

Modern Home-Builders and Home-Furnishers of Omaha

We place the plan-specialist within reach of every pocketbook

Having special plans drawn is usually very expensive and is usually within the reach of the few people of means.

This company realizing that most people seldom build more than one house in a lifetime have arranged to enable those who wish us to build a home for them to enjoy the services of our architect in designing their home as they want it designed.

We are thereby affording an unusual opportunity to the people of this community of having quality homes built after their own ideas without the heavy extra expense of the special plans which we furnish to all of our clients.

We'll be pleased to have you communicate with us.

Call, write or phone D 8318.

Bankers Realty Investment Company
404-410 City National Bank Building, Omaha, Neb.
Phone Douglas 8818.

...AWNINGS... SLEEPING PORCH CURTAINS

We have several styles of curtains for sleeping porches and sun rooms. Call us and we will have our representative call.
Phones Douglas 338 and Douglas 882.
SCOTT-RAWITZER MFG CO.
Successors to
OMAHA TENT & AWNING COMPANY
Scott Tent & Awning Co. 11th and Harney Sts.

Spring Time is Paint Time
Sherwin-Williams Paints
THE PAINT THAT LASTS
We have sold it for 15 years. Been on the market for 50 years.

150 1-gallon can Outside Paint	62.00
1 pint good Varnish	1.50
1 quart Inside Floor Paint	500
1 quart Mar-Not Varnish	800
Smoky City Wall Paper Cleaner	900

Sherman & McConnell Drug Co.
OMAHA'S FOUR GOOD DRUG STORES.

PORCH CURTAINS AWNINGS
Camp and Lawn Furniture

Before placing your order for awnings, phone us, we will have our salesman call and give you an estimate on the work.

WE MAKE THE BEST AWNINGS AT THE RIGHT PRICE.

Gate City Tent & Awning Co.
Phone D. 6045. 314-16 S. 12th St.

The chances are mighty good that you will need our services in some way this Spring

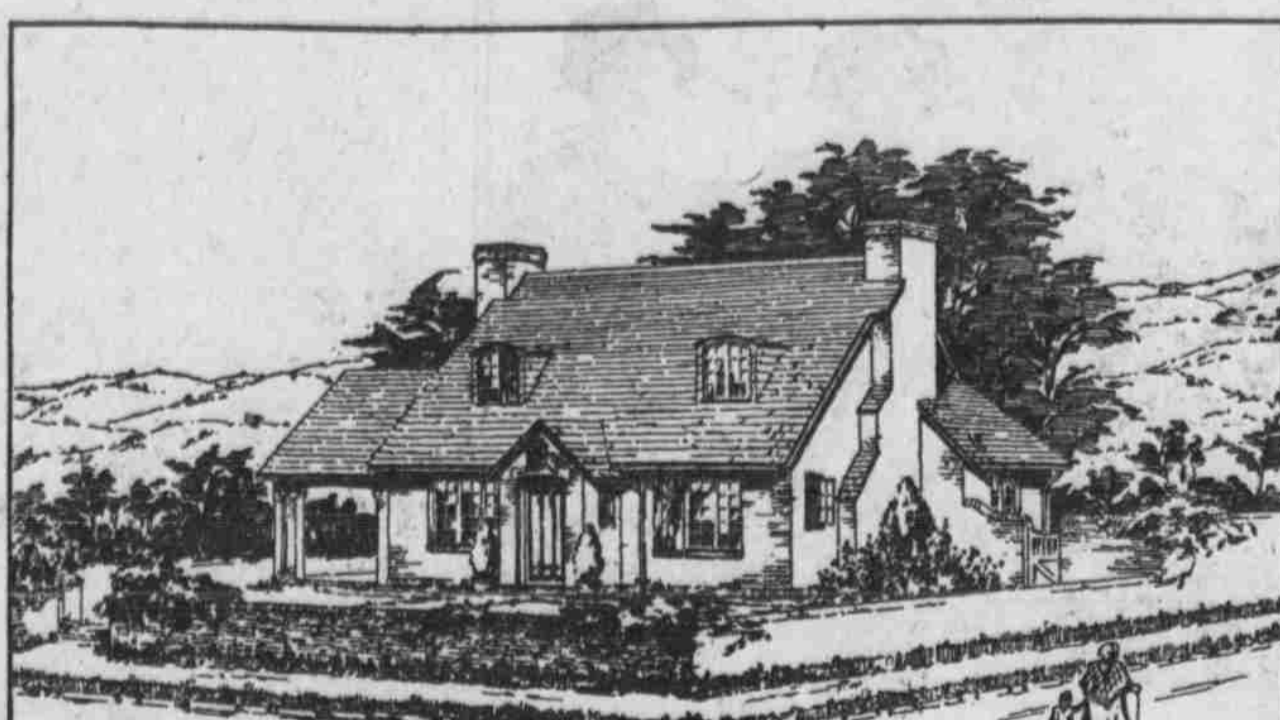
If you are not moving into a new house, you probably are having goods stored for the summer, or are packing some article for shipment—whatever you wish done in the moving, packing, storage and delivery line can be satisfactorily done by us.

Our Service Is Unchallenged

We have all the equipment—the finest, largest and safest moving vans; the most competent help, and one of the largest and most modern fire-proof storages in the entire country. The Omaha Van & Storage company stands for the best in its line in the middle west. Always remember that we can do better for you than anyone else because we are better prepared to do so.

Omaha Van & Storage Company
804 South Sixteenth Street. Phone Douglas 4163.

Bungalow of Brick to Cost Three Thousand Dollars



COMPETITION FOR A BRICK BUNGALOW TO COST \$3000.

CUBAGE: 1000
FIRST FLOOR AREA: 28' x 32' 6" = 910 sq. ft.
HEIGHT OF ROOMS: 8' 6" = 77 sq. ft.
HEIGHT OF PORCH: 6' 6" = 180 sq. ft.
TOTAL: 1080 sq. ft.

DESIGNER: CHARLES WILLING, PHILADELPHIA

ARCHITECT: J. H. HARRIS, OMAHA

CONTRACTOR: J. H. HARRIS, OMAHA

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Design submitted in "The Brick Builders' Contest" by Charles Willing, Philadelphia.

Many people believe that the use of face brick in the construction of a residence, of necessity adds a heavy burden of extra initial cost.

This belief was justified at one time when face brick were scarce and expensive and when lumber was of good quality, plentiful and cheap.

Today the tables are turned. Lumber costs have soared as the supply has consistently diminished. Brick production has increased by leaps and bounds and with increased production has come better methods of manufacture, lower costs and many artistic effects.

Time was when the only face brick was a red pressed produce of unvarying shade and texture.

No wonder we grow weary of the architectural offerings of twenty-five to forty years ago. The same red brick, the same mansard roofs with slate shingles, the same dormers and cupolas and steeples in every residence or building of importance. No wonder home builders turned to frame construction for variety, for grace, and for reasonable cost.

But now—what is the situation? A brick effect for every fancy, a thousand shades and textures and possibly combinations; a new appreciation of the position of artistic brick detail; a cost within the reach of every man who wants to build.

The design that is shown above, for a brick house to cost \$3,000, is one of many submitted in a contest by "The Brick Builder" to demonstrate this argument. The house contains living room, dining room, kitchen, three large bedrooms, good closet space, bath and porches, boasts two fireplaces, a ground area of 29 feet 8 inches by 25 feet 2 inches and is a really commodious, convenient and comfortable home. Yet its estimated cost based on solid masonry construction and with your choice of many modern face brick is only \$2,785.75 complete.

This price is within the means of every builder who wants six good sized rooms and bath. This is a fact further emphasized by a consideration of values received, as follows:

Solid masonry means fire, frost and sun protection. Face brick means permanent beauty, no painting, no rotting, no warping nor wear. Both together mean a comfortable home of the kind you really want.

Trust Companies Hit Fakes

The postmaster general of the United States, in his last official report, states that "wildcat" securities and "fake" investments to the extent of \$130,000,000 were sold through the mails during the last year. Newspapers recently gave accounts of a number of spectacular raids made by postal inspectors on the offices of promoters and professional swindlers who were using the mails to induce people to purchase spurious stocks or investments. In some cases these promoters maintained an elaborate system of private wires and had elegant offices in many cities. The "securities" they offered consisted largely of pseudo shares in industrial, mining and land promotion enterprises.

Despite the numerous statutory safeguards which have been enacted for the protection of investors and control of corporations, or enterprises offering stocks or bonds for sale, there are many subterfuges which the unscrupulous professional promoter utilizes to swindle innocent women and men. The question, then, follows, naturally, as to what is the most important agency in discouraging improper investment and promotion schemes. Answer—"the trust company."

Further consideration of the growth and work of trust companies in the United States reveals the fact that they have exercised the greatest influence in limiting the field of operations of the professional promoter. "Fake" promoters have been taught by experience that they cannot enlist the co-operation of trust companies or secure their services as trustee, depositories, registrar, transfer agent or in any capacity. If one of these reputable trust company and lays his plans before the executive or trust officer he soon finds out that his scheme will have to undergo an acid test and he hies himself away.

Trust companies now generally maintain investment departments, through which they offer invaluable services to their clients and the general public. These departments are primarily maintained in connection with investments in connection with handling trust funds, and for the purchase or sale of securities for the trust company's own account. But frequently such departments handle original security and bond issues. The manager of this department is a man especially skilled to judge investments.

What to Do to Keep Gas from Being Lost

BY C. M. HAYON.

In both heating and cooking with gas much expense is incurred by carelessness in operation and from 20 to 30 per cent is lost by having poor gas water heaters. By this old-fashioned cast gas water heater is almost as inefficient as could possibly be imagined. Next in inefficiency is the short copper coil gas water heater—a copper coil of from fifteen to twenty-five feet. A gas water heater should be selected by the number of feet of copper coil it contains, rather than by price, and for true economy one recommended to heat a sixty or eighty-gallon tank is 40 per cent better on a thirty or forty-gallon tank for the reason that all are about the same diameter at the bottom, as every heater has a three or four-inch vent pipe at top connected to the chimney. The heat from a gas burner has to travel the entire distance from bottom to top, and in the No. 1 Marvel copper coil gas water heater has only thirteen inches heat travel, while No. 2 Marvel has twenty-six-inch heat travel, practically 100 per cent more heating surface. In the No. 3 by the time the heat reaches the vent pipe every unit of heat has been utilized. Probably not one purchaser in a thousand takes this heat travel into consideration, but it shows on your gas bill at the end of the month. The more surface you can present to your gas burner, the quicker you get scalding hot water and the less it costs you. A gas water heater, as well as many other things, should not be selected by initial cost, but by what the results are after it is installed.

Watch for Announcement of Our Opening Day

HOME BUILDERS has moved its offices into the Brandeis Theater building, ground floor rooms, southwest corner Seventeenth and Douglas streets. New mahogany bank fixtures and furniture are being made to order and will be installed about May 1, giving Home Builders the finest offices of the kind in the city, with up-to-date appointments for all departments—the investment, construction, architectural, real estate and insurance.

HAVE YOU IDLE MONEY?
Home Builders offers you Bankers' Security and Builders' profit.

WHAT HOME BUILDERS DOES
Home Builders erects dwellings for home owners and furnishes the money needed. It takes for security a mortgage on the completed house and lot. It receives monthly payments until the money advanced, with the builders' profit, together with 7 per cent interest is fully repaid.

WHAT HOME BUILDERS SHAREHOLDERS GET
Shareholders are paid a guaranteed 7 per cent semi-annual cash dividend. The surplus earnings are distributed pro-rata, which increases the market value of every share accordingly, being now \$1.05. Shares may be had in any amount weekly or monthly as desired.

HOME BUILDERS BUILDING SEASON IS ALL YEAR ROUND
Home Builders has a score of houses at present under process of construction and several more ready to start; all sold.

THE NEW WAY
Our booklet, "The New Way," explains fully Home Builders plan and how to secure on easy monthly payments a home built to suit you on any lot you select. It is free for the asking.

Home Builders, Inc.
AMERICAN SECURITY COMPANY,
Fiscal Agents.
Brandeis Theater Bldg., Ground Floor, S. W. Cor. 17th and Douglas, Douglas 3867.
Open Saturday Evening Until 9 O'clock.

PETERS TRUST COMPANY
...ACTS AS...

EXECUTOR under wills.
ADMINISTRATOR without a will, or with the will annexed.
GUARDIAN of a minor or an incapable person.
TRUSTEE to execute trusts, disburse life insurance, or hold funds impartially.
DEPOSITORY for trust and court funds to interest.
AGENTS in the management of property.
RECEIVER or ASSIGNEE in business embarrasments.
REGISTRAR and TRANSFER AGENT for registering, transferring and counter-signing Stock Certificates, or Bonds of Corporations or Municipalities.
TRUSTEE UNDER BOND ISSUES.
FINANCIAL AGENT in the INVESTMENT OF FUNDS in first mortgage loans and bonds.

(Our loans are tax free in Nebraska.)
WILLS drawn, cared for and filed without charge, where named Executor or Trustee.

Capital \$200,000.00
Surplus \$200,000.00
Deposit With State Auditor \$40,000.00

PETERS TRUST CO. EXECUTOR
1622 FARNAM ST.

Copper Coil Gas Water Heaters!

Copper Coil Gas Water Heaters are made in four sizes for 30, 40, 60 and 80-gallon tanks. Each heater has from 30 to 50 feet of copper coil. No rusty water and an abundant supply of scalding hot water. We install these heaters or any fitter will connect; prices exceptionally low. Ask for

MARVEL COPPER COIL GAS WATER HEATER
New furnaces, steam and hot water heaters and laundry tank heaters. We extend you a cordial invitation to visit our showroom and inspect our line of heaters before placing your order.

Omaha Stove Repair Works
Tyler 20. 1206-8 DOUGLAS ST.

Henry S. McDonald
Awning, Porch Curtains, Tents—all kinds.

Wate Traphagan
Our Motto: "QUALITY, SATISFACTION"

We own and operate but one Tent and Awning factory, therefore we advertise under one name only. Our prices will prove to you that we belong to no trust or combination.

NEBRASKA TENT & AWNING COMPANY
Phone Douglas 3841. 1701 Leavenworth.

We Recommend These Varnishes
MARNOT VARNISH
The best for floors—will outwear any brand on the market.

KOPAL VARNISH
For the bath room, kitchen and window sills—does not turn white with rain, steam or water.

Barker Bros. Paint Co.
1609 1/2 Farnam St. Douglas 4750.

HAVE YOU BEEN INTRODUCED?

To SUNDERLAND TEXTURE BRICK
The most striking development in Face Brick within the last decade.

To SUNDERLAND SUGGESTIONS
Which mean the right brick in the right place.

To SUNDERLAND PRICES
Real friends of your pocketbook.

To SUNDERLAND DELIVERY SERVICE
60 Fine Teams and 60 YELL-O Wagons to meet your wishes exactly.

To A. D. KLEIN, Manager Brick Department
The best posted Face Brick man in Omaha.

MAY WE HAVE THE PLEASURE TOMORROW?
SUNDERLAND BROS. CO. Display Room Entire 3d Floor State Bank Building