

Reverend Irl R. Hicks, the Famous St. Louis Weather Prophet, Predicts
ANOTHER TORNADO IN APRIL

Reverend Hicks Predicted the Terrible Cyclone Which Visited This City Last Sunday, in the Following Language:

"THE REGULAR STORM PERIOD involves the 17th to the 23rd of March. The center of Earth's equinox falls on the 22nd, within two days of the center of the Venus equinox of the 24th. The moon will be in opposition with Earth and Sun, at an eclipse node, on the 22nd, and on the celestial equator and in perigee on the 21st. We will venture to put down Tuesday to Sunday, the 18th to the 23rd, as constituting a period of great and "dangerous disturbances."

(See Hick's Almanac for 1913, Page 39.)

Reverend Hicks Makes the Following Prediction for April 5th, 6th and 7th:

"A REACTIONARY STORM PERIOD, overhung by the mercury brace, center on the 5th, 6th and 7th of April. Vicious electrical and hail storms will be very natural on and touching the 5th and 6th, with high temperature, humid atmosphere and greatly depressed barometer, dangerous 'TORNADIC' storms should be apprehended."

(See Hick's Almanac, Page 42.)

It is an old saying that lightning never strikes twice in the same place, but experiences of St. Louis and Grinnell, Iowa prove this to be untrue in regard to cyclones.

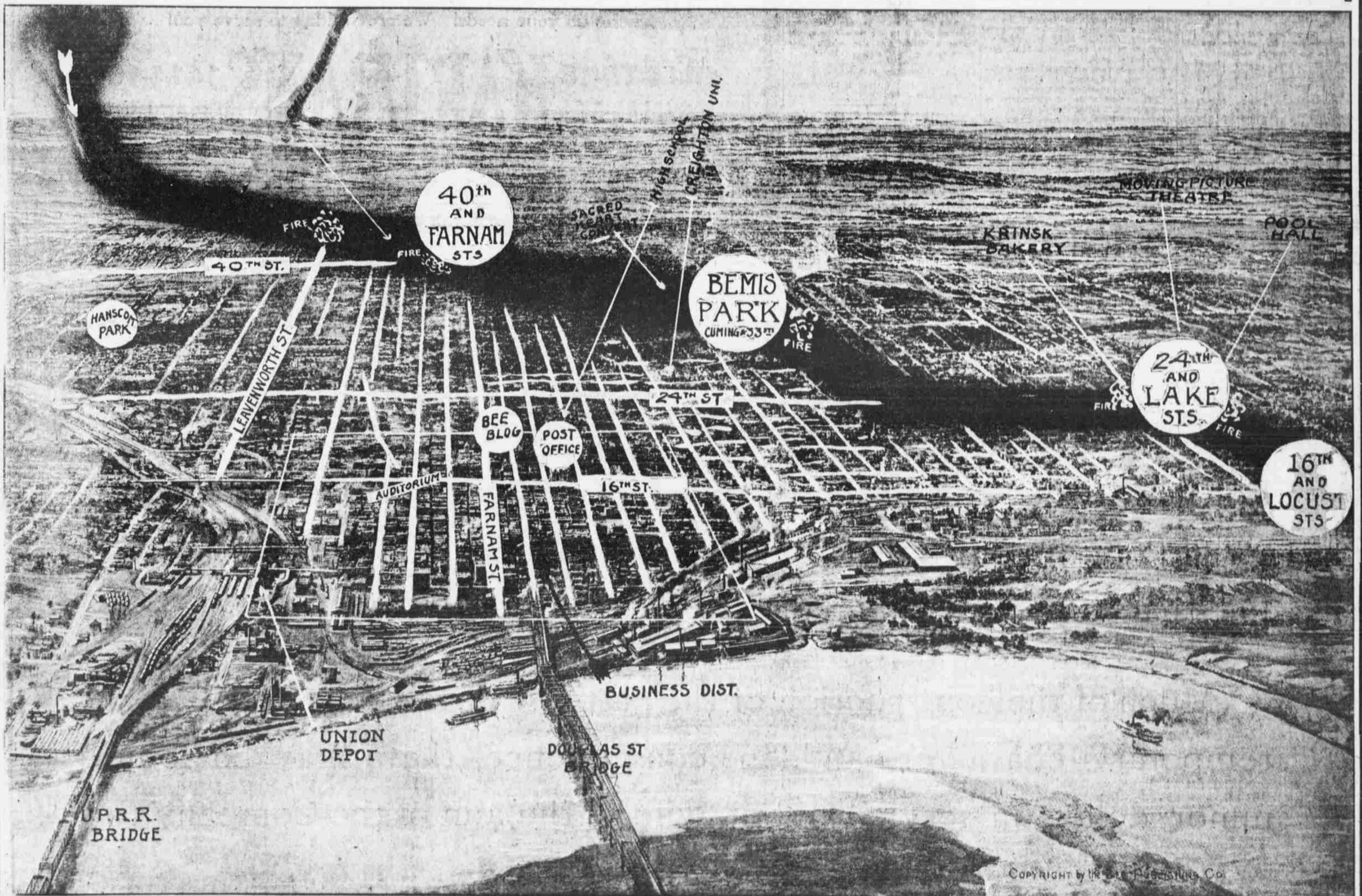
The first prediction came true, as we all know too well, the second may not, and we sincerely hope it will not

THE IMPORTANT QUESTION IS: Can you afford to take another chance and continue to carry your own Tornado Insurance when our Companies with assets aggregating over

ONE HUNDRED AND FIFTY MILLION DOLLARS

are willing to protect you for the ridiculously low rate of \$7.50 per thousand for a term of five years.

We are busy adjusting losses, aggregating nearly one hundred thousand dollars, with two hundred of our patrons who suffered losses in the recent cyclone. But if you will telephone us we will protect your property—*With the Most Liberal Policy Issued.*



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