

Opening Announcement

...OF...

RAYMOND'S

The Formal Opening of
Omaha's New Furniture Store
 At Its Roomy Quarters

MAIN BUILDING AND ANNEX

Just Off Sixteenth Street at 1513-1515 Howard, takes place
TOMORROW, SATURDAY, MARCH the ELEVENTH
 at 8:30 A. M., and continuing through the day and evening.

In opening their doors and in extending an invitation so far-reaching as will embrace each individual who may read this ANNOUNCEMENT, or otherwise learn of our opening event, the management of the RAYMOND FURNITURE COMPANY confidently expects your attendance tomorrow, in the belief that the half hour, or the hour, or your visit, prolonged as your time may permit, will prove both profitable and pleasing.

The entirely new stock, fresh from the shops of America's greatest manufacturers, arranged on our six sales floors, afford an unusual opportunity to gather new ideas and conceptions for the "HOME BEAUTIFUL." Prominent among the great mass of dependable, strong lines of furniture to be seen there are many adaptations of many interesting antiques expressing a surprising faithfulness of replica from the hands of the modern designer and cabinet artists.

Adaptations to the already established scheme of decoration and period design now in your own home will be recognized in many odd pieces about the floors, and be of interest to you. The price tags on these and all other pieces throughout the stock are marked in plain figures, and they will also interest you.

Our Second Floor

Special mention should be made of our rug and carpet department covering this entire floor of the main building. This section will especially appeal to all, since the rug is said to be the "soul of the room." And when you remember that every piece here shown is absolutely new and fresh from the mills, in carefully selected patterns of every accepted pleasing shade and color combination, in all the grades of Brussels, Axminster and Wiltons, also Novelties, and in all sizes. This splendid assortment of rugs we were fortunate in buying before the recent sharp advance in mill prices took effect. The low prices you will find tagged on this floor will emphasize this statement. **Don't forget to examine them.**

ENTERTAINMENT

In addition to our store arrangement and the stock on our floors for your inspection, a good musical program is arranged for the day, and there will be sweet music to greet your ear and fragrant flowers handed to each visitor among the ladies.

MUSIC—Olson's orchestra. Intervals 10 to 12 a. m., 2 to 5 afternoon, 7 to 10 evening.

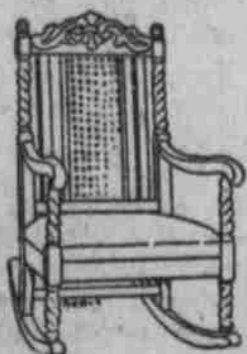
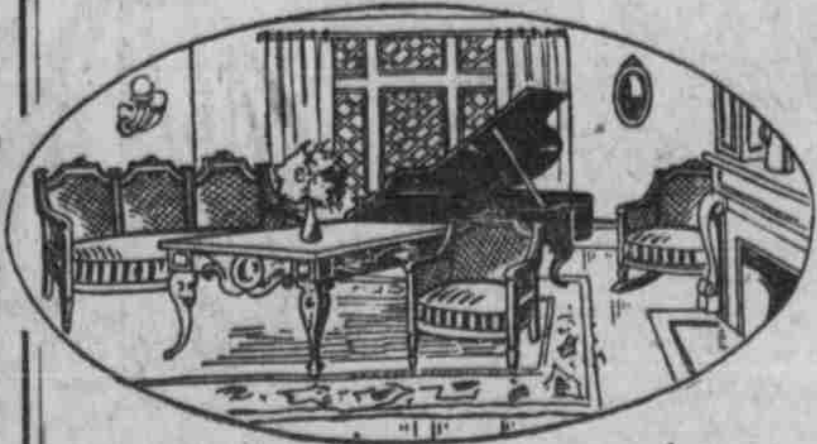
Your welcome and genuine "at-home" reception will be made as complete and pleasing as it is possible for our management and assistants to make it for everyone.

See Sunday's Papers for Some Opening Special Values for Monday

Raymond **OMAHA'S LARGE CASH FURNITURE STORE** *Furniture Co.*

— 1513-1515 HOWARD ST. —

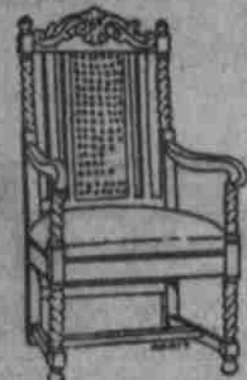
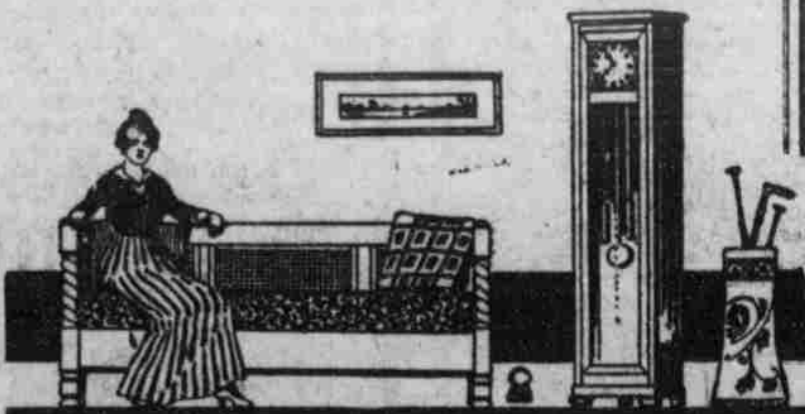
Will Save You Money — There's A Reason



First Floor
 An ensemble of suites and odd pieces in faithful reproduction and interpretation of the early masters for the reception room, the library and the living room.



Fourth Floor
 Living Room and Library Tables, Overstuffed English and Turkish Chairs and Rockers, the Luxurious Davenport and the Big, Inviting Arm Chair are shown on this floor.



Third Floor
 Dining Room Suites (Cover First Section) Brass and Metal Bed and Mattress Dept. shown in full sizes in Center Section of this large floor. Bedroom Suites and Dressers, Toilet Tables occupy the Third and Largest Section, covering the greater part of the entire Annex.



Basement
 First Section—A beautiful room for Sun Porch Furnishings and Summer Furniture. Second Section—Stove and Refrigerator Dept.

