

SOCIETY BEE-HIVE

By MELLIFICIA. Monday, March 24, 1913.

THE havoc caused by the cyclone and storm of Sunday evening has caused a cessation of social entertainments, and, instead of the gay week planned to follow Easter, nearly all of the affairs have been called off and society women will devote their time to assisting those injured and those who have lost their homes.

The dinner-dance at the Omaha club this evening was to have been one of the largest social events of the spring, but several prominent members of the club have been injured and all social events are postponed indefinitely.

The afternoon bridge which was planned for this afternoon by Mrs. F. H. Gaines at her home in honor of Mrs. Hill and Mrs. Hovey of Kansas City, guests of Mrs. D. M. Vinsonhale, has been postponed and the guests will, instead, plan to do something to relieve the suffering.

Postpone Charity Ball.

The charity ball planned for Tuesday evening at the Auditorium has been postponed until further notice, because of the havoc and suffering brought about by the tornado.

The ball was for the benefit of the Wise Memorial hospital and the board of directors of the hospital offers its services to all sick and injured.

Woman's Club Postponed.

The departments of the Omaha Woman's club have postponed the meetings for Monday and Tuesday on account of the tornado, and there is doubt if those meetings the latter part of the week will hold meetings. Many of the members of the club are among those who have lost their homes. Mrs. M. D. Cameron, a former president of the club, and Mr. Cameron just escaped with their lives, their home being completely demolished. Mrs. F. J. Biras, leader of the social science department of the club, which was to have met this afternoon, and her husband were in their home at the time, but were not injured, although their home was badly wrecked.

Rosella Club Dance.

The Rosella club will give a dancing party at the Rome hotel this evening.

Pleasures Past.

Mrs. Robert Gilmore gave a small luncheon at the Hotel Rome Saturday for Mrs. U. J. Hill and Mrs. Porter Hovey, both of Kansas City, who are visiting Judge and Mrs. D. M. Vinsonhale. Following luncheon they attended the matinee at the Orpheum.

In and Out of the Bee Hive.

Miss Dorothy Dale, daughter of Mr. and Mrs. John F. Dale, who is attending school at La Salle Seminary near Boston, will spend her two weeks' Easter vacation at Hartford, Conn.

Personal Gossip.

A son was born Monday morning to Mr. and Mrs. Charles Mason Yould.



Healthy Mothers
Women who bear children and remain healthy are those who prepare their systems in advance of baby's coming. Unless the mother aids nature in its pre-natal work the crisis finds her system unequal to the demands made upon it, and she is often left with weakened health or chronic ailments. No remedy is so truly a help to nature as Mother's Friend and no expectant mother should fail to use it. It relieves the pain and discomfort caused by the strain or the ligaments, makes pliant and elastic those fibres and muscles which nature is expanding, prevents numbness of limbs, and soothes the inflammation of breast glands. The system being thus prepared by Mother's Friend dispels the fear that the crisis may not be safely met. Mother's Friend assures a speedy and complete recovery for the mother, and she is left a healthy woman to enjoy the rearing of her child. Mother's Friend is sold at drug stores. Write for our free book for expectant mothers which contains much valuable information, and many suggestions of a helpful nature.
BRANFELD REGULATOR CO., Atlanta, Ga.

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Corset Lectures
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City Hall Watchman Dies from Injuries

John Fitzpatrick, watchman at the City hall, was caught between the elevator and the shaft and sustained a broken hip and other injuries about midnight. Fitzpatrick had taken the car to go to the second floor for his keys. He obtained them and was evidently trying to make the return trip when it is thought the elevator started before he got into the car. His body was crushed between the shaft and the car so that when it reached the ground floor he had rolled to the top of the car. Dr. T. T. Harris, police surgeon, attended him and sent him to the hospital, where it was said that his condition is serious. He died this morning.

Twister Near Waterloo Hits Injuring Several

Farming District Swept by Wind—Four Known to Be Hurt and Many More Thought to Be Injured Over Wide Region.

The storm struck through the farming district, about half a mile west of Waterloo, and demolished a number of farm buildings. Several people were seriously injured. Among those known to be hurt are:

FRANK GUY, three ribs broken; badly bruised.
MRS. FRANK GUY, hurt about head and internally.
UNIDENTIFIED MAN, working on a farm.
The home of the Guys was first destroyed and Mr. Guy was first thought to have been killed. Very little damage was done in Waterloo. The storm was traveling in a north-easterly direction.

OMAHA CUT OFF FROM WORLD DURING THE NIGHT

Wires All Down and No News Obtainable from Anywhere—Associated Press Sends Word to Lincoln by Train.

During the night Omaha was entirely cut off from the world, so far as communication was concerned. Not a telegraph wire, except one Burlington dispatcher wire, was working. The Associated Press had no communication whatever with the outside, and no news was received in this way by either of the Omaha papers. Manager Swan of the local Associated Press office sent an account of the storm to Lincoln by train, leaving Omaha at 1:15 in the morning. In hopes that a wire might be secured there, so the world could be given notice of the awful calamity.

KNIGHTS TEMPLAR ATTEND CHURCH IN FULL UNIFORM

More than half the Westminster Presbyterian church, Twenty-ninth and Mason streets, was filled Sunday morning by Mount Calvary commandery No. 1, Knights Templar, who filled in full uniform for the Easter services. Each year this commandery attends the services in this church, as Rev. Thomas H. McConnell of the church is a member of the commandery. The church was filled to the aisles. After the sermon the knights uncovered for the benediction. Following this the congregation remained seated while the knights filed out single file.

ILLINOIS CENTRAL TRESTLE OVER CARTER LAKE GOES

Structure across South End of Water Blows Down and Merriam Elevator on It Also is Destroyed by the Storm.

The Illinois Central trestle across the south end of Carter lake was blown down, as was also the Merriam elevator on top of the hill.

D. J. O'Brien took a truck load of firemen to the wake of the storm and H. E. Friedrich kept his machine busy doing rescue work.

BIG STREET CAR BLOWN OFF TRACK, HEAVILY LOADED

At Forty-seventh and Leavenworth streets a street car filled with passengers was hit squarely by the storm. It was knocked flat on its side as if it had been a straw. How the people inside escaped injury is little short of miraculous, say two persons who looked on.

STRANGE ROOF LIGHTS IN THE SEMINARY YARD

At a point on the campus of the Omaha Theological seminary and fully 200 feet from the nearest house that was wrecked in Kountze Place the complete roof of a large house was deposited. No one saw the roof placed there and so far as can be learned to house in the neighborhood had a roof that ever corresponded with the wanderer.

TELEPHONE COMPANY ASKS CONVERSATIONS BE LIMITED

The telephone company requests all persons using the phones to cut their conversation as short as possible. They say they have doubled the force of operators and are giving the best service possible.

Key to the Situation—See Advertising Persistent Advertising to the Road to Big Returns.

Benefit at Krug Wednesday Evening for Omaha Victims

A big benefit performance for the tornado relief fund will be given at the Krug theater Wednesday night. The performance of the Jardin de Paris Girls will be augmented by a sparring exhibition by Jim Flynn, the Pueblo fireman fighter, who will box six rounds. Flynn offered his services for the benefit to Manager Frank of the Krug theater this morning and they were promptly accepted. It is probable that several other strong attractions will be secured for the benefit. All proceeds of the sale of tickets above the net cost of the show will be donated to the relief fund.

DAUGHTER WATCHES BODY OF HER DEAD MOTHER

Child Saving Institute Mourns Over Remains—Building Filled with Injured and the Dying.

The Child Saving Institute was a veritable death house after the storm had spent its fury. Every available room was pressed into service and one after another the dead and injured were brought into the house. The basement was pressed into service and hastily improvised places for rest were placed at the disposal of the unfortunates.

Dr. J. H. Vance arrived on the scene early and administered to the dying and injured. Two were dead when brought to the house and four died afterwards.

A most pitiable sight was that of a young girl keeping watch over the dead body of her mother. The mother, Mrs. Newman, had been killed instantly and the body was carried to the institute, where it was temporarily placed on the porch, awaiting suitable arrangements. Without a murmur, the daughter stoically told of the tragic death of her mother. The mother was confined to a room on the second floor of the home at 221 Dewey avenue. When the racking winds hit the house it toppled as if built of pasteboard and the mother was plucked to the ground. When the daughter pulled herself from the wreckage, uninjured, she beheld the horror of her mother, who had perished beyond belief. Dry eyed and calm, she related the story, justifying it with the remark that it was the work of Providence.

In direct contrast, two little colored babes, whose father and mother had been injured, neither seriously, laid on a table among the cuts of the dead and injured and cooed and kicked their little feet in glee. The old colored mammy administered to the father and the devotion was painful.

"Where do you live?" asked a reporter. "We don't live nowhere," replied the mammy. "We hain't no home no more."

At the Condon grading camp, where a force of men were employed working on Forty-second street, the storm worked havoc. Two were instantly killed, Sam Riley and a man known as Roky. Practically every one in the camp received severe injuries about the head and face.

A remarkable coincidence among the injured at the Child Saving Institute was that all were badly cut about the head and face while the bodies were comparatively free from wounds. Ugly looking scalp wounds marked every injury.

The Child Saving Institute was a veritable chamber of horrors early in the evening. When a reporter for The Bee reached the place the groans could be heard for blocks. But as time went on and the doctors and internes ministered and relieved the suffering, the injured

MOTHER, CLASPING LITTLE CHILD TAKEN FROM RUINS

The finding of Mrs. Holm at Thirty-eighth and Chicago streets was one of the most pitiful of all of the deaths. With a 3-year-old baby clasped to her breast, searchers pulled her from the ruins of her home. Her arms stiffened about the little body and the finders had to use force to separate them. An ambulance carried them to the Colonial apartments.

Benjamin Barnes, drug clerk, employed in a store on West Douglas, was killed at Forty-first and Farnam. He sustained a fractured skull. He was the only one of the dead who had been taken to the police station up to a late hour last night. He was identified by a brother.

A man named Jimpon, who roomed at 305 North Nineteenth street, was killed by the storm while at work in the Missouri Pacific roundhouse.

Five people were taken from the brick block at Twenty-fourth and Lake. H. E. Fredrickson assisted in taking out the injured, two of whom had to be sawed from under timbers where they were fastened.

BEN BAKER LEAVES THE WINDOW JUST IN TIME

City Corporation Counsel Benjamin S. Baker was sitting near a window when the storm struck his house. "I heard my wife scream," said the judge, "and jumped up from my place at the window. At that very instant the window crashed and a stream of boards, bricks and flying missiles shot through. Had I remained seated at the window I would have undoubtedly been seriously injured. As it was neither of us was hurt."

The Adjusters for the State Insurance company and the German Fire of Omaha started in adjusting their losses at 7:30 this morning. Manager Love of those companies, also of the National Fire Insurance company of Hartford, stated this morning that last night he wired all of the adjusters for his companies out in the state to report to Omaha this morning. Mr. Love reports twenty claims presented at the office of Love-Haskell company before 8:30 this morning and estimated that the number of their losses will exceed 500.—Advertisement.



INSIST ON MONOXIDE TOOTH POWDER

Don't merely ask for "some good tooth powder" or paste, but specify what you want by name! Does the clerk in the department store or drug store sell you what contains the most profit to them, or the most benefit to you? If you know how carefully, how scientifically

MONOXIDE TOOTH POWDER or PASTE

was compounded—how every ingredient is selected for its good effect on your teeth—for its cleansing, tonic, healthy action on your gums, mouth and throat, you'd ask for Monoxide every time—and get it! It is anti-septic—a cleanser, polisher and whitener; a destroyer of germs which enter the system through the mouth. It's the one best dentifrice of exceptional merit—endorsed by dentists, physicians and druggists. Most druggists have it, or we'll send it post free direct from our laboratories to your door for 5c.

"The Care of the Teeth," a booklet by America's foremost dental surgeon, free on request.

THE MONOXIDE COMPANY
Denver, Colorado

My Husband Says I've Made Our Home

And really when I come to think of it I guess I have, because it's the odds and ends and little fixings that go to make up the attractiveness of a home. So far, I have contributed an entire new dining-room set, a handsome bookcase, and one of the handiest kitchen cabinets you ever saw. And the beauty of it is that I have gotten all these things without increasing our regular living expenses one cent!

How do I do it? It's just the easiest thing in the world. I buy my tea, soap, spices, foodstuffs, notions and other household supplies from Larkin Co. and get these things as Premiums. The Larkin Products are fine, the best I have ever used. I have been buying them now for two or three years, and would want nothing better. Larkin Co. give you their Products and a Premium for the same price that the store will give you such Products alone. That's how I get all these things without increasing our living expenses.

Why don't you save money this very same way at the same time get some fine pieces of furniture or other cherished article for your home without extra cost? There are seventeen hundred Premiums described in the Larkin Catalog. Write to Larkin Co., Peoria, Ill. for a copy of their Catalog D 25. They send it free to anyone who requests it.

GETTING GRAY? NOBODY CAN TELL WHEN YOUR HAIR IS DARKENED WITH SAGE TEA.

Says Sage and Sulphur Darkens Hair Beautifully and Ends Dandruff.

Hair that loses its color and lustre, or when it fades, turns gray, dull and lifeless is caused by a lack of sulphur in the hair, says a well known local pharmacist. Our grandmother made up a mixture of Sage Tea and Sulphur to keep her locks dark and beautiful and even today this simple preparation has no equal. Millions of women and men too, who value that even color, that beautiful dark shade of hair which is so attractive, use only Sage Tea and Sulphur.

Nowadays we are not bothered with the task of gathering the sage leaves and the messy mixing at home. Simply ask at any drug store for a 50 cent bottle of the ready to use preparation called "Wreth's Sage and Sulphur Hair Remedy." Customers like this best because it darkens so naturally; so evenly, that nobody can possibly tell it has been applied. Besides, it contains ingredients which take off dandruff, stop scalp itching and falling hair. No, it isn't a dye or even like it. You just dampen a sponge or soft brush with "Wreth's Sage and Sulphur" and draw it through your hair, taking one small strand at a time. By morning the gray hair disappears; after another application or two it is restored to its natural color.

What delights the ladies with Wreth's Sage and Sulphur is that besides beautifully darkening the hair they say it brings back the gloss and lustre and gives it an appearance of abundance.

Sherman & McConnell Drug Co., 302 So. 16th, 224 So. 16th; 207 N. 16th, 21th and Farnam Sts.—Advertisement.

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For supper—delicious. Lets you sleep like a child.

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Armbrust, W. M., 3602 South 30th St.
Barnett, A., 1916 North 24th St.
Bath, Joe, 614 North 16th St.
Bee Hive Grocery, 16th and Cummg Sts.
Bell Grocery Co., 512 North 16th St.
Berkowitz, J., 1502 North 24th St.
Bloomquist & Peterson, 1322 North 24th St.
Blumenthal, C., 2802 Cummg St.
Boston Market, 113 North 16th St.
Bradsky, N., 2002 Grace St.
Bross, Fred, 3347 Ames Ave.
Cavenagh, P., 1502 North 18th St.
Christensen, J., 2624 North 30th St.
Dreffhus, Julius, 1924 Farnam St.
Dybro, P. C., 20th and Grace Sts.
Edquist, D. E., 3004 North 24th St.
Finkensteln, Sam, 2002 North 26th St.
Fleggel, A., 1724 Dorcas St.
Goldware, Sam, 2621 Sherman Ave.
Groh, Ed., 1022-24 South 10th St.
Greenberg, Sam, 1548 South 24th St.
Hager, P. E., 4502 North 34th St.
Hamen, Henry, 1704 Clark St.
Harding, G. E., 2602 South 14th St.
Hertman, C. P., 1312 William St.
Hibbler & Co., 24th and Vinton Sts.
Hobbs & Shafer, 3024 North 24th St.
Howell & Son, 1513 Leavenworth St.
Hruby & Runa, 2204 South 13th St.
Hupner, G. F. S., 3924 Sherman Ave.
Janowski, L., 1420 Military Ave.
Jepperson, J. P., 24th and Mason.
Johnson, C. A. W., 2404 Cummg St.
Johnson & Lotfdahl, 2420 Leavenworth St.
Jordan, D. J., 1701 Vinton St.
Karsch & Co., E., 1820-22 Vinton St.
Kleinman & Swatek, 602 North 15th St.
Knudson, H. F., Benson, Neb.
Krasne, J., 5144 North 16th St.
Kulakofsky, L., 1944 South 10th St.
Kulakofsky, R., 2402-4 Ames Ave.
Lacin, Joe, 3702 South 13th St.
Lange Grocery Company, 2310 Cummg St.
Marks Bros., 2123 Military Ave.

Marrison, C. H., 203 North 17th St.
Marquardt, H. P., 1632 South 10th St.
McCoy Grocery, 2315 Military Ave.
Meicher, Sam, 1902 South 4th St.
Melder, E. H., 1014 Pacific St.
Meyers, C. E., 1723 Vinton St.
Mohr, R. H., 2702 South 16th St.
Morgan, Joe, 4302 North 28th St.
Mullinger, L., 1113 South 22d St.
Myers, G., 2321 Cummg St.
Nathan & Nathan, 2307-9 Leavenworth St.
Novitsky, Sam, 1010 North 16th St.
Olson, Gust, 1723 Cummg St.
Orkin Bros., 16th and Harney Sts.
Parsell, Mrs. S., 4422 North 24th St.
Peterson, Armanda, 2911 Sherman Ave.
Peterson, Orens, 3602 Ames Ave.
Public Market Grocery Dept., 1610 Harney St.
Rachman, H., 2802 Sherman Ave.
Radusmer, Jake, 24th and Fort Sts.
Rau, J. E., 1501 North 33d St.
Reuben & Rayman, 514 North 16th St.
Renzieck, John, 2711 Leavenworth St.
Ronan, Wm., 3701 Gold St.
Rosenblum Bros., 40th and Cummg Sts.
Rosenblum, L., 808 North 16th St.
Rosenburg & Company, 403 North 24th St.
Ross, Geo., 2717 North 24th St.
Rudloff, Wm., 2629 Sherman Ave.
Stein Bros., 4022 Hamilton St.
Schlafer, Oscar, 1824 St. Mary's Ave.
Sherman, L., 3501 North 30th St.
Schuab & Hoffman, 408 North 16th St.
Stenner, Louis, 2235 South 20th St.
Storck, F. J., 1322 North 24th St.
Stribling, Geo., 1124 South 20th St.
Thorin & Synge, 3880 Hamilton St.
Tuckman Bros., 322-24 North 18th St.
Tuckman Bros., 25th and Davenport Sts.
Tschal & Co., 1302-4-6 Garfield Ave.
Vopelka, Joe, 1324 South 15th St.
Warfield, C. V., 2209 Military Ave.
Wehner, M., 4104 Grand Ave.
Wehner, L., 622 South 16th St.
Woodruff, Mrs. Lena, 3702 North 30th St.
Zarp, C. M., 1505 Park Ave.
Zlotky, J., 3618 North 30th St.

SOUTH OMAHA, NEB.

Akofer, Chas., 518 North 24th St.
Beavers, R. C., 520 North 24th St.
Brommer, W. G., 24th and E Sts.
Caldon, Frank, 124 North 24th St.
Collins & Hannigan, 2721 Q St.
Diets, Rudolph, 2504 N St.
Eggers, P., 150 South 24th St.
Fingerlos, Chas., 2051 Y St.
Heyman & Berry, 1535 North 24th St.
Katske, A., 21st and Madison St.
Kramolich & Swatek, 4002 L St.
Krause, J. P., Albright, Neb.
Mertens & Schrader, 632 North 24th St.

Miller, August, 617 North 33d St.
Parsley & Co., 618 North 30th St.
Pavlas, John, 24th and Q Sts.
Penfield, Chester, 412 North 26th St.
Proper, T. R., Ralston, Neb.
Reschke & Swoboda, 2414 N St.
Smith, E. W., 2701 Madison St.
Smisek, J. F., 2621 L St.
Stern, Chas., 2401 U St.
Swartzlander & Son, Henry S., 569 South 30th St.
United Provision Co., 318 North 24th St.
Welsh Grocery Co., 2418 N St.
Whittington, H. R., 20th and Missouri Ave.

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