

New President Nebraska D. A. R.



Mrs. Warren Perry, Fairbury

What Women Are Doing in the World

Club Meetings.

MONDAY—Meeting of the social science department of the Omaha Woman's club at 2:30 o'clock in the club rooms.

ANY of the women's clubs, both in the city and in the state, have had their last meetings for the year and new officers have been elected.

The advanced French department of the Omaha Woman's club will have charge of the Arbor day program of the club Tuesday.

The annual birthday party of the Omaha Woman's club will be held at the club rooms.

The art department of the Omaha Woman's club will meet Monday, April 26, at 10 o'clock in the club rooms.

The Persia history class will meet Tuesday morning at 10:30 o'clock in the lecture room of the public library.

The Benson Woman's club will meet at the home of Mrs. R. S. Beasley Thursday afternoon at 2:30 o'clock.

The young woman's class in European history will meet Monday evening at

7:30 o'clock in the lecture room of the public library.

The Omaha union of the Woman's Christian Temperance union will hold its meeting at the home of Mrs. J. A. Taggart, 280 Webster street.

The Frances Willard union of the Woman's Christian Temperance union will meet Wednesday morning for an all day meeting at the home of Mrs. J. A. Taggart, 280 Webster street.

The news contained in a recent Washington dispatch to the effect that President Wilson had not thought of removing Miss Julia Lathrop from her position as head of the children's bureau, brought special gratification to the officers and members of the General Federation of Women's clubs.

The department of civil service reform in the General Federation of Women's clubs was created in 1902 for the reason that it had been found that the work of the club for social, industrial and economic betterment was often hampered by an inefficient and sometimes corrupt civil service.

The Sunday afternoon vesper service at the Young Women's Christian association will be addressed by Mrs. D. L. Johnson, on the subject, "One Mile or Two?"

The first aid to the injured lecture on Tuesday evening at 7:15 will be given by Miss Frances Wilson, superintendent of the Methodist hospital.

The social science department of the Omaha Woman's club will meet Monday afternoon in the club rooms.

The household economics department of the South Omaha Woman's club will meet Tuesday at the home of Mrs. Bruce McCullough.

The Benson Woman's club will meet at the home of Mrs. R. S. Beasley Thursday afternoon at 2:30 o'clock.

The French History club will meet Friday morning at 10:30 o'clock in the lecture room of the public library.

The current topics class will meet

The Nebraska

JOHN A. SWANSON, President

The Nebraska

WM. L. HOLZMAN, Treasurer

The Nebraska

Your Unrestricted Choice of Our Entire Stock WOMEN'S & MISSES' \$50, \$60 and \$75 TAILORED SUITS

On Sale Monday

\$3250



THINK OF IT. Our beautiful high class tailored suits; suits that were the most amazing values ever offered in Omaha at the original prices.

Monday--your unrestricted choice of our entire stock of \$50, \$60, \$75 Tailored \$3250 Suits at, only.

Nebraska Clothing Co. JOHN A. SWANSON, PRES. WM. L. HOLZMAN, TREAS. FARNAM AT FIFTEENTH ST. CORRECT APPAREL FOR MEN AND WOMEN

Great Millinery Challenge Sale

Special Announcement

THE first day of our Millinery Challenge Sale was such a tremendous success, so much greater than we had anticipated that we wired to all the near Millinery markets and were fortunate to receive a new and beautiful selection of

Fine Trimmed Hats Untrimmed Dress Shapes

MONDAY WE CONTINUE OUR GREAT SALE WITH A LARGE VARIETY OF NEW MILLINERY AT THESE REMARKABLY LOW CHALLENGE PRICES. BE SURE AND COME EARLY, IT MEANS GREATER SATISFACTION TO YOU.

Hundred of Paradi e Aigrettes and Ostrich at 1-4 OFF

When you visit our Ostrich and Paradise section you will find the largest and finest selection in Omaha and FOR THIS CHALLENGE SALE ONLY we deduct from the marked price 1/4 every dollar.

Untrimmed Dress Shapes

In every new color and style, worth \$1.98 to \$5.98. Monday our Challenge sale prices

69c-79c-98c-\$1.39



Beautiful Imported Flowers

Every Popular Flower, worth 50c to \$1.00, Monday Challenge Sale Price

10c-19c-25c

Hundreds of Beautiful Ostrich and Paradise Trimmed Hats at 1-4 OFF

Thousands of clever Omaha women know that our prices are the lowest and our styles are correct. ESPECIALLY FOR CHALLENGE SALE ONLY We deduct from the marked price 25c on every dollar.

500 Trimmed Hats

Every style and color. Worth \$3.98 to \$15.00. Monday, Challenge Sale Price

\$1.98-\$2.98-\$3.98-\$4.98

We Design and Trim Hats FREE

We guarantee satisfaction or your money cheerfully refunded upon request.

OUTDOOR CLUBS OPEN SOON

(Continued from Page Two.)

The annual meeting of the Second District of Women's clubs will be held May 6 and 6. Mrs. Bruce McCullough of South Omaha, district vice president, will preside at the meetings, which will be held, the first in the library building of South Omaha, the second in the Omaha public library.

The regular monthly meeting of the Woman's Auxiliary of Omaha, South Omaha and Florence will be held at St. Andrew's church Friday afternoon, April 23, at 2:30 o'clock.

The general impression that the state will have no 1915 election unless established by a decision of the supreme court, has led the executive board of the Nebraska Suffrage association to decide upon an initiative petition campaign for an amendment to be submitted to the voters in November, 1914.

The Lincoln Equal Franchise league is backing an elaborate production of the play "Miss Dotty Dimples," by George Ade, for three evenings and a matinee on May 8, 9 and 10. The cast of principal characters is drawn from the several dramatic schools, but the fancy drills will include several hundred children, the university cadets and uniformed drill teams from many organizations.

The eighth annual convention of the Fourth District Federation of Women's clubs closed at Beatrice, Neb., Thursday evening in the Presbyterian church, with an address by the state president, Mrs. T. J. Gist of Falls City.

At the forenoon session, club reports, reports of committees, etc., were dispensed. The bill for the incorporation of the Pontanville Forest association, pending in this session of the legislature, was read, discussed and given the approval of the convention. Resolutions were also adopted favoring the national instead of state control in conservation of forests.

At the opening of the afternoon session, Mrs. Gist spoke of the endowment fund of the general federation. Three marked features of the afternoon program included a talk on "Child Study in the Home," by Mrs. R. L. Cox of Polk; a paper by Mrs. C. E. Weston of Fairbury on "The Preservation of True Patriotism in the Home," and the address on "Supervision and Promotion of the Recreation of the Young," by Prof. Lucile Eaves of the Nebraska university.

At the evening session Mrs. Anna F. Lee of Lincoln gave a talk on "Child Life in Art," and she was followed by Mrs. T. J. Gist, state president, who gave the closing address.

being made in this day by the home maker in the shape of economy and high quality service—a service that can be rendered best by a strong, well financed institution composed of home people who naturally are in a position to know the needs of our home community and are, therefore, fitted to render a service of the highest practical value.

The object of this company is that of combining the two necessary elements—finance and construction—into one economically and systematically conducted business operation, which they believe will be much more convenient and satisfactory to their customers than to be forced to deal individually with the financial institution first, then the architect and finally the construction company; each of whom will naturally expect a profit for the service rendered.

Bee Building to Have National Metal Weather Strip Soon

F. H. Turney & Co. of Omaha were given the contract yesterday for placing their national metal weather strip on all windows in the Bee building. This product is recognized as one of the superior makes of the country and is used in many of the large buildings in Omaha.

With the weather strip on the windows of the Bee building tenants of this modern office establishment will be protected from dust in the summer and from draughts in the winter.

The persistent and judicious use of Newspaper Advertising is the Road to Business Success.

Personal Gossip.

Mr. and Mrs. Walter J. Roseberry, 835 Hamilton street, announce the birth of a son, Bayard Farrar Roseberry, April 17.

A son was born Friday to Mr. and Mrs. John Murphy of Sioux City. Mrs. Murphy was formerly Miss Cecelia McCaffrey of this city.

Most Modern Method of Financing Home One of Best Known

The effort required of every man these days to uphold his particular part in the great field of systematized modern commerce has become so engrossed and exacting that the average man is commencing to find that many of his individual affairs make but very slow, if any, progress. The cost of living is increasing daily and besides this, many things are now considered necessities which were considered luxuries but a few years ago.

Trust Company is Powerful in Doing Great Good Business

There are incidents, both numerous and pathetic, in the daily routine and business of the modern trust company which disprove the general idea that a corporation has no "soul." One of the reasons why men confide the administration of their estates to their lawyers or confidential friends to act as executor or trustee in the event of death, is the mistaken notion that the trust company, as a corporation with a great many duties to attend to, is not able to give the personal attention or consideration to those who are left behind, which an individual is supposed to render. Within recent years, however, there has been a general awak-

NEW UNION PACIFIC LINE NEARING COMPLETION

Work is rapidly progressing on the Gibbon-Hastings branch of the Union Pacific and it will be opened for traffic not later than June 1 of this year. The track laying has been carried on from the Gibbon end of the cut-off and has now reached a point about eight miles south of the Platte river, or about half way between Gibbon and Hastings. The distance between the terminals is twenty-seven miles.

The persistent and judicious use of Newspaper Advertising is the Road to Business Success.

Safety in Prescriptions

When you are sick you go to the best doctor you know of, accepting with confidence his prescription. What good is all your confidence in your doctor, unless the prescription he gives you is filled exactly as he orders?

These are some Sherman & McConnell features worth considering: Expert prescription pharmacists, specially trained and broadly experienced. They do nothing but prescription work. Have no other duties about the store. We supply them with the most modern and exact appliances and the freshest purest, standardized drugs. Bring your prescriptions to a "Retail" store, save money, save time and be safe.

MISS E. L. PEPPERS has returned from an extended trip and has reopened her millinery parlors at 614 South 28th. Will be glad to welcome all old and new patrons.

It Does Pay to Have Your Clothes Dry Cleaned

They wear enough longer to more than pay for the cleaning and add much to your appearance and self esteem. But you should have the work done by a competent and reliable cleaner. Some Cleaners claim to do Dry Cleaning, that consists only of sponging off with gasoline, others have equipment but don't know how to use it to get the best results.

We have every appliance for doing First Class cleaning and dyeing and were the first in Omaha to have them, and in addition our staff of cleaners, dyers and finishers are the most competent in the middle west—we've spent 15 years getting them together, and have learned something each year ourselves—that's why the Pantorium does the best work in Omaha. TRY US.

THE PANTORIUM

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