

## BETTER Want-Ad Service for LESS MONEY

It has always been the effort of this paper to keep ahead of its patrons' needs and desires, and, wherever possible to increase its facilities and improve its service.

The Bee's Want-Ad Section is a great pub lic service institution that works for everybody -big and little-rich and poor-it's benefitsmust be available to all with perfect freedom.

In accordance with this policy The Bee is now accepting Want-Ads over the telephone at the CASH RA TE of one cent per word -all you have to do is pay the collector when he calls.

Phone Tyler 1000 and Put an Ad in Now--Results Are Sure to Come

