Society Notes -:- Personal Gossip -:- Entertainments -:- Club Doings

IN CONTEST.

Miss Martha Asher

SKOGLUND PHOTE

Martha Asher, 17 years old, 1922 Dodge

street, has just entered the Beauty and

Brains contest of Photoplay Magazine,

Chicago, making another Omaha woman

now competing in this nation-wide race

for stellar screen honors. Miss Asher

possesses the ability to express the vari-

ous emotions, but she has never had

Mrs. D. E. McCulley, the hostess for

Major Isaac Sadler chapter of the

Daughters of the American Revolution,

Saturday afternoon, will be assisted by

The marriage of Mr. Glen Reed and

Miss Eunice Hunter of Lincoln was cele-

brated Thursday afternoon at 3:30 o'clock

at the paraonage of the Dietz Memorial

Methodist church, Rev. C. N. Dawson

The sewing circle of the Temple Israel,

of which Mrs. J. B. Katz is leader, will

meet Wednesday with Mrs. Charles S.

Elgutter at an afternoon bridge and cof-

fee. The affair is given for the benefit

Dr. Charles A. Hull returned Thursday

Minnfe Eldridge,

elecutionary training.

the following women:

Reed-Hunter Wedding.

Temple Israel Sisterhood.

of the temple fund.

Mesdames
Ira W. Porter
A. E. Dresher
Misses
Vera Fink
Ethel Eldridge

officiating.

Daughters Meet Saturday.

You Can't Work with hand DUNDEE WOMEN AT or brain when the body is poorly nourished. Get warmth and strength for the day's work by eating for breakfast Shredded Wheat with hot milk. Contains all the body-building material in the whole wheat grain prepared in a digestible form. Its crisp goodness is a delight to the palate and a life-giver to tired brain and jaded stomach. Made at Niagara Falls, N. Y.



OLD TAYLOR.

CLARKS RYE.

FREE!

Here is the Plan:

We will give a pair of High-Grade Roller Skates absolutely Free, to every Boy or Girl who

WRAPPERS

from our 10-cent leaves or double 5-cent leaves.

FOR BOXS AND YOUNG MEN.

heel, clamp toe, nickel plated. Fit-

ted with regular size steel rolls.

Extends from 5 to 16% Inches.

Hall-bearing, half-strap, leather

250 TIP-TOP

And many others all & QUART

OLD CROW.

Also Play Bridge at Home of Mrs. Will Hoagland for Benefit of Visiting Nurses.

BUY MATERIAL FOR SEWING

By MELLIFICIA-Pebruary 4.

One of the largest events of the week was given this afternoon at the home of Mrs. Will W. Hoagland, where the members of the Dundee guild of All Saints' church gave an afternoon bridge and tea. Over eighty guests were present. The rooms of the Hoagland home were decorated with spring flowers and the members of the guild assisted Mrs. Hoagland in receiving and at tea.

The affair was for the benefit of the Visiting Nurse association and for the purchase of materials to supply the sewing work of the coming year. Each year the guild gives its endeavor to one of the local charities. Last year it was

Cottage Diamond C Hams1714c

Pig Pork Loins, fresh, not frozen, 10%

PUBLIC MARKET 1610 Harney St. Phone Douglas 2793

Candy, for colds, only,

Pig Pork Loins, fresh, not frozen, 10%

Opp. Woolworth 5c and 16c Store. 113 South 16th St. Tel. D. 2307.

FREE!

High Grade \$250 Roller Skates

For Wrappers From

Tip-Top Bread

DESCRIPTION OF SKATES

You Pay No Money at All! Start at Once!

Ask Your Neighbor to Help You. Offer Closes April 1st.

These Skates are the regular extansion rink roller akates, reinforced with a heavy U-shaped bar of Swedish steel, insuring extra strength. These skates can be enlarged sufficiently to fit a man.

ASK FOR TIP-TOP BREAD---At All Grocers

U. P. Steam Baking Co. Phone Colfax 407.

FOR GIRLS OF ALL AGES.

These skates for girls or women are same as the others, except with full strap leather heal, nardow clamps at toe. Extends from 7 % to 10 lnches.

of 6-Year-Old

Takes Home WHISKE

ROCKO-RYO-Famous Rye Whisky and Rock

98c Cackley Bros.

16th and Capitol Ave. Send Us Your Mail Orders.

FREE!

the City Mission, and this year the Vis-Those assisting were:

TEA FOR CHARITY

Joseph Polent, F. R. Rush,
Luther Tate,
C. E. Niswonger, Harold G. Sobotker,
W. F. Fuller, Eva Cuthbert. Mesdames-

For Mrs. Sweatt.

Mrs. George M. Redick gave a ten at her home this afternoon in honor of the house guest of the W. A. Redicks, Mrs. William R. Sweatt of Minneapolis. Twelve guests were present and spring flowers decorated the table and living

Surprise Party.

A surprise party was given in honor of Mr. Fred Poesch at his home Saturday. The evening was spent in games and music. Those present were: Missos

Fred Poesch,
George Daniel,
Frank Wells,
Gernard Probst,
Law
Louis Anderson,
Charles Bugsbee,
Lawrence Poesch
Mr. and Mrs. Poesch.

MissesLucile Thompson,
Marie Richmond,
Hilda Johnson.
Mamie Kissala,
Clara Poesch,
Lillian Kriss.
Christins Anderson,
Bertha Johnson.
Messrs.—
Jolius Victor,
Charles Zavrel,
Fdgar McCracken,
Hugh Knight,
Oscar Grim,
Lawrence Matter,
Edward Johnson,
Vern Wages,

Birthday Party

Mrs. A. L. Clinchard gave a party for her little son, Alvin, on his fourth birthday Wednesday afternoon. A matinee party at the Orpheum was a part of the entertainment. Those present were: Masters—
tussell Mattson, Johnnie Reed, farry Thiel.
Valter Hammon,

Dinner and Gallery Party.

The first dinner and gallery party consequent upon the exhibit of the Fine Arts society at the Fontenelle will be given this evening at Mrs. George H. Bicknell's residence to six guests. dinner will be an informal home affair receding the viewing of the pictures.

For Southern Sojourner.

Miss Hattle Kunz gave a luncheon on Thursday afternoon for Miss Hulda Armburst, who will leave Saturday for Florida and Cuba. The table was decorated with a centerpiece of roses and the rooms were hung with emblems of St. Valentine. Eight guests were present.

Postponement.

Mrs. Charles Thomas Kountze has postponed the tea she was to give at the Fontenelle this afternoon. The affair will be given early next week, but the exact time is not fixed as yet.

Southern Guest Entertained. Mrs. Walter L. Griffith entertained two

tables informally at bridge this afternoon for her sister, Miss Elise Smith of Wilmington, N. C., who is spending the winter here.

Sorority Affair.

Personal Mention. The Kappa Kappa Gamma sererity was entertained at luncheon this afternoon by morning from a few days' trip to Chi-Mrs. Frank H. Myers at her home. Those

Lucy Harts. Buth McDonald,

especially the art department. Agnes Russell. | day morning for Springfield, Mo., where | statutes have been enacted

LOT NO. 3

In all sizes Go in this sale

THE COFFEE DELICIOUS PAXTON & GALLAGHER CO.

PRETTY OMAHA GIRL STARTS a sister, Mrs. J. E. Russell, a former realdent of Omaha.

Postponements.

The Friday Bridge club did not meet this afternoon, but will resume its regular day of neeting next Friday, when Miss Elizabeth Davis will be hostess to the club. The Dundee Bridge-Luncheon club has

postponed its meetings indefinitely.

More Color in Men's Clothes, is Decree of Custom Cutters

KANSAS CITY, Feb. 4.-More color in men's clothes and more attention to effect rather than fit were the two predominant topics in the discussions of the thirty-sixth annual convention of the International Custom Tailors' association which closed here today.

"Men have been dressed entirely to combrely heretofore," said Farr L. Scott of Toledo, president of the association. 'One of the problems of the twentieth century tailor will be to see that more color is used. Put men bealde fashion ably dressed women and they look like they were going to a funeral.

"Another important change in the tailoring business is the plan to make clothes that will give the man an appearance of perfection. The tailor used to make clothes to fit the man's form, and these ciothes usually magnified his defects. Now the designer pays more attention to effect. He knows what kind of a sut looks good on an average man-five feet eight inches tall, weighing 145 poundsso he designs the suit with the idea of making the man look perfect even if h

The custom cutters made a strong of fort to standardize the nation's styles Members of the fashion committee stated that there was much difference in the styles of the east and the west, but that a systematic campaign was being waged to make men's styles national rather than

Mrs. Ahko Buys Lot in Exclusive Dundee

Mrs. Sunie Ahke, a Chinese woman wife of Louis Ahko, proprietor of a local chop sucy restaurant, has purchased two lots in an exclusive residence district at Fifty-first and Dodge streets. Improvers Want Dundee, according to a deed filed in the office of Harry Pearce, register of deeds.

Mrs. Ahko paid \$3,700 cash for the property, according to the terms of the deed; which also provides that no house, shall be erected thereon at a cost of less than \$4,000. The lots were purchased from Michael Shirley.

Mr. and Mrs. Ahko expect to build a home in which to live on their new lots, Mrs. Ahko said. Work on it may be begun next fall.

At the register of deeds office it was said that no previous instance of any patients. Chinese person owning real estate in Omain could be recollected. County At with the electric light company before torney Magney said that so far as he is now aware there is no law which prevent a Chinese man or woman from buy plished. to a fruit farm in Missouri. Mrs. Heller has been active in the Woman's club. ing a lot in Nebraska. In California and Mrs. Henri H. Clathorne left Thurs other states laws prohibiting such GEO. T. MORTON NAMED ON

Fashion Hints



BY LA RACONTEUSE. Whie taffets is being shown in many t the most fetching gowns designed for southern wear. In the illustration two of the season's most popular tendencies are featured, namely, the cape bodice and bouffant skirt. Deep georgette crepe

cuffs with taffets bands fall below the

buttomed trimmed cape. The bouffancy

in the skirt is supplemented by a resilient material, which is detachable. way the bouffant mode of the season is accenuated.

Publicity in Cases of Scarlet Fever

The United Improvement clubs have petitioned the city council to order publicity of scarlet fever cases, even to the extent of publishing daily names and addresses of patients, as well as addresses and business locations of relatives of

The club is opposed to the city enter-

NATIONAL PLANNING BOARD

George T. Morton of Omaha has been appointed a member of the City Planning Committee of the American Civic asso-ciation, which this year will direct an energetic campaign for the adoption by American towns and cities of compre-hensive city planning for their future physical development. At a conference held in Washington last week between Lee J. Ninde, chairman of the committee, and officers of the association, a plan of action was adopted which proposes an educational propaganda to be conducted in all parts of the United

JAMES W. PETERSON DIES AT AGE OF SEVENTY-THREE

James W. Peterson, a resident of Omaha since 1865, died Thursday night at the home of his daughter, Mrs. C. E. day and Tomorrow," reviewing briefly Corey, 2500 South Thirty-third street, of the wonderful growth of the stores. complications. Mr. Peterson was 73 years

He is survived by his wife, one daughter, Mrs. C. E. Corey; and two brothers. The funeral will be held Sunday afternoon at 2 o'clock from residence of Mrs. Corey, Burial will be in Prospect Hill

A Shoe

For Boys

That Cannot be

We have not raised the price or reduced the quality in spite of the fact that it costs us 25 cents a pair more for

TEEL

HOES

We cannot promise you that we can continue to sell these famous little shoes at these prices six months hence, but we do know that such values as we now offer in these boys shoes cannot be duplicated anywhere in the United States.

Boys' Sizes \$250 2½ to 6.....\$2...

Little Gents' \$2.5 Sizes 9 to 131/2...\$2...

Parcel Post Paid

SHOE CO.

1419 Farnam Street

Duplicated Any-

where at the Price

FOUR NEW BANKS BEING PLANNED

Latest to Enter the Field is a State Bank for the South Side on O Street.

LOCATIONS FOR THE OTHERS

A new state bank is in immediate prospect for the South Side. Those who are in touch with the situation are not at liberty to give names, but It is known that a dozen financiers or the state have already subscribed heavily to the stock issue, and that one man alone has taken \$20,000 worth of shares.

Several locations are being negotiated for, and it is now said to be pretty well settled that the new concern will build a bank building on O

The bank will probably open with a capital considerably over \$200,000.

Arrangements and organization for this bank have been in progress since last fall very quietly. Men heavily interested in other banks in various parts of the state are the leaders in the movement. The country bankers know the situation with regard to the large banking business done by the banks on the South Side through the stock yards and packing activities About half the stock for this new bank is already subscribed.

Four Banks Planned

This makes four distinct banks that are being planned for Greater Omaha at this time. One of those of which little has been said up to this time is what is to be known as the Overland National, which Charles F. BcGrew and Frank H. Myers are organizing. These men are said to have been negotiating to some extent for the State Bank building at Seventeenth and Harney, the new building abandoned by the State Bank of Omaha when that institution consolidated with the City National in the loeation of the latter.

Mr. Myers is of the real estate and oan firm of Benson & Myers and past president of the Omaha Real Estate exchange. Mr. McGrew is a former state bank examiner, former vice president of the Omaha National bank and former president of the Live Stock National of the South Side.

Two State Banks.

The other two banks being organized are the Central State bank and the Commercial State bank. The organization of the Central State bank is being led by Albert S. White. Stock has been selling for several months, and this organization expects to begin business about May 1 at Sixteenth and Dodge streets in the old Douglas block, at present occupied by the Bankers Savings and Loan association.

The Commercial State bank is being organised by John F. Hecock, formerly with the City National bank, and some men of banking experience whom he has associated with him. This bank expects to open for business some time in the spring in the Wead block at Eighteenth and Farnam streets, where the organizers have maintained offices for some months during the stock selling period.

Basket Stores Make Division of Profits With the Employes

The employes of the thirty-two basket stores now located in Omaha and Lincoin received \$14,491.19 as their shares of the year's profits in 1915.

.This was announced at the annual banquet of the employes, held at the Lindell hotel in Lincoln, where 350 persons were present, including about seventy employes and their wives from Omaha.

.C. A. Alvord was toastmaster. H. C. Brown of Omaha, speaking on "Omaha Markets," declared that the sales of the hasket stores in Omaha will soon exceed those of the basket stores in Lincoln. N. C. Larson of Omaha spoke on "Criticism," and J. E. Bryan, in charge of the Omaha stores, spoke on "Yester-

J. R. Burleigh, president of the stores, said that the basket stores are one of three similar profit-sharing organizations in the United States, and predicted that the basket stores will soon operate a real estate company in order to own their le-

Toestmuster Alvord announced that the business of the stores for 1915 far excreded the mark aimed at, and placed the aim for 1916 at \$1,756,600 of business.

CENTRAL U. P. CHURCH TO HAVE BIBLE STUDY REVIVAL

In connection with the revival in Bible study following the Sunday meetings. Central United Presbyterian church is bringing to this city Dr. Samuel Doddy to conduct a series of Bible studies in that church February 16 to 27. Dr. Dodds has a national reputation as a Bible scholar and teache. He has just crosed a course in one of the churches of Des Moines, and now the Neighborhood Bible classes of that city are planning to have him return and conduct a great mass convention for Bible study. Dr. Dodds was at Dundee Presbyterian church two years ago. Two meetings each day will be held, afternoon, 3 to 4; evening, 7:20

UNIVERSITY STUDENTS TO VISIT THE STOCK YARDS

Monday, February 14, the Burlington will run a special train from Lincoln, bringing a large party of university students who will spend the day at the South Omaha packing houses and stock yards. This visit is an annual affair and is taken advantage of by the students in the agricultural departments of the

New Peels Enterety Well. Those who have headache, rheumatism, stiff and swollen joints or any other

symptoms of kidney trouble will be interested in a statement from A. H. Francis, Zenith, Kan., who writes: "I had a sovere pain in my back and could hardly move. I tried several remedies with no results. I took about two-thirds of a 500 box of Foley's Kidney Pills and now feel entirely well." Middle-aged and older men and women whose kidneys are weakened find these safe pills give relief from sleep-disturbing bladder allments. Sold everywhere.-Advertisement.



OMAHA, NEURASKA



