

THE OMAHA DAILY BEE

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The Bee Publishing Company, Proprietor.

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FEBRUARY CIRCULATION, 54,328 Daily—Sunday 50,639

Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, says that the average circulation for the month of February, 1916, was 54,328 daily and 50,639 Sunday.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Looks as if Villa had tackled Uncle Sam just once too often.

"Our good friend Villa" has at last become "our common enemy."

Possibly the tag will help father identify his watchful waiting child.

Soup testing promises to become one of the learned professions of Chicago.

The recreation department advances real recreation by speaking in plain English.

Rising prices of paper lines up with other worries flowing from the deluge of diplomatic notes.

This much is demonstrated—Verdun is not the last engagement of the present great European war.

Judging by the primary filings piling up the also-rans will pull down the majority consolation prize.

Observe that members of the Recreation board are getting recreation for themselves as well as providing recreation for the public.

The fulcrum of business hinged to the new depot pull would speedily make things move in the right way. Will business work the lever?

So it's to be a birthday rally instead of a birthday dinner, and his admirers will not have a chance to drink his health even in grape juice.

The inference is that if our water works manager only ran for office oftener we would have more frequent reductions of the water rate.

What kind of a man is he? Well, he must have been hiding his light under a bushel all this time to be so brilliant and yet need all these introductions and testimonials.

Two democratic congressmen propose retiring to private life rather than follow President Wilson's policies. These are unmistakable advance signs of the November break-up.

Reluctant county treasurers must "come across" every month. The supreme court has said the last word. Checks or personal delivery look alike to the guardian of the treasury hall.

The government reports that the price of flour late in 1915 dropped below the 1914 average. Evidently no attempt was made to verify the claim by measuring the size of bread loaves.

"Villa and his bandits, alive or dead," constitutes the most pressing duty of the government. Diplomatic hair-splitting over sea travel rights can be suspended while the nation rights the wrongs of Americans on the Rio Grande.

"Ferdinandis Irving, or Raesul dead!" was the wording of the message of Secretary Hay sent to the government of Morocco on a historic occasion. A message of like import to the ruling powers of Mexico would fit American temper at this moment.

Thirty Years Ago This Day in Omaha

Compiled from Bee Files. A company has been organized to establish a canning and preserving factory, incorporators being S. H. Clark, John M. Eddy, M. H. Gobel, John T. Bell, W. G. Shriver and Dr. A. R. Conklin.

No Deterioration of the Nation. Individuals who champion a definite course of action, and who fail to attract the following they demand, are fond of declaring the Americans as a nation have deteriorated.

Our wonderful progress in all the ways of civilization and enlightenment has given us advantages and opportunities our forefathers knew nothing about, even in their most expansive dreams.

Some flabby intellects exist, and gain a hearing, but they do not represent the virile Americanism that still leads the world.

Playground Palaver. The upheaval in the local Recreation board is not altogether a surprise to those who have been watching the progress of this social innovation here.

Sweden's Objection Well Timed. Sweden finds itself in much the same predicament now as was Holland at the opening of the war.

Another Chance for Funston. The War department having ordered the pursuit of Villa and his bandits across the Mexican border, it appears certain that the man who captured Aguinaldo is to be the one who will finally expunge Francisco Villa as a factor in international affairs.

Wage increases ranging from \$15,000,000 to \$20,000,000 in the aggregate have been effected in the eastern soft coal fields through the agreement just signed.

An Australian woman journeyed to Iowa sustained by the holy desire of marking the grave of her husband. But her devotion was sadly misplaced. Instead of a grave she found an affiant and a bigamous husband.

The Book of the Earth

THE life history of our world, as far as fossil remains reveal it to geologists, is contained in a series of rock strata, formed one above another, like the layers of an onion.

Nowhere can a complete series of even a small portion of the leaves be found retaining from top to bottom their relative positions.

Next comes the thick leaf called the Paleozoic (ancient life age). This is divided, from bottom upward, into four subleaves, named respectively the Cambrian, the Silurian, the Devonian and the Carboniferous.

The Mesozoic (middle life age). This is divided from bottom upward into three parts, the Triassic, Jurassic and Cretaceous.

The last great leaf is the Cenozoic (new life) age, also called the Age of Mammals, because they now became predominant.

People and Events

Though barely 20 years of age, Mrs. Anna Heas of Canton, O., admitted in court that she has three living husbands. That's going some, even in Ohio.



Freedom of the Primary. EXETER, Neb., March 8.—To the Editor of The Bee: I notice that personal nuisance from Lexington has again arranged to put Nebraska to the expense of printing his name on the primary ballots as a candidate for president.

Way of Good Work is Rough. NORTH LOUP, Neb., March 8.—To the Editor of The Bee: In response to an article recently appearing in The Bee on the subject of the future woman, I have received a letter dated at Hebron from an unknown writer which voices the sentiment of many thousands in Nebraska.

Preparation for What? OMAHA, South Side, March 8.—To the Editor of The Bee: It is not my purpose to antagonize or court controversy in what I may be privileged to say through your paper.

Mr. Schumann in his communication seems somewhat perturbed about the matter and attempts to compare the wants of 1915 with the present. The world was at peace at that time and no adequate comparison can be made.

But, prepare for what? To invade some other nation, to be master of the seas, or to acquire territory by conquest? No. But to preserve our some rights, maintain our rights on the high seas and enforce all equitable demands for wrong done.

A Word for the Justice Court. OMAHA, March 10.—To the Editor of The Bee: There has been lately so much criticism of justice court procedure and practice and so much commendation of the new municipal court that a few questions may be appropriate.

going to do so much proving to be as much of a shirker of debts as were his clients. The laws of Nebraska are too severe in some respects and too lenient in others, but they are to be enforced without fear or favor; they are enforced in the districts courts in the same manner as in the justice courts or in the supreme court, and the latter alone should determine the question of the constitutionality of laws.

Incidentally, these gentlemen who refused to reduce justice costs doubled the mileage fees of constables in cases, so that when a poor debtor lives ten miles from the court house he must pay \$12 mileage fees where he was required to pay \$2 before the law was amended.

The writer adds, "Keep up the good work." How many persons there are who do not realize what that means. It is easy to stand with the crowd, backed by your banker and a horde of financiers.

When the builder prepares to erect a building he does not go to it in a haphazard manner, but calls to his assistance an architect, and perhaps a civil engineer, to superintend and plan as to material, proportions and tensile strength of material; they being schooled in those matters, are better prepared to give the necessary advice.



Say "Faust Cut Macaroni!" When you order from the grocer's do you simply ask for macaroni, or for Faust Cut Macaroni? There's a mighty big difference, because Faust Cut Macaroni is already cut in inch lengths, and you know, nearly all recipes call for cut macaroni.

Don't Refuse if invited to dine at the new hotel. It's the habit that grows on you. The more you go, the more you'll want to. Usual Sunday night Table d'Hotel Dinner at One Fifty per person.

SMILING LINES. "Do you give much time to your speeches?" "Yes," replied Senator Borahum. "And no matter how much thought I give a speech before I make it, it is liable to cause me still more worry afterward."

DEAR MR. KABIBBLE, MY FRANCE KEPT ME WAITING FOR TWO HOURS, BY MY WATCH. SHOULD I JILT HIM?

You are not working in the same place, said the butler. "I've been obliged to change families several times and I'm going to keep on trying till I find one that suits me."

Cream of Tartar

is used in Royal Baking Powder because it is healthful and the best ingredient known for the purpose. Royal Baking Powder adds to food the same wholesome qualities that exist in ripe grapes, from which cream of tartar is derived.

ROYAL BAKING POWDER Made from Cream of Tartar Absolutely Pure No Alum No Phosphate

Royal Baking Powder was used exclusively in the Free School of Home Economics at Omaha Conservatory Theater last week.

Faust Cut Macaroni advertisement with image of product box and text: Say "Faust Cut Macaroni!"

Hotel Fontenelle advertisement: Don't Refuse if invited to dine at the new hotel. It's the habit that grows on you.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.