

MOTOR TRUCK AND FARMER

Engine Power Superseding Horse Power in the West.

COUNTRY IS THE BEST MARKET

Typical Instances from the Records of Kansas and Nebraska—Economic Value of the Change.

The tax commission of the state of Kansas completed its assessment figures for 1912 a few weeks ago. In them some very striking conditions are shown. There are 67,500 fewer horses on Kansas farms than there were four years ago, 16,000 more motor cars and motor trucks, and 1,000 more traction engines. In the last year alone the state has lost 18,582 horses.

Kansas is typical of all the western states in the way in which its people have turned to the motor truck for agricultural purposes. The western farmer first bought a motor car partly for the pleasure of himself and his family, partly for convenience in getting into his market and trading town, and partly to save his horses. Being a practical man, fertile in expedients and with more or less knowledge of machinery, he quickly found it possible to make use of the motor of his new possession as a power generator in scores of different ways.

The Vanishing Horse. All over the west the fallow horse is being superseded in this way. The horse is vanishing at a rate of about 6 per cent a year. He has been found an unnecessary expense except at certain points here and there in the fields and it is the opinion of many of the most progressive farmers that within a very few years there will be nothing out in the open that truck or engine cannot handle more cheaply and better.

The motor truck and even the ordinary car has made a great difference with the farmer. The farm is infinitely more interesting than in the old horse days. There is nothing that has done so much to arrest the movement of the young men on the farms toward the city as the installation of power tractors. Farming by the aid of machinery like this seems to lose all its monotony and toil. It becomes a fascinating pursuit quite as scientific as a great factory in a city, and the boy on the farm sees new possibilities of efficiency opening, production at a small percentage of the old-time cost, and improved methods of marketing.

A great proportion of the motor vehicles now sold through the west are for the farms. The cities and larger towns have for several years past had very nearly their full complement of pleasure automobiles, and while there is a steady market for cars the real business is in trucks. As nearly as the manufacturers can figure half the cars west of the Mississippi are trucks for practical agricultural use or automobiles that are really farm cars. These range from the inexpensive passenger car for five that the owner and his family can use for work or enjoyment and keep in service, at one thing or another, all day and well into each evening, and the motor farm wagon that will haul a ton, and make quick time at doing it, up to the big twenty-ton tractors that are being seen in Arizona and are proving immensely successful.

Motors in the Fields. The farmer of the west is not satisfied with one type or kind of motor vehicle. He quickly gets beyond the stage of a single car or truck and sees money in a "fleet," each adapted to some special purpose. Along with scientific farming has come the study on the part of each owner to save time and labor cost and eliminate lost motion as much as possible. Thus the progressive man nowadays who has a sufficient number of acres gets a traction engine for plowing and for hauling his wheat, or whatever his crop may be, to the railroad for shipment. He may do even better—install smaller trucks in addition for carrying his produce speedily. In any event, he will have, besides, several smaller cars and a runabout for his own use in visiting his fields and superintending. Nobody walks over a western farm in these motor days. It takes too much time and uses up altogether too much energy. The big and powerful engines do the heavy and rough work, lighter vehicles make the trips to market, yet still lighter vehicles carry the workers to and fro and run the errands that are needed. Often half a day's time can be saved by a hurried trip into the nearest town.

The savings is enormous. With his motor vehicles the modern farmer can sell his labor cost practically in half. "Take blowing on the big farms. With horses and men the cost per acre could not be pushed below 70 cents. Any good motor tractor now does it for 40 cents and has the advantage of being able to plow ground that is too hard for horses and men to turn up without immense labor.

Gossip

Along the Automobile Row

Another automobile company has been forced to obtain larger quarters for the handling of increased business. The Moline Auto company now is in its new building above Twenty-fourth and Farnam streets. The increase in Moline sales has been continuous since the arrival of the first of the 1913 line and according to Manager Beal this year will set a new record in the number of cars placed.

In a period of considerably less than five years, through all kinds of weather the little Ford runabout of G. H. Davis, a veterinary surgeon of Sidney, N. Y., has taken its owner more than 50,000 miles, or an average of more than 10,000 miles per year.

Miss Barbara Claire Schobel celebrated last Wednesday the fifth anniversary of her connection with the Powell Supply company. Starting in as a stenographer, Miss Schobel now holds the office of cashier with the Powell company, T. J. Craig, formerly of the Burlington freight office, is now connected with the Powell office.

The Wilson Overland house delivered two machines at Schuyler, four at O'Neill and one at Wisner. This house besides doing a large contracting business is counting on big retail sales in the city this spring and has already completed arrangements for several large shipments from the factory.

The Stewart-Tosser Motor company has just received the "48" seven-passenger Pierce Arrow car, which they sold some time ago to Charles Metz. This car has been painted and trimmed in accordance with Mr. Metz's idea and is of a royal blue color, with a light blue stripe and black moulding, with trimmings of brass and black enamel. This car will be on exhibition at the sales room of the Stewart-Tosser Motor company, 204 Farnam street, until April 1.

The Powell Supply company last week sold a four-cylinder Pierce motorcycle to the Portsmouth Land company of Portsmouth, Ia. The cycle is to be used by the firm's representatives in making quick trips to the plots of land under its control.

Immediately upon his arrival in Tokio, Lars Anderson, the new American ambassador to Japan, purchased a beautiful Hudson limousine for the functions of a very wealthy man and could have purchased a much higher priced car, but the reputation of the Hudson and its elegant appearance made the right impression on his keen business mind.

The Stewart-Tosser company has sold C. D. Mullen of Lincoln a "48" Pierce Arrow to be delivered about May 1. This will be painted in autumn brown with trimmings of nickel and black enamel. A six-cylinder, five-passenger Chalmers car was sold to George W. Loomis of the

showing the different models of Kelly trucks has been originated by Frank G. Miner, manager of central and southern California for The Kelly-Springfield Motor Truck company, Springfield, O. The two principal models of the Kelly line at present are the one and three-ton trucks. When Mr. Miner starts out to make a demonstration to a prospect, he places the one-ton truck on the body of the three-tonner and is thus able to show both trucks at the same time. This novel method of showing the line has made a decided hit and large crowds watch the progress of the two-storied vehicle through the streets of San Francisco.

Burlington and a Chalmers machine to B. F. Roth of South Omaha.

In Germany as well as America, no motor car is considered fully equipped unless it carries a geschwindigkeitmesser. The tall, burly user is exploited by the Studebaker foreign sales department in literature for the use of its Berlin branch. Geschwindigkeitmesser is Hohen-solzen for speedometer.

W. L. Huffman attended the automobile show at Sioux City last week and incidentally visited the branch house at Sioux Falls, S. D. Mr. Huffman reports business flourishing in South Dakota and predicts an enormous business through that branch.

According to Jack Evans, local agent for the Overland models, the Willys-Overland company has announced an additional investment of \$50,000 in the common stock of the Garford company, making its total investment in that company more than \$2,000,000. The capacity of the Garford plant will be increased from six to fifteen cars a day.

Arthur Stors of the Stors Supply company, volunteers the bit of information below for the benefit of automobilists. "In measuring the amount of gasoline in the tank by means of a stick, be sure the stick is clean, not only of dirt, but of any matter which might be loosened by being partially dissolved by the gasoline. The object is, of course, to prevent the introduction of foreign particles into the gasoline, to clog up the feed pipe."

C. S. McKee, manager of the Interstate Auto company, is spending the week in South Dakota on a contracting trip. South Dakota has been one of the strongholds of this car in the past, and if advance orders and demands are means of prediction, the Interstate is bound to have a better year than ever in the state. Manager McKee has already closed a bunch of good sized contracts.

J. B. Kelly of Lincoln was a visitor at the Traynor Auto company last week, where he negotiated for a specially constructed National roadster.

L. C. Kohn of the Western Auto Supply company states that business for this concern has opened up very early, but deliveries from the factories are slow, owing to the open winter.

The Remy magneto service station has been turned over to the Western Auto Supply company on account of this firm's central location in the automobile district. This station will be ready at all times to help its patrons solve any questions that may come up about their product.

The Midland Auto company made two three-car and two five-car contracts last week. A. L. Bennett of Gregory bought five Midland machines outright, one a six and the other four-cylinder cars. William Hagoodmaster of Arcadia visited the Midland people Wednesday, purchased a Mason 35 and started overland for home by way of Lincoln. Dr. Edwards of this city bought a five-passenger Mason early in the week. A shipment of Midland sixes and four arrived at the local house Friday morning.

The Stewart-Tosser Motor company has just received the "48" seven-passenger Pierce Arrow car, which they sold some time ago to Charles Metz. This car has been painted and trimmed in accordance with Mr. Metz's idea and is of a royal blue color, with a light blue stripe and black moulding, with trimmings of brass and black enamel. This car will be on exhibition at the sales room of the Stewart-Tosser Motor company, 204 Farnam street, until April 1.

The Powell Supply company last week sold a four-cylinder Pierce motorcycle to the Portsmouth Land company of Portsmouth, Ia. The cycle is to be used by the firm's representatives in making quick trips to the plots of land under its control.

Immediately upon his arrival in Tokio, Lars Anderson, the new American ambassador to Japan, purchased a beautiful Hudson limousine for the functions of a very wealthy man and could have purchased a much higher priced car, but the reputation of the Hudson and its elegant appearance made the right impression on his keen business mind.

The Stewart-Tosser company has sold C. D. Mullen of Lincoln a "48" Pierce Arrow to be delivered about May 1. This will be painted in autumn brown with trimmings of nickel and black enamel. A six-cylinder, five-passenger Chalmers car was sold to George W. Loomis of the

W. L. Huffman attended the automobile show at Sioux City last week and incidentally visited the branch house at Sioux Falls, S. D.

According to Jack Evans, local agent for the Overland models, the Willys-Overland company has announced an additional investment of \$50,000 in the common stock of the Garford company, making its total investment in that company more than \$2,000,000. The capacity of the Garford plant will be increased from six to fifteen cars a day.

Arthur Stors of the Stors Supply company, volunteers the bit of information below for the benefit of automobilists. "In measuring the amount of gasoline in the tank by means of a stick, be sure the stick is clean, not only of dirt, but of any matter which might be loosened by being partially dissolved by the gasoline. The object is, of course, to prevent the introduction of foreign particles into the gasoline, to clog up the feed pipe."

C. S. McKee, manager of the Interstate Auto company, is spending the week in South Dakota on a contracting trip. South Dakota has been one of the strongholds of this car in the past, and if advance orders and demands are means of prediction, the Interstate is bound to have a better year than ever in the state. Manager McKee has already closed a bunch of good sized contracts.

J. B. Kelly of Lincoln was a visitor at the Traynor Auto company last week, where he negotiated for a specially constructed National roadster.

L. C. Kohn of the Western Auto Supply company states that business for this concern has opened up very early, but deliveries from the factories are slow, owing to the open winter.

The Remy magneto service station has been turned over to the Western Auto Supply company on account of this firm's central location in the automobile district. This station will be ready at all times to help its patrons solve any questions that may come up about their product.

The Midland Auto company made two three-car and two five-car contracts last week. A. L. Bennett of Gregory bought five Midland machines outright, one a six and the other four-cylinder cars. William Hagoodmaster of Arcadia visited the Midland people Wednesday, purchased a Mason 35 and started overland for home by way of Lincoln. Dr. Edwards of this city bought a five-passenger Mason early in the week. A shipment of Midland sixes and four arrived at the local house Friday morning.

The Stewart-Tosser Motor company has just received the "48" seven-passenger Pierce Arrow car, which they sold some time ago to Charles Metz. This car has been painted and trimmed in accordance with Mr. Metz's idea and is of a royal blue color, with a light blue stripe and black moulding, with trimmings of brass and black enamel. This car will be on exhibition at the sales room of the Stewart-Tosser Motor company, 204 Farnam street, until April 1.

The Powell Supply company last week sold a four-cylinder Pierce motorcycle to the Portsmouth Land company of Portsmouth, Ia. The cycle is to be used by the firm's representatives in making quick trips to the plots of land under its control.

Immediately upon his arrival in Tokio, Lars Anderson, the new American ambassador to Japan, purchased a beautiful Hudson limousine for the functions of a very wealthy man and could have purchased a much higher priced car, but the reputation of the Hudson and its elegant appearance made the right impression on his keen business mind.

The Stewart-Tosser company has sold C. D. Mullen of Lincoln a "48" Pierce Arrow to be delivered about May 1. This will be painted in autumn brown with trimmings of nickel and black enamel. A six-cylinder, five-passenger Chalmers car was sold to George W. Loomis of the

The Remy magneto service station has been turned over to the Western Auto Supply company on account of this firm's central location in the automobile district. This station will be ready at all times to help its patrons solve any questions that may come up about their product.

The Midland Auto company made two three-car and two five-car contracts last week. A. L. Bennett of Gregory bought five Midland machines outright, one a six and the other four-cylinder cars. William Hagoodmaster of Arcadia visited the Midland people Wednesday, purchased a Mason 35 and started overland for home by way of Lincoln. Dr. Edwards of this city bought a five-passenger Mason early in the week. A shipment of Midland sixes and four arrived at the local house Friday morning.

The Stewart-Tosser Motor company has just received the "48" seven-passenger Pierce Arrow car, which they sold some time ago to Charles Metz. This car has been painted and trimmed in accordance with Mr. Metz's idea and is of a royal blue color, with a light blue stripe and black moulding, with trimmings of brass and black enamel. This car will be on exhibition at the sales room of the Stewart-Tosser Motor company, 204 Farnam street, until April 1.

The Powell Supply company last week sold a four-cylinder Pierce motorcycle to the Portsmouth Land company of Portsmouth, Ia. The cycle is to be used by the firm's representatives in making quick trips to the plots of land under its control.

Immediately upon his arrival in Tokio, Lars Anderson, the new American ambassador to Japan, purchased a beautiful Hudson limousine for the functions of a very wealthy man and could have purchased a much higher priced car, but the reputation of the Hudson and its elegant appearance made the right impression on his keen business mind.

The Stewart-Tosser company has sold C. D. Mullen of Lincoln a "48" Pierce Arrow to be delivered about May 1. This will be painted in autumn brown with trimmings of nickel and black enamel. A six-cylinder, five-passenger Chalmers car was sold to George W. Loomis of the

The Remy magneto service station has been turned over to the Western Auto Supply company on account of this firm's central location in the automobile district. This station will be ready at all times to help its patrons solve any questions that may come up about their product.

The Mitchell Motor company delivered last week a 1913 "Little Six" to Glen Wharton, a six-cylinder roadster to "Buz" Colpeter, a six-cylinder roadster to F. L. Rucker of Broken Bow, a two-passenger four-cylinder coupe to W. F. Norman and a Mitchell seven-passenger limousine to J. C. Colt. Carload shipments were made to the Wats in Auto company of Sioux City, the Mockett Auto company of Lincoln, Schliens Bros. of David City, Council Bluffs Auto company and F. H. Beebe of Beetebow, Ia.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

Lee Huff of the Nebraska Buick Auto company spent Friday and Saturday at Harlan, Ia., assisting F. A. Hulshub, the Buick agent at that place, who was putting on a regular automobile show for the benefit of his customers in that part

of the country. Despite the very bad weather Mr. Hulshub had a big crowd on hand all the time, and interest in automobiles is on the increase as the season advances. W. F. Kemp of the Nebraska Buick Auto company spent the last week in Iowa visiting the Buick agents and rendering assistance wherever necessary.

The Nebraska Buick Auto company reports the following city deliveries for the week: A model 24 roadster to the Dreibus Candy company, a model 25 touring car to E. W. Stoltenberg, a model 25 touring car to F. W. Mosher, a model 24 roadster to M. T. Martin, a model 25 to Paul L. Martin, a model 21 touring car to Guy Leggett, a model 21 to W. C. Lytle, a model 21 to Paul Kaplan and a model 23 to M. Bruce Carpenter. They also report the following out-of-town deliveries: Three model 25's to Sparks & Jackson, Valentine; model 21 to Ernest Wagner, Graf, Neb.; a model 25 to Fasse & Elwell, Springfield, and a model 23 to Charles Saar, Silver City, Ia.

NEW DOWN TOWN GARAGE IS NEARING COMPLETION

A new garage opposite the Auditorium and back of the old Woodmen of the World building is nearing completion and will be occupied April 1. It will be known as the Down Town garage and besides maintaining a service station for all makes of trucks, will accommodate nearly 100 pleasure cars, catering especially to the business man who drives down town but does not care to let his car stand in the street all day. The place will be open day and night so that those attending theaters may leave their machines there during the performance.

No-Rim-Cut Tires 10% Oversize Never Were Tires Like These Goodyear tires are unique. We have our own fabrics and formulas, methods and processes—used by no one else. They are different clear through—not alone in the oversize and No-Rim-Cut features—the things you quickly see.

Why They Lead Note the Result Goodyear tires outsell all other because of twenty reasons. Fourteen years have been spent in their betterment. Scores of able experts have worked on them. Hundreds of the tires have been worn out in our factory, under actual road conditions. Thus 240 fabrics and formulas have been compared in service. Methods and processes have been compared—rival tires compared with our own. How We Work Every year, for 14 years, Goodyear tires have been bettered. Yet a half-hundred men—most technical graduates—are still employed solely in research and experiment. We spend about \$100,000 per year just to learn how to make Goodyear tires better.

GOOD YEAR No-Rim-Cut Tires With or Without Non-Skid Treads THE GOODYEAR TIRE & RUBBER CO., Akron, Ohio This Company has no connection whatever with any other rubber concerns which use the Goodyear name. Omaha Branch, 2212 Farnam Street Phone Douglas 4190

THE OMAHA BEE'S DIRECTORY Of Automobiles and Accessories VanBrunt Automobile Co. Overland and Popo-Hartford Council Bluffs Ia. Omaha, Webr. Nebraska Buick Auto Company BUICK CARS Lincoln Branch, 13th and F Sts.—N. E. SIDLER, Gen'l Mgr. Omaha Branch, 1912-16 Farnam St.—LEE HUFF, Mgr. Marion Automobile Co. Distributors of the Marion and Marmon Gas Cars and Standard Electric. 2101-3 Farnam St.

BUICK COST OF UPKEEP IS LIGHT An ordinary Buick car out of regular stock ran 100,082 miles with a total cost for repairs of \$131.45. During the two years of service 140 tire casings were used so you may know the car was going some. It is just this remarkable quality of giving the most service for the least money that makes the Buick so popular everywhere. BUICK cars will go 1,000 miles or 100,000 miles, over hills or any roads with more certainty and on less fuel than any other motor cars of like price. We like to demonstrate the Buick. 2056 Farnam Street OMAHA Lincoln OMAHA Sioux City

2 Slightly Used Cadillac Cars at a specially Low price for cash 1-1912 run less than 3,500 miles 1-1911 run about 7,200 miles Better see them at 2056 Farnam Street OMAHA