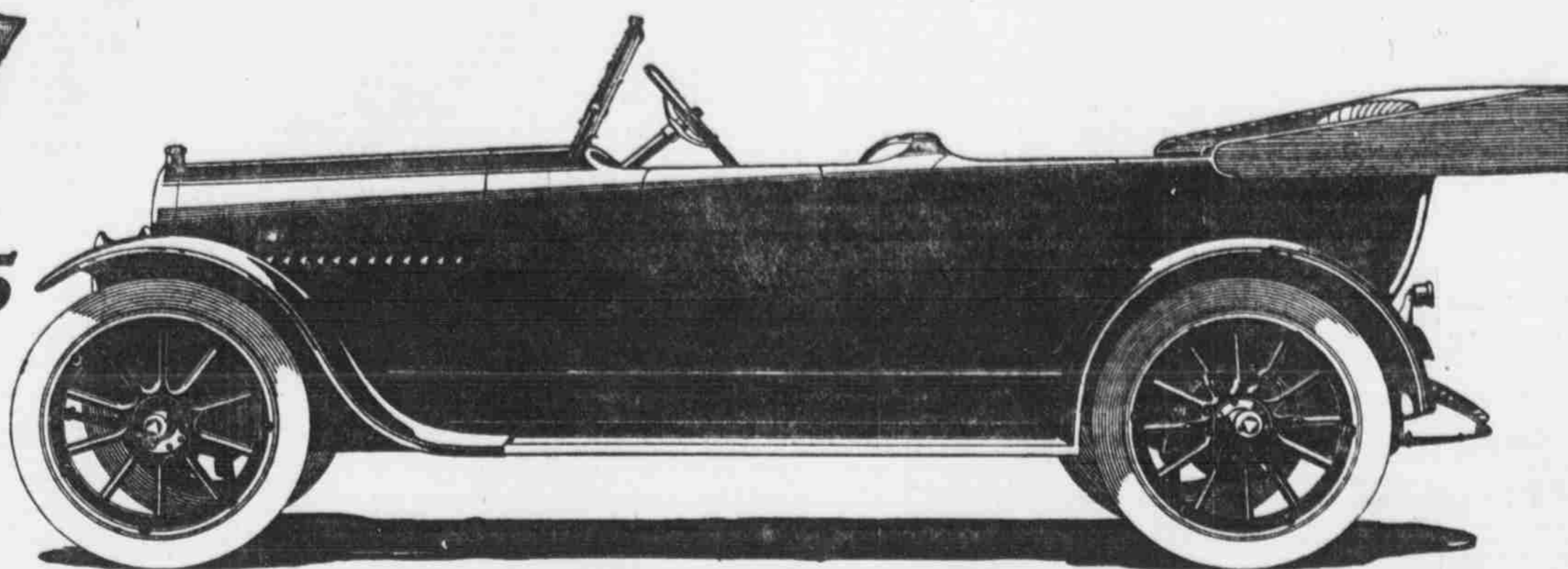




\$1375
at Detroit

Patented by Hudson
December 23, 1915
Patent No. 1165861



7-Passenger Phaeton. Five Other Body Styles

Hudson Super-Six

The Greatest Car of Any Show

80% More Efficiency

New Limits of Endurance

The World's Record Breaker

A 7-Passenger Super-Six Makes Fastest Time for Touring Cars up to 100 Miles, in Official Tests, Under A. A. A. Supervision

100 miles in 80 min., 21.4 sec. averaging 74.67 miles per hour, with driver and passenger.

The best previous stock car time was made by a car with more cylinders, more cylinder capacity and driver only.

75.69 miles in one hour with driver and passenger.

Some laps were made at 76.75 miles per hour.

70.74 miles in one hour, carrying 5 passengers, with top and windshield up.

The best previous time for stock cars similarly equipped was made by a car with more cylinders, more cylinder capacity, and with two passengers only.

Standing start to 50 miles an hour in 16.2 sec.

All these Hudson records were made with the same stock car, using the same motor, at Sheepshead Bay Speedway in November, under supervision of the American Automobile Association.

During these tests the car was driven 1,350 miles at top capacity, at speed exceeding 70 miles per hour, without discoverable wear on any part.

An endurance record seemingly impossible.

Proving the most powerful motor per cubic inch displacement that the world has ever known.

There is hardly a condition where the Super-Six is taxed beyond one-half capacity. And that means vast fuel economy.

This utter smoothness also multiplies endurance. In that Speedway test 1,350 miles were made at top capacity. No other stock car motor ever built has stood an equal test. Years of ordinary driving would not match that strain. Yet the Super-Six came through that test without any discoverable wear. That means endurance far beyond the farthest limits ever known before.

HUDSON NOW SUPREME

The Super-Six makes Hudson the greatest car that's built. Official records prove that beyond possible dispute. And a half mile ride will fix the fact so you never can forget it.

The finest Sixes of the past now confront a like-size Six which is 80 per cent more efficient. And a Six so economical—so saving of waste—that no lower price is attractive.

Eights and Twelves have been outdone in the objects which they aimed at. No excuse remains for their extra weight, extra cylinders and extra complications.

So the Super-Six, which you'll see at the Show, is the greatest value at any price which the world has ever seen.

SIX LUXURIOUS BODIES

We have made the Super-Six so it looks its supremacy. Six of the finest bodies ever built have been created for it. We have attained in them the farthest limit in luxury and beauty.

And again we have doubled our output. This season's production of the Super-Six will sell for \$42,000,000. So we are giving greater value than ever was known in a car above \$1,000.

See the Super-Six at the Show. Then prove its supremacy at the first opportunity by taking a ride in our demonstrators.

7-Passenger Phaeton, \$1375 at Detroit
Also Roadster, Cabriolet, Touring, Sedan,
Limousine and Town Car

HUDSON MOTOR CAR COMPANY, DETROIT, MICH.

A new monarch appears at the Show this year, with records to prove its supremacy.

It is a lightweight Six, simple and economical. No added cylinders or size.

But it shows 80 per cent more efficiency than like-size motors heretofore developed.

It means that a Six—the ideal type of motor—has outrivaled Eights and Twelves. Its records have never been matched.

And this Super-Six is a Hudson invention, controlled by Hudson patents. So, for the first time, an epoch-making feature is found in only one car at the Show.

SMALL, LIGHT, BUT 76 H. P.

The Hudson Super-Six, with this patented motor, remains in the Light Six class. Its cylinders are 3 1/2 x 5—identical with the Hudson Six-40. And its motor follows long-established practice in all respects save one. It involves no experiments whatever.

The legal rating of this size motor is 29.4 horsepower. That's the rating accorded by the Society of Automobile Engineers.

In the best former types this size was made to deliver 42 horsepower at maximum.

The Super-Six delivers 76 horsepower.

That's 80 per cent more than formerly, motor size considered. Thus the Super-Six, for its cylinder capacity, is by far the most efficient motor known.

34 H. P. WAS WASTED

A motor of this size actually creates about 85 horsepower in energy. In former Light Sixes it delivered 42 horsepower. So 34 horsepower was heretofore wasted, as compared with the Super-Six.

That waste lay in vibration, causing friction. We have saved that waste by wiping out vibration.

No extra power is developed, no extra fuel is consumed. Simply by conserving the energy created we attain this vast reserve power.

NEVER SUCH SMOOTHNESS

That 80 per cent of added efficiency comes through added smoothness. One result, at every speed, is quiet, flowing power. You never knew such bird-like motion, such freedom from vibration.

That vast reserve power in a light car creates a marvelous performer. One may creep on high gear and pick up with record quickness. Hills are climbed without effort. Sand and mud present small opposition. One rarely needs to change from high gear.

2563-5-7 Farnam St.

Guy L. Smith

"Service First"

Omaha, Nebraska

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Berlin, Neb.—B. E. Schall.
Blair, Neb.—G. A. Rathman.
Arlington, Neb.—Fred Kuhnemann.
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Clarkson, Neb.—Kopac Bros.
Cody, Neb.—Yancey & Stottis.
Conrad, Neb.—W. Robertson.
David City, Neb.—Kopac Bros.

Fremont, Neb.—Oscar Pollock.
Genoa, Neb.—G. L. Harris.
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Waltham, Neb.—Alex F. Franke.
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Norfolk, Neb.—Scott Auto Co.
Scotts Bluff, Neb.—A. T. Crawford.
Dunlap, Ia.—W. A. Chauncey.
Sidney, Ia.—Charles Monson.

SEE THE HUDSON SUPER-SIX, SPACE 10, AT THE AUTO SHOW