DAVIDGE BLOCK TO THE CONSERVATIVE

Loan Association to Build a New Structure as Soon as the Leases Expire.

CONSIDERATION IS $240,000

The Conservative Savings and Loan association has purchased the Davidge block at the northwest corner of Eighteenth and Farnam streets for a location for the association's permanent headquarters.

Within a year and a half, when the last leases in the Davidge block expire, the Conservative expects to raze the present building to the ground and erect a modern structure suited to its needs.

The price paid was $240,000.

In December Dr. Harold Gifford sold the building to a syndicate organized by George & Co. One of the conditions imposed upon the syndicate by Charles C. George, a vice president and director of the Conservative Savings & Loan company for over twenty years, was that the association should first have an opportunity of buying the Davidge corner at exactly the price paid for it by the syndicate.

Decided to Buy.

This the directors of the Conservative decided to do at a special meeting held yesterday morning.

The Conservative Savings & Loan association owns the building it at present occupies at 1614 Harney streets. This building, Secretary and Treasurer Paul W. Kuhns of the association says, will be kept for the present by the association and will likely be leased to some other concern when the association moves out to occupy its new home.

New Financial Center.

Commenting on the Davidge corner as a favorable location for the Conservative, C. C. George said:

"The Schlitz corner at Sixteenth and Harney streets sold twice during the year 1915 for $600,000 and was later leased for ninety-nine years on the basis of 5 per cent net on $700,000. The old Board of Trade corner at Sixteenth and Farnam streets was purchased by the First National bank for about $650,000 and the southeast corner of Seventeenth and Farnam streets was purchased by Mr. Joslyn for $440,000, and good buildings are eventually to be erected on these corners. These sales and contemplated improvements have made it quite clear to careful observers that the corners at Eighteenth and Farnam streets would soon be close enough to the financial center to make them especially desirable for bank or saving association purposes on account of their convenience to the business center and nearness to the public buildings."

Girls Burned in the Brooklyn Fire Well Known Here

Two popular Omaha guests lost their lives in Brooklyn when the residence of the late Casimer Tag, former president of the German Savings bank, was burned early on the morning of February 4. Miss Helen Tag, who, with her sister, Miss Caroline Tag, was one of the six lives lost in the tragedy, was the guest of Mrs. Frederick H. Cole last November. During Miss Tag's week's stay in Omaha she was entertained at home affairs by Mrs. B. F. Crummer, Mrs. M. O. Plowman and Mrs. Nathan Merriam.

The friendship between the family of Mrs. Cole and the family of Miss Tag's mother dates back three generations. The uncle of Miss Tag was Mrs. Cole's godfather and her grandfather and Mrs. Cole's father were army surgeons in the same corps throughout the civil wa.

Arrested Here for Murder in Kansas City Last Year

John Stewart, colored, about 25 years of age, was arrested this morning shortly after 9 o'clock while working at the Cudahy packing plant and brought to the police station by Detectives Fleming and Dworak. He is charged with having murdered Maria Johnson, wife of a colored friend who lives in Kansas City. In a knife assault on the woman Stewart is alleged to have inflicted such wounds that she died later, about nine months ago.

Local police were notified as to the identity of Stewart by his brother, whose name is being withheld. Stewart is being held at the local station as a fugitive from justice awaiting information from Kansas City police.

Charge Flat Rate for Auditorium for Wrestling Matches

At an informal conference city commissioners decided to amend the Auditorium rental schedule to provide for the alternative of a flat rate of $400 per evening for wrestling matches, the renter having the option of accepting the present rate of 36 per cent of receipts, with a minimum of $300. The proposal will be brought up in regular form at the meeting of the council Tuesday morning.

Robbery of Grocery Store Nets Thieves Four Hundred Cash

Basket store No. 24, 2061 Farnam street, was entered Friday night by thieves, who gained entrance to the place by breaking through a panel of the rear door. The place was ransacked, and, according to Manager G. R. Pearson, $400 in cash and $100 worth of groceries were taken.

BURLINGTON SETTLES FOR THREE KILLED IN WRECK

Settlements amounting to a total of $2,400 have been made by the Burlington railroads for deaths of three persons in an accident near Phillip's crossing, near Walthill, July 7, 1913.

According to stipulations filed in district court, the railroad company will pay $1,000 to the estate of Emma Benshoof, and $700 each to the estates of Ethyl and Hazel Benshoof.

Sutton Pays Ten Dollars to Enter the Primary Race

Abraham L. Sutton walked over to the Douglas county court house at 12:55 p. m., handed Treasurer Ure a crisp $10 bill and received therefor a receipt which indicates he will enter the gubernatorial race.

"Yes, it is my intention to make the primary race in April. I am writing to the secretary of state for the necessary blank upon which I will inscribe my name, residence and other biographical information. Then I will return the blank and the treasurer's receipt," state Mr. Sutton.

NEW ADVERTISING AGENCY OPENS IN KANSAS CITY

A new advertising agency was opened in Kansas City on February 1 by J. F. Baxter of the Journal staff. The concern will be known as the Baxter Advertising company and its offices will be in the Commerce Trust building.

Mr. Baxter brings to the business fifteen years' experience in advertising work. Half of this time he has devoted to the advertising department of the Journal and the balance to that of the Kansas City Star and Kansas papers. During his connection with the Journal he occupied first the position of advertising manager and for the last three years was eastern representative of the Journal, the Weekly Journal and the Missouri and Kansas Farmer. His work has given him a knowledge of newspaper, mail order and agricultural advertising and a wide acquaintance with the larger advertising agencies and advertisers of the country.

The business of the new company will be that of a general agency; it will prepare advertisements and business literature for its clients and place advertising in all kinds of publications.

Advertisers and customers profit by the "Classified Ad" habit.

M'CLAREN ENTERTAINS 300 MITCHELL DEALERS

H. L. McClaren, president of the Mitchell-Lewis Motor company of Racine, Wis., was host to over 300 Mitchell dealers at the Congress hotel during the Chicago Automobile show.

These dealers, who have experienced such a profitable season handling "The Six of 16," without exception were anxiously desirous of increasing their spring specifications.

The assurances of ample reserve stocks at the factory by Mr. McClaren and of excess deliveries in some cases, but full deliveries in all by General Sales Manager O. C. Friend and Chief Engineer J. W. Bate, was received with great enthusiasm and applause, for every Mitchell dealer knew that the experience of laying plans for a big season's business and then not being able to obtain the cars would not be his.

Other talks were delivered by F. W. Felton, advertising manager; Carl H. Page and George W. Hipple of the Carl H. Page Motors company of New York, Mr. L. A. Pell of the Michell Auto company of Chicago and H. W. Heegstra.

Is Robbed of Cash and Diamond Ring

S. Mandelson, 3919 Hamilton street, reports to the police that last Wednesday night, at 9 o'clock, while he was out at the end of the Benson car line, waiting for a car to bring him down town, he was approached by a man who knocked him down, broke his nose and then robbed him of $35 in cash and a $300 diamond ring.

Mandelson asserts that it was so dark at the time that he was not able to get a very good idea of the appearance of the footpad, though he thinks he was a young man.

PUTS OUT FIRE HIMSELF WITH LOSS OF ABOUT $500

When M. Titlor of 2852 Binney street came home from work Friday evening he was met at the door by the maid, who informed him that there was a fire in the furnace room. He called the fire department and then set about to extinguish the blaze himself. When the department arrived he had the fire pretty well in hand. The loss was about $500.

CHARLES A. HIBBARD, OIL MAGNATE DIES SUDDENLY

KANSAS CITY, Mo., Feb. 5.—Charles A. Hibbard of Tulsa, Okla., died suddenly at a hotel here today. He was interested in oil projects and insurance in Oklahoma. Mr. Hibbard was a brother-in-law of Paul Morton, former secretary of the navy. He is survived by a daughter and a brother, H. S. Hibbard of Hartford, Conn., his former home.

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