

HAYDEN'S QUALITY GOODS AND PURE FOOD EXHIBIT HAYDEN'S

THE RELIABLE STORE

Continues All This Week.

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Special Displays, Demonstrations and Sales on Quality Goods That Marks This One of the Most Pleasurable and Economically Interesting Sale Weeks in Years. Come Monday, if Possible, But Some Day This Week Certainly. New Features and New Specials Every Day

One More Day, Monday

We will continue one of the most remarkable Bargain Giving Lace Curtain Sale Events known in Omaha in many months.

All the remainder of our big retail purchase, together with over 500 pairs just received, will be closed at prices you'll find unmatched in Omaha. Don't buy hastily. We like to have you examine the quality of our offerings and compare them with offerings in other stores. We know they'll prove superior.

Etamine Curtains, made to sell at \$5.50, colors cream and ivory, go on sale at **\$2.75**
Brussette Curtains, made to sell at \$3.50 a pair, nice line of patterns, go at, pair **\$1.98**
Nottingham Lace Curtains—Made to sell at \$1 a pair, neat, new patterns, on sale **69c**
See Lines Displayed in the Sixteenth Street Window.

Beautiful New Laces at 50c On the Dollar

We accepted the offer of one of New York's largest importers of high grade novelty and real hand made laces to place on sale a big consignment of his stock at 50% to 75% of actual selling worth.

Real Hand Made Laces
Real Cluny Laces.
Real Irish Neckwear.
Irish Crochet Laces.
Fine Leirre Laces.
Medallions and Novelties.
AT 50% TO 75% LESS THAN ACTUAL RETAIL WORTH.
\$1.50 Laces—On sale at, the yard, **75c**
\$2.00 Laces—On sale at, the yard, **\$1.00**
\$2.50 Laces—On sale at, the yard, **\$1.25**
\$3.00 Laces—On sale at, the yard, **\$1.50**
\$4.00 Laces—On sale at, the yard, **\$2.00**
\$5.00 Laces—On sale at, the yard, **\$2.25**
\$6.00 Laces—On sale at, the yard, **\$2.75**
\$7.00 Laces—On sale at, the yard, **\$3.50**
\$10.00 Laces—On sale at, the yard, **\$4.50**

We have added to this big special consignment all the broken sets and short lengths from our regular stock of high class goods—Allovers, Bands, 12, 18 and 22-inch Flounings, etc., in Shadow Laces, Chantilly and Venice Laces, etc., in black and white and creams, at **JUST HALF**.

Never before in the history of Omaha merchandising have the women of this vicinity been offered such rare lace bargain opportunities. Monday unquestionably the Banner Lace Bargain Day of the Season. Come early prepared to be more than pleased with the offerings.

Everything Newest in Silks

Not only have we maintained our reputation for superiority, but far surpassed all former efforts at complete showings of the new silk weaves this season. Crepe de Chines in both plain and Balkan printed effects, Crepe Meteors, plain and brocaded, printed Radium and Fleur de Soie, "Kismet Kloth," Colee Suitings, etc., at yard, up from **\$1.50**

Extraordinary Silk Bargains Monday

1,500 yards of elegant Dress Silks, 40-in. Satin Charmeuse and Brocaded Radiums, 42-in. Brocaded Charmeuse, 40-in heavy all Silk Crepe de Chines, 36-in. Printed Taffetas, Chancellor, Gross de Londres, etc., none worth less than \$1.50 and up to \$2.50 yard, all at one price, in Monday's sale, yard **98c**

\$1.25 Brocaded Satins 68c—Mostly white grounds with colored borders, beautiful, soft clinging fabric, 20-in. wide, much in demand for gowns and dresses.
59c Silk Foulards 25c—20 pieces of All Silk Satin Foulards, in a good line of smart spring styles, great snap, while they last. Come early.

New Veilings A beautiful line of the very latest novelties in fancy shadow Veilings, made to sell at 50c and 60c; your choice, yard **25c**
Ladies' Neckwear A big special purchase of lace collars, coat sets, gulf in p's, etc., 35c up to \$3.00 values; on sale at **19c** up to **\$1.98**
New Pleatings A big special lot of new Pleatings on sale Saturday, exceptional value, at per yard **25c**

Extraordinary Bargains In Hand Bags Saturday
White Hand Crochet Bags, made to sell at \$1.50; in one big lot at **50c**
White Brocaded Bags, with crystal fringe, made to sell at \$1, at **50c**
\$1.00 Bulgarian Bags, 50c—The latest idea in hand bags.
\$1.00 Metal France Bags—10-in.—a great snap **50c**
A big line of high grade Leather Bags. Special, **98c** to **\$3.75**

Poplins, Voiles, Ginghams, Percalles, Lawns

All kinds of Domestic Goods at About Cost to Manufacturer. Domestic Goods.
Poplins, good weight, assorted colors, 19c values **12 1/2c**
Fancy colored crepes for kimono, long lengths, 18c values **12 1/2c**
Percalles, light and dark colors, 12 1/2c values **7 1/2c**
Gingham, apron checks, blues and browns, 7c values **5c**
Lawns, pretty colors and patterns, 10c values **7 1/2c**
Fancy striped voiles, good colors, 25c values **15c**
Dress ginghams, pretty plaids, checks and stripes, 12 1/2c values **8 1/2c**
Scotch or Shepherd plaids, 15c values **10c**
Fancy striped madras for waists or shirting, 15c values **10c**
Black sateen, 30 inches wide, 15c values **12 1/2c**
Striped feather ticking 22c values, at **18c**
Bleached cotton flannel, 27 inches wide, 10c values **7 1/2c**
Puritan antiseptic diaper cloth, 22-inch wide, bolt 10 yards, 95c values **79c**

We Fill Mail Orders
from our daily ads guaranteeing satisfaction. However, fresh fruits and vegetables will be shipped only by express at owner's risk.

Truly Remarkable Bargains in Women's Ready-to-Wear Outergarments Monday—superior quality in style and quality of workmanship and tailoring marks the offerings at each price. We consider them the choicest offerings we've shown in many months. Your opinion wanted

Nobby New Tailored Suits, made to sell at \$15.00 and \$18.00, good quality Whipcoords, Serges and a broad assortment of pretty fancy suitings; all serges in light and dark colors, most desirable new styles, values you'll certainly vote matchless, at sale price **\$7.95**



300 Handsome Tailored Suits, made to sell at \$30.00 to \$40.00, clever designs, in a broad assortment of colorings and weaves, including Bedford Cords, Eponges, Diagonals, Serges, Tweeds and fancies, plain tailored and fancy models, in all sizes, your choice—**\$19.50**

A Splendid New Line of Crown Jewel Tailored Suits, the choicest lot of distinctive style ideas shown in Omaha; always one price, choice **\$25.00**
New Spring Coats—A specially attractive lot of choice styles in most desirable fabrics and colorings, all underpriced, Monday, at **\$14.95 and \$19.50**
Percalle Wrappers and House Dresses, \$1.25 values in all sizes, on sale, choice **79c**
Gingham Aprons, regular 35c values, neat styles, well made, go on sale at **19c**

A Complete Showing of "Klos Fit" Petticoats, in all fabrics and colors, finest in workmanship, most perfect in fit, prices the very lowest.
\$3.00 Silk Underskirts at \$1.45—A special purchase of Messaline and Taffeta Silk Underskirts, in all colors, values you'll find you cannot duplicate, at **\$1.45**
Children's Dresses, pretty wash fabrics, in all sizes, made to sell at \$1, choice **49c**

Muslins, Sheetings, Sheets, Bed Spreads, Linens, Towing, At Special Prices

Domestic Room.
West Wind, 36-inch bleached muslin, 8 1/2c values **6c**
Hope muslin, 36-inch wide, 10c values **7 1/2c**
Aurora 8-4 bleached sheeting, good weights, 28c values **22c**
Roachdale 8-4 bleached sheeting, 25c values **20c**
72x90 ready made sheets, 50c values **39c**
Hemmed bed spreads, large size, good weight, \$1.25 values **98c**
Lockwood pillow casing, 45 inch wide, 18c value **15c**
Bleached table damask, 58 inch wide, 39c values **25c**
18-inch brown linen crash towel, 12 1/2c values **10c**
Turkish or huck towels, 7 1/2c values **5c**
Standard 72x90 linen finished sheets, seamless, 69c val's, **59c**
RIBBONS AT HALF
A number of special lots, regular 5c to 50c yd. values, will be placed on sale Saturday at prices, per yd., from **2c** to **25c**

Exceptional Assortments of Authentic and Beautiful Style Conceptions, and Superior Quality at Every Price
Are readily recognized reasons for the tremendous and ever increasing popularity of our busy Millinery department. Some mighty pleasing special pricings Monday on our New Dress and Tailored Hats. Hundreds to select from at—**\$5, \$6.75 UP TO \$15**
Untrimmed hats in broadest variety of choice styles ever shown in this city at prices which mean 25% to 50% saving to you.
Your money back here if you are not satisfied after purchase.

In Buying New Rugs Get the Best BIGELOW RUGS
Three vital points must be considered in purchasing a Rug or Carpet. First, Harmonious colorings; second, good design, and third, proven wearability of the make of floor covering selected.
When we recommend Bigelow Rugs we do so with the positive knowledge that we are assuring you long years of absolutely satisfactory service in them.
SEE THESE BIGELOW LINES NOW ON SALE HERE:
Aredcbl Wilton Rugs, 9x12, at **\$57.50**
Balkan Wilton Rugs, 9x12, at **\$55.00**
Bagdad Wilton Rugs, 9x12, at **\$42.50**
Bagdad Body Brussels Rugs, 9x12, at **\$33.50**
Middlesex Body Brussels Rugs, 9x12, at **\$29.50**
Electra Axminster Rugs, 9x12, at **\$24.50**
Bagdad Wilton Rugs, 21x28, at **\$35.00**
27x34 size at **\$4.98**; 36x43 size at **\$7.98**

WALL PAPER SALE
We still have a few patterns of our 40c, 50c and 60c wall papers which we will close out at 10c per roll while they last.
We have several patterns of 10c papers that will go at 4c per roll.
Kitchen papers from 5c up. Plain Oatmeals, 20c.
Fourth Floor.

HIGH GRADE WASH GOODS
No mill ends—No old goods in this department.
Light Weight Spring and Summer Goods—The largest variety ever shown in this town. Irish Dimities, Domestic Dimities, Batistes, Organdies, Foulards, Poplins, Silk Striped Poplins, Chiffons, Silk Warp Organdies, etc., at yard, **12 1/2c 15c 18c 25c 39c**
Tissues, Zephyrs, Ginghams, etc.—An endless variety, yard **12 1/2c 15c 18c and 25c**
Bulgarian Prints, in silk striped voiles, in silk mixtures, etc. **38c**
Brocaded Marquise—Just out, on sale **38c**
Voiles—Voiles of all descriptions, double fold, single fold, plain, silk striped, printed striped and every kind of voile made for spring 1913, on sale here, at yard **25c 39c and 50c**

Cream Serges and Tropical Suitings
The ideal fabrics for summer dress in almost every conceivable pattern and coloring here.
Cream All Wool Serges, a fine, firm quality, special, yard **68c**
Handsome Pencil Stripe Suitings, 54-in. wide, black and white, tan and greys, at **1.50 values 98c**
75 pieces of pretty Wool Dress Fabrics, plain and novelty weaves, Serges, Panamas, Ratines, Bedford and Whipcoords, also cream serges, greatly underpriced, Monday, at yard **38c and 48c**
The most complete lines of high class Dress fabrics shown in the central west at prices lower than you'll find elsewhere.

SPECIALS IN WHITE GOODS MONDAY
Assorted lot white goods, Swisses and lawns, values up to 18c, at the yard **10c**
Long cloth and nainsook, values up to 29c, at the yard **18c**
French lawns, values up to 60c at yard **39c**
Silk striped white voiles, values up to 39c, at the yard **25c**
Ramie, assorted colors, pure flax, values up to \$1.00, at the yard **75c**
Wash chiffons and Persian lawns, values up to \$1.00, at the yard **50c**

Monday Morning Will Commence the 2d Week of Our Quality Goods and Pure Food Exhibit
Special exhibits and free lessons at every booth, each day from 10 to 12 A. M. and 2 to 5 P. M. It's quality goods at a saving of 25 to 50 percent.
48-lb sacks best high grade Diamond R flour, nothing finer for bread, pie or cake, sack **\$1.10**
22 lbs. best granulated sugar **\$1.00**
10 bars Best "Em All, Diamond C or Lenox soap **85c**
10 bars laundry Quesa, white laundry soap **85c**
7 bars Haskin Bros' Electric Spark white laundry, will not shrink the clothes **85c**
10 lbs. best white or yellow cornmeal at **17c**
10 lbs. best mixed chick feed **85c**
Skinner's macaroni or vermicelli, pkg. **7c**
12 Sterro Bouillon cubes, for best tea **5c**
E. C. corn flakes, pkg. **5c**
The best soda or oyster crackers, lb. at **15c**
The best crisp ginger snaps or pretzels, lb. **15c**
Grape-Nuts, pkg. **15c**
2-lb. cans fancy sweet sugar corn 50 beans **7c**
2-lb. cans wax, string, green or lima beans **7c**
2-lb. cans solid packed tomatoes 10c
2-lb. cans golden pumpkin, hominy or squash **7c**
Dried Fruits for Sauces, Puddings, Fies or Cakes.
Choice California prunes, lb. **6c**
Choice California peaches, lb. **7c**
8 Crown Muscatel raisins, lb. **7c**
New York crop apples, lb. **8 1/2c**
Fancy evaporated apricots, lb. **15c**
Cut seeded raisins, lb. **7c**
Seeded raisins, lb. pkg. **8c**
First Carload of Pineapples This Season Now on Sale
Extra fancy, bright, sweet and juicy fruit, 24 size, each **15c**
36 size, each **18c**
The best strictly fresh Eggs, nothing finer, per dozen **50c**
The best Creamery Butter, carton or bulk, per lb. **30c**
The best Country Creamery Butter, per lb. **30c**
The best No. 1 Dairy Butter, lb. **25c**
Good No. 1 Dairy Butter, lb. **25c**
Full Cream, white or yellow Cheese, per lb. **18c**
The Market for the People on Vegetables—A saving of 50 to 100 per cent
The Greatest Vegetable Market in the West for the People.
15 lbs. best Colorado Potatoes **15c**
15 lbs. Red Globe cooking Onions **15c**
The best Holland Seed Cabbages, lb. **1c**
Large bunches fresh Parsley **5c**
Turnips, Radishes or Shallots, per bunch **4c**
Fresh Spinach, peck **15c**
Fancy Cauliflower, lb. **7c**
2 lbs. fancy shelled Popcorn **10c**
2 heads fancy Leaf Lettuce **5c**
Fancy large Head Lettuce, each **7c**
Fancy Rhubarb, lb. **7c**
3 bunches fresh Parsley **5c**
3 large Soup bunches **10c**
Large Cucumbers, each **15c**
3 large Green Peppers **15c**
Fancy Wax or Green Beans, lb. **20c**
Fancy Ripe Tomatoes, lb. **10c**
Fancy New Potatoes, lb. **7c**
Cape Cod Cranberries, lb. **15c**
Large Stalk Celery **5c**
Fancy Strawberries, box **18c**

Big Spring Enamel Ware Sale Continued Monday
As announced in Friday evening's paper we have 2,000 pieces of beautiful robin egg blue outside, white inside, triple coated, warranted enamel ware on sale at from 1-3 to 1-2 off. The ware is of best quality manufactured and there are no seconds or chipped pieces in this lot.
2-qt. coffee pot, seamless, enamel cover, worth 80c **Choice 49c**
1 1/2-qt. tea pot, seamless, enamel cover, worth 75c **Choice 49c**
2-qt. rice boiler, enamel cover, seamless, worth 75c **Choice 49c**
Medium size water pails, worth 79c **Choice 49c**
5-qt. Berlin kettle, enamel cover, worth 75c **Choice 49c**
Medium size dish pans, worth 69c **Choice 49c**
Medium size seamless tea kettle, cover, worth \$1.39 **Choice 59c**
3-qt. coffee pot, seamless, enamel cover, worth 98c **Choice 59c**
6-qt. Berlin kettle, enamel cover, worth 89c **Choice 59c**
3-qt. rice boiler, seamless, enamel cover, worth 98c **Choice 59c**
12-qt. preserving kettle, worth 89c **Choice 59c**
Large dish pan, worth 79c **Choice 59c**
We Are Omaha Distributors of GARLAND GAS RANGES.
"Garland" elevated oven and broiler—the original of its type. Practical and efficient. No stooping.
"Garland" low cooking oven has direct connection with chimney, so odors pass out of doors.
"Garland" safety lighter, an absolute prevention against accident.
"Garland" star two-piece cap burners cook with high or low pressure. The most efficient of any.
"Garland" ovens the most even bakers; full size and square.
These original features have put "Garland" gas ranges in the front rank for quality, efficiency, safety and convenience.
Garland Gas Ranges **\$10.50 to \$33.50**
Double galvanized poultry netting, per square foot **5c**
Double galvanized poultry netting, in full rolls, per 100 feet **50c**
Black screen wire, per square foot **2c**
Galvanized screen wire, rust proof, per square foot **3c**
Any size hardwood screen door **\$1.25**
Any size hardwood fancy oiled door **\$1.50**
Adjustable window screen frames, up from **25c**
Garden Tools, Price and Quality is Best at Hayden's

Bargains in Sewing Machines
Some real snaps that you can't afford to miss if you're expecting to buy soon.
All in A1 condition at greatly less than the real worth. You are sure of perfect satisfaction.
New Home Rotary Machines—Samples; list price \$60.00, on sale **\$32.50**
Ruby Sewing Machine—Made by New Home factory; ball bearing, drop head, with automatic lift, at **\$25.50**
SEVERAL SINGER SEWING MACHINES, 1/2 PRICE
New American Machine—5 drawers, drop head with attachments, on sale at **\$12.00**
I Wilcox Gibs Machine \$10.00
1 Standard at \$6.00
We Rent and Repair Machines—Needles of All Kinds.
New Eldredge Machine, will give many years of perfect service, special **\$15.00**
1 Eldredge Chain Stitch, \$20
1 White Machine at \$8.00

IT PAYS Try HAYDEN'S First IT PAYS