

Woman's Work :- Fashions :- Health Hints :- Household Topics

Cultivating Personality

Yes, it's unrecognizable. It was taken ten years ago. The photograph shows a young-looking woman an absolutely characterless face.

Altogether, it was the photograph of a woman apparently, foredoomed to failure and a wall-flower all her days.

"When I realized how unattractive I was," she explained, "which I did from a conversation unwittingly overheard, I came near losing my grip on things.

"Regarded closely, she had not a single regular feature or other claim to beauty, nor had she any particular talent.

"I know cosmetics had very little to do with real beauty. Certain self-deluded women with doubtful complexions, and hair even more open to criticism than mine, showed me that.

"I began to avoid all foods of a greasy or rich nature. I decreased my allowance of sweets, doubled that of fruit, and kept my system under a rigorous watch.

"I had never paid much attention to the way in which I arranged my hair, for I somehow thought plain ways best suited a plain face.

"After days spent in observing different styles of hairdressing and in trying their effect on myself, I finally adopted a loosely waved style, which flattered my irregular features.

"My mouth was large and rather loosely lipped, but I soon learned to hold it more firmly, and because it was my most prominent feature I kept my teeth unusually well brushed.

"To acquire grace, I studied pictures which appealed to me from the point of view of line and pose.

"Although by no means musical, I took singing lessons, in order to gain control over my speaking voice.

In-Shoots

Honesty is the best policy to keep a man from becoming too fat. After a candidate has held one office he finds it difficult to get over the feeling that the country needs his services.

Keep Young

Just as well be young at seventy as old at fifty. Many people past middle age suffer lame, bent, aching backs, and distressing urinary disorders when a little help for the kidneys would fix it all up.

Here's An Omaha Case. Mrs. Mary Adam, 2329 E. 17th St., says: "My back bothered me a great deal of the time, especially when I took cold.

DOAN'S KIDNEY PILLS. 50c at all Drug Stores. Foster-Nilburn Co., Pease, Buffalo, N.Y.

"Sleigh-Bells!"

Copyright, 1916, Intern'l. News Service.

By Nell Brinkley



SLEIGH-BELLES—gay string of belles which come with the Winter season when the ground is wadded in white, the dark tree stems are trimmed as with cotton on the windward side, the long icicles fringe the low roofs like glassy dragon's teeth.

fore nor will be again in gay hues and huge lace sleeves, and the snowy bride with the roses and lilies who comes into our great gray churches with her swaying veil like a misty cascade and her groom soberly-clothed in black and white.

sleigh-bells—sleigh-belles! Bells with silvery voices that jingle with icy music when the world is white and the snow falls without sound.

Better—when you take your marvelous ski-runners sleigh abroad of Winter night or noon—have both varieties aboard!

—NELL BRINKLEY.

Fund to Aid Beginners in Early Life Need

By ELLA WHEELER WILCOX.

Copyright, 1916, Star Company.

I am 15 years of age and have recently completed a course in bookkeeping and accounting at a business college.

Another place where I called the manager asked me how much experience I had (although I expressly said in all my applications that I just finished a course in a business college).

This letter speaks for itself and in spite of the fact that America is the busiest place in the world just now, and that the demand for laborers of all kinds is said to be greater than the demand for positions, the letter indicates that the unemployed still exist in our midst.

Some of the money which Mr. Carnegie has put into his library foundation would be well expended in an effort of this kind. For instance, a fund might be provided which would be devoted to the partial support of those scholars who graduated with the best records from business colleges.

Never in the history of the world were so many good, unselfish people interested themselves in altruistic enterprises and giving time, strength, energy and

and obliged to be self-supporting, writes interestingly on the subject of motherhood. She says: "In my business life I come in contact with some very bad mothers, bad in the sense that they do not consider it as important to bring up a boy with moral ideas as well as a daughter. Most of them think that it is necessary for a boy to sow his oats."

"The son of one such mother brought sorrow to another mother's daughter. I am endeavoring to impress upon my boy, who is 15, that he is to regard all young girls in the same way he would like his sister to be regarded."

My correspondent proceeds to comment upon the prevailing habit of song writers who ridicule the word "wife."

All over the land there are mothers' clubs, and they are excellent organizations. They help mothers to think, act and work toward higher standards of motherhood.

The wife who husband ridicules when she leaves home, in order that he may enjoy himself with the boys, is not liable to be an ideal creature as a mother.

It is not infrequent for men who have sowed a full crop of wild oats to have a daughter who indicates a propensity to admire the opposite sex. Yet like father, like daughter, is the rule of heredity.

Each member should, at some time during the year, read a paper, or give a talk on what she considered the highest ideals and most commonsense qualities of good wifehood.

The undesirable qualities of women which render wifehood a failure should come up for discussion. Many a wife who is wondering why her marriage is not a success might be shown the reason through a discussion of this kind.

President Western Reserve University. The suggestion made to limit the purchase of novels for the New York public library in order to cut down expenses—however necessary in itself—illustrates the tendency of American life to sacrifice the nonmaterial interests of the community to the material.

America is concerned with what appeals to the senses, especially to the sense of sight. The lust of the eyes is one of its most vulnerable points of temptation. The superficial often makes as strong an appeal as the profound.

shall we eliminate the intellectual?

By CHARLES F. THWING.

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Does it not look just as well? We are inclined to put money into elaborate court houses rather than into salaries for securist the wisest judges and greatest counselors.

We are inclined to put money into school houses of hammered stone and of marble corridors rather than into the school teachers.

We are inclined to put money into elaborate buildings for hospitals and medical schools rather than into the training of doctors and surgeons.

We are inclined to put money into lecture and recitation halls of undergrad-

Advice to Lovelorn

By Beatrice Fairfax

Ask Him to Forgive You. Dear Miss Fairfax: Six months ago a man I like and I had a quarrel about a fine suit I wore by a childhood friend (a man old enough to be my father). I knew he was jealous, and in a few days showed several young men to call. He always speaks highly of me, and as you can fill his place, can you tell me what course to pursue? I am afraid I can't trust me any more, as I realize I did wrong.

You acted in a very unworthy manner when, instead of waiting to bring about a reconciliation with the man you love, you immediately started in carrying on affairs with other young men. The young man showed his loyalty by speaking kindly of you. Why not write him a letter telling him that you regret the pride which led you to try to hurt him by showing that other men were interested in you, and that you got very little happiness out of your own conduct. Tell him that you have learned your lesson. I am sure if you write a dignified, womanly letter he will find it in his heart to trust you again. Everyone deserves another chance, and since what you did was only the foolish act of an excited young girl, I am sure forgiveness will be granted.

OMAHA WINS A TANLAC AGENCY

Sherman & McConnell Drug Store Selected for Special Introduction—Frugal Talks.

HE TELLS OF INVESTIGATIONS

The introduction of Tanlac, the wonderful reconstructive medicine, will begin Saturday in Omaha at the Sherman & McConnell drug store, 14th and Dear streets, specially selected for the purpose. An announcement that this store had been chosen for the distribution of Tanlac created wide interest.

"We are, of course, delighted that the introduction of Tanlac will be through our store exclusively. Tanlac is the largest factor in the drug world today because of the absolutely unparalleled record the tonic and stomachic has made. Though the introduction here has been delayed because of a demand so overwhelming that the Tanlac Laboratories were swamped with orders, Tanlac is known to every druggist."

"Our investigation of Tanlac, taken up some time ago, when it first began to sweep the Eastern and Southern States, and seemed likely soon to be introduced here, developed amazing facts and figures.

"The great Taylor-Isaac Drug Company of Louisville stated they had purchased \$20,000 worth of Tanlac in eight months. In a like period the Kuhnman & Chambliss Company of Knoxville leaders in their field, sold 45,226 bottles of Tanlac in Knoxville alone.

"The R. H. Jordan Company of Charlotte, N. C., reported sales of 16,000 bottles in four months. The Dew Drug Company of Cincinnati stated Tanlac sales averaged 1,500 bottles a week in that city, and the Spurlock-Neal Company of Nashville returned the startling fact that they had distributed 1,800 dozen (21,600 bottles) in seventy days, an average of 268 per day.

"The same story came from the great drug firms everywhere Tanlac had been introduced. One druggist sent a copy of his standing order to the Tanlac Laboratories of the Cooper Medicine Company, Dayton, O., for one cartload (100 gross, or 14,400 bottles) every month.

"We were forced to the conclusion, as anybody else would have been, that only merit never before approached by a remedy of this kind could create such an unheard of demand. That the Tanlac Laboratories are now on a production basis of 6,000,000 bottles a year is the most astonishing fact in the drug world today.

"From his record and endorsements we are sure Tanlac will leap into a great popularity here as it has elsewhere. It is our belief that Tanlac has no equal as a remedy for stomach, liver and kidney ailments and catarrhal affections, or as a tonic, tissue builder and strength producer for men and women of low vitality."

The Tanlac introduction, which begins Saturday at the Sherman & McConnell drug store, will be in charge of a specially trained demonstrator, who will explain Tanlac, how it should be taken and the results that may be expected from its use by nervous, run down people.—Advertisement.

Armour's Glendale OLEOMARGARINE. is a food of unsurpassed purity. Every step in its manufacture is under the watchful eye of U. S. Government Inspectors. Leading domestic science schools in America, and others who teach scientific cookery, demand economy with excellence and insist upon Glendale. Spread it on thick—the price permits it. If your dealer does not have it, phone us his name. ARMOUR COMPANY. 202 E. SUDATA, Bldg., 10th and 11th Sts. 1015, Omaha, Neb. The Oval Label also identifies. See Stockinet Ham, Star Bacon, "Glossy Pure" Leaf Lard, Armour's Grape Juice, Cloverbloom Butter, And over 100 MEATY Foods.