

WELCOME BAYNES, REAL BIRD LOVER

Famous Naturalist Will Come to Omaha Saturday to Deliver Lecture.

PERSONAL FRIEND OF ENGLISH

When Ernest Harold Baynes, a famous naturalist and authority on birds, comes to Omaha next Saturday to lecture under the auspices of the Audubon society, he will get a hearty welcome from hundreds of ardent bird lovers.

In addition, however, he will be warmly greeted and welcomed by at least one old friend and personal acquaintance of long standing, C. H. English, superintendent of public recreation. The latter was on the same lecture bureau circuit with Mr. Baynes a number of years ago, and so knows the famous bird man quite well. Mr. English is also a bird enthusiast himself and a member of the Audubon society.

"We are mighty fortunate to get Mr. Baynes to come to Omaha and lecture on birds, and show us his wonderful pictures," Superintendent English said when he learned of the approaching affair. "I have heard him lecture and have seen his many slides, and so know that we have a treat in store next Saturday."

Proves Birds Charming. "An unusual feature of Mr. Baynes' accomplishments is that he not only has a pleasing delivery, but also a personality that seems to charm birds and animals, as well as people. The result is that he has been able to attract and domesticate numerous wild birds and animals, thereby getting remarkable pictures of them and gaining much valuable first-hand knowledge of their ways."

"On his large private estate at Meriden, N. H., he frequently walks out and soon the birds, squirrels, foxes or other wild friends of his gather about him, with absolutely no indication of fear. It is wonderful how the wild things love and trust him."

Climax of Campaign. The lecture in Omaha by Mr. Baynes will be a suitable climax to a campaign of education conducted this winter by the Nebraska Audubon society to interest people in bird study and protection.

Ever since it was discovered that song birds are valuable exterminators of insect pests, interest in bird welfare has grown, until now the entire country is awakened in the matter, and sentiment is constantly growing stronger for harboring and encouraging the feathered songsters.

Mr. Baynes will deliver his lecture at 8 o'clock next Saturday evening at the First Baptist church, Park and Dewey avenues. His subject will be "Our Wild Bird Friends and How to Attract Them." His many stereopticon illustrations are from photographs taken by himself.

Luncheon for Visitors. The local Audubons, headed by their president, Dr. Solon R. Towne, plan to entertain Mr. Baynes Saturday noon at a luncheon at the Commercial club. They also hope to take him for a walk through the woods around Child's Point, where many wild birds may be studied the year round.

His lecture here was made possible by subscriptions from members of the society, and as much of their money as possible will be returned to them from the sale of tickets, as the lecture is intended purely for educational purposes, and not for profit. It was hoped to have Mr. Baynes also speak to children in the afternoon, but that idea was given up because of the Board of Health precautions against epidemics.

Western Farmer to Give Big Share for Rent to the Owner

William Taylor of Florence has rented a 70-acre farm three and one-half miles northeast of Crawford, Neb., from Arah L. Hungerford, a big real estate dealer of Crawford, who has accumulated thousands of acres of land in Dawes county and has done much to boost agriculture in that section.

Mr. Taylor has been a renter on farms in eastern Nebraska for the last twenty years and is now to try his hand at this western agriculture.

Mr. Taylor is to give two-thirds of all the grain and of all crops raised on the place, delivered on board the cars on sidings, and also two-thirds of all the straw and roughage. Mr. Hungerford retains the privilege of feeding the roughage and crops on the place if he chooses. Mr. Hungerford holds this is about the largest rental ever paid for a farm in Nebraska, and he holds this is an indication of the way the Dawes county ground is coming to the front as agricultural ground. He is to furnish the seed and has offered the renter \$2,000 for his profits the first year.

PRESIDENT OF VASSAR COLLEGE TO VISIT HERE

Local Vassar club women are anticipating the arrival of Henry Noble MacCracken, president of Vassar college, who will be in Omaha Thursday, March 30. Dr. MacCracken is touring the country to meet the alumnae, since he has been president of the large woman's college but a year.

Every minute of Dr. MacCracken's time in the city will be filled, according to plans made by the Vassar club, at the home of Mrs. George Havestrick, Friday. Among the affairs in planning is a luncheon at the Commercial club, a tea in the afternoon and a large banquet for Dr. MacCracken in the evening. Mrs. Arthur Gulou is president of the local Vassar club; Mrs. W. C. Shannon is an Omaha woman who served as one of the trustees of Vassar college.

PROFITS MADE ON PROPERTY BOUGHT BY THE SYNDICATE

Besides acquiring Brevoort Place, in Omaha, within a little over a year, the International Realty Associates have now acquired eighteen acres of ground in Pittsburgh, Pa., which is soon to be platted and sold.

C. F. Harrison of Omaha is a member of the board of directors of the International Real Estate Investment company. He has just returned from Pittsburgh, where he was called by the company to aid in the selection and purchase of the ground. On returning Mr. Harrison said, "We bought eighteen acres for \$50,000. It will cut up into lots aggregating 5,000 front feet. It will then sell for \$30 a front foot. Deducting our expenses of plating and preparing this ground, we will make a net profit of \$9,000."

Sunday, March 5, 1916.

BURGESS-NASH STORE NEWS FOR MONDAY.

Phone Douglas 137.

NEWS OF THE NEWEST AT BURGESS-NASH

This is a Store That Grows on You

THE more you trade here the better you like us—the better you like our way of doing business.

More and more each succeeding day is the truth of this statement demonstrated to us—by the increasing number of people who enter our doors—by the natural increase in daily sales over those of the corresponding period a year ago.

But, there is a reason for it all:

It's our earnest desire to accommodate and please—our one object—that of making you realize that this is your store and that you will want to do all your shopping here.

Our guarantee to every person entering this store is "Satisfaction or your money back."

Our store policy permits no patron to be permanently dissatisfied.

BURGESS-NASH COMPANY, March 5, 1916.

HURRY, BOYS!

NEXT Thursday will be the last day you can enter your name for the BIRD HOUSE CONTEST. All entries must be in place before Saturday morning, March 11th. Hurry and enter your name and have your house here before Saturday. Full particulars Sporting Goods Department.

Burgess-Nash Co.—Fourth Floor.

The Latest Fiction

As soon as issued, is included in our CIRCULATING LIBRARY. As well as all worth while standard works and juvenile reading.

Books Issued at Rate of 2c a Day. Burgess-Nash Co.—Fourth Floor.

Oh! Such LOVELY HATS!

And the Price Is But \$7.50

"BURGESS-NASH always 'B' for the best hats at \$7.50," and we are only using the words that we've heard so many times recently. In fact, it seems that Omaha women are favoring us more each following season—merited, we hope.

For Monday we are showing a new collection of trimmed hats at \$7.50. Workrooms have been busy overtime, but we've a public to not disappoint—so the \$7.50 hats are waiting.

In fact, the range of style selection is larger than ever before.

All the new features and guips and quips of fashion—even to the trimmings excellent.

Other Hats \$5.00 to \$45.00. Burgess-Nash Co.—Second Floor.

Blouses of Seasonable Charm

For Golf, Tennis, Riding and Sports Wear

BLouses of handkerchief linen with every detail of collar, tie, cuff and yoke that marks the Sports modes of 1916. In all white and gay stripes of rose, copen and green. Price range, \$2.50 to \$6.50.

A New Riding Shirt, \$5.00. Particularly adapted for riding and golf, of pure white linen with the extra deep arm eye, full loose shirt, patch pocket, long shirt sleeves, and collar that may be worn high or low; sizes 34 to 46.

Tailleur Blouses at \$3.95 to \$8.50. Splendid assortment of tailleur models in lustrous silks—crepe de chine, radium, pussy willow, soiree and wash taffetas, in all the new colorings and cluster stripes.

Burgess-Nash Co.—Second Floor.

New Creaseless Dress Linens

all the Season's Colorings—75c

DRESS Linens in a full line of the season's most popular colors including Ivory and white, full 36 inches wide. Soft finish, thoroughly shrank by a special process to prevent crushing. Price 75c the yard.

Handkerchief Linens, 75c. Handkerchief Linens, full 36 inches wide in pink, light blue, Copenhagen, gold, canary, hello and American Beauty. Very fine sheer quality for waists and dresses.

Burgess-Nash Co.—Main Floor.

You Will Be Pleased With These New Crepe Kimonos

WE feature three charming styles for Monday.

Crepe Kimonos, \$1.25. Made Japanese style, in floral patterns with box sleeves and belt. The season's newest shades are represented.

Crepe Kimonos, \$1.98. Another pretty style, made in plain colors, with white or natural shades of embroidery; medium sleeve and belt.

Crepe Kimonos, \$2.50. Plain colors with white bands elaborately embroidered in white or natural shades. Very specially priced.

Burgess-Nash Co.—Second Floor.

FEATURING A Charming Display of the New SPRING SILKS at 98c

EMBRACING the season's most favored weaves in the best patterns and colorings.

Silk crepe de chine, all pure silk, for waists and underwear, pretty new shades and white. 36 inches wide.

Silk poplins, in the new season's shades, for dresses and suits, 36-inch.

Satin stripe wash silks, 36 and 32 inches wide. Over 100 different styles.

New stripe chiffon, taffetas and messalines, 36 inches wide. Big selections.

Black and white Shepherd checks, in a Loutsene silk, 3 sizes checks, 36-inch.

Princess messalines, all new shades and black. 36 inches wide.

Lining satins, guaranteed for two seasons' wear, 36 inches wide.

Chiffons, Taffetas, at \$1.25, \$1.50 and \$1.69. The most wanted silk in the world of fashion for dresses and suits.

The display Monday will include the pretty new stripe effects, also plain shades for street wear and the light tints for party or dancing frocks.

Corduroy for Skirts, 75c and \$1.25 Yard. There is probably no fabric that will be in such demand for separate skirts as Corduroy. The assortment includes the pretty light shades as well as white; 36 inches wide and will wash perfectly.

Imported Pongee Silks, at 59c Yard. Natural colors, the kind that will wear and wash; we consider it a very special quality.

Black Chiffon Taffetas, at \$1.49 Yard. Full 40 inches wide. Soft finish, for skirts, dresses and suits.

Black Chiffon Taffetas, at \$1.29 Yard. 36-inch black chiffon taffetas, rich lustrous black and a very special value.

Thousands of Yards of New Wash Materials MONDAY, at 25c Yard. WE doubt very much if you'll find another selection to equal it.

40-inch voiles in over 100 different styles, including stripes, checks and floral effects.

27-inch wash tissue, in neat checks, stripes and plaids. The assortments include the pretty shades of pink, blue and lavender; also black and white effects.

Pretty Wash Fabrics at 40c. Such as plain lace cloth, in new shades, silk mullis in plaids, florals and stripes, light or dark blue.

Burgess-Nash Co.—Main Floor.

Around the Store

—You will be reminded of Grandmother's cape when you see the new neckwear. Cape collars—combinations of marine and taffeta. (Main Floor.)

—The newest "kink" in footwear is the "Gothen" street pumps. White imported calf, dull calf, patent and glazed kid. (Second Floor.)

—By all means, buy a coat chain. Everyone is wearing them in New York City. Gunmetal, silver, oxidized, etc. (Main Floor.)

—As far as smart trimmings for the new Spring wearables are concerned buttons hold first place. Big ones, small ones and medium sized. (Main Floor.)

—The silk predominance in Spring materials has even affected the men's furnishings. A particularly "nobby" silk shirt is shown in fancy stripes. (Main Floor.)

—Among the new imported leaces extensively used by modistes is the "Ypres" lace. Imported direct from gay Paree. (Main Floor.)

—The Cricket room is popular these afternoons. An inviting place to meet friends and enjoy a dainty luncheon or light refreshments. (Main Floor.)

—The new Victor record list for March includes many pleasing numbers. (Fourth Floor.)

—All the latest song hits as well as instrumental numbers included in the list for March of Aristokrat Player Piano music at 25c. (Fourth Floor.)

Children's BELTS

BUSTER Brown belts in red, black, white and brown, sizes 26 to 46, priced at 50c and 25c.

Burgess-Nash Co.—Main Floor.

Children's Real Leather Bags, 59c

THEY'RE made just like the one mother carries, real leather, in red, black, green, purple, etc., fitted with a mirror, considered big values at 59c.

Burgess-Nash Co.—Main Floor.

Chic Flat Purses at \$1.50

FLAT purses are quite correct, we're showing them in genuine seal or pin seal, silk lined overlap, inside frame purse, back strap style. Black only; special, at \$1.50.

Burgess-Nash Co.—Main Floor.

Annual March Sale of Housefurnishings

Presenting a Remarkable Range of Economies for the Thrifty Housewife

THIS annual event has received more than the usual preparations. Every consideration has been given to the needs and requirements of the housewife with a thought of convenience and economy, these items listed below will serve as guide posts to the splendid benefits the sale affords:

Sale and Demonstration of O' Cedar Products.

O' Cedar triangle mop, oiled ready for use, complete with adjustable handle. 75c size 59c.

Step Ladders at 79c. 6-foot Norway pine step ladder, with pall shelf, special, 79c.

Step Ladders at \$1.48. 6-foot Norway pine step ladder. Every step braced, made for service, with pall shelf; special, \$1.48.

98c Wash Tubs, 75c. Galvanized iron wash tubs, corrugated bottoms, side drop handles, family size, 98c value, 75c.

Enamelled Tea Kettles at 89c. White and white and white enamel tea kettles, 1st quality, value \$1.75, at 89c.

Enamelled Coffee Pots at 48c. White and white enamel coffee pots, 3-qt. size, 95c value, 48c.

30c Galvanized Pails at 22c. Galvanized iron pails, 12-quart size, 39c value, at 22c.

\$1.25 Folding Clothes Baskets, 98c. Rome City high folding clothes racks, has 57 feet of drying space; \$1.25 value, at 98c.

50c Queen Cooker 29c. Combination cereal cooker, steamer, Berlin sauce pan, 3-qt. size, 50c value, 29c.

Madam Potts Sad Irons, Set for 69c. Madam Potts nickel plated sad iron, set of 3 iron, stand and handle, 95c value, set, for 69c.

\$2.50 Percolator, Monday, \$1.39c. Aluminum Percolator, 3-qt. size, extra heavy, \$2.50 value, at \$1.39.

\$1.40 Dutch Oven, at 95c. Cast iron Dutch oven, polished inside, iron cover, No. 8 size, \$1.40 value, 95c.

Iron Fry Pans 29c. No. 8 size cast iron fry pans, polished inside, special, 29c.

Enamelled Dish Pans, 39c. Gray enamel dish pans, heavy roll edge, large 13-qt. size, 59c value, 39c.

Aluminum Kettles, 95c. Aluminum Berlin kettle with aluminum cover, 6-quart size, \$1.55 value, at 95c.

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New Spring Frocks \$19.50, \$25.00, \$35.00 and \$50.00

New and exclusive models that have just arrived featuring the new neckline, laying particular stress on the cape, bertha and quaint pelerine effects.

New sleeves smartly cuffed. Novel hemstitched vestiges and collars. Effective combinations of plain and checked taffeta.

Quaint basques with rippling peplums, cordings or tiny ruffles all of which makes the new silhouette so irresistibly appealing to all femininity.

Serge and Silk Street Frocks \$15.00 to \$39.50. Dinner and Afternoon Gowns \$25.00 to \$75.00.

Ten Shades to Choose from. Corn Flower Blue, Rose, Mist Gray, Beige, Italian Green, Field Mouse, Navy, Belgian Blue, Rookie, Damson and Black.

Many Spring Suits Arriving. Their distinctiveness alone wins unstinted praise, and extra values come in for more.

Early interest centers in the variety of street and business types provided.

Buckle Belted Serge Suits, Panel Plaited Norfolks, Side and Circle Peplum Styles, Navy Poplins and Yale Blue Pipings, Overlay Cuff and Collar Effects.

With other new types and materials. Needle serge, Polvat twill, Bayadere poplin, Treco serge and summer weight gabardines at these and higher prices.

Velour Check Suits, Suits of French Serge, Twilled Weaves and Bayadere effects. With new trimming notes in sailor collars, with inlays of Gypsy stripes of French gray; braid bands; lacquer braid binding and Dresden or striped linings.

Burgess-Nash Co.—Second Floor.

Silk Velour Pillow Tops, Usually at \$1.50, for 59c

IMPORTED black print silk velour pillow tops in a large selection of colors, in conventional designs, the usual \$1.50 kind, at 59c each.

Scarfs to Match, \$1.50. Scarfs to match the above tops, size 20x60 inches, very specially priced at \$1.50 each.

Burgess-Nash Co.—Third Floor.

Separate Skirts, \$5.95 to \$25.00—More Than Ever in Vogue Now

NEW SPORT SKIRTS, for golf, tennis, boating or beach wear. Bilhard cloth skirts in white, golf red and golf green. Golfing skirts in vivid shades—yoke skirts with "stick-out" pockets and hip belted skirts, checks, stripes and plaids, in a wonderfully varied selection.

New Model Skirts, \$5.95 to \$16.50. WE feature a special collection of trim tailored models for street and general utility wear in new serges, new poplins, checks, shadow stripes and novelty effects. Regular and extra sizes.

Burgess-Nash Co.—Second Floor.

TOP COATS For Spring, \$15.00, \$19.50, \$25.00 and Up

FOR motoring, for traveling, for street and purely practical wear. Sport coats, utility coats, swagser motor coats, Scotch mixture coats with trimmings of leather on collar and cuffs, coats of serges, poplins, Scotch tweeds and gabardines, roomy, full and flared coats, becoming and attractive coats in a varied and clever collection of all that is new for Spring.

Burgess-Nash Co.—Second Floor.

You Should See the Latest Designs and Shades in SERPENTINE CREPE

SERPENTINE CREPE is the better, guaranteed cotton crepe, for making kimonos (long and short), house and street gowns, dresses for misses and children, lingerie and the like. Serpentine Crepe has no equal. It is guaranteed by the words SERPENTINE CREPE on the selvage of every yard to be the greatest cotton crepe value in the world. The crinkle is permanent—neither washes out, stretches out nor wears out. As Serpentine Crepe requires no ironing, garments made of it wear much longer.

Economical to Buy and to Use. JUST NOW we are showing a large assortment and advise early selection. Ask to be shown lingerie made from this superb fabric. It will please you to see and to wear it.

Price 18c the Yard. Burgess-Nash Co.—Economy Basement.

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