



Wonderful Increase in 1912

In Strength, Stability, Safety and Public Usefulness

Assets, over	291 Million Dollars
Liabilities, (including Policy Reserve, 228 Million Dollars; and amount set aside for Holders of Deferred Dividend Policies, 31 1/2 Million Dollars; of which there is payable in 1913, over 4 Million Dollars)	267 Million Dollars
Capital and Surplus, over	24 Million Dollars
Paid Policyholders in 1912, over	31 Million Dollars

Total Paid Policyholders Since Organization, Plus amount held at interest to their credit, over FIVE HUNDRED AND TWENTY-FIVE MILLION DOLLARS

Life Insurance Issued and Paid for in 1912, over	480 Million Dollars
Increase in Insurance in Force, over	192 Million Dollars

More than 11 Million Policies in Force Insuring over 2 BILLION, 211 MILLION DOLLARS

Over \$73,000,000 invested in Real Estate Bonds and Mortgages.

Amount of Voluntary Concessions paid to Policy-holders to date, nearly 17 1/2 Million Dollars.

Premiums were Reduced in 1912 on New Ordinary Policies, and on new \$500 and \$750 Intermediate Policies.

126,000 Death Claims and Endowments paid in 1912. Lowest Expense Rate in the Company's History.

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We taught these men in their spare time by correspondence, and in class, to be Doctors of Chiropractic—the New Drugless Healing Science OF SPINAL ADJUSTMENT—and thereby made them independent for life. We will guarantee to teach you with equal success. A common school education is all you need to begin—our simplified training does the rest.

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