

The Year's Supreme Bargain Event

BRANDEIS STORES

31st Anniversary Sale

The Lower Prices Prevailing in Every Department During This Sale Will Result in the Actual Saving of Thousands of Dollars to the People of Omaha.

Week Beginning **MONDAY** March 31st

BRIEF CITY NEWS

Stack-Falconer Co., Undertakers.
Bally, the Dentist, City Nat'l Bldg. 2586.
Fidelity Storage & Van Co., Doug. 1516.
Have Root Print It—Now Beacon Press.

Tornado insurance, the good kind, Ed S. Turkinton, 502 Bee Bldg.
C. S. Elgutter, Law offices removed to 342-344 Omaha Nat'l Bank Bldg. Tel. 1317.
Lighting Fixtures repaired and refinished, Burgess-Oranien Co., Douglas 681.
First National Bank of Hemmingford, Neb., pays 6 per cent on time certificates, also have free mortgage farm loans to place at 7 per cent, \$500 to \$1,000. Calvin J. White, president.

The State Bank of Omaha pays 4 per cent on time deposits, 3 per cent on saving accounts. The only bank in Omaha whose depositors are protected by the depositors' guarantee fund of the state of Nebraska. 14th and Harper streets.
Mrs. Crooke Seeks Divorce.—Mrs. Grace Crooke has brought suit for divorce against H. C. Crooke on the grounds of desertion.

Losses Everything.—Mrs. Stella Saunders, 212 Lake street, was one of the victims of the storm whose house was entirely destroyed. She lost everything.

Lost Wedding Ring.—Mrs. Ella Nos, colored, living at 232 Budding street, is searching for her wedding ring, which was taken off her finger by the tornado Sunday evening.

Will Give Twenty Per Cent of Sales.—Tom Kelly company, now located at 206 North Sixteenth street, will give 20 per cent of its sales Saturday to the relief fund for the sufferers.

Wishes to Hear from Relatives.—Mrs. R. C. Strum, 3018 Seward street, is at the Methodist hospital in rather a precarious state. Her injuries are numerous and she wishes to hear from relatives.

Donate Day's Work.—Girls employed by the Burgess Shirt company donated a day's work for the benefit of cyclone sufferers. Different citizens donated material and the girls worked it into shirts without charge.

Horses and Mule Unhurt.—A whim of the cyclone was evidenced at Fortleth and Dodge streets, where six horses and a mule were tied in a barn and the structure was blown completely away and the animals unhurt.

Were Not Injured.—In the reports that followed the cyclone the name of Mrs. W. W. Sherwood appeared in the list of injured, while that of the baby was numbered among the dead. Both, however, escaped unhurt to any serious extent.

Former Resident Sends Check.—The fee is in receipt of a check from C. E. Hennen of Moundsville, W. Va., for \$5, to be added to the relief fund. Mr. Hennen is a former resident of Omaha and sends his sympathy to the sufferers.

Come to Help His Mother.—Ed. P. O'Connell, an old Omaha boy, but now commercial agent for the Rock Island at Denver, is in town, looking after the wants of his aged mother, who was injured by the tornado when her home at 550 California street was destroyed.

Murray Not Injured.—While his relatives were seeking in the ruins of the Idlewild post hall on North Twenty-fourth street for his body, Paul Murray, colored, 221 Parker street, was very much alive and was assisting in the rescue work in the vicinity of Lake street.

Will Donate Five Per Cent.—The firm of Grain Bros. will donate to the general relief fund 5 per cent of the receipts of every sale made on Saturday and Monday. This sum should amount to considerable, as the two days above mentioned are the busiest of the week.

Will Build at Once.—The Standard Laundry, building will start construction at once on the corner of Twenty-fourth and 11th avenue. Only the excavation had been dug and the contractors' shacks and tools, which had been brought to the site, were blown away by the tornado.

Relief Supplies Handled Free.—Omaha railroads are out with a general order stating that when consigned to the general relief committee all shipments of food, clothing, medicines and supplies for tornado sufferers will be brought to Omaha free of charge.

Audubon, Ia., Sends Clothes.—The fee is in receipt of a consignment of wearing apparel from the Epworth League of Audubon, Ia., which has been turned over to the relief committee. The league sends its sympathy and the expression of hope that the distress will be rapidly relieved.

To Donate Opening Receipts.—F. E. Goff, who owns the new picture theater, the Alhambra, Twenty-fourth and Parker

streets, has arranged with the relief committee to take all the receipts of the show on Friday night, and then all day Saturday, for the tornado sufferers. The show will open at 7 p. m.

All Kneel and Prayed.—H. A. Burkland and his family at 219 Seward street fled to the cellar when they saw the tornado approaching and all, including the children, knelt and prayed. None was hurt and the house was but little damaged. A piece of a board was driven through the wall of the front room.

Need Girls' Clothing.—The relief station at Calvary Baptist church, 1315 North Twenty-fifth street, is in need of dresses and coats for girls around the age of 4 and 5 years. An appeal is sent out that it would be doubly appreciated if donations are mended before sent in, as the relief station is not in a position to repair clothes.

Nancy Did Good Work.—Nancy is a fine saddle mare belonging to Rev. Charles W. Savidge and immediately after the storm Sunday night served the firemen in carrying the firemen around the debris at Thirty-third and Maple streets. She worked faithfully for seven hours and was just as willing to keep on at the end of that time as she was when first pressed into service.

Head Gives Rent Free.—A. L. Reed, president of the Byron Reed company, has thrown open to tornado sufferers every vacant residence on his list. The rents are at prices that maintained before the tornado, and, in addition, where parties have lost their homes, or their household goods, he gives them the occupancy of the houses one month, free of rent.

Missouri Pacific Officials Here.—First Vice President Johnson, Passenger Traffic Manager Stone, Freight Traffic Manager Githens, Assistant General Passenger Agent Davenport, St. Louis, and General Freight Agent Wherry and assistant General Passenger Agent Matthews, Kansas City, all of the Missouri Pacific, are in the city, sizing up the tornado situation and conferring with other railroad officials on railroad business matters.

Deaf and Dumb Children Help.—Little deaf and dumb students from the deaf institute of Council Bluffs came to Omaha led by two instructors, appeared at relief station No. 1 and sketched that they wanted to help tornado sufferers. One of the little fellows grabbed a tin cup, dropped in a penny and passed it around. Every pupil donated cents ranging from a penny to 10 cents, and before the cup had gone the receipts by number were surreptitiously slipping money into it. A total of \$3.50 was raised.

Firemen's Meeting Postponed.—Owing to the fact that a number of the members sustained losses by the tornado the special meeting and smoker that the

Veteran Firemen's association which was to have been held Thursday night, has been indefinitely postponed. One of the members sustaining considerable loss, was Secretary Koesters, residing at 219 Miami street. An immense tree in a lot 100 feet away was broken off near the ground and the trunk driven through his cottage, leaving a hole large enough to drive a team through. He and the members of his family escaped without a scratch.

Sentenced as Pickpockets.—Albert Brandon, Pete Conley and H. T. Zitzer were arrested Thursday night by Detectives Fleming and Dunholm as pickpockets and suspicious characters. Each received a thirty-day sentence in police court this morning.

Young Preacher Was Scared.—A good story is told of a young preacher who transgressed a little during Lent by attending a dance. When the storm commenced to howl his father, also of the same cloth, warned his son that he was going to be punished. The young man made headway for the basement and, after the storm was over, was found under a large tool chest shivering like a frosted leaf in a fall breeze.

Bishop Quayle to Lecture.—Bishop William A. Quayle of St. Paul will give his lecture, "The Tragedy of Rip Van Winkle," at the First Methodist Episcopal church, Twentieth and Davenport streets, Saturday evening, March 29, at 8 o'clock. This is the first of a series of lectures given by the Brotherhood of the Church. The management attempted to postpone this lecture, but this was the only date that could be secured, as the bishop is dated months ahead.

U. P. Employees Raise Fund.—The contributions of the employees of the Union Pacific to the general relief fund to aid tornado sufferers has reached well over \$2,000 and is still growing. Officials of the company say that they will take care of the men and women who were in the tornado zone. Following the lead of the Union Pacific the telephone, electric light and street railway companies are raising funds among their employees and for the benefit of the employees.

Isaac Carpenter Returns.—Isaac W. Carpenter, president of the Carpenter Paper company, has returned from Florida, where he has been for some time. In coming home Mr. Carpenter had to pass part of the flood district. His train could not get into Terra Haute and was detained around to Chattanooga, and from there to Paris, Ill., to Chicago. His train was but seven hours late when it reached Chicago, and he said he did not see any of the flood except when he crossed the Ohio river before entering Paris. Here but little damage had been done.

Chicago Donates \$100,000.—Word has

been received by the relief committee that the Chicago Chamber of Commerce has voted \$100,000 for the relief of sufferers in Omaha and vicinity and for the flood victims of Dayton and other flooded sections.

Landlord Thoughtful.—J. W. Green and wife, whose home at 142 North Thirty-second street was wrecked Sunday night, had a kind landlord who permitted them to move into another house owned by him at 3107 Cuming without paying rent. The Greens in a similar helpful spirit invited the family of E. Eden, who lost a house of his own on Seward street in the storm, to share their new home. The house occupied by the Greens is owned by Charles Unitt.

Refuses to Give Up House Blown Onto His Lot by the Storm

A. Waybright has complained to Chief of Police Dunn that William Seiffe refuses to give him back his dwelling, which blew over on Seiffe's lot. Waybright lived at 222 Charles. Seiffe's land was across a few lots at 222 Charles. When the storm came along it carried Waybright's home over on Seiffe's land and left it somewhat damaged, standing there. When Waybright went to haul it back Seiffe ordered him off the place. The question now is to whom does the house belong? Seiffe says it will be held for payment of a debt due him from Waybright and the latter says it's against all laws of conscience for Seiffe to retain this house.

OREGON RAILROAD TURNED OVER TO HARRIMAN LINES

Robert E. Strathorn, who established the Union Pacific advertising department in 1877 and who remained here until 1880, has just completed and turned over to the Harriman system the Portland and Eugene & Eastern road, extending down through Oregon 125 miles.

While in Omaha and while doing the Union Pacific advertising work, Mr. Strathorn wrote the book, "To the Rockies and Beyond," a publication that long since became a school publication. Mr. Strathorn has now become vice president of the Oregon & Washington Railroad & Navigation Co., in charge of the electrification of all the lines in Oregon and Washington, with headquarters in Portland.

From here in the early eighties, Mr. Strathorn was sent to Denver and thence into Idaho. Up there he quit railroad work and went to Boston, where he engaged in the buying and selling of bonds.

NOTICE Don't worry about your payments. Come to Sufferers of the Storm and get what you want and pay us when you can. We will store your goods free for sixty days—our entire organization is at your service. Let us help you.

Let Our Credit Service Help You Now!

NO OTHER CREDIT STORE IN THIS CITY CAN POSSIBLY OFFER YOU THE MERCHANDISE, TERMS, SERVICE, TREATMENT, LIBERALITY AND THE LOW PRICES THAT WE DO. OUR ORGANIZATION IS SO STRONG THAT WE ARE ENABLED TO SELL YOU CLOTHING AT CASH STORE PRICES AND YET GIVE YOU ALL THE TIME YOU WANT TO PAY FOR YOUR PURCHASES. RIGHT AT THIS TIME WE SAY TO YOU AGAIN—LET OUR CREDIT SERVICE HELP YOU NOW—YOUR CREDIT IS GOOD.

LADIES' SPRING SUITS

An excellent showing of fashionable, tailored ladies' spring suits in whipcoats, mixtures and fancies, in all the different shades. Skirts in draped and Hindu effects. Some of the coat collars and cuffs are trimmed with Bulgarian silk. Linings of peau de cygne and messaline. Every one finely tailored and of the latest style. There isn't one worth less than \$27.50—
—for Saturday.....

\$18.75

Men's Blue Serge Suits

These suits are suitable for all kinds of wear and are always dressy. They are extra well made, in the very latest style, and will give the best of service. \$15.00 values, Saturday.....

\$10

Men's and Boys' Spring Hats

Latest styles and blocks — Latest designs —
\$1.50, \$2.50 and \$3.50 **\$2.95 to \$15**

Great Furniture and Rug Values for Saturday

Here are values that have all the profit taken out of them. They are specials for Saturday's selling only. Many other values equally as good.

- DINING ROOM TABLES** — \$7.50 values, large tops, fitted with 6-foot slides, sale price..... **\$3.95**
- \$15.00 Pedestal Extension tables, round tops, sale price..... **\$9.50**
- DINING ROOM CHAIRS** — \$1.25 values, made of hardwood, finished in golden, sale price..... **79c**
- \$1.75 values, strongly constructed, brace arms, sale price..... **\$1.15**
- \$4.00 box seat diners, solid oak, genuine leather seats, sale price..... **\$1.85**
- KITCHEN SAFES** — \$7.00 values, double doors, two cutlery drawers, sale price..... **\$3.75**
- \$12.50 values, extra large and roomy, sale price..... **\$7.50**
- IRON BEDS** — \$2.50 values, good strong quality, sale price..... **\$1.50**
- \$5.00 values, enameled or Vernis Martin finish, sale price..... **\$2.75**
- \$12.50 brass beds, extra special value, sale price..... **\$8.95**
- EXTRA SPECIAL** — \$4.00 sanitary couches, strong fabric, heavy frames, sale price..... **\$2.65**
- STOVES** — \$3.75 gasoline stoves, two-burner kind, sale price..... **\$2.75**
- \$5.00 laundry stoves, good grade of cast iron, very useful, sale price..... **\$3.75**
- \$15 four-hole cook stoves, 8-inch lids, sale price..... **\$9.50**
- CHIFFONIERS** — \$7.50 values, five large drawers, sale price..... **\$4.95**
- \$12.50 values, mirror tops, extra large, sale price..... **\$7.95**
- DRESSERS** — \$15.00 values, large and roomy, sale price..... **\$9.75**
- \$20.00 values, American quartered oak finish, sale price..... **\$12.75**
- RUGS** — \$8.50 Art squares, size 9x9 feet, sale price..... **\$4.50**
- \$10.00 Brussels rugs, size 6x9 feet, sale price..... **\$6.75**
- \$20.00 Velvet rugs, size 9x11 feet, sale price..... **\$12.95**
- LACE CURTAINS** — \$1.00 values, good width and quality, sale price, per pair..... **69c**
- \$2.00 values, full width, pretty patterns, sale price, per pair..... **\$1.15**
- \$1.50 pillows, good, serviceable quality, per pair..... **98c**



SOLID OAK DRESSERS

Three large drawers, \$12.50 values, special, **\$7.95**

CLOTHING DEPARTMENT **Union Outfitting Co.** **CLOTHING DEPARTMENT**
MENT **your credit is good** **MENT**
FORMERLY **AT 1405 DOUGLAS STREET.** **OMAHA** **NOW AT 16TH AND JACKSON STREETS**
PEOPLES CLOAK AND CLOTHING STORE—FORMERLY 1405 DOUGLAS ST.

Telephone Girls at the Webster Exchange



THIS SQUAD OF HEROINES HANDLED THE SWITCHBOARD ALL THROUGH THE NIGHT OF HORROR.

Later he came west and locating in Spokane, engaged in the development of water and electric powers all through the Pacific northwest, making a fortune. Then he with the Southern Pacific for a time next went to railroad building, but soon got back into the Harriman railroad family.

OFFER OF HELP COMES FROM UNI OF PENNSYLVANIA

The following letter has been received by the local alumni of the University of Pennsylvania from the university:
"We are all very much grieved to hear of the dreadful experience you have all been through out in your part of the country and if there is anything at all we can do at the university to help you or anyone dependent upon you, do not hesitate to write us or wire us at once, and I will take up the matter immediately and see what can be done. Our efforts have so far been rather meagre on account of your facilities for bearing from the site of the hurricane as most of the wires seem to have been blown down. You have our sincerest sympathy and I hope that we can do something to help you."
WILLIAM PEPPER, Dean.

IN THE PATH OF THE STORM

Denver News Starts Fund.—The Denver News has started a fund for the relief of the Omaha sufferers.
Fraternity Union to Help Members.—The supreme president, V. A. Young, of the Fraternal Union of America, through the local secretary of Banner lodge James B. Mason, has wired \$500 for relief of Fraternal Union members and their families. The chairman of the committee on distribution is James B. Mason, 611 Paxton block.
Rance Family's New Address.—The family of Thomas Rance, whose home at 3002 Seward street was completely destroyed by the storm, is now living at 222 Corby. Mr. Rance owned the house and had no tornado insurance on it. One of his daughters was seriously hurt.

Have You Ever Tried
Swift's "Premium" Oleomargarine

Then how do you know you wouldn't like it? It is a pure, wholesome spread for bread. It is made in factories that are always open to YOUR inspection. Every pound is produced under the watchful eye of the Government. Don't let sentiment stand in the way of a substantial saving on your food bills. Try one pound of Swift's "Premium" Oleomargarine. You will continue to use it.

Made only by Swift & Company, U. S. A.