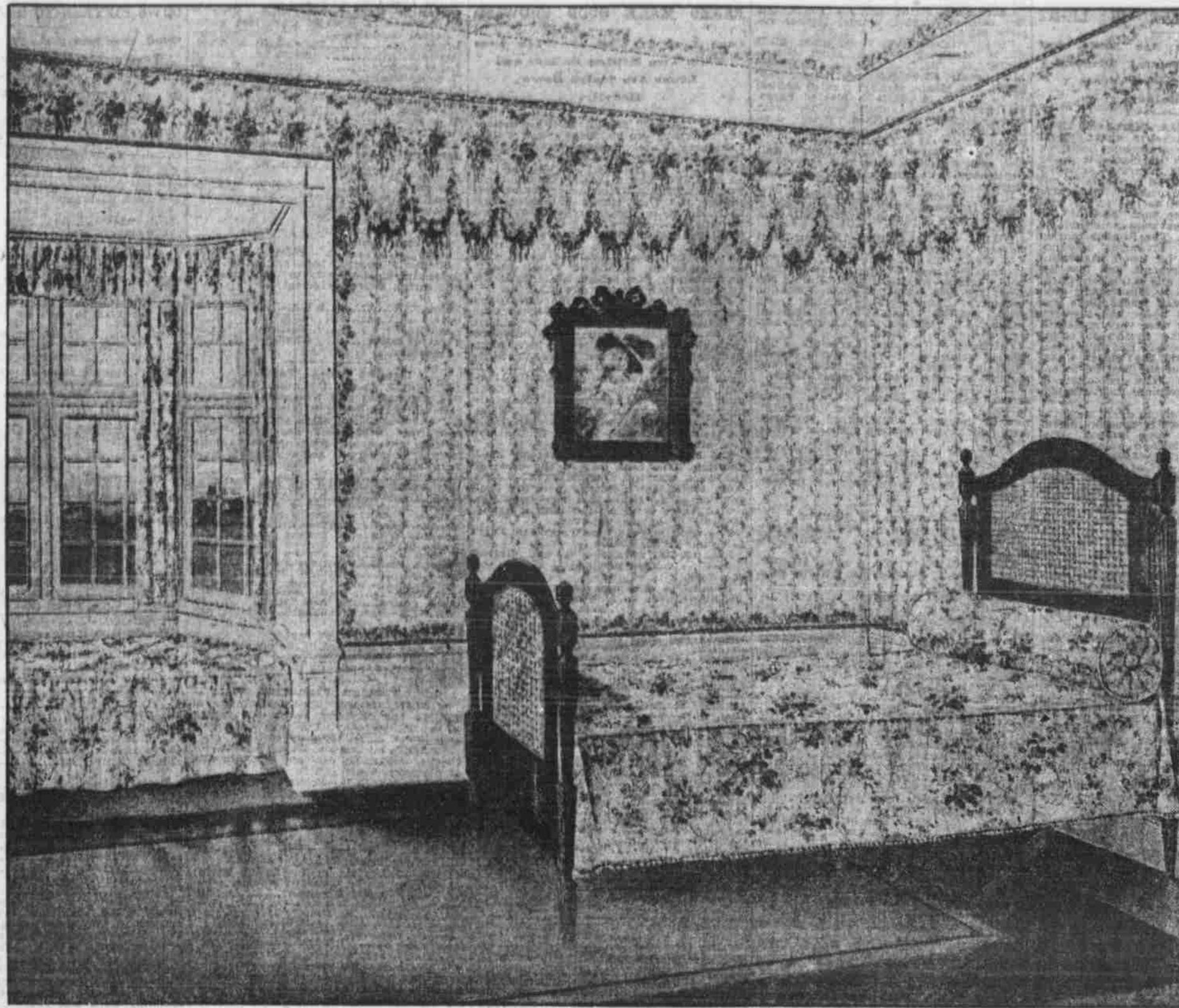


# Modern Home-Builders and Home-Furnishers of Omaha

## High Character of Service Makes for Favor of Trust Co.

Among the recent new features of trust company services may be enumerated the following: Establishment of special facilities to carry out the provisions of the United States supreme court in regard to dissolution of so-called "trusts," which come in conflict with the Sherman "anti-trust law;" special departments for the certification and protection of municipal and public service securities; departments which undertake the registration of commercial paper obligations issued by corporations; receivership departments which carry out court instructions regarding the liquidation of insolvent concerns, or manage "going" establishments for the purpose of placing them once more upon a solvent basis; departments which receive appointments from federal courts to attend to bankruptcy cases; departments which manage large endowments given for educational and charitable purposes or so-called "foundations;" facilities for extending credit on a scientific and approved basis to agricultural interests, introducing the highly successful methods of German and French land credit and mortgage banks; departments for negotiating farm loans.

It is interesting to describe in greater detail the most recent inventions in trust company service. For example, when the United States supreme court handed down a decision that a great corporation was operating in violation of the Sherman anti-trust law, and ordered that "trust" dissolved, the question came up as to how the interests of the various classes of stock and bondholders could be protected, how the property could be equitably distributed and the decree of the court carried into effect without working injury to rightful owners.



## New Features that Make for Effective Trust Company Work

It is freely admitted by the most eminent economists and men of large affairs that the trust company, as an organization, has adapted itself more readily to the various requirements of modern business and finance than any other type of banking or fiscal institution in the country. It is largely because of this pliancy, and because of the high character of services they render to corporations and individuals, that the aggregate amount of wealth in the safekeeping of trust companies in the United States amounts to over \$25,000,000,000, or one-fourth the combined wealth of the nation.

For the so-called "modern trust company" is peculiarly an American creation, and its practical principles have been copied in nearly every civilized nation in the world, including Japan, South Africa, Germany, England, Canada and many other countries.

Within recent years new departments of service and responsible duties have been added to trust company management, which emphasize their modern character.

Practically every large corporation, including railway, public service, manufacturing, industrial and commercial units, finds it necessary to entrust the trust company in some trust capacity.

**CHAS. A. MANN**  
Consulting, Mechanical and Electrical Engineer.  
Design, Construction, Valuation  
**GAS-ELECTRIC-WATER SUPPLY**  
1615 Ashland Block, Chicago, Ill.

**FIDELITY STORAGE & VAN CO.**  
10th and Jackson Streets.  
Household goods and pianos stored, moved, packed, shipped.  
Telephone Douglas 1516 and our representative will call.

### Building Loans

Money to loan to build homes, to improve property or to pay existing loans. Borrowers may pay from 10 to 20 per cent on loans on interest dates. Interest ceases on amounts when paid. Loans closed promptly. Your business solicited.

**W. H. Thomas**  
226-50 STATE BANK BLDG.

### Are You An Investor? Are You a Wage Earner?

Building Your Own Financial Future Out of Your Savings?  
All the more reason why you should get a profitable interest return. HOME BUILDERS PREFERRED SHARES are GUARANTEED to pay.

**7% AND THEY PARTICIPATE IN THE SURPLUS EARNINGS.**

We paid our regular 7 per cent dividend July and January and carried 5 per cent to the surplus fund, making all shares worth \$1.95. The price of our Guaranteed Preferred Shares was advanced to \$1.00 January 1st, giving our shareholders an extra profit of 5 per cent, and indications are that another extra dividend will be declared July 1st.

Investigate Now—Ask for a Copy HOME BUILDERS MONTHLY

### Home Builders, Inc.

American Security Company,  
Fiscal Agents,  
309 South 17th St., Between Farnam and Kearney,  
Tel. Douglas 3807. Ground Floor, Omaha, Neb.

When You Die, Don't Leave a Mortgaged Home  
**THE EQUITABLE LIFE ASSURANCE SOCIETY'S**  
New Home Purchase Plan Offers  
**LOWEST INTEREST RATES—**

**MONTHLY PAYMENTS (Like Rent)**  
in 10 Year Period  
**OR CANCELS LOAN**

If death should occur before loan is paid. Come in and let us explain  
**W. FARNAM SMITH & CO., 1320 FARNAM ST.**

### Keep these facts in mind

Moving and house cleaning time will soon be here. You'll have some work for us then, if not now, and you'll want this done rapidly, yet carefully and safely. We have become established as one of the largest firms of our kind in the west because we always do thorough, dependable work. Be sure you call us when you get ready to move, to have goods packed or to store them away.

**Moving, Packing, Storage, Hauling**  
**OMAHA VAN AND STORAGE CO.**  
804 SO. 16th St. D. 4163

### Beauty Attained Inside the Home

With the coming of Easter the housewife begins to form ideas of the changes she intends making in her home for the summer. Rooms must be redecorated, and of prime importance in getting delightfully fresh rooms is wall paper. One who has good taste will be very careful about the paper that hangs on the walls, and just now many wives are making purchases for the rooms. In some homes only one or two rooms need papering; in others practically the whole house will

be gone over by the paperhangers. This spring Omaha has a particularly good opportunity to select paper at small prices. Lehman & Sons, 1306 Farnam street, are having a sale of their stock which was damaged by fire and have cut prices way down. The stock includes all the finer grades of wall paper and is so large that it offers a grand selection for persons who wish to get the best effects in their homes. Suggestions are given as to the paper which is best suited for each room in the home.

Some of the papers this spring are very beautiful—showing fresh ideas of the designers and makers. Many of them are so attractive that many homes will be repapered simply because the owners wish to get the beauties of the papers in their rooms. The success of the makers of paper has been marked during the last few years by better patterns and by more tasteful effects. Omaha homes are putting in the fresh styles and building up an atmosphere that will be pleasing during the spring and summer.

"AN HONEST SALE AT THE RIGHT TIME"

## GREAT WALL PAPER SALE OF HENRY LEHMANN & SONS

Will Continue Until Entire Stock Is Sold

GREATEST OPPORTUNITY TO SUPPLY YOUR SPRING WALL PAPER NEEDS EVER OFFERED IN OMAHA

AT **1/2** PRICE

DEWEY HOTEL FIRE Slightly Damaged  
Our Stock

**200,000 Rolls of WALL PAPER**  
**BURLAPS and ROOM MOULDINGS**

Must All Be Sold

The Stock is Selling Quickly  
**BUY NOW**

**1305 Farnam St.**

### Let Us Help to Plan Your Home

*A man's home is that hallowed domain in which he spends his lifetime sheltering that which he cherishes most—Therefore it should be built for permanence*

This Company is inaugurating a new standard of Home building in Omaha—for we realize that the Omaha homes of the future, both large and small, will have to be of a high type and embody both durability and beauty.

We would like to meet people who want to build homes in Omaha. We can show that we are prepared to build homes of real quality.

Our plan will help you acquire a home on an easy plan of payment and the service will be the same as is usually accorded only to a privileged few.

### An Invitation to Rent Payers

Is hereby extended, to every man and woman who wishes to own a home. A call at our office for the purpose of consulting with our architect, will obligate you in no way—So don't hesitate to talk your plans over with us.

### BANKERS REALTY INVESTMENT COMPANY

404-10 City National Bank Bldg.

—Omaha, Neb.—

### PETERS TRUST COMPANY

ACTS AS...

- EXECUTOR under wills.
- ADMINISTRATOR without a will, or with the will annexed.
- GUARDIAN of a minor or an incapable person.
- TRUSTEE to execute trusts, disburse life insurance, or hold funds impartially.
- DEPOSITORY for trust and court funds *in interest.*
- AGENTS in the management of property.
- RECEIVER or ASSIGNEE in business embarrassments.
- REGISTRAR and TRANSFER AGENT for registering, transferring and counter-signing Stock Certificates, or Bonds of Corporations or Municipalities.
- TRUSTEE UNDER BOND ISSUES.
- FINANCIAL AGENT in the INVESTMENT OF FUNDS in first mortgage loans and bonds.

(Our loans are tax free in Nebraska.)  
WILLS drawn, cared for and filed without charge, where named Executor or Trustee.

Capital \$200,000.00  
Surplus \$190,000.00

Deposit With State Auditor \$40,000.00

