

## BETTER Want-Ad Service for LESS MONEY

 to keep ahead of its patrons' needs and desires, and, wherever possible to increase its facilities and improve its service.The Bee's Want-Ad Section is a great public service institution that works for everybody -big and little-rich and poor-it's benefits must be available to all with perfect freedom.

In accordance with this policy The Bee is now accepting Want-Ads over the telephone at the CASH RATE of one cent per word-all you have to do is pay the collector when he calls.

