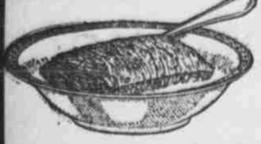


Society Notes -:- Personal Gossip -:- Entertainments -:- Club Doings

Calling Out The "Reserves." Happy is the man or woman who can call upon reserves of health and strength in every crisis.



Made at Niagara Falls, N. Y.

Gray Hair Restored to its Natural Color. In a few applications to the original dark, glossy hair, no matter how long it has been gray or red, and dandruff removed by...

Dr. Henry Noble MacCracken

LEARNED COLLEGE PROFS IN OMAHA

Prof. Fling Will Start His Course of Six Lectures on the Great European War.

VASSAR HEAD HERE FOR TODAY

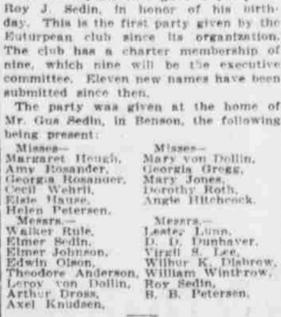
By MELLIFICIA—March 29. Tomorrow it will be high-brow day again in Omaha when Dr. Henry Noble MacCracken, president of Vassar college, will be entertained by the Vassar alumnae and Prof. Frederick Morrow Fling of the University of Nebraska will deliver the first of his six lectures upon "The Nightmares of Europe" in the central chamber.

The Fling lectures, beginning Thursday evening, mark a brisker entering in the calendar, an event which means much to the men, appealing as Fling does to masculine audiences. Men have their shortcomings and their lapses and weaknesses, we only too well know, but they do not mix them with their intellectual flights.

The answer came, "Have Fling; he'll bring out the men in full force, and the

women will naturally go where the men are." Dr. MacCracken will speak at the Central High school in the morning at 10 o'clock on "A Straight Tip on the Straight of the Market."

Low Waist Effect



By LA RACONTEUSE.

The gown with an unusually low waistline proves the exception in these days of distended, bouffant and hoop effects, for, with the latter tendencies, it follows that the waistline must be snug and rather an interesting change, especially when so many of the details afford suggestions for further development.

With the Card Clubs.

Mrs. Frank Hughes entertained the members of the Star Whist club at her home Tuesday afternoon. Prizes for the card game were won by Mrs. George Porter and Mrs. A. A. Foster.

Wedding Plans.

The marriage of Miss Kathryn Mack of New York to Mr. Walter Mandelberg, son of Mr. and Mrs. A. Mandelberg, formerly of Omaha, will be solemnized at 4 o'clock Sunday afternoon at the home of the bride's sister in New York City by Rabbi Abram Simons of Washington, D. C.

Miss Chase to Wed.

Miss Carmelita Chase, daughter of Mr. and Mrs. Clement Chase, formerly of Omaha, now of Chicago, will be married in Chicago Saturday, April 29 to Mr. Sebastian Hinton. The wedding will be a church affair.

Guest Day Affair.

The Prairie Park Needlecraft club gave a party to fifty guests Tuesday afternoon at their guest day session. The hostesses of the afternoon were: Mesdames—E. S. Conley, Rex Field, B. G. King, Clark.

PIONEER WOMAN CALLED BY DEATH

Mother of Former Mayor Hoctor of South Omaha Dies at Age of 92 Years.

CAME WEST BEFORE THE WAR

Mrs. Julia Hoctor, one of the three oldest women in Douglas county, wife of the late Patrick Hoctor and mother of ex-Mayor Thomas Hoctor of South Omaha, died this morning at 5 o'clock at the age of 92 years at her home in the South Side at Twenty-seventh and Harrison streets. Death came suddenly and was due to old age.

Mrs. Hoctor was born in Grawnor-sh county, Tipperary, Ireland, and one of the earliest pioneers of Minnesota and eastern Nebraska. She and her husband have played an important part in the early history of the two states. Born in 1824 she came to this country twenty years later and was married to Patrick Hoctor in Philadelphia in the year 1853.

Notes of the Travelers.

Mrs. Karl Loula went to Chicago Tuesday evening to be the guest of her mother, Mrs. Anthony Rogers, for three weeks. Mrs. K. C. Barton left Monday evening for an indefinite stay in the east.

University Club Guest.

The University club will entertain at luncheon Friday Mr. Otis Skinner, who will appear at the Brandeis theater Friday and Saturday in "Cock o' the Walk." Mr. Skinner will give a short luncheon talk.

BEST RECENT WORK WITH BRUSH SHOWN

Also Fine Etchings, Water Colors and Pastels Are Exhibited by Fine Arts Society.

DISPLAY IS AT THE LIBRARY

Some of the best recent works from the brushes of well known artists in this section of the country are shown in northwestern art exhibit which opened yesterday in the museum at the public library under the auspices of the Omaha Society of Fine Arts.

While the bulk of the canvases are paintings in oil, there is a fair representation of fine etchings, water colors and pastels. The conservatism of northwestern artists is attested to by the fact that there are no paintings of the futurist school in the collection.

Etchings on Display.

Etchings: Winter Morning, by George Elbert Burr of Denver, silver medal; Jones Island, by Paul Hammersmith of Milwaukee, bronze medal.

Mayne-Dawson Wedding.

One of the prettiest early spring weddings was solemnized last evening at the home of the bride's parents in Council Bluffs, when Miss Edna Anna Dawson, daughter of Mr. and Mrs. William Edward Dawson, was married to Mr. Arthur Harlan Mayne, son of Mr. and Mrs. Joel Harlan Mayne. The marriage service was read at 8 o'clock, by Rev. Frederick Evans, pastor of the First Presbyterian church of Council Bluffs.

For Chicago Guest.

Mrs. George Brandeis was hostess this afternoon in honor of Mrs. Daniel Webster Ferguson of Chicago, guest of Mrs. Frank W. Bacon and Miss Lucile Bacon. Mrs. Brandeis entertained six guests at a matinee party at the Brandeis and after the play then went to the Fontaine where they were joined by six men guests at tea.

For Mrs. McKelvey.

Mrs. Cuthbert Vincent will give a luncheon at the Commercial club Thursday afternoon for Mrs. Russell McKelvey, who is leaving later in the day for California to sail soon after on an oriental tour. Mrs. Vincent's guests will also hear Dr. Henry Noble MacCracken's talk. Those present will be:

Wednesday Bridge Club.

One of the Wednesday bridge clubs was entertained this afternoon by Miss Carol Howard and Miss Hazel Howard. The members of the club are:

Childless, She Raised Six Boys and Girls and Makes Public Her Ideas

Just because you've passed three score years and ten, and maybe more, is no reason to believe you are old and are only fitted for the chimney corner.

"I'm not ready for the scrap heap yet. Noah was 600 years old before he learned how to build the ark and I don't believe in losing my grip!" laughingly exclaimed Mrs. Caroline Woodward of David City, pioneer insurance woman of the state and well known clubwoman, who is in the city for the Equitable company's get-together week.

This energetic little old lady, who has been selling life insurance for twenty-two years, has become a familiar sight about the Rome hotel and Omaha National bank building in the last few days, as she hobbles along on her two canes. Frequenters about the place greet her with a smile and are always ready to help her up the steps or open or close doors for her.

Mrs. Woodward was a prominent figure in national temperance circles in the days of Frances Willard, having served as a national as well as state Women's Christian Temperance union officer, and was one of the early lobbyists for woman suffrage in Nebraska when the suffrage amendment was submitted the first time in the '80s. She is active in the Civic league of David City now, but doesn't permit that to interfere with her business of selling insurance.

Home Must Have Children.

"No home is complete without children. Children people should take, not one child, but several children to raise, for no child is happy unless it has the companionship of brothers and sisters," says Mrs. Woodward.

Spring Suits

Thousands of Omaha women will make their last Spring's suit do another season. We know by the way they are coming to us to be cleaned.

The Pantorium

"Good Cleaners and Dyers." 1513-1517 JONES STREET. Phone Douglas 963.

Hotel Royal

State Trade Specialty Invited. Rooms, \$1.00 and \$1.50. With Bath, \$1.50 and Up. Cafe the Very Best. Popular Prices. STOP AT THE ROYAL.

Advertisement for Fry's Shoe Co. featuring "Omaha's Greatest Family Shoe Store" and "Daintiness, Novelty and Good Taste".

Advertisement for Photo Craft Shop, offering film development and printing services.

Advertisement for Dr. Lyon's Perfect Dental Cream, a standard ethical dentifrice.

Large advertisement for Harry Mayo & Tally Harry, featuring the Edison Diamond-Disc Phonograph and the Edison Shop.

Advertisement for A Week of Wonderful Windows, featuring a window display and a special offer for March 30 to April 6, 1916.

Advertisement for Mrs. Caroline Woodward, highlighting her life story and her work in insurance and social activities.

Advertisement for Mrs. McKelvey, mentioning her social events and the presence of Mrs. Vincent.

Advertisement for The Pantorium, Hotel Royal, and Cafe the Very Best, providing contact information and services.