

'Ever-Ready' Safety Razor

with
12 Blades



TRADE MARK FACE

Three million men shave with the EVER-READY and you don't. You're wrong. 20,000 dealers feature EVER-READYS

because they're right.

Spend \$1.00 for an EVER-READY 12 bladed outfit, and we will *prove* it. If we don't, back goes your \$1.00.

We guarantee you the best shave of your life. The best shaving safety at any price. The EVER-READY is a positive revelation to the beginner or "oldtimer" at self-shaving. The keen EVER-READY blade is instantly ready for every shave and the clean, quick, smooth safe manner of EVER-READY shaving is a joy forever.

The picture below merely suggests the "classiness" and compactness of the outfit, but the big test, the big joy is *the shave*, the marvelous way in which the EVER-READY blade "wipes" the beard from the tenderest face without a possibility of cutting or scratching.

In all the years of safety razor making there is no guarantee on record where a reputable concern ever equalled the guarantee of ten years of perfect service for the EVER-READY razor frame. (We even guarantee against rust.)

In each \$1.00 outfit there are *twelve* (12) EVER-READY blades and each blade is guaranteed. Remember, 12 GUARANTEED blades.

When the dealer hands you an EVER-READY SAFETY RAZOR count the blades to insure getting 12 blades for your dollar.

Never ask a dealer for a Dollar safety razor—Say EVER-READY and you will get the twelve bladed outfit for your dollar. The EVER-READY trade-mark face is on each of the twelve blades.

EVER-READY blades are insured to be clean, keen and sanitary by an individual patented package that protects each blade. All dealers sell packages of

Extra EVER-READY Blades, 10 for 50c

Each blade is separately guaranteed and instantly exchanged if found unsatisfactory. Buy of your Druggist, the nearest Hardware Dealer—Jeweler—Men's Furnisher—Department Store in your town or most any general store. EVER-READY safety razors or extra EVER-READY blades are sold throughout the world.

If you have the least difficulty in securing same, write to us enclosing retail price, and we shall see that you are promptly supplied.

AMERICAN SAFETY RAZOR COMPANY, Inc.
Herald Square—New York City

12 Bladed
Outfit
as pictured

\$1



Ingram's Velveola Souveraine Face Powder

Gives a fresh and charming tone to the complexion and adheres even when the skin is warm and moist.

Velveola Souveraine, pure and harmless, promotes skin health, is fine, soft, delicately fragrant—an aid to beauty. In four shades, white, flesh, pink and brunette.

Powdered Perfection For the Complexion

For a beauty-treatment at home without cost, try this—Apply a little Ingram's Milkweed Cream to smooth the lines and freshen the skin. Then add a dash of Velveola Souveraine, choosing just the tint that suits your complexion. A chief advantage of this powder is an absence of artificial effect. At all druggists—50c the box.

Vanity Box FREE

A handsome, useful accessory—gold finished with pad, bag and reducing mirror, *Free*, to you with every box of this Face Powder. Send no stamps; just fill out and mail to us the small card found in every package.

FREDERICK F. INGRAM CO.

Windsor, Canada 84 Tenth Street, Detroit, U. S. A.

There Is Beauty In Every Jar

Milkweed Cream 50c—\$1.00

Applied lightly, night and morning *without rubbing* will give the charm of cleanliness, the beauty of a skin soft, yet firm, with a natural, radiant glow.



Let Us Prove to You

the value of Ingram's Toilet Specialties by a personal test; write us yours and your druggist's name and address, and receive through him, free, a box of samples. Or enclose ten cents and we will mail them direct.

ON SALE AT ALL LEADING DRUG STORES