
Usher-Kim Face Powder, 11.00 size	59c	Pink-A-Lene, for faded wigs, bottle	25c
Usher-Kim Face Powder, 11.00 size	59c	Peroxide Soap, 1c size cake	5c
Usher-Kim Face Powder, 11.00 size	59c	Violet Rose Glycerine Soap, 1c cake	5c
Usher-Kim Face Powder, 11.00 size	59c	Chips, large size	18c
Usher-Kim Face Powder, 11.00 size	59c	Johnson's Floor Wax, 1-lb. can	29c

**Victor Victrola No. X \$79.75**  
**And Five Fine Records**

An initial payment of \$10.00 and \$6.00 a month. The Records in the offering are:

- No. 35528—Very Good Eddie—Medley One-Step (Jerome Kern) Victor Military Band. "If I Find the Girl"—"Isn't It Great to Be Married?"—"I'd Like to Have a Million in the Bank?"—"On the Shore at Le Gei Wi." Around the Map—Medley Fox Trot (Herman Finck) Victor Military Band. Introducing "Here Comes Tootal!"—"When the Right Girl Comes Along"—12-inch **\$1.25**
- No. 35534—The Princess Pat Waltzes—(Victor Herbert) Victor Dance Orchestra. "Love is Best of All"—"Allies"—"Two Laughing Irish Eyes"—"Flirting"—"Neapolitan Love Song"—"All for You." Somewhere a Voice is Calling—Medley Waltze, Victor Dance Orchestra. Introducing "Sunshine of Your Smile"—"Simple Confession"—12-inch **\$1.25**
- No. 17974—Here Comes Tootal!—From "Around the Map." (McLellan-Finck) Alice Green. "So Long, Letty"—From the Musical Comedy "So Long, Letty." (Earl Carroll) Alice Green-Raymond Dixon—10-inch **75c**
- No. 17922—Columbia Waltz—(Mariano Valverde) Blue and White Marimba Band. Marimba March—Blue and White Marimba Band. No. 17958—"I'm Neutral"—(Leon de Costa) Olive North. I'm a Lonesome Melody—(Young-Meyer) Olive North.—10-inch **75c**
- The Victor Victrola No. X is the **\$75.00** model.

**Let Us Examine Your Eyes Free of Charge**

**CUT FLOWERS**  
AN EXPERT Optometrist always in attendance to examine your eyes and suggest the Glasses that you should wear. Don't wait until your sight is impaired, come and get the benefit of the advice right now.  
**Special for Saturday**  
Gold Filled Spectacles, guaranteed..... **\$2.98**  
Male Floor, rear

**Saturday Candy Sale**

Delicious Cream Fruit and Nut Roll, rolled in pecan nuts. Pound. **25c**  
Cream Dipped Coconut Balls, vanilla, chocolate and strawberry. Pound..... **15c**  
Crisp Yankee Peanut Brittle, pound..... **15c**  
Old Fashioned Black Walnut Taffy, pound..... **25c**  
Fresh Maple Confections Every Saturday, lb..... **20c**  
Our Eucosmic, Creamy Pompano Chocolate Bitter Sweets and Swiss Style Milk Chocolates, pound..... **29c**

**Books at 50c**  
**Formerly \$1.25 to \$1.50**

- Light of the Western Stars..... Grey
- Despatch of Taranan..... Burroughs
- Love, Insurance..... Biggers
- Five Thousand an Hour..... Chester
- Prospect of Saskatchewan..... Hindle
- Royal of Marco..... Porter
- Maker of Opportunities..... Gibbs
- OHM from No. 12..... Patterson
- Shea of the Irish Brigade..... Parrish
- Rocks of Valore..... Dell
- Black is White..... McCutcheon
- Eye of Dread..... Brakine
- League of the Leopard..... Bindloss
- People's Man..... Oppenheim
- Islands of the Stars..... Brady
- Taranan of Aes..... Burroughs
- Kasab..... Curwood
- Dad..... Terhant
- Hot Wing Howler..... Coolidge
- What Will People Say..... Hughes
- Jingo..... Chatter
- Conquest..... Tyne
- It Pays to Advertise..... Hackett
- 50c Per Volume.

**Kodak Albums**  
**For Snap Shots**

A Kodak Album for snaps is something that anyone who owns a Kodak will appreciate. We have the loose leaf albums in the linen **58c to \$1.75** finish, at **\$1.25 to \$3.25**. And choice of six different styles in leather **\$1.25 to \$3.25**. All Kodak Albums have 50 leaves and have the tube extensions for interchangeable leaves. Stationery Department.

**Rosaries for 50c**  
**Special Lenten Sale—Five-Year Guarantee**

Beautiful large size imitation cut stone beads, mounted on heavy gold plated scapular medal center and large fancy cross. Decade beads, capped with gold—choice of amethyst, garnet, topaz, sapphire, crystal, emerald, jet, opal, rose, jasper or moonstone beads, in neat green box.  
**FREE**—To each customer purchasing one of these rosaries a copy of "Via Crucis," or "The Way of the Cross," by St. Alphonsus Liguori, published with the approval of His Grace Archbishop Pendergast. It contains 41 pages, with 14 beautiful illustrations of the Stations of the Cross. Just the book for those attending public celebrations of the Stations of the Cross during Lent.

**Knit Underwear**

We are headquarters for the Celebrated Kayser Italian Silk and Lisle Knit Underwear. Kayser Silk Vests and Bloomers. The vests are plain or daintily embroidered, each—**\$1.50 and \$1.98**. Bloomers in pink and white, pair..... **\$2.50**. Women's Union Suits, silk tops and lisle bodies; reinforced. White and pink; regular and extra sizes. **\$1.00**. Special..... **\$1.00**. Women's Union Suits, fine lisle, Kayser, "Cumfy-Cut" and many well known brands. **50c**. Worth to 69c, special..... **50c**. Kayser Knit Vests, lises and cottons, plain and dainty lace yokes. White and pink, regular and extra sizes. 3 for \$1.50. **35c**, each. Munsing Suits for Boys and Girls, fine cottons, spring and summer weights and styles. Slightly imperfect and sample garments. Worth to 69c..... **39c**. Infants' Vests, part wool; buttonless and wrapper styles. All sizes, each..... **25c**.

**Best Styles in Boys' Suits**  
**With Two-Pair Knicker Pants**

Just arrived. We will place them on sale Saturday, at two prices—  
**\$5.00 and \$6.50**

Special tailoring in every suit, and just the suit for Sunday best or hard, rough wear. Hundreds of beautiful new spring patterns in extra durable fabrics. A better selection of models than ever; many of those new pinch back Norfolk suits, with three-piece belts, others in patch pocket models and fancy pleated Norfolk suits. All have two pair of knickers.  
**Boys' Spring Top Coats Galore**  
**\$1.75 to \$6.50**  
The biggest showing ever offered in Shepherd Checks of various shades and patterns; Club Checks and Plaids, Blue Serges, Fancy Tweeds, in various mixtures. All the newest of styles. Ages 1 to 8 years.  
**Blazer Stripe Wash Suits are New**  
A splendid showing in all the colors, in belted styles or **\$1.50 to \$2.50** middies. Hats to match many. Prices.....  
**A Raincoat and Hat Special**  
Splendid water-proof coats, with rain hats to match. Other Splendid Raincoat Sets—Choice of either tan or gray shades. **\$2.25** | **\$3.50 and \$5.00**  
Ages 4 to 18 years



**Ladies' Spring Neckwear**

In Georgette crepe and fine Swiss embroidered—Collars, Vestees and Collar and Cuff Sets. Fichus are very new and effective. Collar and Cuff Sets, unusual values, 29c, 50c and..... **88c**. Roll Coat Collars, Swiss embroidered and hand-embroidered, also large flat collars..... **50c**. A beautiful line of Pretty Collars, Swiss embroidered. Each..... **29c**

**Garden Tools and Implements**  
**At Very Low Prices**

In the Basement Housefurnishing Store.  
12-Tooth Garden Rakes..... **15c**  
14-Tooth Garden Rakes..... **19c**  
12-Tooth Extra Heavy Quality Garden Rakes..... **39c**  
14-Tooth Extra Heavy Quality Garden Rakes..... **49c**  
16-Tooth Extra Heavy Quality Garden Rakes..... **59c**  
12-Tooth Extra Quality Bow Rakes, for garden or lawn..... **49c**  
14-Tooth Extra Quality Bow Rakes, for garden or lawn..... **69c**  
15-Tooth Extra Quality Bow Rakes, for garden or lawn..... **79c**  
Good Quality Garden Hoes, full size..... **19c**  
Best Quality Garden Hoes, full size..... **49c**  
4-Tine Strap Ferrule Spading Forks..... **49c**  
First Quality Square Point Shovels, plain back..... **59c**  
First Quality Round Point Shovels, plain back..... **59c**  
First Quality Spades, plain back for..... **59c**  
First Quality Full Polished, hollow back shovels..... **39c**  
4-Tine Manure Forks..... **49c**  
Stave Tray Wheelbarrows for..... **\$1.59**  
Steel Tray Wheelbarrows for..... **\$2.69**  
Extra Quality Garden Barrows, removable sides..... **\$3.69**  
Poultry Netting, the double galvanized kind that lasts twice as long; 2-inch mesh. Per 100 square feet, **80c**; in full rolls, per 100 square feet..... **75c**  
Poultry Netting, double galvanized, per 100 square feet, **\$1.50**  
**\$1.75**; 100 square feet in full rolls.....  
Screen Wire, back, all widths. Square foot..... **2c**  
Screen Wire, galvanized, all widths. Square foot..... **3c**  
Screen Wire, extra heavy galvanized. All widths, per square ft..... **5c**  
Three full lines of Refrigerators—The "Glacier," a good one, white enamel lined; "Sanitor," a better porcelain lined one, and the "Bohn Syphon," the best made. Now ready for your inspection.

**Beautiful Spring Blouses**

More of Those Crepe de Chine Blouses  
Pongee Silk Blouses..... **\$1.95**  
Tub Silk Blouses.....  
**\$3.98** About 200  
Crepe de Chine and.....  
Georgette Crepe Blouses.....  
Dressy Models in  
Georgette Crepe Blouses.....  
Crepe de Chine Blouses..... **\$6.50**  
Silk Shadow Lace Blouses.....  
All the new frills and fichus. All the smart colors.  
Second Floor.

**Stylish Spring Footwear**

Women's High Grade Fancy Shoes, in all colors. Hand turned soles and covered heels, lace styles. Splendid assortment of these shoes in all sizes and widths. On sale here Saturday, pair..... **\$7.50**  
Wright & Peters' Samples, in Pumps and High Shoes; four lots of these splendid shoes, in sample sizes. **\$2.85 and \$3.95**  
Worth to \$7.00 a pair, at.....  
Misses' and Children's New Spring Shoes, patent leather vamps, gray fawn, champagne and white kidskin tops. Broad toe lasts, heart shaped vamps, light extension edge, hand turned soles. Beautiful **\$2.25** shoes, in sizes 5 to 8, pair.....  
Sizes 8 1/2 to 11..... **\$2.65** | Sizes for Growing Girls, 2 1/2 and Sizes 1 1/2 to 2..... **\$2.98** | up..... **\$3.48**

**Women's Silk Hosiery, 79c**

Women's Pure Thread Fancy Silk Hosiery, the latest fads in Richelieu ribbed, Roman stripes and many new designs. All silk to the top, with a double garter hem. Full fashioned, high spliced soles, heels and toes. Worth \$1.25 and **79c**, pair.....  
Women's Thread Silk and Fiber Boot Hose, in all the shoe and evening shades, such as ivory, bronze, silver and all the shades of gray. These are full-fashioned with a lisle garter top; reinforced heels and toes and double soles..... **50c**  
Women's Fiber Silk Hose, in black, white and colors. Seamless, double tops, spliced heels and toes. Saturday, pair..... **35c**  
Misses' Silk Lisle Hose, in colors and black and white. Fine ribbed with mercerized finish. Double toes and heels. Pair..... **25c**  
Men's Fiber Silk Hose, seamless. All colors. Spliced soles, heels and toes, some with fancy clocks. Saturday..... **25c**

**Nemo Corsets for Spring & Summer**  
**Give Greatest Style and Comfort**

The best Gown your money can buy will not show to any advantage unless you have the proper Corset—and every woman should, if she desires to have her Easter costume fit absolutely correct, buy her Corset now.  
Comfort and Fashion combine in these Nemo models—and when you have been properly fitted in this Corset Store you can with the greatest assurance buy your Easter Clothes.  
Nemo Corsets have been favorites with stout women for years—they mould the form to a graceful contour and give ease at the same time.  
Graduates of the Nemo Hygienic Institute are here to advise the proper model and see that you get a perfect fitting.  
Nemo Wonderlift Corsets for stout figures. Has a special abdominal band that can be adjusted to fit, giving support and comfort.  
Model 555 for tall figures and 554 for short figures, 23 to 36 at \$5.00.  
Nemo Self Reducing Corsets for tall figures, medium high bust, long hip with new self-reducing strap, 6 hose supporters, 23 to 36, \$3.00.  
Model for slight figures, in pink or white fancy material; lightly boned, low bust, \$3.00.

**Wall Papers Reduced**

A Large Selection of Wall Papers, with borders and ceilings to match. All colors, suitable for bedrooms, spare rooms and kitchens. New spring goods worth to 6c, roll..... **3c**  
An almost endless variety of dark colors in designs for dining rooms, parlors and halls, with wide and narrow borders to match. Values **5 1/2c** to 10c, Saturday, roll.....  
Our Plain Oatmeal Papers need no introduction. All the newest shades with a large selection of cut-out borders to match; suitable for downstairs rooms. Values to 15c; special, roll..... **9c**  
Special—A New Shipment of Absorbent Wall Paper Cleaner just arrived. Regular price 15c; Saturday, 3 cans for 25c, each..... **10c**