

### BANQUET MUSIC SPANS CONTINENT

Omaha Western Union Electrical Club Talks with New York and San Francisco.

### HEAR PACIFIC OCEAN WAVES

Aladdin and his wonderful lamp could not have evolved more wonderful things than those which were brought about by modern electrical science Thursday night at the banquet and telephone demonstration of the Western Union Electrical club, which was held at the Hotel Rome.

Over 200 guests at the affair talked with guests at similar dinners in New York and San Francisco; diners in the Golden Gate city were regaled by music furnished by Omahans and New Yorkers, and vice versa; guests in the eastern metropolises, with the waters of the Atlantic ocean but a few blocks away, listened to the waves of the Pacific as they beat against the rocks at the Cliff house in "Frisco"—and Omaha people in the middle of the continent sipped their coffee and listened to both.

To sit at tables with telephones in front of them and hear from New York the strains of a violin, the twang of a banjo and a vocalist sing "The End of a Perfect Day," and the next minute to hear perfectly an orchestra in San Francisco play "The Star Spangled Banner," was the experience of the guests.

### Three Banquets United.

At 9 o'clock the transcontinental telephone line was opened, connecting the Western Union Electrical society of New York, the Western Union Electrical club of Omaha and the Western Union Electrical Efficiency club of San Francisco. At this hour the diners in New York had finished their banquet, while those in San Francisco had hardly begun.

Roll call of important cities along the route of the transcontinental line was held, and the Omaha guests exchanged greetings with Western Union officials in different parts of the east and west. S. B. Haig, president of the Western Union Educational society of New York, exchanged greetings with Robert M. McDonald, president of the Western Union Electrical club of Omaha, and H. J. Jeffs, president of the Western Union Efficiency club of San Francisco.

### Listen to Music.

Entertainers in New York and San Francisco then gave a musical program. Omahans listened to and applauded those in both cities. The telephone demonstration closed by guests in the three cities saying good night to each other.

The committee on arrangements for the Omaha banquet and telephone demonstration was composed of H. C. Pierce, J. R. Hyland, H. M. McDonald, P. L. Keller and W. J. Keane.

The guests included the following Western Union officials from Denver: W. J. Lloyd, general manager; B. L. Brooks, superintendent of traffic; W. C. Tutley,

**KNUD RASMUSSEN**, the Danish Arctic explorer, will start from Copenhagen early in April to explore the remote region between Peary Land and Greenland.



KNUD RASMUSSEN.

superintendent of plants; A. J. Sands, division auditor; Dr. F. H. Millener of the Union Pacific, P. K. Harlan and P. E. Griswold of the American Telephone and Telegraph company and Guy H. Pratt and L. B. Wilson of the Nebraska Telephone company were among those present.

**Waits a Month to Get Cars in Which to Ship His Wheat**

Four weeks ago E. S. Flagg of Omaha went to Sidney, Neb., near which city he owns a 60-acre farm, to ship a couple of carloads of wheat to Omaha. He has just succeeded in getting his second car to Omaha.

It was two weeks before Flagg could get his first car of wheat shipped and another two weeks before he could get a second car.

"The car shortage is playing havoc among Nebraska farmers," declares Mc Flagg. "At Sidney orders were put in for cars on January 1, and they haven't been filled yet. At Peetz, Colo., there are 75,000 bushels of wheat dumped on the ground because it has been impossible to get cars."

### M'VANN TALKS TO HARVARD SCHOOL

Rate Expert Tells Why Cities Need to Maintain a Local Traffic Bureau.

### TO HEAD OFF OVERCHARGES

CAMBRIDGE, Mass., March 10.—(Special.)—E. J. McVann, manager of the traffic bureau of the Commercial club of Omaha, addressed the Graduate School of Business Administration of Harvard university last night on the subject of "The Development of a Local Traffic Bureau."

Mr. McVann sketched out the history of these organizations, pointing out that until a few years ago such an organization as a traffic bureau to look after the interests of the shippers in rate matters was unknown to the country.

He pointed out the conditions in the railroad world that led up to the organization of traffic bureaus, or that made traffic bureaus a necessity in the large cities where shipping is heavy.

"The bureau itself has now become an institution," said the speaker. "The city that is without one is like an office without a telephone or a typewriter. Its manufacturers and distributors find their opportunities for trade circumscribed and their fields of endeavor restricted and they are frequently unable to ascertain the reason why. Their expense on account of freight and express charges grows unduly large; they find it difficult to enforce their claims against the carriers for overcharges because of their ignorance of rate adjustments and of the carriers' fear of breaking the law."

retires for overcharges because of their ignorance of rate adjustments and of the carriers' fear of breaking the law.

**Obstacles Involved.**  
"They find themselves involved in many needless and vexatious controversies with railway agents and minor officials. They find themselves at great disadvantage when required to appear before railway committees on rates and classification, before state railway commissions and before the federal commission; all of this because they have not been in touch with the trend of the times and have not joined with their neighbors in the organization and development of a local traffic bureau, which would take all these troubles off the mind of the individual merchant, solve his problems, smooth out his difficulties and leave him free to prosecute his real business, which is the sale of the output of his factory or store."

"All over the country, the local traffic bureaus are at work on the problems of the individual and the community. They are ironing out rate discriminations, readjusting rate schedules and classification ratings, examining all rules and regulations that affect the business of their principals or communities, usually, it is well to note, with the cordial co-operation of the railroad people up to a point where sometimes co-operation must

give place to conflict, but where that conflict is no longer fraught with the bitterness and ill feeling that was characteristic of the difference of earlier and less enlightened days."

### JOSEPH HAYDEN SAYS ALL IN THE EAST ARE WORKING

"I never in my life saw New York City in such a bustle of business as at present," said Joseph Hayden, who spent a week in New York and then skipped to the opposite side of the continent, spending some time in California, and only this week returning to Omaha. "Everything is alive and abouthe in

New York and the hotels are crowded. At the Astoria I engaged a room, and when they found I wanted it for a week or more they informed me that was impossible because the room was booked ahead, and that seemed to be the case in all the hotels.

### PERSONAL PARAGRAPHS

Prof. J. A. Gillipie, formerly head of the Institute for the Deaf in Omaha, is now visiting here.  
Frank M. Johnston, superintendent of the Fourteenth division, railway mail service, has gone west for a week's tour of inspection.

### Spring Hats

If you want the very latest soft hat of the season come in and see our spring creations of STETSON and MALLORY styles—distinctly original styles that every man of good taste will appreciate—

\$2.00-\$3.00-\$3.50  
\$4.00-\$5.00

New Style Spring Caps, \$1

### New Shirts

We offer only good shirts to our customers for two very excellent reasons—because you have a right to receive full value for your money and because we want to give you full value for every dollar you spend in this store.

Berg Special Shirts, \$1  
Manhattan and other fine makes of Shirts at  
\$1.50-\$2-\$2.50-\$3  
Silk, \$4-\$5-\$6  
Handsome New Neckwear—  
50c-75c-\$1.00

**Ouch! Lumbago! Rub Pains From Sore, Lame Back**

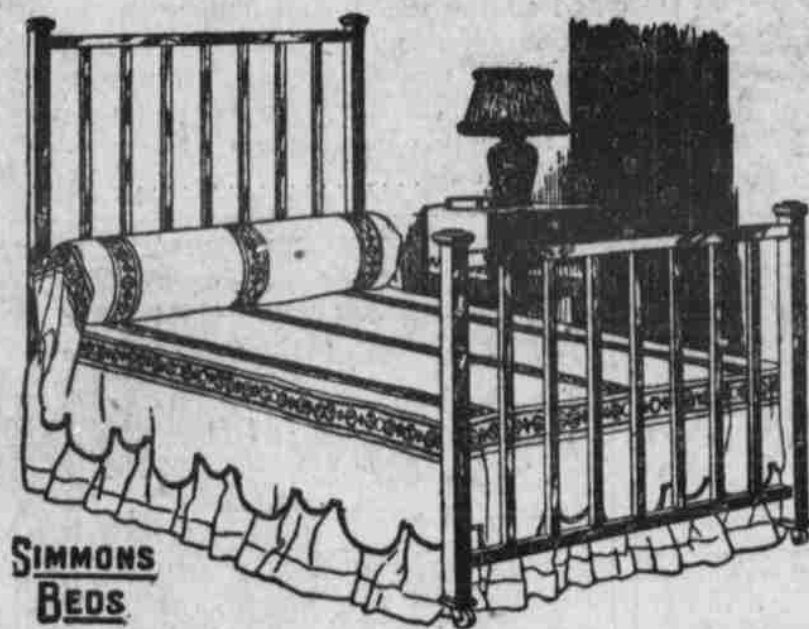
Rub Backache away with small trial bottle of old "St. Jacob's Oil."

Back hurt you! Can't straighten up without feeling sudden pains, sharp aches and twinges? Now listen! That's lumbago, sciatica or maybe from a strain, and you'll get relief the moment you rub your back with soothing, penetrating "St. Jacob's Oil." Nothing else takes out soreness, lameness and stiffness so quickly. You simply rub it on your back and out comes the pain. It is harmless and doesn't burn the skin.

Limber up! Don't suffer! Get a small trial bottle of old, honest "St. Jacob's Oil" from any drug store, and after using it just once, you'll forget that you ever had backache, lumbago or sciatica, because your back will never hurt or cause any more misery. It never disappoints and has been recommended for 60 years.—Advertisement.

## Orchard & Wilhelm Co.

414-416-418 South 16th St.



**This Square Tube Steel Bed,**

**\$13.50**

In white enamel, Vernis Martin or oxidized finish.

In wainut, golden oak or mahogany finish.

**\$15.00**

Continuous post iron beds, in white, Vernis Martin or oxidized finish, 4-8 or 3-6, for **\$5.85**

### Fresh Carload Shipment of Simmons' Steel and Brass Beds on Sale Saturday

Continuous 2-inch post beds, with five 1/2-inch fillers, in white, Vernis Martin or oxidized finish, 4-8 or 3-6 size... **\$7.50**  
Walnut, golden oak or mahogany finish... **\$8.50**

Satin brass beds, new line in 2-inch posts, with five 1/2-inch fillers, 4-8 and 3-6 sizes... **\$9.00**  
Other satin brass beds at—  
**\$12.50, \$15, \$16.50, \$19**

Heavy satin brass beds, 2 1/2-inch uprights and five 1 1/2-inch fillers, well-proportioned and well trimmed... **\$27.00**  
Other styles brass beds—  
**\$28.50, \$31 and Higher.**

### Rag Rugs

25x50 size, **75c Each**  
Hit-and-Miss design, assorted colors, special for Saturday.

Seamless Brussels Rug, 9x12 size, **\$18.50**  
In an assortment of colors and design; an exceptionally fine line of rugs at a very moderate price.

### Bissell's Vacuum Sweeper

Hand Propelled **\$5.00**



### Couch Covers

In stripe and Oriental effects, fringed and plain—  
**\$1.75, \$2.35, \$2.50 and \$2.95 Each**  
Plain Hemstitched Voile, Marquisette and Scrim

### Curtains

In Ivory and Ecru,  
**\$1.25 and \$1.85 Pair**  
Austrian Table Runners, 48x36 in., regular \$2.95, for **\$1.50 each**.  
Dainty Floral Cretonnes, lavender, pink, blue and yellow, 25c yard.  
Pile Curtain Net, white and ecru, 40c yard.

### All White Enamelware

Special for Saturday, 69c  
For Waterpails, Double Boilers, Dishpans, Berlin Kettles, Preserving Kettles, Coffee Pots, that sell regularly up to \$1. Strictly First Quality.

**69c** **69c**  
In the Basement.

### Cooking Lecture

By Miss Mary Harwood Weldon  
At 2:30 o'clock Each Day.  
Free—Everyone Invited.

### Sore Throat Chest Pains

Tightness across the chest and sore throat can at once be relieved by applying Sloan's Liniment. It goes right to the seat of pain—warming and soothing the painful parts. The inflammation subsides and the pain is gone.

### Sloan's Liniment

KILLS PAIN  
"Keep a bottle in your home."  
Price 25c, 50c, \$1.00

### THRU COMPARTMENT CAR

TO  
White Sulphur Springs, W. Va.  
Virginia Hot Springs, Va.  
FROM  
CHICAGO  
Every Friday

Leaves Dearborn Station 11:37 a. m. via C. & O. Rr., arriving destination Saturday mornings.

Information and Reservations at C. & O. Ticket Office, 95 W. Adams St. Chicago.

**PARKER'S HAIR BALM**  
A toilet preparation of merit. It is the standard for hair dressing. For Restoring Color and Shine to the Hair. Sold in 25c and 50c bottles.

## THE "DRUG EMPORIUM"

One of our facetious contemporaries applied this name to our then one store some years ago. We confess to a liking for this caption—it's rather truthfully descriptive of any one of our present 4—well stocked, modern Drug Stores. Just now when the markets are so "short" on some lines of goods we believe our customers appreciate a Drug Emporium, where may be found every needed article in the drug and toilet goods line—and obtain it at (except a few articles) before-the-war prices.

<b>St. Patrick's Day Chocolates.</b> Colleen Mint Chocolates (green box) ... <b>39c</b>	<b>Toilet Goods.</b> At Greatly Reduced Prices. 50c Hind's Honey and Almond Cream for ... <b>29c</b> 50c Victor's Glycerin and Benzoin Cream for ... <b>39c</b> 25c Talcums, several kinds, your choice for ... <b>9c</b> 25c Lasell's Masstata Talcum for ... <b>12c</b>	<b>BABY WEEK</b> Every week is "Baby Week" at our stores, as we have for many years made Baby Foods and Baby Rubber Goods a distinct specialty. We buy direct from the manufacturers and thus can furnish fresh goods and make the price as well. Eagle Condensed Milk for ... <b>14c</b> Horlick's Malted Milk, for ... <b>39c</b>
<b>Some Standard Medicines.</b> \$1.00 Pinkham's Vegetable Compound for ... <b>64c</b> 50c Stuart's Dyspepsia Tablets for ... <b>34c</b> 50c Pyramid Pile Remedy for ... <b>34c</b> \$1.00 Rexall Nerve Tonic for ... <b>89c</b>	<b>Cigar Bargains.</b> Every Day, But Especially on Saturday. 10c Saratoga Cigars for ... <b>5c</b> 10c La Marca Cigars for ... <b>5c</b> 15c Reynaldo-Grandioso for ... <b>9c</b>	<b>Sassafras Bark.</b> The Season is now on. <b>5c, 10c, 15c, 25c and 30c</b> the package.

## SHERMAN & McCONNELL DRUG CO.

Corner 16th and Dodge Streets. Loyal Drug Co., 207-209 N. 16th.  
OWL DRUG CO., 16th & Harney. HARVARD, 24th and Farnam.  
A New Store at 19th and Farnam Soon.