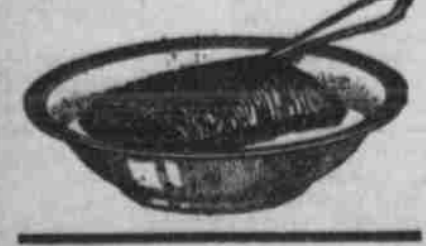


Society Notes -:- Personal Gossip -:- Entertainments -:- Club Doings

Lazy Livers Come from Food Follies—sometimes from food follies that tax the overworked digestive organs. Get back to Nature by eating Shredded Wheat. It puts you on your feet when everything else fails. It supplies the muscular energy and mental alertness that put you in fine fettle for the day's work. Delicious for breakfast with milk or cream, or for luncheon with fruits. Made at Niagara Falls, N. Y.



Two Truths
The best time to advertise is now —the time to quit is never.
Publicity is the opportunity of the man who knows how to use it.

SOCIAL AFFAIRS FOR THE VISITORS

Former Omaha Girls Guests of Honor at Many Functions Given This Week.

AT THEATER, CLUB AND HOTEL

By MELLIFICIA—February 14.

Charming visitors, former Omaha girls, are the inspiration for most of the social doings of the day. The return of Mrs. Meredith Nicholson, wife of the well known writer, is always the forerunner of a round of social appetites, her many friends here vying with each other in showering courtesies upon her. Mrs. Nicholson arrived Saturday morning from Indianapolis and has been with her brother, Mr. Charles T. Kountze, and Mrs. Kountze. Mrs. Kountze is leaving for Chicago this evening, however, for three or four days, so Mrs. Nicholson will be at her sister's, Mrs. Dick Stewart, for a few days.

Saturday evening Mrs. Ben Gallagher entertained at dinner and a theater party for Mrs. Nicholson, when the other guests were:

- Measars and Mesdames—C. T. Kountze, Joseph Barker, Dick Stewart, Paul Gallagher, Messrs—Elmer Radick, Ben Gallagher.
- Mrs. Nicholson was the guest of the Original Monday Bridge club when it was entertained at luncheon today at the home of Mrs. Osgood T. Eastman. Mr. Eastman had a charming arrangement of daffodils and spring flowers to brighten

the luncheon table and covers were placed for:

- Measars—A. L. Reed, Arthur Remington, Joseph Barker, W. R. McKee, Judge and Mrs. W. A. Redick are giving a box party at the Orpheum this evening, complimentary to Mrs. Nicholson, following which the party will have supper at the Fontanelle. The guests of the Redicks will be: Mrs. Nicholson, Mr. E. M. Fairfield, Mr. and Mrs. A. L. Reed, Dr. and Mrs. J. E. Summers.

Mrs. O'Brien Returns.
The return of another Omaha girl, Mrs. Edward O'Brien, of Norwich, Conn., has also been the signal for many given-in-honor affairs. Mrs. O'Brien spent last week with Miss Louise Dinning, but is now at the home of her sister, Mrs. Will Coad. Mrs. Mark Coad entertains this attractive visitor at luncheon Tuesday; Mrs. R. L. Hunter, Thursday; Mrs. Paul Gallagher, Friday, and on Saturday Mrs. Will Coad gave a luncheon for her sister, Mrs. O'Brien, Miss Louise Dinning, Mr. Willard Butler, and Mr. Roger Kooling will make up a foursome at the Orpheum tonight and will have supper at the Fontanelle following the theater.

Tea for Miss Gulsain.

And still another Omaha girl, home from war-ridden Belgium is honor guest at a number of informal affairs. Mrs. Jean Marie Gulsain who is at the home of her sister, Mrs. E. W. Dixon, will be given a tea, Thursday by Miss Margaret Brown. It is announced, but smaller affairs are planned for her each day of her stay here.

Mrs. Arthur Krook of Louisville, Ky., who is the guest of Miss Amy Gilmore is also being entertained extensively. Miss Gilmore entertained twelve guests at supper at the Fontanelle Sunday for her guest

who will be remembered as Miss Peggy Polley, a frequent visitor here, and today entertained informally at luncheon at the Omaha club for four or five guests. Mr. Otto Bauman gives an Orpheum theater party followed by supper at the Fontanelle tonight for Mrs. Krook.

Valentine Dancing Party.

Mr. Dan Woodward, who leaves Sunday for Porythe, Mont., gives a valentine dancing party to his young friends tonight at the home of his parents, Mr. and Mrs. W. D. Woodward, Thursday evening. Miss Myrre Gilchrist also entertains the same set at a dance at her home, complimentary to Mr. Woodward, and Friday evening Miss Marion Brown gives a bobbed party. Mr. Woodward's guests this evening will be: Mr. and Mrs. A. A. Arter, Misses—Myrre Gilchrist, Katherine Conrad, Marion Brown, Dorothy Arter, Helen Prycke, Mary Wood, Martha Geiger, Mrs. O'Brien, Mrs. E. W. Dixon, Mrs. R. L. Hunter, Mrs. Paul Gallagher, Mrs. Willard Butler, Mrs. Roger Kooling, Mrs. Arthur Krook, Mrs. Amy Gilmore, Mrs. Jean Marie Gulsain, Mrs. E. W. Dixon, Mrs. R. L. Hunter, Mrs. Paul Gallagher, Mrs. Willard Butler, Mrs. Roger Kooling, Mrs. Arthur Krook, Mrs. Amy Gilmore, Mrs. Jean Marie Gulsain.

Affairs of Today.

Mrs. J. H. Conrad chaperoned ten young girls at the Orpheum theater marriage today for her daughter, Katherine, who entertained complimentary to Miss Mildred Brown, guest of Miss Gladys Goodman.

The alumnae of St. John's High school will give a Valentine dancing party at Chambers' academy this evening.

Wedding Announcement.

Mrs. Mary Barballe announces the marriage of her daughter, Rose Virginia, to Mr. Arthur C. de Larot of Mobile, Ala. which will take place on Wednesday, March 1, at St. Paul's church in Salt Lake City, Utah.

Thummel Returns from East.

Mr. and Mrs. George H. Thummel, accompanied by their daughter, Miss Stella Thummel, returned Sunday morning from Rochester, where they went to attend the

wedding of their son, Mr. George B. Thummel and Miss Gladys Condon, which was celebrated last week. The young couple have gone on a southern wedding trip, but are planning to make their home in Omaha at 230 Harney street, on their return.

At Dietz Club.

A sleighing party, followed by a dinner-dance, at the Dietz club, today evening, was one of the enjoyable affairs of Saturday evening. The next club entertainment will be a theater party to be given February 23. In the party Saturday were:

- Messes—Lottie Bartonek, Marie J. Bortolanger, Marion Newman, Rose Turner, Mrs. Gerding, Frank Walrath, Howard Louisa, Roscel Hopper, John Frankland of Chicago, Gale Furness.
- Messes—Blanche Price, Maud Markland, Helen Platt, Mabel Dell, Mantilla Price, Messrs—Frederick Jones, Jimmy Valentine, Henry Platt, Gus Ruegge, John Reynolds.

Ask Aid for French Children.

Miss Eleanor Fell and Miss Florence Schofield, who lecture this evening at the Hotel Rome under the auspices of the local Franco-Belgian Relief society, gave brief talks this morning at the home of Mrs. Howard Baldrige, where members of Madame Borglum's French class met. The two young women are appealing for aid for friendless children of France.

Personal Mention.

Miss Ethel Solomon has returned from a concert tour to McCook, Holdrege and Beatrice. Mr. and Mrs. C. N. Diets started Sunday for Florida, where they will spend the remainder of the winter. They usually winter in Florida, unless going abroad to a sunny clime, where they may pursue their well-known globe-trotting proclivities.

In and Out of the Bee Hive.

Mr. and Mrs. A. I. Root arrived home today from Chicago, having spent the last week there.

Miss Mildred Brown, who has been the guest of Miss Gladys Goodman, returns to her home at Hampton, Ia., Tuesday.

Mrs. J. H. Gant of Kansas City returned to her home last evening after a delightful stay with Miss Irene McKnight.

Mr. W. C. McKnight is expected home from New York Saturday.

Mr. and Mrs. George Brandeis, who were expected home from New York today, will arrive later in the week.

Mrs. Isaac Miller Raymond, Jr., and Miss Eleanor Raymond of Lincoln, who spent a few days in Omaha last week as the guests of Mr. and Mrs. W. J. Connell, returned home Friday evening.

W. J. Hynes of Omaha is a guest at The Elms hotel, Excelsior Springs, Mo.

Conversation Hose Latest Fashion Fad



Just a little hitch of a gimmy skirt—"Good night!"
Milady's fan used to tell the story—used to be the unrivaled flirting wireless—but now the New York girls are talking with their feet.
They call them "conversation stockings."
They are designed to start a system of ballroom semaphore signals. The swag hosiery shops of Fifth avenue have actually begun to display the styles, which come to us by way of Palm Beach. At the resorts down in alligator land they attained their greatest notoriety and have attracted the most attention.
The conversation stocking carries along the front elevation some word, usually just the opposite to the word that the mate bears.
On the other hand—or the other limb—

If the would-be dancing partner doesn't suit the young woman's fancy she lets the skirt certain fall on the invitation side of the sketch and displays the stocking which means that the young man will have to hunt a friendlier looking stockist.
One of the new designs pictured in New York today shows the words "Thank you" worked along one stocking. The inscription "How'd'you?" adorns the other.
Some of them bear the token "Good night," which is taken as meaning that the man who sees it must move along and peddle his papers. But these inscriptions are only starting. The giddy hosiery carries along nearly all of the animal collection that wandered out into the Caucasus from Mount Ararat when Noah let down the bars.

Take to Skiis.

A congenial set from the Field club has taken up skiing and they are having a great time these brisk days on the club grounds and on the hill back of the Paul Werner home. The women took up the sport about two weeks ago and declare they will never mind the cold again after becoming devotees of the ski.

This party of friends will attend the Orpheum theater this evening and have supper at the Fontanelle. The members of the circle include:

- Messes and Mesdames—Clifford Calkins, Paul Werner, Edward Slater, Dr. and Mrs. J. F. Anson, Misses—Adelle Cullen, Pauline Mullen, Jack Hughes, Harley Conant.

Pleasures Past.

A surprise party was given for Miss Rose Voboril at her home in honor of her birthday. The guests were:

- Messes—George Reid, Fred Oldemann, John Voboril, Joe Lange, Ruth Steep, Martha Ederts, Rose Voboril, Anna Oldemann, P. Machal, E. F. Voboril.
- Messes—William Velchov, Andrew Wigger, Anton Gerhart, Frank Mancuso, Misses—Amelia Voboril, Rose Sigal, Anna Wigger, Julia Voboril.

On the Social Register.

Mrs. A. I. Root was not able to entertain the Monday Bridge club today since her return from Chicago was delayed, but will entertain the club at her home Tuesday afternoon.

The Social club of All Saints' church

will give the second of a series of parties Wednesday evening at the parish house. Forty-second and Dewey. There will be dancing, cards and light refreshments. Mr. George T. Morton, Mr. Dan Dunham and Mr. E. W. Scandrett have the affair in charge.

Mrs. MacMillan Harding entertains at luncheon on Wednesday.

"Billy" Sunday and "Ma" Send Greetings to Omaha Friends

"Billy" and "Ma" Sunday send their best wishes to Omaha. "Rody" also brightens the corner where we are with his greeting.

This information is conveyed by Educational Secretary J. W. Miller of the local Young Men's Christian association, who has just returned from an eastern trip. He saw the evangelist and his party at Trenton a few days ago and sat on the platform with them at one of the big tabernacle meetings there.

"Trail hitters are far more numerous at Trenton than in Omaha," Mr. Miller says. "and Rev. Mr. Sunday and his party are delighted with the results. They told me to say 'Hello' to Omaha for them." They also expressed gratification over the good follow-up work being done here since the revival.

Y. M. C. A. SECRETARIES TO GO TO STATE CONVENTION

To attend the annual state convention of Young Men's Christian associations, three secretaries of the local association will go to York Friday, for three days. They are: General Secretary E. F. Denison, who will be chairman of a discussion group; J. W. Miller, educational secretary, and Ralph Yeoman, membership secretary, who will make an address.

SPRING HAT FASHIONS ARE CHIC AND LESS EXPENSIVE

Paul Fleming, manager; Miss Shanahan, assistant; Miss Carlson and Miss Barker, designers, of the Thompson-Bolden millinery force are back from the east and they all assert that the spring fashions are chic and lovelier than ever, and less expensive than in previous years, in spite of the war.

A Jacket for Shampooing.

A real necessity to the woman who shampooes her own hair is a jacket to protect her from the water that falls on the shoulders. A practical jacket can be made from a Turkish towel or from a straight piece of linen, with a hole cut in the middle for the head to slip through. At the sides, the jacket can be held together with cords, tapes or ribbons, says the Philadelphia North American. Beauty can be added to the jacket by embroidering little flowers here and there over the front. French knots and lazy-daisy stitches fill in quickly. China blue and old rose are cheerful colors to choose for the stitches. The edge of the jacket can be finished with a rolled hem, a binding of braids or, if one has the time, a crocheted edge would increase the attractiveness of the garment. A simple coat could be made from a piece of stock sheeting.

Should you be making the jacket for a gift, you might include with the present a bath mitten. This can be made from Turkish toweling, also. Or, a better ideal would be to use a Turkish washcloth for the purpose, since it is not necessary to have fingers or a thumb in the mitten. All that is necessary is to fold a washcloth in half, stitch it along the long end and one short end and finish the edges with crochet stitches to match that used on the jacket. On the mitten a spray of the design used on the jacket can be embroidered or the monogram of the recipient can be substituted. Many people prefer the bath mitten to the regular washcloth. It is quite convenient for bathing children.

BRANDEIS STORES FEBRUARY SALE OF NOTIONS

Dressmakers, garment manufacturers and home sewers will be here at the tick of 8:30 Tuesday morning. Read every item, check the things you want, and bring this list with you tomorrow:

- 12-Yard Bolts of Good Bias Tapes, bolt 5c
- J. & P. Coats' Best Darning Cotton, 4 spools 5c
- Large Bottles of Good Machine Oil, bottle 5c
- Ocean Pearl Buttons, special, card 1c
- West Electric Hair Curlers, 5 on card for 19c
- Black Jap Mail Boxes, Monday, each 6c
- Wash Edging, all fast colors, yard 1 1/2c
- 8-Yard Bolts of Good English Twilled Tapes 1c
- Best Shell Hair Pins, 12 in box; worth 25c, at 5c
- Large Pieces of Elastic, black and white, each 2 1/2c
- Wooden Button Molds, all sizes, dozen 1c
- 100-Yard Spools Sewing Silk, all colors, sp. 3 1/2c
- Large Rubber Sanitary Aprons, 39c values, 15c
- Men's Neck Bands, all sizes, each 2 1/2c
- Best Cordonnet Crochet Cotton, white and colors. Any number. Regular 10c balls, for 5c
- J. & P. Coats' Best Crochet Cotton, spool 4c
- Children's and Women's "Brandeis Special" Hose Supporters, pair 6c
- Good Brass Dressing Pins, 5c values, paper 2 1/2c
- Safety Pins, all sizes; Monday, 5 cards for 5c
- Skirt and Pants Hangers, 10c values, each 4c
- J. & P. Coats' Good Machine Thread, spool 2 1/2c
- Good Inside Skirt Belting, black and white, yard 5c
- Washable Dress Shields, Monday, pair 5c
- Good Celluloid Tatting Shuttle, each 5c
- Gold Beauty Pins, sets, at 10c
- Extra Soft Face Chamolai, special, each 4c
- One Big Lot of Tapes, Rick Racks and Braids; all worth up to 15c, special, bolt 5c
- Mercurized Skirt Braids, 15c values, bolt 5c
- Good Strong Wire Hair Pins, package 1c
- Best Steel Crochet Hooks, each 2 1/2c

Bust Forms and Dress Forms
—Black Jersey Covered Bust Forms. Regular \$1.00 values, at 50c
—Sectional Adjustable Dress Forms with long hips. Each form has extra skirt marker to get correct measurement of skirt. These forms have arm pieces to show the exact setting of sleeves; they can be adjusted from 32 to 48 bust; also the neck, waist, hips and height can be adjusted to any size. Our regular \$10 forms on sale Tuesday, \$4.19
Notes Department, Main Floor.

Final Disposal of Women's Apparel In Our Greatly Enlarged Basement

200 Good Practical Dresses
—For many occasions; all these dresses are good styles and from a reliable dress manufacturer; the materials are good quality serges, a few poplins, with satin combinations, etc. The dresses are actually worth from \$3.75 to \$6.50, and all on sale at one small price...
\$2

Several Hundred Good Suits
—Practical styles, made of fancy cloths, mixtures, rough cloths, etc. These suits are not this season's styles, but are good, practical suits for many occasions. They are worth up to \$6.50, on sale Tuesday, for \$2.00.

We Have Grouped All Our Coats in 3 Lots

Lot 1 Hundreds of good, up-to-date coats, made of fine silky plush, fancy and rough cloths, mixtures, etc. None worth less than \$5.50 and some even more, at—
\$2.89

Lot 2 Hundreds of good coats, full length, medium, etc., made of fine, all wool materials, fancy and rough cloths, mixtures, etc. Values up to \$5.00, on sale at—
\$1.89

Lot 3 A great lot of coats at less than manufacturer's cost; not this season's styles, but good, warm winter coats in rough cloths, mixtures, etc. Formerly worth to \$4.50—
\$1.00

WAIT A LITTLE WHILE FOR THE GREAT FAMILY SALE OF GOOD SHOES

Women's SHOES | **Men's SHOES** | **Child's SHOES**
—And all at prices so low that they are little short of amazing. See our ads Tuesday evening. Utilize the great opportunities offered.

TAFFY DAY TUES.
—Fresh, Delicious, Full Cream Angel Food Taffy, all flavors; regular 19c quality 10c
Pampanian Room.

Nemo NEWS
Dedicated to the HEALTH, COMFORT & BEAUTY OF WOMEN

BODY-TRAINING MILITARY-BELT

Welcomed like a very dear but long lost friend! That's the reception given the NEW Nemo Military-Belt Corset by a host of slender women who would wear no corset but the original Military-Belt half-a-dozen years ago.

Supreme comfort and superb style for every woman of slender or medium form who wears the



NEW Nemo Military-Belt
\$3.00
—For slender to medium figures, short or of medium build.
—For taller slender to medium figures.
Plus white corset—Shoes 25 to 32.

You'll never "slouch" in these corsets. You will have no slouch, erect bearing; you will breathe deeply; there will be no pressure anywhere to harm you; and you will be

COMFORTABLE whether you are dressed for the street, for the reception or the



theater; whether you are playing tennis or golf, dancing or skating, you will feel as free as though you had no corset on.

And you will be comfortable in your household



tasks—cleaning, sweeping, baking, hanging curtains or scrubbing the floor.
It's all in the shape, the fit, and the exclusive hygienic features of this wonderful corset.

BE A WISE WOMAN! Wear the RIGHT Nemo!
Sold Everywhere
\$3.00, \$4.00, \$5 up to \$10
None Synthetic—Fashion Institute, New York

HARD COAL SOFT COAL BRICK and SAND
Yell-O Wagons SUN-DER-LAND
Try ECONOMY \$6.50 Lump, Egg, Nut PER TON
Phone Douglas 252
One of Our Yards is Near Your Home

"This Is the Kind I Want!"
"Mother tried all brands, the Anson's which is best—knows how to get good, wholesome bakings every bake-day—how to save Baking Powder money—avoid bake-day sorrows.
"She likes the wonderful leavening strength—its best raising qualities—absolute purity—great economy of
CALUMET BAKING POWDER
"Don't think the Baking Powder you now use is best. Try Calumet once—find out what real bakings are."
Resealed Highest Awards New Cook Book Free—See Slip in Pound Can

Neuralgia?
"First Aid at Home."
Neuralgia Pain is most agonizing yet you can stop it instantly by applying Sloan's Liniment. Think of Sloan's Liniment whenever you have a pain of any kind. It is a fine Pain Killer. No need to rub it in—you just lay it on and the pain flies away at once.
Sloan's Liniment
KILLS PAIN
"Keep a bottle in your home."
Price 25c, 50c, \$1.00

To Make Your Hair Look Naturally Curly
If milady of the straight, lank hair will adopt the simple simerine method, she will have as pretty wavy tresses as she could wish to own. The curliness will look so natural, and the hair so beautifully soft and glossy—different from the obviously artificial curls and the parched, dead appearance of the hair produced by the heated iron.
Liquid simerine can of course be obtained at any drug store and a few ounces will keep the hair in curl for many weeks. Being perfectly harmless and neither sticky nor greasy, no one need have the least hesitancy in using it—it is best applied with a clean tooth brush, drawing this through the hair from crown to tip just before retiring. The effect next morning will be all that any one could desire.—Advertisement.

PAXTON'S GAS ROASTED COFFEE.
GAS ROASTED DIRECT IN THE FLAME QUICKLY—NOT IN OVEN SLOWLY—SAVES THE STRENGTH AND DELICATE-NESS—THAT IS ECONOMY
TRY A CAN AND BE CONVINCED!
THESE SAVING INSTRUCTIONS ARE IN THE CAN

Neuralgia?
"First Aid at Home."
Neuralgia Pain is most agonizing yet you can stop it instantly by applying Sloan's Liniment. Think of Sloan's Liniment whenever you have a pain of any kind. It is a fine Pain Killer. No need to rub it in—you just lay it on and the pain flies away at once.
Sloan's Liniment
KILLS PAIN
"Keep a bottle in your home."
Price 25c, 50c, \$1.00