WILSON CUTS ALL RED TAPE

President Opens Government Resources to Homeless Thousands.

EXECUTIVE MAY GO HIMSELF

Treasury Department Sends Surgeon General Blue to Flood District to Preserve Public Health.

WASHINGTON, March 28.—President Wilson threw open today the resources of the federal government to the homeless thousands fighting against water, flame and famine in Ohio and Indiana.

More than $250,000 has already been spent and the president has determined that no red tape will stand in the way of relief anywhere.

Secretary Garrison of the War department left today with orders from the president to survey the situation in Ohio and direct the government's relief expeditions, and Mr. Wilson announced if communication with the flood districts continued imperfect and the presence of the chief executive was required to issue emergency executive orders he would go to the zone of the disaster himself.

The president did little else today except work on the flood situation and is ready to set aside other business before him to assist the authorities of Ohio and Indiana. The entire situation will be canvassed by the cabinet tomorrow.

Postmaster General Burleson is contemplating a quick journey to Ohio if the mail situation is not soon improved. Mail routes across the continent are badly affected and the task of disentangling the mail service to points in Ohio and Indiana untouched by floods has reached a crisis. Assistant are being ordered to the flood region from nearby cities and stamps and supplies are being rushed to places that have lost their stock in the floods.

Departments Are at Work.

Not only were the War and the Post-office departments straining every effort to be of assistance, but the Navy department issued orders to its recruiting stations in the central west to send marines, physicians and officers trained in rescue work to co-operate with the army medical staffs.

Power boats and skiffs were dispatched from stations on the Great Lakes.

Secretary McAdoo of the Treasury department sent Surgeon General Blue of the United States Public Health department to the flood district and placed at the disposal of the governors of Ohio and Indiana all life-saving stations in those states. Secretary McAdoo also waived customs regulations so that relief supplies could enter free from Canada.

Secretary Redfield of the Department of Commerce ordered all available boats in the lighthouse service near the Ohio to take part in the work.

Red Cross on the Field.

But while every government department did its utmost, the bulk of the day's orders came from the War department and the Red Cross, which organization distributed its agents and nurses throughout the afflicted territory.

With Secretary Garrison went Major General Wood, chief of staff of the United States army. Quartermaster General Aleshire and a staff of officers, physicians and surgeons.

A signal corps detachment consisting of Major Edgar Russell, master signal electricians and operators, joined the party at the last moment.

The train which consisted of a baggage car, sleeper and diner left here at 3 o'clock over the Chesapeake & Ohio, and was due at Chillicothe at 7 o'clock Friday morning.

Signal corps men were to be picked up at Columbus Barracks, making up a complete field party, equipped with wireless telegraph and field apparatus, flags and lights so that communication may be opened through the isolated districts.

P. P. Claxton, United States commissioner of education issued an appeal to the teachers and school officers throughout the entire country to receive contributions and send them to Dr. Witham M. Davidson, superintendent of schools at Washington.

At the Theaters

ATTRACTIONS IN OMAHA.
Boyd: "Seven Sisters."
Empress: Vaudeville.
Gayety: Extravaganza.
Hippodrome: "The Sunny Side of Broadway."
Krug: Burlesque.
Orpheum: Vaudeville.
Matinees at Empress, Gayety, Hippodrome, Krug and Orpheum theaters.

Barrie's first mention of "Peter Pan" was in a volume of short stories called "The Little White Bird." Very few, if any, of the many people who read the story ever thought that from it would spring one of the most delightful plays that the stage has had. It is nine years since the work was first made known in dramatic form and since then it has had wonderful success both in this country and in England. Miss Adams presented it all of one season in New York and a portion of another. For three consecutive years she devoted herself exclusively to it. There has always been a demand for it and it gives promise of never losing its novelty, its freshness or its charm. At the last revival of the play at Christmas time in London one of the reviewers referred to "Peter Pan, or the Boy Who Wouldn't Grow Up," as "Peter Pan, or the Play that Wouldn't Grow Stale." The news that Mr. Frohman was to revive the work with Miss Adams probably caused more pleasure than any other announcement that was made for the present season. The actress is to be seen as Barrie's youthful hero at the Brandeis theater next week on Monday and Tuesday.

At the Boyd Miss Lang is playing Mimi in "Seven Sisters" in a most charming and altogether captivating way. The bill will run till Saturday night, and beginning on Sunday Miss Lang will offer for the first time in Omaha "The Dawn of Tomorrow," the splendid play by Mrs. Frances Hodgson Burnett, in which Eleanor Robson was starring at the time of her marriage, and in which Miss Gertrude Elliott later toured the west.

Mail orders for Sarah Bernhardt seats have poured into the Orpheum this week, and from present indications the house will be sold out before the opening performance, April 14. The box office sale will commence Monday morning and Manager Byrne announces that all seats which have been ordered and not called for before Tuesday, April 1, will be sold on that date. Mme. Bernhardt will present acts from the following plays: "Lucretia Borgia," April 14; "One Christmas Night," April 15; "Camille," April 16; "Theodora," April 17, and "Phedre," April 18. Cecilia Loftus, the famous mimic, will be the chief attraction next week.

The Columbia Burlesquers at the popular Gayety are enjoying a much better week's business than was expected. Today from noon to 1 and from about 5 to 6 the lady principals and all the chorus girls—twenty-two in number—will sell newspapers for the benefit of the tornado sufferers' relief fund. The girls volunteered their services and the fund will get every dollar collected. Ladies' dime matinee daily.

Key to the Situation—See Advertising.

75c Designer 30c

Brandeis Stores

75c Designer 30c

Saturday Is the Last Day You Can Secure the

75c DESIGNER ONE YEAR 30c

Every woman knows the Designer. It is one of the few magazines in the country that is recognized as a style authority on women's apparel. Each month, **in advance of most magazines**, it pictures and describes scores of the newer styles that will be in fashionable favor. By special arrangement with the publishers we can give you

THE DESIGNER AT 2½c A MONTH FOR ONE WHOLE YEAR

This low price will never occur again. Just think of getting the Designer at such a low price as this. No Mail Orders are filled at this sensationally small price. Don't fail to subscribe Saturday at the Pattern Department.

75c Designer 30c — 75c Designer 30c

No Pins

Come See How to Dress Your Baby Without *Pins or Buttons*

NOW you need never let your little ones be tortured with pins or annoyed with buttons in undergarments again. For here is the new and far better fastening—the wonderful **Twistless Tape.**

No Buttons

Special Demonstration

We will show you this secret of safe, comfortable dressing for baby. Our obstetrical nurse, in charge of this special demonstration, will explain to you how this new twistless tape makes a practical, secure—yet simple and easy fastening which you can tie and untie with just a touch of the fingers. This Twistless Tape never curls, twists or kinks—does not get stringy in washing—but always stays flat, smooth and soft.

And now you can dress and undress your baby *without turning it over even once.* All the *twistless tape fastenings are in front.* Physicians and nurses recommend this correct, scientific way to dress baby.

Learn how to dress baby without pins—Infant's Section — Second Floor.

BRANDEIS STORES

Listen! Tornado Victims

Your Rugs and Carpets Are Not a Total Loss

No matter how wet they are or how much plaster and mud is ground into them, **They Can Be Cleaned.**

Don't consign them to the rubbish pile until you have talked with us. Call Douglas 963 and we will send a man to confer with you and quote prices.

We charge $3.00 to clean 9x12 rugs that cost new $40 to $50 and they look as good as new. The regular price for scouring or cleaning rugs is 25c per square yard—for carpets and light weight rugs 20c per yard. Why not see what can be done with yours?

We will meet you half way, and more; if after the rugs are cleaned, you are not satisfied with both the job and price, You Can Have Them for Nothing.

THE PANTORIUM

"GOOD CLEANERS AND DYERS."

1515-17 Jones Street. Phone Douglas 963.

P. S.—Since this ad was written it has come to our notice that solicitors from a well known AMATEUR cleaner are telling people that the Pantorium does not clean rugs, but sends them to other parties.

Those who know us and have been through our plant know that such statements are false, and for the benefit of those who do not know us, will say that we have the largest and best rug cleaning facilities in Omaha as well as the biggest cleaning and dyeing plant in Nebraska—and we've had 16 years experience.

DISPENSARY

Fee to non-members is $1.00; to members 50c, paid cash, medicine included. An experienced doctor in charge. Hours 9 to 8; Sundays 1 to 3 P.M.

PUBLIC DISPENSARY.
Suite 320 Bee Bldg.
Omaha

Rich Hair

Long, thick, heavy hair. Want this kind? *Ayer's Hair Vigor* promotes growth. Does not color the hair.

Ask Your Doctor. J. C. Ayer Co., Lowell, Mass.

TWENTIETH CENTURY FARMER

Guide for Poultry Raisers.

AMUSEMENTS.

Orpheum Phone—Doug. 494

Matinee Today 2:15
Note—Early Curtain Saturday Night, 8:15 Sharp.
Cecilia Loftus Next Week
Sarah Bernhardt Seats on Sale Next Week.

BRANDEIS THEATER

MONDAY AND TUESDAY
MAUDE ADAMS
IN HER FAMOUS SUCCESS
"PETER PAN."

COMING — THE ROSARY

AMUSEMENTS.

"OMAHA'S FUN CENTER."

Gayety Daily Mat., 15-25-50c Evgs., 15-25-50-75c

THAT SPEEDY GET-THERE SHOW
COLUMBIA Burlesquers
Extravaganza and Vaudeville
Little Charlie Howard, Abe Leavitt, Fannie Vedder and a Big Beauty Chorus. This show's first visit to Omaha this season.
Ladies' Dime Matinee Today.

"Worth Climbing the Hill."

Hippodrome Daily Mat. 10c Evgs., 5-10-20c

MAX BLOOM & CO., in the TABLOID MUSICAL COMEDY,
SUNNY SIDE OF BROADWAY
"THAT'S MY HORSE!"
Daily at 2:30, 7:30 and 9:00 P. M.

The first of the series of lectures given by the Brotherhood of the First M. E. Church at the corner of 20th and Davenport streets will be on Saturday evening, March 29, 1913, at 8:00 o'clock, by Bishop William A. Quayle of St. Paul.

Subject:
"The Tragedy of Rip Van Winkle."

Course Tickets, 3 lectures $1.00
Single Admission 50c

KRUG THEATER

Matinee Today, 2:30. Tonight, 8:30
JARDIN DE PARIS GIRLS
Country Store Tonight

BOYD THEATER

Tonight and All Week.
Matinees Wednesday and Saturday
EVA LANG
Presenting the Delightful Comedy
SEVEN SISTERS
Next Week, March 30
"THE DAWN OF TOMORROW."

EMPRESS FAMILY THEATRE — CONTINUOUS PERFORMANCE Vaudeville Starts at 2:00, 3:50, 7, 8 P.M. PHOTOPLAYS Always Crowded—There's a Reason — Cue 10

ORKIN BROS. TO DONATE

5% of Two Days' Sales For Tornado Sufferers.

For the benefit of the unfortunates who shared in last Sunday's tornado catastrophe, Orkin Brothers have joined with the many loyal citizens to help relieve distress.

The firm has planned to give 5% of the gross receipts from two days' sales to the relief fund, and they have designated Saturday and Monday for this purpose.

These two days are the busiest of the entire week and the fact that they have some attractive sales scheduled will no doubt swell the relief fund considerably.

The money will be handed to the relief committee to be distributed among the needy.

Shoes For Boys

A better shoe will wear twice as long as a cheap shoe.

STEEL SHOD SHOES

may cost a trifle more but it is economy to buy them.

Boys', 1 to 5 **$2.50**
Little Gents', 10 to 13½, **$2.00**

Drexel
1419 Farnam St.

Smoke Up! MUTT —and— JEFF

Saturday Market Basket

Pig Pork Roast, lb. 11¾c

Steer Pot Roast, pound	10¢ and 9¢
Young Veal Roast, pound	12½¢
Steer Porterhouse Steak, pound	16½¢
Lamb Chops, 3 pounds for	25¢
Mutton Roast, pound	7½¢
Sugar Cured Bacon	14¾¢
No. 1 Lean Hams, pound	15¾¢
3-pound pail Lard for	35¢

Money Saving Combination

10 lbs. best sugar	25c
3 lbs. best rice	25c
1-4 lb. best tea	15c
½ lb. of Hershey's cocoa	25c
1 glass shaker with pepper	9c
Total	99c

35c cans of asparagus	19c
Mason jars of olives	19c
1½ qt. jars of pure preserves	25c
Aksarben coffee worth 35c	30c
12 bars of D. C. or B. B. A. soap	25c
With a large bottle of bluing	10c
Public Pride flour, nothing better, at	$1.15
Pkg. creamery butter 30c and	35c
Best cheese of all kinds, lb.	20c
Fancy prunes or figs, lb.	5c
Large prunes, peaches or apples, 3 lbs.	25c
25c pkg. Gold Dust, pancake flour, oats, Rumford baking powder or Snider's catsup	18c

PROVISIONS AT COST—We will sell meats, groceries and provisions at cost to all cyclone victims all week.

PUBLIC MARKET 1610 Harney St. Phone: Douglas 2793

ROSENBLUM'S

Better Groceries for Less Money.

We want you to make this your store. You will always be sure of clean, fresh groceries at prices lower than elsewhere. Deliveries to all parts of the city and Dundee.

Blue Bell Flour, 48-lb. sack	$1.1[illegible]
Sunkist Flour, 48-lb. sack	$1.1[illegible]
Washburn-Crosby's Gold Medal Flour 48-lb. sack	$1.2[illegible]
Best Sugar, 22 lbs.	$1.0[illegible]
Strictly Fresh Eggs, from Blair, Neb. per dozen	2[illegible]
Paxton gas roasted Coffee, No. 2 can	5[illegible]
Cream of Wheat, per pkg.	13
Idlewild, Ideal, Diadem, blue ribbon creamery butter, per lb.	37
Pure Cider Vinegar, per bottle	1[illegible]
Diamond C, 10 bars	25
Lenox Soap, 9 bars	25
10c cans Corn	[illegible]
Large can Tomatoes	10
Advo Corn, 2 cans for	25
Quaker Oats, per pkg.	[illegible]
3, 10c rolls toilet paper	19
25c Rumford Baking Powder	20
5-lb. pail Lard compound	50
3c Crisco	22
[illegible]	25

L. Rosenblum

108 N. 16th, 16th & Burt, Douglas 4281

WEST END MARKET

Our Customers Take Notice

The disaster of Easter Sunday completely demolished our building and place of business at 40th and Dodge streets, which means almost a total loss to us.

We Value Your Patronage

and have made arrangements to serve you with our utmost energy and efficiency, and we trust that we may have the pleasure of your continued patronage from Sommer Bros. store at 28th and Farnam streets, where we are located for the present, and we are prepared to supply your every want with our usual high standard of quality foods and the same reliable service.

Phone Us Your Orders at

SOMMER BROS.

28th and Farnam Sts. Phone Harney 130

Pay Cash—Save Money.

The first of every month brings many new customers—people who have been buying on time and paying whatever their butcher cared to charge. Don't be a lazy shopper. Don't depend on others to do what YOU should do yourself. Buying by 'phone pute you entirely at the mercy of others. Reason it out ourself.

I buy at lowest market price in quantity. I sell for cash, save delivery expenses and have no loss on bad accounts. Therefore, I can sell you BETTER meats at LOWER prices than credit dealers. Every week I buy large quantities, get better bargains and give you the benefit. Cash does it. START NOW! PAY CASH—get better quality and save money.

We make and specialize in Home-cured Hams and Bacon, Home-rendered Lard and all kinds of home-made Sausages. We know them to be the very best on the Omaha Market.

WE DRESS OUR OWN CHICKENS.

Jos. Bath's Cash Market
Tel. Doug. 6984
1921 Farnam St.

WHEN MOVING
Telephone Douglas 411 Now
For Your Milk Supply
Terms and Prices Right.
ALAMITO

Martin Reum's Meat and Fish Market

FRESH, SMOKED, SALT MEATS and LIVE FISH

Phone Douglas 1640. 216 So. Fifteenth St.

Remember Martin Reum always has highest quality and lowest prices. Look over these prices, then see the meat.

SPECIALS FOR SATURDAY

Best Quality Mutton, hindquarters, lb.	8½c		
Best Quality Mutton, forequarters, lb.	7c		
Mutton Stew, 7 lbs.	25c	Lean Bacon, lb.	12½c
Steer Pot Roast, lb.	10c	Picnic Hams, lb.	12½c
Bulk Sausage, lb.	7½c	Home Rend'd Lard,	12½c

Tornado Insurance Covers — **Blown Off Chimneys, Broken Glass.** Partial as well as total loss.

50 Cents Per $100 for Three Years

ALFRED C. KENNEDY

209 First National Bank Building
Telephone Douglas 722

CALL TYLER 1024

FOR RELIABLE

Fire and Tornado Insurance

O'Neil's Real Estate & Insurance Agency

1505 FARNAM STREET.

HOTELS. HOTELS.

The VANDERBILT HOTEL

34th ST. EAST AT PARK AVE., N.Y.
Subway Entrance

At the focal point of the terminal zone, on the crest of Murray Hill, cooled by Southern breezes from the sea, artificially fed by chilled air, 600 sunlit rooms.

TARIFF:

Single rooms	per day—$3, $4, $5, $6
Double rooms	" " $5, $6, $7, $8
Double bedrooms, boudoir dressing-room and bath	" " $8, $10, $12
Suites—Parlor, bedroom and bath	" " $10, $12, $15

Each room with bath. Special rates for Summer.

F. M. Hilliard, Managing Director. Walter H. Kimball, Manager.

A Treat in Every Box

Try Them FREE

Please accept a Free "Surprise Box" of six assorted varieties of Sunshine Biscuits and try them.

Sunshine Biscuits

are recognized now as "The Quality Biscuits of America." They are all full-flavored, crisp and pleasing—as your *grocer knows.* Ask him about them.

They come in kinds to suit every occasion—every taste. Send the coupon now and enjoy a delightful little feast.

LOOSE-WILES BISCUIT COMPANY

Bakers of Sunshine Biscuits

SEND THIS COUPON

Loose-Wiles Biscuit Company
Omaha, Neb.
Please send me my FREE "Surprise Box" of assorted Sunshine Biscuits.

Name .....
Address .....
Grocer's Name .....
Address .....

OMAHA MARBLE & TILE CO.

SLATE, TILE AND GRAVEL ROOFING REPAIRED IMMEDIATELY.

Phone Douglas 1689. 110-112 North 14th Street.