

Saturday The Final Big Bargain Day Of

Brandeis Stores

31 st. Anniversary Sale

Styles That Are NEW Women's Neckwear

Dainty neckwear of fashionable character is an essential feature of a woman's dress. Everything that is new is shown here.

New Dickey Blouses of fancy shadow lace, at \$1.75
Plain Net and Fancy Dictionaries at \$1.25 down to .85c

New Empress Collar with reverse fringe—gives beautiful finish to suit or waist, at \$1.00

Bulgarian Collar and Cuff Sets of Bengaline Silk, the set .95c

Swiss and Bulgarian Collar and Cuff Sets, at .50c

Empress Swiss and Bulgarian Collar Sets at .35c

Water Proof Mailing Muffs, at .75c

STORES
OPEN UNTIL
9 P. M.
SATURDAY

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Children's Day in Art Needlework Dept.

We will give to every FREE girl a dolly

(Providing she buys skein of silk or cotton here.) We will also, from 9 a. m. till 4 p. m. Saturday, give free instructions on working the dolly.

Dresser Scarfs—Stamped on pure linen for punch work and eyelet embroidery, Anniversary Sale special at 50c

Waist Patterns—Stamped on white voile and crepe—dainty effects in new Bulgarian designs; Anniversary Sale 50c

Stamped Pure Lipen Library Scarfs with hand knotted fringe—\$5 value, Anniversary Sale special, at 25c



Hundreds of Pairs of Women's

Long Silk Gloves

These are all 16-button length Silk Gloves of good quality—nearly all blacks and whites—Anniversary Special, Main Floor,

69c Pair

2 Specials--Women's Leather Bags

Real Leather Bags, all leather lined with 9-inch metal frames; new shapes and sizes; special Saturday only, at 50c

\$3.00 and \$4.00 Real Morocco, Real Goat Seal and Real Seal Bags—in all colors—silk lined or leather lined throughout—wonderful values, on sale Saturday at \$1.69

Special Sale of Silverware

Wm. A. Rogers Knives and Forks—6 knives, and 6 forks in lined box; our regular price is \$2.75 per set—extraordinary bargain during Anniversary sale at, set \$1.79

Set of 6 Sterling Silver Tea Spoons—4 patterns—set. . . \$3.49

25c Gold Filled Friendship Bracelets—3 for 50c—each. . . 19c

\$5 German Silver Mesh Bags—7-in. frame, 1-in. fringe. . \$3.49

\$2.50 German Silver Mesh Bags, 5-in. frame; special. . \$1.69

Veil Hair Pins, gold filled, set with stones, at 25c and 50c

30c Push Combs, set with brilliants, will go on sale at . . 25c

50c and 75c Stick-Up Hair Ornaments, spun glass, etc. . 25c

Sterling Silver Picture Frames, \$1.75 values, on sale at \$1.19

Choose from 1,000 Exquisite New Waists of Silk and Chiffon at Much Less Than Regular Price



To make the final day of the Anniversary Sale the most notable of the celebration, we have assembled 1,000 of the finest silk waists in our stock to sell at \$1.95 each.

These are the highest class waists in the dressiest new models for 1913—dress and evening silk waists in all shades, fancy figured silks, scores of exclusive models.

Also the newest ideas in plain and striped silk shirts in the mannish ideas with high collars, also new shirts with lace turn back collars. There never before was a silk waist offer like this in Omaha.

Taffetas, Messalines, Wash Silks & Chiffons

Thousands of women every day have admired these smart waists in our window display.

Not a Waist in the Sale made to sell less than \$3

\$1.95

All Newest Colors, Including Dainty Evening Shades

If you have seen our window display you will quickly appreciate the bargains.

Many of These Waists actually worth up to \$5

New Spring Millinery

The new mid-season models that are brought forward daily change the whole appearance of our millinery section. Saturday it will seem like a new hat shop at the beginning of a new season.

We have just received scores of mid-season models in leg-horns, milans and linsies—many smart new poke effects, at . . . \$16.50 and \$25

"Coronet" Hats Are Always \$10

Scores of new late spring designs shown for the first time Saturday.

We are exclusive Omaha agents for these beautiful, high class dress and street hats, at \$10

Misses' and Juniors Ready-to-wear Hats

Clever girls' hats, suitable for girls 5 to 15 years of age—Milan, Leghorn, hemp and lace for 98c, \$1.50 and \$2.50

Flowers and Trimmings

Great showing of new imitation Numidi feathers, stick-ups, fancies, flowers and bands—50c to \$1.50

Untrimmed Hats

Hand Blocked Hemp Shapes—small, medium and large—many colors and styles—\$6.00 and \$7.00 values at \$3.50

200 Dozen 16-Inch French Plumes, at \$2.50

Good width—new two tone shades, cerise to taupe, old blue to taupe, two-tone, Nell rose, etc., worth \$3.50 regularly, at . . .

- WOMEN'S SPRING SUITS**
Smart, practical styles in the new weaves and colors, regularly worth \$12.50 and \$15, for . . . \$10
- WOMEN'S SUITS AT \$15**
Stunning, new spring models with all the latest style features, worth \$17.50, \$19, \$22.50 . . . \$15
- SILK and WOOL COATS**
Women's and Misses' 3-4 and full length coats, very practical, worth \$12.50 and \$15, at . . . \$10
- SPRING COATS AT \$5**
Handsome coats made from serviceable silk and wool cloths and regularly worth \$7.50, at . . . \$5
- CHILDREN'S COATS AT \$3.50**
Clever, dressy styles for girls, ages 6 to 14 years—good \$4 and \$5 values. \$3.50
- CHILDREN'S COATS at \$5.00**
Ages 6 to 14 years, value up to \$8.50 for . . . \$5.00
- CORSET SPECIALS**
Broken lines in La Vida, Lyra and La Revo Corsets, in a wide range of models to fit any figure, \$5.00 to \$6.50 values. . . \$2.69
- STETSON HATS**
Well dressed men invariably choose a Stetson Hat. In style as well as quality they have no equal at the price; new arrivals are here at . . . \$3.50



Great Anniversary Sale

Silk Dresses

FOR WOMEN AND MISSES

Worth \$17.50, \$20, \$25 and \$27.50, at \$15

This will be the most popular season for practical silk dresses in many years. In this lot are hundreds of those extremely popular new frocks of fine charmeuse, crepe meteor, crepe de chine, messaline, etc. Made up by the most successful designers in New York and copied closely after imported models.

The new draped skirts, the new collar effects, the new sleeves, the new trimmings, the new graceful lines, the new materials and the new shades of blue, rose, green, brown, chartreuse, as well as shepherd plaids and blacks.

These Dresses were made to sell regularly at \$17.50, \$19, \$22.50, \$25 and up to \$27.50.

We have included in this sale about 150 Fine Ratine, Linen and Lingerie Dresses in the daintiest new styles.

\$15

\$10

WOMEN'S WOOL DRESSES

More than twenty pretty styles. The materials are the new Bedford cords, sponge, fine serges, etc. The styles include practical dresses for every day wear, as well as smart frocks for semi-dress occasions. Many have the stunning new Bulgarian collars now in such fashionable favor.

None worth less than \$12.50—most of them worth \$15.00, \$17.50 and \$19.00.

New Models



- Women's SILK HOSIERY**
With wide hem tops and lisle double soles, in black and white, \$1.00 values; on sale at . . . 69c
- SILK BOOT HOSIERY**
Regular and out sizes with wide lisle garter tops, lisle double sales; special at 50c
- WOMEN'S HOSE at 25c Pair**
Black Imported Cotton Hosiery, with double soles, high spliced heels and toes; at the pair, . . . 25c
- HOSIERY AT 9c A PAIR**
Women's, Misses' and Children's Cotton Hosiery, double soles, pair 9c
- NOVELTY FACE VEILING**
New attractive designs in shadow, Craguela and fancy meshes, in the latest colors, special at yard 39c and 59c
- HANDKERCHIEFS**
Women's Pure Linen Handkerchiefs with embroidered and Val. lace corners, worth to 30c. . . 10c
- CARNATIONS Per Doz. 29c**
ROSES Fresh Cut 39c
Per Dozen
- SHIRT SALE**
Men's Sample Shirts at unparalleled values, made from serviceable material, in new patterns and worth \$1.75, on sale Saturday at . . . 98c

Newest Lasts, Styles and Colors Are Shown Here First

Spring Footwear

IN MAIN SHOE DEPT.—OLD STORE.

The styles this season are prettier and more practical than ever. The quality of every pair of Brandeis Shoes is absolutely dependable.

Women's Cravenette, Black Velvet and White Nubuck Shoes, \$3.50 Values at \$2.85

Button style with welt sewed soles—good, serviceable shoes in all sizes.

Women's New Pumps in Satin, Suede and Cravenette, in All Sizes, \$3.95, \$4.95

Will fit any foot. They have flat silk or leather bows, high arch with medium and high heels or the new low heels, light extension edge soles.

Men's Dress Shoes at \$2.95

Tan, calf, gun metal calf and patent leather with welt sewed soles—all the new lasts, flat English toe, high toe and pug toe—all sizes.

Men's Celebrated Hurley Shoes and Oxfords

Worn by the best dressed men everywhere. Made from domestic and imported leathers, tan and dull calf—skin and patent leather; all sizes and widths, pair . . . \$4.50

Dressy New Spring Pumps for Children

White kid lined throughout to prevent the stockings from becoming discolored.

Infants' sizes, at \$1.00 | Misses' sizes, at \$2.48



Spring MILLINERY IN THE BARGAIN BASEMENT

In our greatly enlarged millinery section in basement, we offer these specials:

New Hemp Shapes—In all the season's favorite colors; also Milan and Java straws, worth \$3, at each. . . \$1.50

New Tailored and Trimmed Hats—Large shipment just received, at . . . \$1.50-\$2.50-\$3.50

Big assortment of new spring flowers in bargain square—roses, fruits, straw buds, in Bulgarian colors and 25c-29c-39c

CANDY SPECIALS IN POMPEIAN ROOM

Fresh Coconut Kisses—vanilla, strawberry and chocolate at, lb. 15c

Fresh Toasted Marshmallows, special for Saturday at, lb. 15c

Delicious Maple Confections—a Saturday special at, lb. 20c

Pompeian Bitter Sweet Chocolates and Swiss Chocolates at, lb. 25c

Fresh Black Walnut Tazzy, special at, lb. 25c

See Brandeis Special Ad on Page 5
RED CROSS DRUG SALE.
SALE OF HUMAN HAIR GOODS.

Big Basement Sale of Shoes

Our Anniversary sale brings you the most phenomenal shoe bargains ever offered at the opening of the season. We visited the leading makers in America and secured their samples, canceled orders and model pairs, at less than cost of production.

Women's White Sea Island Duck Pumps, \$1.98

Colonial or flat bow styles with short vamps, new high toes, welt soles and covered heels—made to retail regularly at \$3.50 a pair—all sizes—on sale Saturday only, at the pair. \$1.98

Women's Soft Kid Skin Shoes, All Sizes, \$1.69

Odds and Ends of Women's Shoes, Mostly Small Sizes, 98c pr.

87c Pr. Women's Sample Oxfords and Pumps—"Red Cross" and other famous makes in the latest and most popular styles with the new high toes—all sizes up to 4; worth \$3.50 and \$4.00 a pair.

Women's White Canvas Shoes, button styles, worth \$3.50, \$1.98

Girls' White Canvas Shoes, sizes up to 2, worth \$1.75, \$1.25

Misses' and Children's Oxfords, worth \$1.50, at a pair 83c

Men's High Cut Shoes, made from soft tan calfskin, pair, \$2.25

Women's Juliet Slippers. 98c

Men's \$2.50 Shoes, at . . . \$1.95

Women's \$3 Oxfords, at \$1.39

Men's \$3.00 Shoes, at . . \$2.45

Infants' Soft Kid Shoes. 49c

Boys' School Shoes . . . \$1.75

Women's House Slippers. 98c

Boys' Durable Shoes . . \$1.49

Children's Shoes, at pair . 98c

Women's Fine Oxfords . \$1.89

