

# The Society Bee-Hive

By MELLIFICIA. Monday, April 7, 1913.

MISS ALMA BUTLER has kindly taken it upon her shoulders to give hats to the distressed who lost theirs in the tornado. Saturday evening a stylishly dressed woman appeared at her shop and much time was spent by the head saleswoman in showing the latest of the spring models to the new customer. This personage seated herself before the long French mirror and proceeded to precisely view each hat as it was placed upon her pretty golden hair.

No, she was not "just looking," she had come for a hat and intended to stay until she found the one she wanted. Her efforts were not in vain, for soon one of the new spring models with expensive plumes, met with her taste.

"Yes, that will do," said the woman, who was wearing three large diamonds, and she proceeded to take from her purse a card given her by the relief station, stating that she was deserving of assistance.

"I did not say that the tornado victims might take their choice of my stock at this time," advised Miss Butler, "but if you are in dire need of a hat you may take your choice of these this counter."

"Well, how much would you make this hat to me at this time?" questioned her interesting customer. Out of consideration for this woman's nerve, Miss Butler discounted the price and the cash was paid.

"I would have been glad to exchange her purchase for one of those French plumes she was wearing on her winter hat which she was able to save from the tornado cloud," said Miss Butler.

### Children's Birthday Party.

Mrs. John Hope was hostess at a children's party Saturday afternoon at her home, 2114 North Fifteenth street, in celebration of the second birthday of her little daughter, Margaret. Pink carnations decorated the rooms and a birthday cake with two candles formed the centerpiece for the table. Assisting Mrs. Hope were Miss Frances Hope and Mesdames Julia Porter, James Gillan, George Welbourne, Myren Hayden, William Beacham and Thomas Neigh. The children present were the little Misses Hope Welbourne, Allan Lyon, Christina Hayden, Ida Cassidy, Evelyn Boyd, Margaret Hope, Helen Kendall, Nellie McKinney, Marie Marsh, Lottie Wear, Masters Clarence Lyons, Clifford Hayden, Peter Hayden, Emory Hayden, Lloyd Porter, James Gillan, George Gillan, John Howe, Myren Hayden.

### Personal Gossip.

A daughter was born Sunday to Mr. and Mrs. G. W. Tinney at the Methodist hospital. Mr. and Mrs. Tinney resided at Thirty-fourth and Cumings streets and were among those who lost their homes in the tornado.

Mrs. E. G. V. Griswold, who recently underwent an operation, is now convalescing.

### Larsen-Clark Engagement.

Mr. and Mrs. A. J. Clark of Seattle, Wash., announce the engagement of their daughter, Josephine, to Mr. John C. Larsen of this city. The wedding will take place in June. Miss Clark will have an unusually attractive trousseau, most of which was embroidered in Japan.

### Where They Are.

Miss Clara H. Mason is now living at 20 South Twenty-sixth street.

Mr. and Mrs. W. H. Howard and family will leave Monday to reside in Lincoln. Their home at 472 Capitol avenue was recently damaged by fire. Not caring to rebuild at once, Mr. Howard being associated in business at Lincoln, and their daughter attending the University of Nebraska, they decided to locate in Lincoln.

### Celebrate Anniversary.

Dr. and Mrs. Henry B. Lemere will celebrate their sixth wedding anniversary this evening at their home in Dundee. This evening will be spent playing bridge and five tables will be placed for the game.

### Maple Leaf Chapter to Sew.

Maple Leaf chapter of Eastern Star will meet Tuesday afternoon at 1 o'clock at the Masonic temple. They will finish sewing articles which were started at last week's meeting. They have completed about ten silkoline quilts and several dozen sheets and pairs of pillow cases.

### In and Out of the Bee Hive.

Mrs. C. F. McGrew returned home Saturday from a stay of several weeks in California and is at the home of her daughter, Mrs. Wilson Austin, while their home is being repaired.

Mr. E. V. Krug of St. Louis, Mo., who spent the week-end in Omaha, returned

## PIMPLES CAUSED DISFIGUREMENT

Red and Festered, Terrible Irritation, Itching Unbearable, Relieved of Pimples After Using Cuticura Soap and Ointment.

3600 North Main St., Chicago, Ill.—About one year ago my face began breaking out with sore, itchy pimples. They were red and as they festered they took on a head of yellow pus. The trouble caused great discomfort while it lasted and also caused me the loss of many nights' sleep because of the terrible irritation. At times I could not wash my face because of the soreness and when I did wash it the itching of the pimples was unbearable.

I tried various lotions but to no avail. I suffered in this way for about six months. I saw an advertisement giving reasonable testimonials and offering a free sample of Cuticura Soap and Ointment for which I immediately sent. On receiving this sample of Cuticura Soap and Ointment I carefully followed the directions with the result of getting on the path of recovery. After using two full-sized boxes of Cuticura Ointment and a cake of Cuticura Soap I was fully relieved of pimples. (Signed) Miss Marie Creighton, Oct. 4, 1912. Cuticura Soap (25c.) and Cuticura Ointment (50c.) are sold by druggists and dealers everywhere. A single set is often sufficient when all else fails. Liberal sample of each mailed free, with 22-p. Skin Book. Address post-card "Cuticura, Dept. T, Boston."

For tender-faced ones should use Cuticura Soap Shaving Stick, 25c. Sample free.

## THIS WILL INTEREST MOTHERS

Mother Gray's Sweet Powders for Children, a reliable relief for Fevers, Headaches, Bad Stomachs, Teething Disorders, and all ailments of infants and children. They break up colds in 24 hours. They are so pleasant to the taste children like to take them. They never fail. Sold by all druggists. See Sample mailed FREE. Address: Allen V. Gray, Le Roy, N. Y.

## PROTECT MOST BORROWERS

Loan Companies to Take Second Mortgage Loans for Rebuilding.

ALL ARE ABLE TO GET MONEY

Paul Kuhn Says Not More Than Two Per Cent Have Suffered Complete Destruction of Their Property.

In round numbers 40 per cent of the borrowers of the Conservative Savings and Loan association who suffered losses in the tornado carried their own insurance and were protected in that way. This is according to statements made by officials of the company, who made a careful investigation. It is thought that the figures from other loan companies would prove about the same and that this probably represents the percentage of those in the storm-stricken district that had protected themselves with tornado insurance.

Not more than 2 per cent of the borrowers, it is estimated by P. W. Kuhn, have suffered the practically complete destruction of their properties. Mr. Kuhn also says that not more than 1 per cent of the borrowers in the Conservative will be obliged either to give up their properties or to receive public assistance by way of second mortgage loan advances or otherwise.

### Blanket Cyclone Insurance.

The much-talked-of blanket insurance policies carried by some of the loan companies, protect only the loan company, and do nothing of course for the borrower. Some of the loan companies did not even carry the blanket insurance having their loans widely scattered throughout the state and preferring to carry their own risks.

In order to collect insurance on the blanket policy it is necessary for the loan company to exhaust all the resources of the mortgage. That would mean that the company must foreclose and sell all the property and lot for what they could get out of it. The insurance company would pay the loan company the balance on the blanket policy. Wherever a place is only partially destroyed, then the owner is the loser as he must furnish the money to make his own repairs. The blanket policy covers no partial losses.

To the limit of their ability under the law the loan companies will make it their policy to make further loans on property in order that the owners may make the necessary repairs. John E. Plack, president of the Omaha Occidental Building and Loan association, remarking on this policy, said no case had come to his observation through this tornado in which a man had suffered so complete a destruction that he was unable to get a loan on what there was left. "Such cases are possible, of course," he said, "but I do not know of a single one just now."

## Many Are Driven Insane by Storm

Five times as many persons are becoming insane in Douglas county since the tornado as before the storm, according to records in the sheriff's office. In the two weeks since the Monday after the tornado eleven persons have been brought under the care of the sheriff on insanity charges. The average ten months prior to that time was less than one a week.

The eleven persons whose insanity it is supposed to have been induced or hastened by the storm are: James Anderson, George Hampton, Fritz Koutch, Dan W. Mickey, Nette Peterson, Johanna Schroder, Fred Sledge, Mrs. R. E. Wilson, Louis Yelinski, John Montco and Paul Newman.

Several alleged insane persons are now confined in the county jail. The remainder of the eleven have been taken to the county hospital. The insane hospitals of the state are said to be full. The patients are held awaiting examination by Dr. Tilden of the insanity commission and hearings by that body.

Medical men say that increased insanity usually is the result of a calamity such as the tornado. The same result follows a severe financial or industrial panic.

Recommended for a Good Reason. C. H. Grant, 230 Waverly St., Peoria, Ill., says: "Backache and congested kidneys made me suffer intense pains. Was always tired and floating specks bothered me. Took Foley Kidney Pills and saw big improvement after third day. I kept on until entirely freed of all trouble and suffering. That's why I recommend Foley Kidney Pills. They cured me." For sale by all dealers everywhere.—Advertisement.

## Why I Admire The Woman Next Door

Anyone who can do as much on a little money as the woman next door, I certainly look up to. If there is a real bargain to be found anywhere she is the one to find it.

Just now she is conducting a Larkin Club-of-Ten and furnishing her spare room with Larkin Premiums. Already she has gotten the bed and bureau, and very soon will have a new rug.

I belong to her Club and so do most of the other neighbors on the street. We all use Larkin Products and like them very much. I have found their groceries splendid and wouldn't think of getting my soaps, toilet preparations or notions anywhere else. My last premium was a handsome new bookcase. I had wanted one for a long time and I know you'd agree that this is a beauty if you saw it.

I certainly would advise any woman who is now buying her household supplies at the store to begin buying them from Larkin Co. You'll get just twice as much for your money, and everything you get is so good and fresh! Perhaps you could form a Larkin Club-of-Ten like the woman next door and thus get extra benefits from this method of dealing. If you'll just write Larkin Co., Peoria, Ill., and ask them for their big Catalog D29, I know they'll be glad to send it to you. This Catalog will tell you all about their plan and lots of other things I couldn't begin to mention here.

## ENGAGEMENTS OF TWO OMAHA GIRLS ANNOUNCED

Mr. and Mrs. Charles Marshall announce the engagement of their sister, Miss Verba Amanda Gaines, to Earl Floyd Dragg of Ames, Ia. The wedding will take place in the summer.

Mr. and Mrs. J. J. Lawrence announce the engagement of their daughter, Hazel Mattie, to W. G. Caughn of Winfield, Mo. The wedding will take place in the early summer.

## Rain Falling Over Entire State Puts Soil in Fine Shape

Rain, which started falling shortly after 1 Monday morning, was general over the entire state of Nebraska, western Iowa and northern Kansas. Light, wet snow fell over the eastern part of Wyoming.

The rainfall varied from light showers in the western part of the state to heavy downpours in and about Omaha. In no place did the rain fall continuously, but consisted of showers. Deadwood reported a fall of one inch of wet snow, while at Concordia one and one-half inches of rain was reported. At Upton, Wyo., four inches of snow had fallen from midnight up to 8 o'clock in the morning.

Glen Deaver, immigration officer at the Burlington, says the reports from the farmers indicate that crop conditions at present are better than they have ever been. Mr. Deaver says the soil was in excellent condition to receive the rain and that the winter wheat will be greatly benefited. In Wyoming the wet snow was equally as good as the rain in this state. Every town on the Burlington system throughout Nebraska reported rain yesterday morning.

## Mrs. Sautter Dies; in Omaha Since 1856

Mrs. John Sautter, aged 71 years, widow of the late John Sautter and one of the oldest residents of Nebraska, died at her home, one-half mile north of Papillon Sunday.

Mrs. Sautter came to Omaha in 1856 and has lived in this vicinity ever since. She was born at Oetdorf, Oberamt Hellingen Konigreich Wurtemberg, Germany. She is survived by three sons—John, Henry and Louis Sautter, operators of large farms near Papillon.

The funeral will be held at 1 o'clock Wednesday afternoon at the residence. Interment will be in Sautter cemetery. Rev. Mr. Schultz of Papillon will officiate.

## BRONZE BRACKETS COMING FOR POSTOFFICE DOORWAYS

Eight bronze brackets to be erected at the three entrances of the postoffice building are on their way to Omaha. The cost of these brackets is slightly more than \$100 each. Two will be erected at the Dodge street entrance, two on Capitol avenue and four on Sixteenth street. As soon as the ornaments arrive they will be erected and the electric light company will be authorized to wire them with high candle power bulbs.

## THIEVES STEAL TWENTY-TWO DOLLARS FROM REGISTER

The butcher shop of Fred Bonness, 222 Leavenworth street, was entered by thieves Sunday night and the cash register relieved of \$22. Ten dollars of the amount was in pennies. The thieves gained entrance to the establishment by prying open a basement window and then forcing their way to the main floor by breaking the lock of the cellar door with a furnace poker.

## OMAHA CIVIC LEAGUE TO MEET FRIDAY NIGHT

The annual meeting of the Omaha Civic League will be held in the council chamber at the city hall Friday night. Election of officers and a board of directors will be held. Plans for the work of the ensuing year will be discussed.

## STATION IS DREARY POST DURING RAINY WEATHER

Although it was a dull and cheerless morning at roller station No. 4, Forty-third and Leavenworth streets, the relief party stuck to their post. The post consists of a shabby tent piled high with canned goods and other food stuff. George Morton and a half dozen women remained unwhimpering in the chilly and damp shelter, although there were only a few callers.

## Watch Repairing Also Jewelry By experts. All work guaranteed. EDHOLM 10th and Harney

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# Brandeis Stores

The new things you need now for the home and the new apparel you need for your spring wear can best be purchased at this store. We always show larger varieties and we have always given the best values in Omaha—and always will.

## Genuine Savings to You in These Curtains and Drapery Goods

In Omaha's lightest, newest, best equipped drapery section—Third Floor.

500 Pairs of Swiss Curtains—trimmed with one-inch lace and regularly worth \$1 a pair—special for Tuesday at, pair..... 69c

Special Showing of Ready to Hang Lace Curtains—very desirable patterns; 3 special groups, pair, 98c, \$1.50, \$1.98

**TUESDAY SPECIAL**  
6000 Yards of Ruffled Colored Drapery Swiss  
Regular price is 15c and 19c a yard  
—Third Floor..... 9c

**WINDOW SHADES**  
Best Oil Opaque Shades  
3x7 size, each..... 45c  
Linen Window Shades  
3x6 size, each..... 29c  
3x7 size, each..... 35c

**MARQUISETTES and VOILES**  
Just fifty pieces of these drapery yard goods, trimmed with real linen lace—special for Tuesday at, the yard..... 45c

## The Rug You Buy Here will Give You More than a Dollars' Worth of Service for Every Dollar of Cost

Every rug in this department must measure up to Brandeis' high standard of quality.

**SEAMLESS BRUSSELS RUGS**

9x12 size Seamless Rugs of excellent quality in floral and oriental patterns. A large line to select from—all splendid wearing rugs—unusually good values. At..... \$16.50  
Same quality, 8-3x10-6 size, at..... \$13.50

**AXMINSTER and VELVET RUGS**

Excellent line of attractive patterns—9x12 size, worth up to \$25—a Tuesday spec'l, \$15.98

**GRASS RUGS**

For sun rooms and porches, 6x9 size, in new green and brown shades, stenciled borders, at..... \$6  
Rugs of every size, rugs in every color scheme, rugs for every purpose in our great daylight department—Third Floor.

## Choose Your Corset With Care—Your Whole Appearance Depends Upon Its Proper Fitting



CORSETS are Corsets of positive character. They actually accomplish things. A model that does not suit the figure is likely to prove uncomfortable. Come in and let our fitters help you choose the model best adapted to your figure, and have it fitted and properly adjusted. Models 522 and 523 are the greatest supporting corsets in existence. The special features of these corsets is the Lasti-tops bandlet which gives perfect abdominal support. The price of these models is..... \$5



Model illustrated is style 322 with the incurve back, which gives a perfect, smooth fitting back and gives ease to the wearer.

OTHER MODELS OF NEMO CORSETS, at..... \$2.00 UP TO \$10.00

Nemo No. 322  
LASTICURVE-BACK SELF-REDUCING

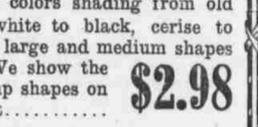
## A Popular Innovation--The New Shaded Hemp Hats

IN VARIOUS TWO-TONED STRAWS—READY TO TRIM.



The mid-season hats that are just reaching their greatest popularity are these shaded hemp shapes in colors shading from old blue to taupe, white to black, cerise to taupe, etc. The large and medium shapes predominate. We show the best quality hemp shapes on..... \$2.98

Large bunches of Flowers of every description in all the new colors—\$1 values, at 39c  
Imitation Numidi and Ostrich Quills now so popular for trimming hats 75c to \$1.50



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**FREE OFFER**  
We Replace Any of Our "FREE" SEWING MACHINES Damaged in the tornado—with a New One Absolutely WITHOUT CHARGE

**HOSEIERY**  
For Men and Women  
Fine cotton Hosiery with white feet, double soles, high spliced heels and toes, and many pairs of Burson Hosiery worth 25c, at the pair..... 15c  
85c Silk Gloves at 69c Pair  
Extra quality, pure silk gloves in black and white—16-button lengths in 2-clasp effects—up to 85c values, at the pair..... 69c

**Free Instructions**  
In All Branches of Art Needlework  
Miss Dorothy Angell, direct from Liberty & Co., London, England, is here every day giving free lessons in the art of Lace Making, Tatting, Crocheting and Embroidering, to those purchasing supplies in our new Art Needlework Department—Third Floor.



**FREE**

**To Every Woman**  
Bring this advertisement to our Notion Department not later than one week from today and receive, absolutely free, a regular 10c card of

**Wilson Dress-hooks**

These popular new Dress-hooks are not ordinary hooks and eyes or snaps—they will completely overcome your dress-fastening difficulties. The free cards are not samples but the same value for which you would regularly pay 10c.  
We make this most unusual and liberal offer as we are confident you will find Wilson Dress-hooks the very thing you have always wanted. They can't come unhooked or "pop" open accidentally. They hold securely without bulge or gap, though you can unhook them with perfect ease. Guaranteed not to rust or crush in washing and ironing, and to outlast any garment; perfectly flat and never show. Don't neglect this opportunity to try the Wilson Dress-hooks you have seen so widely advertised in the leading magazines and style books. Used by fashionable women everywhere and endorsed by leading dressmakers.  
Cut Out this Advertisement and present at our Notion Department. Large and small sizes. Gray, Black and White colors. One dozen on a card. We can not give a card to any one who has received a card free from any merchant or the Wilson Dress-hook Co., Cleveland, O. None given to children.

## THE BEE "For Sale, Miscellaneous" column is a great, silent auctioneer of the newspaper world. You have but to make known what you have for sale in this column, and you will be surprised at the speed with which some bargain-hunter will swoop down upon you.

Protect Yourself Ask for ORIGINAL GENUINE Horlicks Malted Milk The Food Drink for all Ages—Others are Imitations