Brandeis Stores

Discriminating Women will Approve these Exquisite Styles for Late Spring and Early Summer

Each of these later season models has the touch of metropolitan style that always characterizes our superior garments

Women's New Midseason Tailored Suits worth regularly up to $65, at $35

Includes many very special and exclusive sample garments — every new and attractive idea of the season — new fabrics — new colors. .

Women's and Misses' Stylish Tailored Suits Specially Priced at. . $15

Scores of the very latest arrivals are included in this remarkable group. The tailoring is the kind you find only in suits of high character.

SUITS for WOMEN are the STYLE ARISTOCRATS of EACH SEASON

"Fashionseal"

No other make of tailored apparel that sells at a medium price can compare with "Fashionseals" in general excellence. Among the later arrivals from the "Fashionseal" designers are the models suitable for summer wear. New white materials are extensively used. The suits that Omaha's best dressed women choose are here at. . . **$25**

Two special lots of Women's High Class Silk Petticoats—In any color you may prefer; excellent quality, at..... **$2.98 & $3.98**

Women's Summer Wash Frocks—A special purchase of new dresses that comprise a wide range of the leading styles, at..... **$5 & $6.98**

SILK AND WASH DRESSES AT $12.75

The season's most notable offer of women's dresses. Charming dress and evening frocks of the most favored silks in models that are copies of Parisian designs—the daintiest of lingerie gowns and midsummer frocks, worth to $30, at.. **$12.75**

The New Silk, Ratine and Matlasse COATS, $15, $19, $35

NEW SUMMER FROCKS, $25, $35, $49.

We have never presented such an ultra smart assemblage of beautiful summery cotton frocks. The assortment of styles is wonderfully attractive; new lingerie, voile, ratine, linen and sponge midsummer ideas, at.. **$25, $35, $49**

SPECIAL OFFER OF WOMEN'S SERGE COATS. $10

COLD STORAGE FOR FURS

We offer you perfect protection and care of your furs during the summer months at a nominal cost. Our new dry cold air storage insures the life of your furs and relieves you of risk and worry.

Our Annual May Sale of Waists

The thousands of women who saw the waists in this sale yesterday declare this to be the most wonderful waist sale in western history. Tomorrow new lots, including thousands of crisp, dainty waists come forward for the first time. All this week's bargains will be marvelous examples of our buying power.

WAISTS AT $1

Hundred of smart, new models in lingerie and voile waists — short or long sleeves — high or low necks; all the newest features for midsummer.

$1.00

WAISTS AT $1.45

Scores of extreme novelties are here — the new roll collars — the new frilled fronts, the new shirt effects. Every clever innovation of the season included, at

$1.45

Women's Beautifully Made Voile, Tailored and Lingerie Waists and Blouses—Every one a stunning authentic model—some have hand embroidery—some real lace trimmed—notable, at **$1.95**

THE NEWEST STYLES IN SHOES

New Store—Main Floor—South End.

Women's perfect fitting pumps, in black suede, white nubuck, dull calf and patent leather, light extension edge soles, flat silk bows —all sizes, at..... **$2.95**

Women's 5-Button Oxfords, in gray and white buckskin and black cravenette—made over the season's newest lasts—all sizes, at..... **$3.48**

Men's New $4 Custom Lace Oxfords, genuine tan calfskin, in the new flat English lasts—all sizes, at..... **$3**

Infants' Ankle Strap Slippers, in patent leather, black kidskin, dull calf and white canvas—sizes 1 to 5, at, pair..... **69c**

First to Show Correct Hats for Summer

"ALL BLACK HATS"—The style authorities have declare, the smartest of all hats for summer are, "all black without a touch of color." We show scores of extremely fashionable; all black models, Monday, at—

$16.50-$25

BASEMENT

Cleanup sale of 250 $3.00 and $4.00 Trimmed Hats, at $1.00
Untrimmed Black Chip Hats at.... 69c
Hemp Untrimmed Hats at 98c

OSTRICH TRIMMED HATS at $5

Graceful hats for midsummer, in large, medium and small shapes, effectively trimmed with two large French ostrich plumes. Every color that is in fashionable favor—

Some worth ..$10
Some worth ..$15
at

$5

Annual May Sale of White Goods and Wash Goods--Basement

Imported and American made white goods, all new and desirable patterns we have secured from time to time at big bargains expressly for this annual sale event.

25c Linweave Suiting, manufactured expressly for women and children's suits, waists, nurses' uniforms, etc. Name stamped on selvage in green — 36 and 40 inches wide—perfect, new goods from the bolt, a remarkable offer, at the yard.... **7½c**

15c YARD — For white pique in various size welts, imported to sell at 30c a yd. Every woman likes at least one pique dress or suit—very practical for general summer wear—and a great favorite.

$1 SHEETS AT 59c EACH

Seamless, bleached, ready-to-use sheets, 90 inches wide and 99 inches long—made from a quality of muslin that would sell at 34c by the yard, at, each..... **59c**

18c and 20c PILLOW CASES, 12½c EA.

Large, medium and small sizes, well made from extra good grade casing, at, each..... **12½c**

SUPERIOR IVANHOE CAMBRIC

One yard wide, extra fine quality, snow white—12½c value—May sale price in Muslin department, at, yard.... **7½c**

SAMPLE BOLTS OF WHITE GOODS

Fancy white goods, fine, white poplins, mercerized white pongee, white soisette, etc., worth up to 25c a yard, at, the yard..... **9c**

NON-KRUSH REGISTERED

THE PERFECT DRESS LINEN

In Basement White Goods Dept.

"Non-Krush" achieves the fruit of years of ambition and effort to produce a finish on linen used for dress purposes that will not crush and wrinkle. Every woman who uses linen for costumes realizes the importance of this. "Non-Krush" has been treated by a special and hitherto unknown process which gives a wonderful softness, elasticity and brilliance.

"Non-Krush" comes in six shades of blue, two shades of pink, Nell rose, gray, mustard, old rose, Nile green, leather and white, also tan and black, lavender, purple, coral brown, tan and black and white stripes. Registered and stamped on selvage—36 inches wide—at, yard..... **60c**

Fancy white flaxons, linaire and linweave in stripes, plaids, checks, etc. —choice of any piece in our entire department—no matter what the former price — 28 and 32 inches wide, at the yard..... **15c**

18c yd. — For 30c white Irish Dress Linen—Every thread pure linen and snow white — medium light weight for dresses, waists, undermuslins, etc. —sold from the bolt, 36 inches wide, an extra special value.

50c WHITE PIQUE AT 25c A YARD

Imported white piques and Bedford cords—very best quality—from the finest to the widest cords—27 inches wide, at, yard..... **25c**

$1 WHITE IRISH LINEN, 50c A YARD

90-inch Belfast linen, grass bleached and pure white—extra heavy quality, used for sheets, pillow slips, etc., at, the yard..... **50c**

36-INCH IMPERIAL NAINSOOK, soft finish for undermuslins—12-yard bolts, at..... **95c**

20c WHITE LAWNS AND INDIA LINONS—Perfect goods sold from the bolt—36 and 40 ins. wide, at yd..... **9c**

Perfect mill lengths Mercerized 15c yard wide batiste, at, yard..... **6½c**

Nowhere Else In Omaha Will You Find Embroideries and Laces of Such Good Quality Selling at Prices So Low

45-inch embroidered sheer voile skirting in new blind relief or Japanese effects, also embroidered batiste skirtings in eyelet, floral and new combination effects — worth up to $1.00; at yard..... **59c**

50c FLOUNCING and CORSET COVERING, 25c A YARD

18-inch fine embroidered Swiss, nainsook and cambric in English eyelet and combination effects — worth up to 50c; at the yard..... **25c**

45-INCH FINE EMBROIDERED VOILE SKIRTINGS

Exquisite relief and Japanese effects—very specially priced, at the yard..... **39c**

FINE EMBROIDERED EDGINGS AT 10c A YARD

Swiss, nainsook and cambric — excellent designs in eyelet and combination effects, at yard.... **10c**

NEW TRIMMING LACE BANDS AT 39c A YARD.

Crochet, Venise, macrame and Carrickmacross effects — also 18 and 36-inch allover laces in shadow effects — worth up to 75c; at yard..... **39c**

Special Event Monday!

LINOLEUM

AND Floor Oil Cloth at Notable Bargains

A special purchase from an overstocked Philadelphia mill brings these high quality linoleums and desirable floor oilcloths to you at much less than their value.

SPECIAL. — INLAID LINOLEUM — Colors through to the back — tiles, parquet and inlaid wood effects—values up to $1.75 square yard, the square yard at $1.35

All the 6 Feet Wide **Linoleum** From the Purchase Worth up to 65c and 75c **39c-49c Sq. Yd.**

All the 4-Yard Wide **Linoleum** From the Purchase worth up to 85c a sq. yd., at sq. yard..... **59c**

All the 1, 1½, 2-yd. wide **Floor Oil Cloth** From the Purchase worth up to 40c a sq. yd., at sq. yard **25c**

Plenty of Clerks to Wait On You—Bring the Measurements of Your Room!
Great Section on 3d Floor Devoted to This Unusual Sale

May Sale of Silks

Large shipment of silks from a special purchase offered at this May sale.

Silk Ratine—One of the scarcest silks on the market—all the smart street shades, also new blues, cream and ivory, 27 inches wide, worth 75c, at, yard... **50c**

5,000 Yards All Silk Pure Dye Dress Chiffon Taffetas—37 distinct shades and evening tints, worth 50c, at, yard..... 25c

20 to 36-inch Messalines and Spot Proof Foulards, stripe and check dress silks, silk poplins, radium silks, etc., at yard ..... **59c to 79c**

36-inch Black Messaline, basement, at, yard..... **79c**
24-inch Dress Foulards, basement, at, yard..... **39c**
27-inch and 24-inch Fancy Silks, basement, at, yard..... **49c**
20-inch all Silk Messalines, basement, at, yard..... **39c**

IMPORTED SUMMER FABRICS—Main Floor

Robe patterns in Bordered Voiles and Ratines, Brocaded Ratine, etc., the yard at..... **69c to $1.75**
36-inch Egyptian Ratine, in new shades, at..... **49c**
27-inch 50c White Pique, yard..... **25c**
27-inch 65c White Pique, yard..... **39c**
27-inch 75c White Pique, yard..... **43c**

MONDAY SPECIALS IN DRESS GOODS

Black and White Shepherd Checks are in vogue; 36-inch width, in all size checks, yard..... **39c**
42-inch wide, all size checks, at, yard..... **59c**
52-inch wide, all size checks, at, yard..... **79c**
$1 Creme Serges, at, yard..... **79c**
$1.50 Creme Serges, at, yard..... **$1.29**
$2.50 Creme Serges, at, yard..... **$1.79**
Mannish Suitings—mostly 54 inches wide—$1.25 values, at, yard..... **96c**
50c Dress Goods—38 inches wide—special in basement, at, yard..... **39c**

Kayser's Elbow Length Silk Gloves at 75c and $1 a pair.

May Sale of Wall Paper

Now is the time to do your spring wall papering. Select from scores of new patterns in attractive colorings at prices far below regular value.

6c wall papers, in light and dark colors, with borders to match, Monday, at, roll... **3c**

Parlor, dining room and store papers; 10c grade; all new goods, at the roll..... **5c**

Many high art 15c bed room papers with cut out borders to match; floral, stripe and plain effects, at the roll.... **8c**

New Liquid Gold Papers with borders to match—wide range of patterns; 25c values, at the roll..... **12½c**

New Imported 2-tone Oatmeal Papers, the best selected line in Omaha. Papers worth up to 50c, in 2 big lots, at the roll..... **15c-27c**

Curtains and Drapery Goods—On 3d Floor

40-inch colored bordered Voiles—a score of attractive patterns, at, yard..... **39c**

50-inch Bungalow Net — dozens of new patterns shown Monday for the first time, at yard **65c**

40-inch plain Scrim trimmed with linen lace—Special Monday, at per yard..... **45c**

Antique Scrim Curtains in ivory and ecru colors, at, the pair, **$4.98, $5.98, $7.50**

Lace Curtains in cable net and fine madras weave; 50 and 54 ins. wide, pr. **$1.98, $2.98**

Best grade Silkoline—pretty patterns for overdrapes and comfort coverings, at yard.. **12½c**

COUCH HAMMOCKS — Heavy canvas couch hammocks with steel frame, full size—worth $7.50—an extra good value, on third floor, at..... **$5.98**

COUCH HAMMOCKS — With steel frame, windshields, magazine pockets and thick mattress, on 3d floor. **$7.50, $10 and $12.50**

HAMMOCKS—Full size hammocks—Special for Monday in basement, at, each..... **98c**

HAMMOCKS—With pillow — extra heavy—good colors — basement, at..... **$1.98**

HAMMOCKS—Hand woven with wide spreaders at each end — basement at..... **$3.98 and $4.98**

China Dept.—West Arcade.

Hermit Gas Irons, $1.98

These durable, nickel plated gas irons are guaranteed not to smoke, and use only ½c worth of gas per hour..... **$1.98**

Fansteel Nickel Plated Electric Irons at $3.60 Each

Very durable and heat in half the time required for other irons. They are big savers of electricity and when heated keep hot a long time. Each iron is guaranteed for 10 years.

100-piece Haviland China Dinner Sets—New plain Derby shape, handsomely decorated, at..... **$19.85**

100-piece Domestic Porcelain Dinner Sets—White and gold, at **$8.95**