# bramders Store

Growing With Growing Omaha

## Opportunity Da

Attention

SATURDAY our annual sale of Boys' Sample Wash Suits takes place. Hundreds of beautiful new wash suits will be sold at a price that will be an inducement to stock up for the entire In Omaha's Greatest Bargain Basement

Opportunities for wise economies that no woman will care to miss. This Bargain Basement offers the greatest economy opportunities in the State of Nebraska.

Handkerchiefs

3 1-2c -Men's, Women's and Children's Cotton and Fine Lawn Handkerchiefs, plain and fan-cy embroidered, some lace trimmed. Slightly imperfect, some worth to 10c. Friday, three for 10c, or, 31/2c

### The Newest and Snappiest Spring Styles



For Women, Misses and Children Shown in Our Great Enlarged Bargain Basement

Countless Clever Creations find their way into this Bargain Basement Store

All at Extremely Low Prices

-Hundreds of pretty and right-up-to-the-minute Suits for Women and Misses-every Suit a correct interpretation of Dame Fashion's edict for spring, 1916. Copies of higher priced models, reproduced in fine materials and the best of workmanship. Dozens of styles in the groups—all the new colors and materials, such as large and small checks, fine all wool poplin, gabardine, serges, silk poplin, etc.; also silk and cloth combinations. Sizes: 14 to 18 for misses, 36 to 46 for women, 43 to 53 for stout women.

Four Very Special Offerings at \$9.95, \$12.48, \$13.85, \$14.85



-New Spring and Summer Wash Dresses-dozens of styles and hundreds of new, fresh, crisp, right up-to-the-minute dresses. All the wanted and practical wash materials. 48c, 68c, 89c, 97c, \$1.39 and \$1.95 Wonderful garments at very low prices....... 48c, 68c, 89c, 97c, \$1.39 and \$1.95

Girls' School and Dressy Coats, a great assortment; new, dozens of styles, made of novelty cloths, fancy mixtures, fine all-wool covert, serges, etc. The new belt effects, fancy collars, etc. Ages 2 to 6 and 6 to 14 years. Very special lots at each price— \$1.69, \$1.95, \$2.95 and to \$4.95.

-Correct Style Spring 1916 Silk Dresses-Every dress at a great savchine, fine taffeta, silk poplin, crepe de chine and taffeta combina-tions with chiffon sleeves. All copied of high priced models, in all the new colors and plenty of black.

\$4.95, \$6.95, \$8.95, \$9.95, \$13.85 and \$14.85.

CORSETS, 75c -Every Corset that you buy

here guaranteed to give satisfac--Friday, we feature a corset for stout women, in sizes from 22 to 36. This model is made with medium high bust, long skirt with extra wide front steel. A wonderful 75c —Special—Sanltary Napkins, a dozen..... 20c

White Goods, 71/2c

Colored Pique, 15c

-A few betts of Fine Imported Colored Pique, in dots and stripes, for house and street dresses and children's freeks. 27 inches wide. Special Friday,

Linux Suiting, 15c

-Natural Panama Motor Lines Sulting, 14 inches wids. Sale 15c

Longeloths, 85c

Crepe de Chine, 19c

Women's Kid Gloves, 39c Pair

-About 500 pair of women's kid gloves, some are mended, others soiled-taken from much higher priced lines. Special Friday, to clean quickly, pair.... 39c -A Great Variety of New Spring Coats, All Sizes-Stout women, medium size women, small women, misses, juniors and girls-we have hundreds of new, pretty, right-up-to-date spring coats of all kinds and colors. Check coats, Plaid Coats, White Coats, Serge and Poplin Coats, etc.— \$3.95, \$4.95, \$6.95, \$8.95, \$9.95 and \$12.48.

—Women's and Misses' New Spring Skirts—All the new wide flare models with new style pockets and belts. Fancy plaid and check skirts fine all word servers and selections. skirts, fine all wool serge and poplin, taffets, etc. Hundreds to choose from now, at -

\$2.48, \$3.69, \$3.95, \$4.95 and \$5.95. -Many styles in large sizes for stout women

Table Damask, 24c

Table Damask, 50 pieces, full bleached, linen finished damask, 54 in, wide; all pretty patterns, Friday, yard.

TURKISH TOWEL ENDS, 6c. -5,000 Pieces of Bleached Turkish Towel Ends, with fancy borders, all in desirable lengths. Sale price, cach COTTON TOWELING, Se.

COTTON TOWELING, Se.

Cone Case of Full Bleached Cotton Toweling, 18 in.
wide; damask effect. Regular 71%c quality. Specially priced, yard.

Scarfs, 19c

Scarfs, scalloped ends with embreidered cor-ners, also hemstitched in mercerised damask. 

each
BED SPREADS, \$1.00.

One Case of Bed Spreads, hemmed ends, crochet kind; all pretty patterns. Each at, only

#### Domestics, Ginghams, Etc.

| Percales, yard                          | 71/2C  |
|---|--|
| Zephyrs and Ginghams, yard              |  |
| English Shirtings, yard                 |  |
| Japanese Kimono Crepe, yard             |  |
| Outing Flannel, yard                    |  |
| Mercerized Dress Poplin, yard           | The second secon |
| Plisse Crepe, yard                      |  |
| Bleached Muslin, yard                   |  |
| Unbleached Muslin, yard                 | 51/20  |
| Lonsdale Bleached Cambric, yard         |  |
| Argyle Bleached Sheets, each            |  |
| Dress Prints, yard                      |  |
| 1 - N - 1 - N - 1 - 1 - 1 - 1 - 1 - 1 - |  |

Women's Union Suits, 35c

aleaveless style. 10c values. 72C apecial

Vests and Fants, 12½c Each

—Children's Fine Cotton, Light Weight Vests and Pants to match, worth to 25c. 122C each

Hosiery, 15c

—Women's Medium and Light Weight Cotton, Lisle and Mercerised Hosiery, regular and out sizes. Black and white, 25c 15c quality, pair.

Hosiery, 17½c

—Children's Fine and Heavy Ribbed Cotton Hosiery, double 121c hests, toes and soles. 122C Pair Socks, 146 — Mon's Cotton Seamless 71c ular 100 quality special .... 72c

### Final Clearance--Friday and Saturday--Shoes



and



for

We Have Assembled the Entire Balance of the Stock of the

\$14,000 Byrne Shoe Company Purchase in the Basement and have re-priced every Shoe so that not a single pair will remain in this store after Saturday night—indeed, they may all be gone after today. BUY NOW IF YOU WISH TO SHARE. Priced this way:

Girls' Shoes, patent and duil leather. Sizes 81/2 to 2. Splen \$1.39 asking, pair ... \$1.55

—Men's Shoes, everything left from the sale, practically all \$2.00

sizes. Tan and black ... ... ... ... ... ... ... ... ... 87c

Infants' Shoes, all sizes to 8. Hand turned soles; plain and 87c

fancy colors. Pair ... ... ... ... ... ... ... ... 87c

—Women's Rubbers and Alaskas, storm cut styles, first quality. 25c

-Women's High Shoes, in patent leather, tan calf, dull leather; vel--Women's High Shoes, in patent reaction, Good styles, \$1.00 yets and black satins, including every size. Good styles, \$1.00 worth to \$3.50 a pair, at ..... -Baiance of the Women's Shoes, including bronze kid, patent and dull Balance of the Women's Shoes, including broads to \$5.00. \$2.00 leather, etc., etc. All sizes. Shoes in this lot worth to \$5.00. \$2.00 a pair, will be marked .....

-Women's Oxfords, Pumps and Slippers of every kind, white \$1.25 and black. Everything left of this stock, choice. NOTE-Some excellent Footwear from our own stock as well-all reduced in price.

Apartments, Flats, Houses and Cottages can be rented For Largest and Quickest Results, You Should Always Place quickly and cheaply by a Bee "For Rent." Your Classified Advertising in The Bee-Results Tell the Tale

## **GAYETY IN CHICAGO**

Bridge Parties and Luncheons Abound During Period in Windy City Society

HOW DIFFERENT IN OMAHA

By MELLIFICIA-March 9

The society editor of the Chicago Tribune of Ash Wednesday says, "The period of Lenten gayety is now beginning; Lent is always a signal for lots to de in Chicago society, bridge parties and luncheons, especially."

Evidently Chicago is not ashamed of a luncheon or a bridge in Lent; and Chicago, older and rither, outranks all other mid-western towns in the social register.

Of Interest in Omaha.

In speaking of the affairs of last hionday in Chicago society, the Tribune

"Later, in Astor street, Mrs. Vaughan Spalding was at home for the first time. The bride, who is exquisitely tall and stim, was receiving alone in a gown of roseate silk, lacy of bodice, with a bouquet of orchids and lilles.

"Mrs. Edward Cudahy was ill. Mrs Spalding is away, so the hospitalities of the dining room were dispensed by a bevy of handsome sisters and sisters-inlaw, all in street dress and fresh new spring hats. Mrs. Frank Wilhelm, Mrs. Coleman, Mrs. Jesse Spalding, Mrs. Austin Niblack, and Miss Alice Cudahy officiated at the table, the latter just home rom the east with her mother and wearing a duck of a suit, pale green wool barred lightly in black, white furs, and a black hat slanted up, showing some ovely coppery hair."

The New York American on March 6 bears a large and beautiful photograph of Miss Mary O'Conor Higgins, daughter suffragists, 'snapped' while handing out be held in Madison Square Garden tomorrow night."

Miss Higgins has been a suffrage speaker in Virginia and is now doing so-Mrs. St. John Duval of Richmond.

Lenten Visitors.

Mrs. William Hill Clarke is entertaining a popular Omaha guest, Mrs. George | their home, recently partially destroyed N. Roberts of Waban, Mass. As Mrs. by fire, is rebuilding. Roberts is a Lenten visitor no formal entertainments have been planned in her Mandolin Club Planned join Mrs. Roberts next Monday and they ganization of a mandolin club. Mrs. George W. Holdrege and Miss ent were: ceta Holdrege have Miss Frances Rogers of St. Paul as their house guest. Mrs. Arthur S. Rogers gives an afternoon bridge tomorrow at her home in honor of the St. Paul guest.

At the Brandeis.

Messrs, H. D. Binder, Lee Huff. Harry Wilinsky, C. L. Farnsworth, Charles Metz, A. S. Pinto and W. E. Buckley, Mrs. W. H. Murray will give a box party at the Friday matinee.

Personal Mention.

Mr. J. L. Baker and Mr. Charles M. Little Girls' Party. Gawey of Omaha are among the new arrivals at Excelsior Springs, Mo., and are registered at The Elms hotel. Dorothy. The house was decorated in o'clock in honor of the tenth anniver-

South Side are staying at the Henshaw

We Have Been Asked-

Why we prefer to operate as a state bank. We like to be asked this because we like to answer it.

As a State Bank, we can give our de-positors the protection of the Depositors' Guarantee Fund of the State of Nebraska, which makes their money absolutely

As a State Bank, we operate under the splendid, efficient Nebraska banking laws, one of which prevents officers borrowing of their banks.

These facts give us the confidence of the public—and confidence means every-thing to a bank.

The State Bank of Omaha 16th and Harney Commercial Accounts Invited

3% paid on Sevings 4% paid on Time Certificates. Salety Deposit Boxes



#### PROMINENT CLUB WOMAN OF SHELTON VISITS HERE.



Hostetler Mrs. Max Hostetler of Shelton, one of the best known club women in the state, is the guest of her niece, Mrs. Anan Raymond, Mrs. Hostetler came on to Omaha for the quarterly meeting of the Nebraska chapter, United States Daughters of 1812, held this afternoon at the home of Mrs. C. H. Mullin, The matter of a memorial to Mrs. Herbert Gates, founder of the Nebraska chapter, was

taken up at this meeting. Mrs. Hostetler will remain here for the opening of the baby health exhibit of the Women's clubs of the city and leaves is free to the public, opens Saturday the caption, "One of the prettiest of the suffragists, 'snapped' while handles out conference of the slater organization, the bilis advertising the big suffrage ball to Daughters of the American Revolution. Mrs. Hostetler is president of the

Mothers' Day Association of Nebraska and is also president of the Ladies' Leg-'slative league, organized in Lancoln recial settlement work in New York with cently by wives and daughters of members of the state legislature.

until they can find an apartment while

honor, but she is given luncheons and Members of Company "H," Omaha dinners on every possible occasion, the Central High School regiment, met quiet, small affairs that may happen very Wednesday evening at the home of Mr. properly during Lent. Mr. Roberts will Philip Thomas to form plans for the orwill return to their home near Boston. evening was spent in music. Those pres-

> Mesars.— Warren Egge, Clyde Jensen, Lawrence Peacock, Henry Peterson, Philip Thomas, Messrs.— Clarence Downs, Herman Crowell, Raymond Stryker, Sidney Robinson.

Dinner at the Loyal.

Miss Eugenie Whitmore will give a box party this evening at the Brandeis theater. Mr. and Mrs. William Hill clarke entertain a party of six Others. Clarke entertain a party of six. Others were corsage bouquets of the same flowentertaining are Mrs. Maul, who gives a ers, and the pink and white color scheme box party. Hosts to parties of four will was carried out throughout the menu. Phose present were:

Mesdames— D. E. Lovejoy, P. Mehrens, Joseph Rogers. Henry Keating, Alex Jetes, Ned Bassett,

C. Stockhan,
W. L. Loree,
H. L. Underwood,
Frank O. Browne,
J. A. Freeland,
M. M. Kline,

Mrs. L. M. Lord gave a very pretty red, white and blue children's party at her home this afternoon from 4 to 6 Mr. and Mrs. J. J. McAllister of the sary of the birthday of her daughter, American flags with red and white tulips and blue scillias. Thirty little girls were present. The favors were toys of all sorts, drawn in cobweb game.

Today's Affairs.

The J. F. W. club was entertained this afternoon by Mrs. G. D. Shipherd. A musicale program was given, following a discussion of current events.

The women of the Happy Hollow and Field Golf clubs had a contest this afternoon at Clark's Indoor Golf school. The La Salle club gives a dance this evening at Chambers' academy.

Vesta Chapter Kensington. Vesta chapter of the Order of the

Eastern Star was entertained this afternoon by Mrs. Cuthbert Vincent at a kensington and coffee. Miss Kate Mc-Hugh gave an interesting talk on "How to Read Novels" and Miss Grace Northrup sang. Eighty guests were present.

On the Calendar.

McKinley Ladles' auxiliary of the B'nal B'rith holds its fortnightly meeting in Lyric hall at 8 o'clock this evening. The Symporia club gives a leap year masquerade and dancing party at Prairie Park club house Tuesday evening.

In and Out of the Bee Hive. Miss Lillian Campbell of Brooklyn, N.

Y., who has been the guest of her cousin, Mrs. Dan Gaines, for the last month, has returned home.



## TO OPEN SATURDAY

Sessions to Be Held in Agricultural Society Room at the County Court House.

CHILDREN'S PLAY ON TUESDAY

Great interest in the observance of baby health week in Omaha, beginning Saturday, centers around the Tuesday evening program, when "The Theft of Thistledown,' a morality interlude for children, written especially for the health week observances, will be presented by eighteen little children, under the direction of Mrs. George Mickel. Mrs. Mickel, who is president of the Mothers' Culture club, is being assisted by Mrs. T. P. Davis, Mrs. R. A. McFarlane and Mrs. Charles Ziebarth, presidents of other mothers' clubs.

Tiny Jane Lowe, the 2-year-old daughter of Rev. and Mrs. Titus Lowe. promises to be the hit of the entertainment when she takes the part of the earth baby stolen by the fairies.

Fatry Queen.

The speaking parts, those of the fairy Thistledown, and the queen's ueen, herald will be taken by Dorothy Wilcox, Madeline Johnson and Gladys Mickel. The three Pixies. Blueberry, Bramble and Burr, will be Madeline and Evelyn Lowe and Dorothy Norton; and two standard bearers, Edna and Elizabeth Carnal. Another feature of the play will be a

flower dance, the "Return of Spring." by six little girls, The exhibit, which with all the lectures. Sunday when the hours are 10 a. m. to 6 p. m. It will be held in the Agricultural society room of the court house. There will be lectures on baby health topics every afternoon and evening ex-

cept Sunday. Mrs. K. R. J. Edholm, Mrs. F. J. Birss and Mrs. F. J. Burnett of the Omaha Woman's club have the exhibit in charge.

#### PRETTIEST MILE GOLF CLUB IS ENTERTAINED

The members of the Prettiest Mile Ladies' Golf club were entertained Tuesday evening by Mrs. S. McCleneghan at her home, 2441 Kansas avenue. She was assisted by Mesdames D. H. Hawk, Elmer Wonder, J. W. Sprague, C. J. Parrott, W. C. Crosby, G. C. Adwers and L. L. Carr. Green and white were adopted as the club colors.

#### Mrs. Crumpacker is in Paris Studying Conditions There

Mrs. J. W. Crumpacker is in Paris and writes to friends here, with whom she was associated in the anti-suffrage campaign, a very interesting account of her experiences in Europe. She is now investigating the subject of French women in the war, gathering material for newspaper and magazine articles and for lectures which will be fully illustrated. In her letter she says that American women have no idea of the horrors of the European war and the terrible hardships en-

dured by the women of France.

Mrs. Crumpacker spent a few weeks in England before going to France, and intends to spend some time in Italy and Belgium before sailing for home. She has been aided in her investigations through credentials of the State department to several American ambassadors in Europe.

Mrs. Crumpacker's letter was mailed at Hotel Edouard VII on February 19, and reached Omaha eighteen days later, which is about a week in excess of peacetime schedules.

CLUBWOMEN PREPARING FOR HUGE CONVENTION IN MAY.



MRS HARRY ROCKWELL

Headquarters of the local Biennial Board of the General Federation of Women's clubs, whose work it is to prepare for the great convention to be held in New York City in May, resembles a huge beeblye.

The program, which will include discussions of public health, home economics, conservation, education, industrial and social progress, art and literature, is nearing completion.

The cost of the convention will be \$30,000, gart will be defrayed by the advertisements contained in the large and artistic souvenir book of the convention. The finances are in charge of a committee headed by Mrs. Henry Rockwell. Mrs. William Grant Brown is chairman of the local board of preparation. The huge rally of women will represent 2,000,-000 club women of this country that com-

pose the federation. A president of the General Federation will be elected during the convention.