May Magazines

The Century opens with an article by Henry Watterson on "The Hayes-Tilden Contest for the Presidency;" Richard Barry tells of the successful fight to improve health conditions in New York; Charles B. Brewer contributes "The Widening Field of the Moving Picture;" Robert Hichens has another paper on "Skirting the Balkan Peninsula—From Trieste to Constantinople," and N. I. Stone discusses the effect of the tariff on the wool grower, the manufacturer, the workman and the consumer. There is another installment of "T. Tembarom," the serial by Mrs. Frances Hodgson Burnett, and short stories by Albert Bigelow Paine, Gordon Hall Gerould and Charles Egbert Craddock.

This number of Scribner's with its continuation of John Galsworthy's, "The Dark Flower;" Mrs. Wharton's, "The Custom of the Country," and its short stories, is notably strong in its fiction. Among the interesting articles is another installment from the "Letters and Journals of Charles Egbert Norton;" the final article by Price Collier on "Germany and the Germans from an American Point of View." Ernest Peixotto continues his pleasant journeys in South America, and Lorado Taft writes of Houdon, the great French sculptor, whose busts of famous Americans makes his name a familiar one.

The Atlantic contains two articles on the Philippines, the first, "The Philippines by Way of India," by H. Fielding-Hall, and the second, "America's Control of the Philippines," by Bernard Moses. H. G. Dwight sends from Constantinople some pictures of Turkey in war time; Franklin Spencer Spalding, bishop of Utah, makes a plea for "Christian Unity;" Alexander D. Noyes contributes a discussion of the "Money Trust," while F. W. Taussig treats of "What Industries Are Worth Having." There is a installment of Mrs. Watt's novel, "Van Cleve and His Friends," and poems by Rabindranath Tagore and Grace Fallow Norton.

The World's Work contains another installment of "The New Freedom" by President Wilson in which he urges as the "necessity of the hour" the opening up of all the processes of politics and public business to public view; the article itself being headed, "Let There Be Light." John S. Gregory contributes "The Coming City," Carl Holliday tells of the motion picture as a teacher, Blanche Van L. Browne describes her work for crippled children and Sarah Comstock has a paper on "Eight Million Books a Year." There is the usual march of events and editorial comment on current topics.

McClure's opens with an article on the social evil by George Kibbe Turner, Burton J. Kendrick describes "A School for Womanhood," and Ellen Yale Stevens writes on "The Montessori Movement." Among contributors of fiction are Samuel Merwin, Wallace Irwin, Gelen Green Van Campen, Fremont Rider and Patience Bevier Cole, and the serials, "The Amateur Gentleman" by Jeffery Farnol and "The Sixty-first Second," by Owen Johnson, are continued.

Everybody's contains "Our Great Little Army," by Stephen Bonsal, another installment of Thomas W. Lawson's "The Remedy," and "Sweet Land of Liberty," by M. Michelson. There are short stories by E. W. Hornung, Zona Gale, Edwin L. Sabin, Eugene P. Lyle, jr.; Walter Prichard Eaton and Juliet Wilbor Thompkins. Rex Beach's "Iron Trail" is continued and Eunice Tietjens and Burges Johnson contribute poems.

The Metropolitan opens with "What Is the Matter with Mexico?" by John Kenneth Turner. In "The Case of Beulah Miller," Hugo Munsterberg offers an interesting explanation of the latest psychic mystery. Other articles are "Bread and the Soul," by George D. Herron and "A Black Martha and Her School," by Harrison Rhodes. There are short stories by Emerson Hough, Richard Washburn Child, Allen Sangree, Joseph Conrad and others.

In the North American Review the topic, "The Needed Currency Reform," is discussed by Amos K. Fiske. Jules Roche has a contribution on "Socialism and the State: A French View," and Sydney Brooks writes of "The Changing Armaments of Europe." Rev. Harry Emerson Fosdick points out a possible way for Christian co-operation in "Re-Nearingil.TheessorSHRDLUUPPUPUPU uniting the Church" and Prof. Scott Nearing has a paper on "Social Decadence."

The Strand contains installments of the serials, "The Poison Belt," by A. Conan Doyle, and "Unto Caesar," by Baroness Orczy and fiction contributions by E. M. Jameson, Richard Marsh, Edward Cecil and J. J. Bell. Among the articles is one by Henry E. Dudeney, entitled "The Antiquity of Modern Inventions," and Dr. Norman Porrott writes on "The Humors of Doctoring." An article that will appeal strongly to all lovers of Dickens is "Joe Gargery and His Recollections of Dickens."

The American opens with an interesting article by Miss Tarbell and other important contributions are: "The Friendly Fire-Fiend," the first of a series of Homeburg sketches by George Fitch; Brand Whitlock's recollections of "Golden Rule" Jones; a new "Adventure In Contentment" by David Grayson; "Health and Horse-Power" by Dr. Woods Hutchinson, and the "Autobiography of a Theatrical Press-Agent." There is a array of fiction, and the regular departments are unusually attractive. Special humorous features are contributed by James Montgomery Flagg, Gelett Burgess and Abe Martin.

Anislee's opens with a novelette, "The Crimson Flower," by Alma Martin Estabrook ,and among the shorter stories are "The Cruise of the Scandal," by Victor Bridges; "Fanshawe, the Fanciful," by George Weston; "The Greaser," by Herman Whitaker; "The One Woman in the World," by J. J. Bell; "The Meaning of Life," by Mary Heaton Vorse; "The Episode of the Merigord Bandeau," by Joseph Ernest; "The Plot," by Edgar Saltus, and "Instrumento," by Horace Fish.

Popular Mechanics describes several bridge engineering feats, and the varied uses of electricity in safety devices and for power, are shown. Other features of interest are: "Photographs on Both Sides of Paper;" "Lengthening an Ocean Liner;" "Maryland's Automobile Library;" "German Aerial Motor Wins Big Prize;" "Man-Carrying Rocket Failed to Go Up;" "Perry's Flagship Raised;" "Portable Acetylene Lamp Posts;" "New York's Honor-System State Prison;" "The Talking Motion Pictures;" "One Hundred Thousand Accidents Classified," etc.

The May month-end number of the twice-a-month Popular Magazine contains two novelettes, by Morris McDougall and Francis Lynde. The short-story writers include Charles E. Van Loan, Courtney Ryley Cooper, A. M. Chisholm, Donal Hamilton Haines, Emerson Hough, Rupert Hughes, George Pattullo, Edwin Balmer, Charles R. Barnes, J. J. Bell and Frank Condon. Two serials are running in this magazine: "The Destroyer," by Burton E. Stevenson, and "The Quarry," by John Moroso.

In Young's magazine the opening novelette, "The Lady of Little Loves," is by Louise Winter, and among the shorter stories are "Simon Pours Coffee," by Adolph Marx; "A Respectable Citizen," by Ida M. Evans; "The Liar," by Fred Jackson; "With Eyes of Flesh," by Agnes Boulton; "The Warden of Normans Jail," by John D. Swain; "A Bargain in Hearts," by Ellen Heney; "Pipeau," by John Rand; "One Woman's Way," by Anna M. Thomson; "The Stuff of Dreams," by Jane W. Guthrie; "The Gleam," by Edna Erle Wilson; "The Kiss," by Kate L. McLaurin, and "The Young Man with Ambitions," by R. W. Sneddon.

In the Red Book magazine, "Kazan," the wolf-dog, has returned, and this story by James Oliver Curwood is built around "Kazan" and his wild mate, "Gray Wolf." "The White Sheep," by Kennett Harris, is a humorous story, as is also "Philo Grubb, the Correspondence School Detective," by Ellis Parker Butler. Other well-known contributors to this number are Harris Dickson, Michael Williams, Ida M. Evans, Charles R. Barnes, George Vaux Bacon, Harriett Spafford Potter, John Barton Oxford and Louis V. DeFoe.

The Smart Set opens with "Daughters of Joy," by Barry Benefield. "The Chalk Line" is a psychological study, and "Fear," by Christobel Lowndes, tells of the Apaches of Paris. Other interesting stories are "The Sale of a Memory," by Helen Davies; "The Golden Rat," by Alexander Harvey; "The Squab," by George Bronson-Howard; "La Revanche," by Harrison Reeves, and "When the Great Trap Sprang," by Paul Choiseul. A very modern one-act play is "Rounding the Triangle," by David Quarella.

Lippincott's features a new detective story, "Anybody but Anne," by Carolyn Wells. Short stories that are humorous in tone are "The Unwilling Philanthropists," by Lowell Hardy; "Mazeppa," by George Hibbard, and "The Road to the Heart," by John D. Swain. Other stories are "Romance," by Carl H. Grabo, and "The Javelino Skin," by Elizabeth Maury Coombs. There are poems by William Stanley Braithwaite, Edward Wilbur Mason, Mary Eleanor Roberts and Charles Wharton Stork, and "Walnuts and Wine" has some unusually clever things in it this month.

The Woman's Home Companion continues its fight for "Better Babies," and among other articles are: "The Mental Law of Habit," by Ralph Waldo Trine; "Delightful Vacations at Little Cost," contributed by readers; "How We Built Our House," by Ruth Marshall; "Girls Who Have Earned Money," contributed by readers, and "Helps for the Spring Moving," by Jean McCaslin. A new serial story entitled "The Heart's Country" is begun by Mary Heaton Vorse, and other fiction is contributed by Georgia Wood Pangborn, Alice Brown, Zona Gale, Justus Miles Forman and David Lloyd. The regular cooking, fashion, housekeeping, young people's, art and music departments, are attractive, both for their interest and their practicality.

Harper's Bazar contains: "Educating Father," a seriously humorous article, by Mary Stewart Cutting. "The Grain of Mustard Seed," by Marion Harland. "Why the Girl Art Student Fails," by Cecelia Beaux. "To Marie Who Flirts," by Clara Laughlin. "The Over-Educated Heart," by Anne O'Hagan. "The Far-Away Road," by Elizabeth Jordan, and "Color of Rose," by Jeannette Marks. Helen Louise Johnson tells how to live on the budget plan. Robert and Elizabeth Shackleton explain the making of brick terraces in "The Gentle Art of Home-Making." Mrs. Lydia Hosmer Wood gives some reminiscences of Concord and "Little Women" in "Beth Alcott's Playmate." Special pages are devoted to younger readers, to fashions, both French and American, as well as to cooking and the various household activities.

The Delineator continues its articles on "Woman and the Law," and its practical suggestions to mothers. Writers of short stories include William J. Locke, Rene Mansfield, Helen Baker Parker and Florida Pier. The fashions are from the latest Paris modes, and the numerous departments are unusually complete and contain many new and practical suggestions.

Pointed Paragraphs.

If you are fond of jokes read the Congressional Record.

Men who can be bought imagine that they can't be caught.

The deserving poor are usually those who don't deserve to be.

Consolation can be found in the dictionary, but it is an inferior variety.

The man who tried to kick his way to popularity learned better after while.

If a man is too proud to beg and too honest to steal, what business has he in politics?

While a young man may admire a kittenish girl, he should remember that kittens grow up.

We once met a woman who was such a slave to fashion that she was even willing to work for her clothes.—Chicago News.

Protect Yourself!

Get the Original and Genuine

HORLICK'S MALTED MILK

The Food-drink for All Ages.

For Infants, Invalids, and Growing children. Pure Nutrition, up building the whole body. Invigorates the nursing mother and the aged. Rich milk, malted grain, in powder form.

A quick lunch prepared in a minute. Take no substitute. Ask for HORLICK'S.

Not In Any Milk Trust

HAYDEN'S THE RELIABLE STORE

Value Giving Saturday Throughout This Big Store That Will Crowd Every Department With Eager Buyers Who Appreciate the Advantage of Buying Quality Goods at Little Prices

HAYDEN'S THE RELIABLE STORE

Buy Your Spring Hat Saturday at Just Half Price

Dress Hats, Street Hats, Tailored Hats, Pattern Hats. Your unrestricted choice of any trimmed hat in our immense stock that retailed at $6.00 up

AT JUST HALF THE REGULAR PRICE

And you know if you have visited our millinery department that the regular prices are much lower than equal quality and beauty could be secured in other stores. **Hundreds upon hundreds of beautiful and authentic styles for your selection Saturday. Not a single hat reserved. Come early and get the choicest of the stock for your selection.**

New Neckwear

Extensive purchases made by our buyer who has just returned from New York; on sale Saturday at HALF REGULAR RETAIL PRICES.

Ladies' and Children's Lace Collars, Ladies' Lace Coat Sets also **Real Irish Crochet** Neckwear and Collar and Cuff Sets—not German, French, Assyrian or Japanese imitations but **real made in Ireland** neckwear—collar and cuff sets, **at Half Price.**

Boudoir Caps

A new line of these dainty caps just received, made to sell at from 75c up to $1.50; on sale Saturday at **49c, 75c, 98c**

25c Ribbons 12½c

We bought our ribbons for the season long before the big strike and are now in a position to offer you No. 80 all silk, extra weight Taffeta Ribbons, regular price 25c a yard, at **12½c**

New Veilings

This is a veiling season and the pretty novelites in all colors and styles are most popular with devotees of fashion. We want you to see the exceptional values in latest novelties Saturday, yard—

25c, 35c and 50c

You'll be as Enthusiastic as We are when You See the Surpassing Excellence of this **Garment Bargain** *for Saturday*

Qualities and assortments sure to satisfy at prices that offer unusual, unequalled economies. Special purchases from over-stocked manufacturers alone allow us to make such prices.

TAILORED SUITS, Made to Sell up to $35, Choice . . $12.50

A splendid assortment of newest styles, including the popular Bulgarian effects, plain colors, checks, stripes and fancies in serges, whipcords, Bedford cords, eponges and a wide assortment of fancy suitings; not a suit worth less than $20.00 and up to $35.00; values unquestionably remarkable at **$12.50**

275 NEW SPRING COATS, made to sell to $25.00, in one big lot Saturday, at **$12.50**

A classy lot of styles in most wanted fabrics and colorings. Eponges, Bedford cords, diagonals, etc., values you'll acknowledge matchless.

WAISTS, made to sell up to $4.00, at ..... **89c and $1.39**

100 dozen of them in lingeries, marquisettes, pretty lawns, etc. Splendid assortment of pretty summer styles, in all sizes and colors. A more pleasing bargain opportunity was never offered Omaha buyers.

Children's Coats — Values to $6.00, spring and summer weights, in all sizes, 2 to 14 years, **$2.69**

Manufacturer's Stock of Women's Stylish Street and Evening Dresses — Chiffons, Charmeuse, Colents, Serges, Bedford Cords, made to sell at $18.00 up to $25.00, broad assortment of new designs, choicest values ever at..... **$7.95**

Children's Dresses— Values to $2.00, in ginghams, percales and linens, all sizes, 2 to 14, years at **89c**

Surprising Values Saturday in Men's Women's Children's Shoes Oxfords

Men's and Women's Shoes and Oxfords, all the new styles and either tan or black; $4.50 and $5.00 values .. **$2.98**

Men's and Women's Shoes and Oxfords; values up to $4.00 a pair; new, up-to-date styles, tan or black **$2.50**

Men's and Women's Shoes and Oxfords, values up to $3.00 a pair; nice, stylish shoes and all sizes; tan or black — while they last, at pair..... **$1.98**

One lot of 200 pairs Women's Oxfords; former prices $2.50 and $3.00; sizes up to 4; patent, gun metal and vici kid, tan and black; **to close out quick** at the pair **$1.00**

Infants' and Childs' Shoes and Women's White Canvas Button Shoes, absolutely worth $2.50; sizes up to 5.... **$1.50**

Slippers hand turn soles; two lots, **75c** and..... **50c**

School Shoes boys' and girls', that wear and look well; every pair guaranteed to give satisfaction; up from.... **$1.50**

Pictures for Home

Beautiful subjects and values you cannot duplicate in any other store in Omaha.

$1.50 to $6.00 Pictures 89c—The balance of our big purchase, pastels, carbons, engravures, etc., regular values up to $6.00, as shown in Douglas St. windows, Saturday at **89c**

Pictures worth 75c, in 8x10, 10x20 and 12x14, oak or gilt frames, on sale **49c**

39c Cupids, Saturday **23c**

Hand Colored Prints, religious, scenery and old masterpieces, made to sell at 50c, choice Saturday **15c**

25% Discount On All Picture Framing Orders Taken Saturday.

SHIRT SALE

A big purchase of Men's Sample Shirts go on sale here Saturday.

$1.25 Shirts, 49c—All the newest out collars; values you cannot out collars; values you cannot duplicate elsewhere at near sale price.

$2.00 to $3.00 Quality Shirts—French Flannel, Mercerized Madras, Pongees, etc., perfect fitting, big assortment, **$1.45** and **98c**

Ties, Belts and Suspenders—All best makes, 50c to $1.00 values, at ..... **49c and 25c**

Men's 25c and 50c Hosiery—All colors and kinds, on sale at **25c** and **12½c**

15c to 25c Linen Handkerchiefs—Special Saturday at **12½** and **8⅓c**

Special Sale

"GARLAND" GAS RANGES

Few as Good None Any Better

Starting Saturday and all next week we will offer some rare bargains.

$12.50 "Garland" Gas Range, a small but popular stove **$10.50**

$20.00 "Garland" Gas Range, large low single oven, large cooking top with three single, one giant and one simmering burner **$16.95**

$23.00 "Garland" Gas Range, large low single oven **$19.50**

$36.00 "Garland" Cabinet Range, the finest gas range made and the original of its kind, elevated oven and broiler, no stooping or bending, glass oven door, nicely trimmed with smooth nickel **$31.50**

"Garland" Burners are an exclusive and patented feature. Use less gas, give more heat. Come in and let us show you.

4-Piece Set

MRS. POTTS SAD IRONS Special for Saturday Only 69c

Sad Iron Handles **5c**

$1.98 Prize Wash Benches, holds wringer and two large tubs.. **$1.29**

Folding Ironing Boards **89c**

Double Galvanized Poultry Netting, 3c sq. ft.; in full rolls..... **60c**

Black Screen Wire, per sq. ft..... **2c**

Any size hardwood green Screen Door **$1.25**

Adjustable Screen Frames.... **25c Up**

We are exclusive Omaha distributors of "White Mountain" Refrigerators.

$50,000.00 Stock of Men's, Women's and Children's Summer Weight Knit Underwear On Sale Beginning Saturday; Less than Half Usual Retail Prices for Such Qualities.

Such well known makes as Sterling, Kayser, Cooper and Harvard Mills. All garments guaranteed perfect; assortments include every style and weave.

THE OPPORTUNITY OF A LIFETIME FOR BUYERS SATURDAY.

LADIES' UNDERWEAR

Silk Lisle Union Suits, to $3.50 values, in all styles, at ..... **$1.50 and 98c**

All Silk Vests, hand embroidered, in pink or white, to $3.98 values, **$1.98** and **$1.45**

Fine Cotton or Lisle Union Suits, all styles and sizes; values to $1, at **49c, 35c** and **25c**

Lisle Cotton Vests or pants, to $1 values, at ..... **49c** and **25c**

Mercerized Gauze Vests, silk taped and embroidered yokes, to 50c values, at **19c** and **12½c**

15c Gauze Vests, all sizes..... **7½c**

MEN'S UNDERWEAR

Union Suits, made to sell at $2.00, all kinds and styles **98c**

Union Suits, athletic Jersey ribbed or Poros knit, made to sell to $1.50, at **69c** and **49c**

Undershirts and Drawers, in silk lisle or light weight wool, to $2.50 values, at **$1.45** and **98c**

Shirts and Drawers, fine lisle or balbriggan, to $1.00 values, in all colors and sizes, at ..... **45c** and **35c**

Men's and Boys' Balbriggan Shirts and Drawers, at **25c**

Children's Union Suits, all kinds ... 45c, **35c**

Children's Gauze Vests, mercerized, at **12½c** and **9c**

Men's and Women's Sterling Union Suits, finest qualities, at **$1.98, $2.50, $2.98**

Scores of other delightful bargains shown Saturday.

6 Rousing Specials —IN— Furniture Dept.

Bed Davenports, just ten in the lot, odd patterns to close, your choice **$15.00**

Go-Carts, fold with one motion, at **$4.50**

Odd Dining Chairs, box seat, snap to close, at **$1.50**

Oak Dressers with beveled plate mirror, on sale **$7.50**

High Chairs with table.. **$1.50**

$3.50 Folding Card Tables, felt or leatherette top **$2.00**

Porch Swings, Rockers, Chairs and Settees, etc., one of the best lines ever shown in Omaha, at Pleasing Prices.

JUST THE CORSET TO SUIT YOUR FIGURE

Is assured in selection from our immense stock of standard makes, at ..... **$1** to **$5**

We take great pride in the proper fitting.

SPECIALS IN CORSET DEPT.

A cleanup of broken lots high grade corsets, very special bargains **$1.39**

Batiste and Netting Corsets, made to sell at $1.50, broken lots on sale Saturday at..... **98c**

75c Brassieres, embroidery and lace trimmed, special..... **49c**

Children's Wash Suits, all new styles, to $3.50 values, **$1.45, 98c** and **69c**

Boys' Blouse Waists, $1.00 values, all colors..... **49c**

Ladies' Silk Gloves

Every color and style — the best that the market affords.

12 and 16-Button Length Silk Gloves—Made to sell at $1.00, black and white only; special **59c**

Chamoisette Gloves — In 16-button length, both white and natural **50c**

Silk Umbrellas—Made to sell at $3.50, men's or ladies', special **$1.98**

Fancy Plates

200 beautiful decorated fancy plates in German, Austrian and French china, special for this sale, each **35c**

GAS DEPT. SPECIALS

Inverted light, complete with fringe globes and mantle ready to put up **65c**

Inverted and upright mantles, complete, 2 for **15c**

Inverted half frosted globes, 2 for **15c**

SEED DEPARTMENT

All flower and vegetable seeds, 2 packages for **5c**

Tomato and Cabbage Plants, per dozen **7½c**

NEW SPRING HAT STYLES

Big sample lines of men's new spring hats, made to sell to $3.00, all the new colors and shapes, at **$1.45**

Men's and Boys' Caps — Made to sell to $1.00, all sizes, good colors, choice.... **39c**

A big showing of children's **Straw and Crash Hats,** most pleasingly priced.

SUIT CASES AND BAGS

Made to sell at $1.50 to $25—salesmen's samples, nearly all kinds and styles at a price saving of fully one-third; prices ..... **$1 to $15**

Ladies' Hosiery

Greatly Underpriced Saturday

Ladies' Silk Hose — To $2.00 values, double toes and soles, high spliced heels, guaranteed, on sale Saturday, at **$1.50** and **98c**

$1.00 Phoenix Silk Hose, every pair guaranteed, at **75c**

Rivall Silk Hose, tan and white only, to close, pair..... **69c**

Silk Boot Hose, in black, white and tan, at ..... **25c** and **49c**

Children's Silk Hose, in black and colors, at **25c**

In Domestic Room

Saturday

Pontiac, 72x99 French welded seamed sheets, good heavy muslin, 69c values **59c**

Doris, 72x90 made sheets, 50c values **39c**

Parkville, 42x36 made pillow cases, good muslin, 15c values, at **12½c**

Farmers Choice, 36-inch half bleached muslin, 10c values, at **7½c**

Satisfaction 36-inch bleached muslin, 8½c values **7c**

Fringed bed spreads, good size, assorted patterns, good weight, $1.39 values **$1.19**

White Crepe Plisse Cloth for underwear, 15c values **10c**

Striped Voiles, good colors, 25c values **15c**

Why Pay More for DRUGS and TOILET GOODS

Note Saturday Prices

25c size Rubifoam, Sanitol or Sozodont Tooth Wash for..... **15c**

50c size Ingram's Milkweed or Pond's Extract Face Creams for..... **29c**

50c box of Java Rice or Pozzoni's Face Powder for..... **22c**

25c Williams', Violet or Carnation Talc Powder for..... **7½c**

10c Physicians' and Surgeons' or Saymon's Soap at, per bar..... **5c**

Four (4) bars of Ivory or Wool Soap for **15c**

25c size guaranteed pure Hydrogen Peroxide at 10c—three for..... **25c**

10c large bottle Household Ammonia for **5c**

Air-Tight Moth Bags at.. **50c and 75c**

50c size Cut Rose Face Powder, Babcock's, for **25c**

One hundred Dr. Hinkle's Cascara Tablets for **25c**

50c and 75c values in Rubber Gloves go at, the pair..... **25c**

75c and $1.00 values in Rapid Flow Fountain Syringes go at..... **59c**

$1.00 2 and 3-quart Seamless Hot Water bottles for..... **59c**

$3.00 No. 2 Combination Syringe and bottle for **$1.50**

$3.00 Wellington Syringe and bottle, guaranteed for 5 years, for... **$2.00**

Bathing Caps at **25c, 50c, 75c and 95c**

Read Hayden's Mammoth May Opening Grocery Sale—a Saving of From 25% to 50%

PURE FOODS and QUALITY GOODS

22 lbs. best Granulated Sugar..$1.00

24-lb. sacks best High grade Diamond H Flour—nothing lighter for bread, pies or cakes, sack **$1.10**

10 lbs. best White or Yellow Cornmeal **17½c**

6 lbs. best hand picked Navy Beans for **25c**

12 Sterro Bouillon Cubes **25c**

10 bars Beat-'Em-All or Diamond C Soap **25c**

10 bars Laundry Queen White Laundry Soaap **25c**

7 bars Haskin Bros. Electric Spark Soap **25c**

8 cans Oil or Mustard Sardines.. **25c**

Tall cans Alaska Salmon **10c**

16-ounce cans Condensed Milk **10c**

The best bulk Peanut Butter, lb. **12½c**

1-lb. pkg. Corn Starch **4c**

The best bulk Laundry Starch.. **25c**

Yeast Foam, pkg. **3c**

Adwo Jell, Jellycon or Jello, pkg. **7½c**

Large bottles Worcester Sauce, Pur. Tomato Catsup, Assorted Pickles, Mustard or Horseradish, bottle **8½c**

1-lb. cans Assorted Soups..... **7½c**

2-lb. cans Sweet Wrinkled Peas.. **10c**

2-lb. cans Fancy Sweet Sugar Corn **5c**

Fancy large Queen Olives, quart, **35c**

4-lb. pkg. Star Naptha or Pyramid Washing Powder **19c**

The best Tea Siftings, lb..... **10c**

Golden Santos Coffee, lb. **25c**

Read the Big Special Butter, Egg and Cheese Sale

Butter Takes a Tumble

The best Creamery Butter, carton or bulk, lb. **35c**

The best Country Creamery Butter, per lb. **32c**

The best No. 1 Dairy Butter, lb. **28c**

Good Dairy Table Butter, lb..... **25c**

Fancy Full Cream Young American, New York White or Wisconsin Cream Cheese, lb. **18c**

The best Imported Roquefort Cheese, per lb. **39c**

The best Imported Swiss Cheese, **35c**

Neufchatel Cheese, each **3c**

The best No. 1 strictly fresh Country Eggs, per dozen **20c**

The Greatest Vegetable Market in Omaha for the People

15 lbs. best Colorado Potatoes... **18c**

12 lbs. Fancy Cooking Apples.... **25c**

Fresh Asparagus, bunch **5c**

6 bunches fresh Green Onions.... **5c**

4 bunches fresh Pie Plant **5c**

Fresh Beets, Carrots or Turnips, per bunch **4c**

Fresh Radishes, large bunches, 2 for **10c**

Fancy Ripe Tomatoes, lb. **10c**

3 lbs. Sweet Potatoes **10c**

3 lbs. fancy Shelled Popcorn **10c**

Fresh Peas, quart **10c**

2 heads Hothouse Lettuce **5c**

3 large Green Peppers **10c**

7-crown Figs, lb. **12½c**

Fancy Ripe Strawberries, box.... **10c**

Fancy large Cucumbers, each, **15c, 10c**

Fancy large Grape Fruit, **10c, 8½c,** and **7½c**

Anything you want in Vegetables or fruit, at a saving of 50% to 100%.

PINEAPPLE SPECIAL

Extra large, fancy, juicy, sweet Pineapples, 24 and 30 size special each **10c**

Tomato and Cabbage Plants, per dozen **7½c**

To Reduce the High Cost of Living Try Hayden's First; It Pays Meats

A SAVING OF 25% to 50%

Hindquarter No. 1 quality Mutton, lb. **10¾c**

Forequarter No. 1 quality Mutton, lb. **9½c**

Pork shoulders, No. 1 quality, per lb. **11¾c**

Pork butts, No. 1 quality, lb..... **14c**

Pork loin, No. 1 quality, whole loin, lb. **13½c**

Pot Roast Beef, No. 1 quality, per lb. ..... **12c and 10c**

No. 1 regular Hams, No. 1 quality, lb. **17½c**

Picnic Hams, No. 1 quality, lb.. **12½c**

Choice Breakfast Bacon, lb..... **17½c**

Fancy Breakfast Bacon, lb..... **20c**

No. 1 quality Breakfast Bacon.. **22½c**

Holland Herring, keg..... **65c**

2 lbs. Leaf Lard..... **$1.00**

Mince Meat, bulk, per lb..... **5c**

We cater to the people—not the trusts.

It Pays Try Hayden's First It Pays