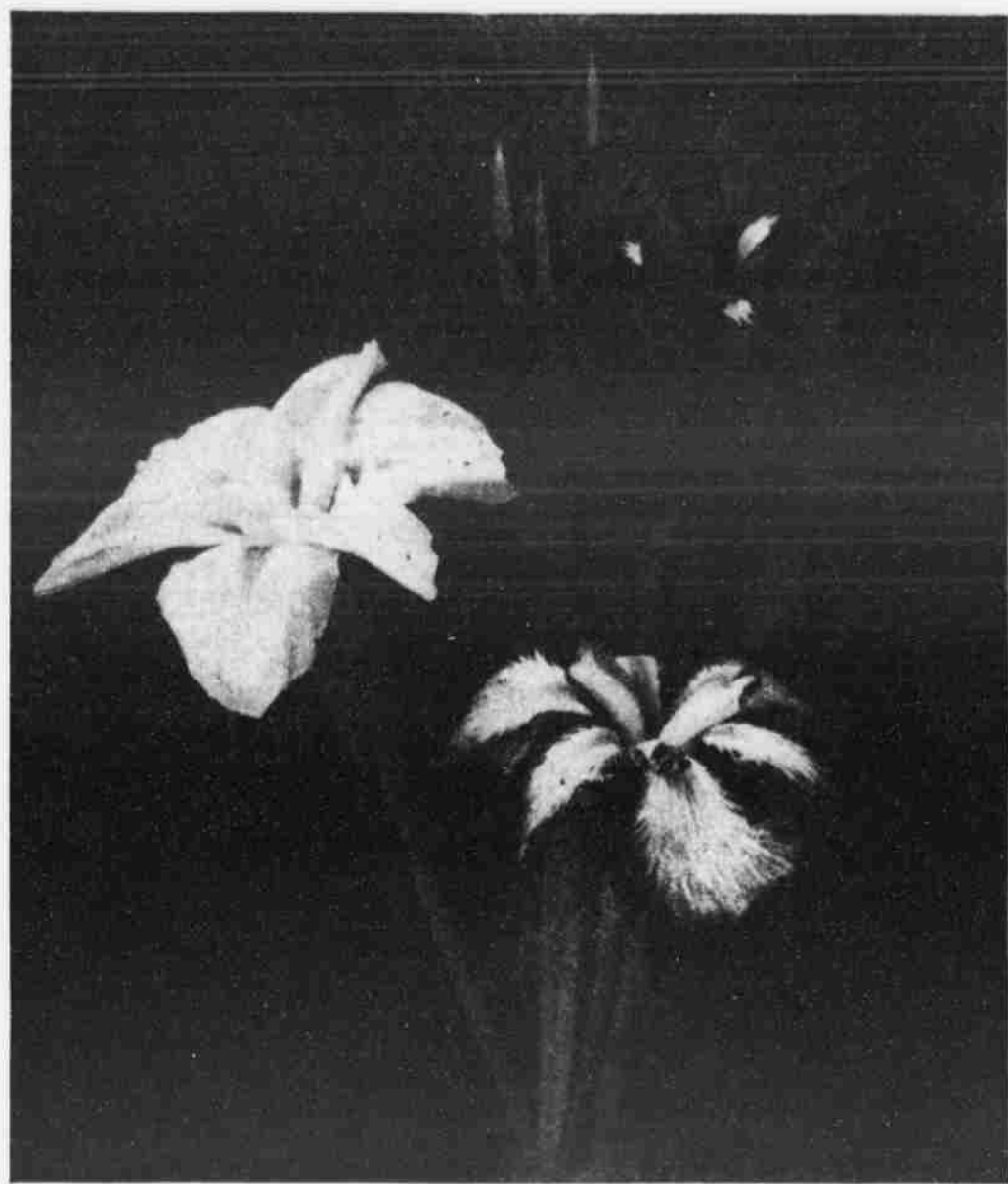


Luther Burbank's Iris



Reproduced from a Direct Color Photograph

WHILE Luther Burbank's homely potato has probably, of all of his inventions, meant most in money to the world—and while his ungainly cactus will probably mean more—it is interesting to know that this creator of so many useful forms of plant life personally loves best of all the hours he spends with his flowers.

Luther Burbank's belief is that flowers

have a wonderful influence upon human beings; that their scents and their graceful lines and their beautiful colors have specific beneficial effects upon the human mind, and he has always felt, while his new fruits and other foods were eagerly welcomed by a hungry world, that the work which he has done on flowers has none the less a definite and lasting value.

It would take a magazine larger than this merely to catalog the flower improvements which Luther Burbank has wrought—not to describe them or to picture them, but merely to give their names in one-line headings.

His Amaryllis is widely known—developed from inch-wide parents of dull and unattractive hue, to one of the most gorgeous flowers that grows, measuring