

Society Notes -:- Personal Gossip -:- Entertainments -:- Club Doings

Growing With Growing Omaha Brandeis Stores Growing With Growing Omaha

FRIDAY IS GREAT ECONOMY DAY

UNDERWEAR Cotton Union Suits, 29c. Women's Fine Cotton, Summer Weight Union Suits, lace trimmed and cuff knee styles; some silk taped. Regular and extra sizes; 50c values. 29c

In This Biggest Bargain Basement SOME OF THE BEST ILLUSTRATIONS of the wonderful buying power of this establishment are presented to you in these Friday offerings.

White and Colored Fabrics Remnants of White Flaxon, in cords and checks, name stamped on selvage; 32 inches wide. 10c

Our Ready-to-Wear Store In the Great Basement Women's and Misses' New Spring Garments of Every Description at Extremely Low Prices.

Hundreds of suits, hundreds of coats, dresses, etc.; a truly marvelous collection at small prices. Fine materials, good workmanship, every correct new style—it's here at a very great saving.

Dress Goods Bargains Mill Ends and Remnants of All-wool Dress Goods and Suitings, such as Gabardines, Costume and French Serges, Poplins, Checks, stripes, Mixtures, etc., suitable for suits, dresses and skirts; in all the new spring colorings; 44 to 54 inches wide. Worth to \$1.25, yard. 59c

HOSIERY Mercerized Hosiery, 10c. Women's Fine Lisle and Mercerized Hosiery, seconds of 25c quality, black only. Very special Friday. 10c

Very Special Suit Lots At \$14.85—Our collection of suits at this price is wonderful. Come to the basement expecting to find a wonderful suit at this price—you will not be disappointed.

Handkerchiefs 5c Men's and Women's Fine Cotton Handkerchiefs, plain white; initials, fancy embroidered, lace trimmed and colored rolled hems. Red and Blue Bandanna. Sale price Friday, each. 5c

Blanket Bargains \$3.00 Blankets, \$1.98. Extra large size part wool and Beacon wool finished blankets—This is a lot of extra fine twilled blankets, in white, tan and gray; very heavy weight and soft nap. Regular price to \$3.00. Sale price, pair. \$1.98

New Spring Suits for Women, Misses and Juniors—\$7.95, \$8.95, \$9.95 At these three very low prices we have several hundred very pretty suits to choose from, right up-to-date styles copied from higher priced models.

Linen Store Offers 50 Dish Cloths, 3c. 500 Dish Cloths, the open mesh kind, unexcelled for wear. Special Friday, each, 3c. 25c Padding, 18c. Heavy Fleece Padding, 54-inch wide, to protect your table. The yard, 18c.

DOMESTICS Dress Gingham, 7 1/2c. The Genuine Everett Classic Dress Gingham, all the wanted styles and colorings; 10 to 20-yard lengths, yd. 7 1/2c

Children's New Spring Wear A complete assortment, at extremely low prices. Girls' New Spring Coats, made of shepherd checks, all-wool serges, fancy mixtures, covert cloth, etc. Hundreds of pretty coats to choose from; ages 2 to 6 and 6 to 14 years. Prices, \$1.25, \$1.49, \$1.65, \$1.95, \$2.25 and to \$4.95.

WALL PAPER New Spring goods in medium priced papers just received, and will be placed on sale Friday for the first time. 6c Wall Paper, 3c. An entire new selection of Wall Papers, suitable for any room, in all colors and designs, with borders to match; worth to 6c. Roll. 3c

Apron Gingham, 6 1/2c. Apron Gingham, best grade, pure Indigo dye. All the wanted checks and broken effects. Yard. 6 1/2c

Draperies, Basement Store One Big Lot of Imported Colored Madras, worth 35c. As long as it lasts, yard. 10c

NEWSPAPERS Buy on Credit Pay \$1.00 a Week

Apron Gingham, 6 1/2c. Apron Gingham, best grade, pure Indigo dye. All the wanted checks and broken effects. Yard. 6 1/2c

Notion and Sewing Needs Large Bolts of Wash Edging, special. 5c

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VICE PRESIDENTIAL LULLABY DELIGHTS BABY—When the vice president visits Evanston he croons melodies to this baby, Helen Lois, daughter of Mr. and Mrs. W. F. McLallen and namesake of his own daughter.



VICE PRESIDENT MARSHALL AND HIS GRANDCHILD.

SCHOOL GIRLS TO BE IN UNIFORM?

This is the Question to Be Discussed at the Parent-Teacher Association Meeting.

FOR BROWNELL HALL GIRLS

By MELLIFICIA—March 16. At first thought the question of school uniform seems a settled issue—certainly put the girls in uniform and let them get down to applying themselves solely to their books and athletics and have one period of their lives free from thoughts of looks and frocks and frills.

Does a strictly adhered to uniform destroy individuality in the growing girl? Will the girl who has blindly taken what was handed to her by the school authorities in after life as blindly follow the dictates of the fashion designer? Is a girl's cultivation of taste in dressing and experience in selection of colors and fabrics and construction an essential part of her education?

To Discuss Question. These are questions that the mothers and teachers of Brownell Hall will discuss at the home of Mrs. Joseph Barker, sr., when the Parent-Teacher association meets this afternoon.

DANGER LURKS IN OVERFEEDING BABES

Dr. Newell Jones Cautions Mothers Against Depending Upon a Hit and Miss System.

TOO MUCH MEDICINE ORDERED

"The people of Omaha ought to be ashamed that they don't appropriate more money for the use of the Health board," Dr. Newell Jones declared in a lecture at the Boyd theater to Omaha mothers in connection with the "Baby Health week" program.

eaten by children should be cooked at least two hours. "When children less than 2 years old lose their appetites, it generally means they have been overfed. It is a great mistake by mothers of trying to get their children fat by overloading their stomachs with cream and rich milk.

Elks Club Dance.

An extra party of the Elks' Dancing club was given in the club rooms, Wednesday evening, in the form of a hard times dance. The following were present: Messrs. and Mesdames—

- T. T. Day, G. C. Winterman, C. B. Offerman, J. J. McMahon, A. F. Hunt, J. W. Overstreet, H. F. L. Eckerman, J. B. Robertson, C. A. Devine, P. A. Thompson, G. H. Bess, W. S. Stryker, F. P. Harwood, Frank Best, E. P. Williams, L. A. Dermody, William Yager.

Personal Mention.

Miss Marie Swanson has gone to Harlan, Ia., to fill a concert engagement.

On the Calendar.

The Le Mars club will give a dancing party at Turpin's academy, Friday evening.

Architects and Builders to Hold Joint Conferences

Architects and builders of the city are attempting to get together, not in the shape of a joint organization exactly, but at least for joint conferences once a month.

For Mrs. Coffey.

One of the small informal Lenten affairs for Mrs. Tittian J. Coffey of Los Angeles will be a dinner, this evening given by the Francis A. Brogan at 434½ home. Those present will be:

- Messrs. and Mesdames—H. H. Baldridge, Frank W. Judson, W. A. C. Johnson, E. H. Sprague, Mrs. Tittian J. Coffey, Mr. Ben Warren.

Commercial Club Names Committee to Inspect Hospitals

A committee to inspect the hospitals of Omaha, especially the county hospital, was appointed by the municipal health and hospital committee of the Commercial club. This committee includes Dr. J. M. Paulster, Mrs. W. H. Sherraden, Dr. Irving E. Cutter, Dr. B. W. Christie and Charles Foster. This committee will take particular pains to investigate the tubercular ward at the county hospital, due to reports that accommodations in this ward are insufficient and the methods of care unsatisfactory.

Pupils' Irish Song Recital.

Mrs. Florence B. Palmer gave a party to her vocal pupils Wednesday afternoon at Parkville. Pupils' Irish Song Recital. Mrs. Florence B. Palmer gave a party to her vocal pupils Wednesday afternoon at Parkville. Pupils' Irish Song Recital.

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