



## MADE IN NEBRASKA

### Ralston a Growing Industrial Center



Rarely is there given to one community the privilege of being ideally situated for manufacturing purposes, having terminal railroad facilities, good market and other essentials immediately at hand, and at the same time being an ideal residence locality.

Such a happy and unusual combination is Ralston.

Originally the beautiful country seat of Dr. George L. Miller, often called the "father of Omaha," its magnificent groves of walnut and maple and other trees, covering its gently sloping hills; its crystal lake, ever cool and refreshing, and its beautiful environments generally make it inviting and attractive.

The Burlington and Missouri Pacific railroads, both built by the edges of Seymour park, as it was called by its owner. Following them, as the need of a great industrial suburb of Omaha began to be heard, a firm of enterprising real estate men, who had already accomplished many works of tangible benefit within the city limits of Omaha, grasped the situation as thorough-going business men; secured possession of Seymour park and several hundred acres of adjacent land, platted it, improved it and began a successful battle for industries and people.

Four years ago Ralston was but a name, hard to disassociate from Seymour park. Today it is a live, bustling, up-and-coming incorporated city. It has a big stove factory, a varnish factory, an automobile factory, a truck factory and the present year it has added the Omaha Furniture Manufacturing company, possessing a plant second to none.

Ralston has ten mercantile institutions, one lumber yard, one blacksmith shop, one hotel, four boarding houses, two restaurants and other business institutions. A contract has been let for the building of a grain elevator and feed mill. A bank with \$15,000 capital is being organized. The plan first was to have but \$10,000 capital, but it was then found that the population put the city in a higher class for banking purposes, requiring a larger capitalization.

There is a live municipal government, headed by C. M. Skinner, mayor; Oscar C. Brage, city clerk; Arthur Pflug, city treasurer; Harry Wieg, L. Howard and Howard Said, with those before mentioned, constituting the city council, and Roy N. Towl, city engineer.

Ralston is connected with Omaha and South Omaha by the interurban line of the Nebraska Traction and Power company, which connects with the Omaha street railway system, on the

north, and runs to Papillon, beyond Ralston, on the south. This gives hourly service. Last year it had net receipts of over \$1,000 per month.

The social life of the community enjoys the presence of the Seymour Lake Country club, made up of 300 of the leading business men of Omaha, South Omaha and Ralston, who have built a beautiful and pretentious club house by the shore of the lake, laid out a golf course, and otherwise made of it a swell and convenient country club. A fine new public school building and a newly built church contribute to the educational and religious life of the community.

**Ralston's Newest Company.**

Ralston's newest great manufacturing enterprise, one bringing great credit and substantial benefit to the place, is the Omaha Furniture Manufacturing company. Reorganized and enlarged from the Talge Lounge company of St. Joseph, this company moved into its splendid new factory early this year, the official opening under the auspices of the Omaha Commercial club on the occasion of a monster excursion of business men to Ralston, occurring on January 17.

The building is of modern daylight construction, erected under the direction of experienced furniture makers, and equipped with all the latest facilities for the economical production of furniture. The firm will manufacture high grade upholstered furniture—davenport, rockers, couches and easy chairs, also kitchen cabinets with patent reversible drop flour bin, and all kinds of special order furniture. This company holds the patent one reversible drop flour bin, which is creating a furore among the housewives wherever introduced.

Already several large special orders for the furnishing of lodge buildings, clubs, etc., have been received, in addition to a rapidly growing demand for the furniture to be carried in stock. The number of employes has steadily grown until now they number fifty.

The company has back of it a number of strong and well known business men. Milton C. Powell, the president, for instance, is also president of a large plow works in St. Joseph, and David C. Dodds, the treasurer, has long been head of the Dodds Lumber company. The officers and directors are: Milton C. Powell, president; J. E. Dodds, vice president; Dwight Powell, secretary; David C. Dodds, treasurer; E. H. Westerfield, attorney, and D. D. Miller and Henry F. Kieser.

With the great campaign for Made-in-Nebraska goods, now in the beginning,

with attention being more and more attracted to Ralston, the home of this company; and with a fine line of goods being made and pushed by men of business ability, a prosperous future for this concern is assured.

**Brown Truck Makers.**

The Brown Truck Manufacturing company, manufacturers of the well known Brown Burden Bearer Line, which is another way of saying as much for every purpose. Their modern plant at Ralston, in the suburbs of Omaha, proves most interesting to visitors. In this factory may be seen wood-working machinery that saws, planes, shapes, mortises, bores and dados frames; oil furnaces and forges that heat the iron for the mammoth bulldozer that forms parts with a single stroke; drills, presses, shears, etc., do the work of many hands.

This truck plant is the only one of its kind in Nebraska or on the Missouri river, and its output reaches the Pacific coast. The line covers every requirement in truck equipment used by packers, railroads, factories, warehouses, stores, etc., and deserves the large patronage it receives.

Ralston, Omaha's industrial suburb,

continues to enjoy its great success. Its good, substantial industries are busy every day and the Howard Stove works has already arranged to add new buildings to accommodate its growing business.

The Ralston Townsite company is able to continue offering for a limited time free sites along the terminal railway for additional factories, and the prospects are bright for a number of good industries during 1913.

Ralston is well supplied with grocery and meat stores; has hotel, restaurants, meat market, barber shop, etc., but offers excellent opportunities in other lines, especially the following: Newspaper and job press, hardware and furniture, bak-

ery, boarding houses. Many new residences have been built in Ralston recently, but more are needed to supply the demands of those already employed—more will be required for the other factories which contemplate moving here. Plants employing skilled labor must bring with them their trained men. We can get the industries if we can but furnish the homes.

In 1902 the first electrically-driven wagons were introduced in Boston. There was only two cars that year; in 1906 the number had increased to ten; in 1910 there were 119 electric trucks, and in 1912, 270, an increase in the last two years of 154 per cent.

## See Ralston's Exhibits at.. "Made-in-Nebraska Show"



OMAHA FURNITURE MANUFACTURING COMPANY

Milton C. Powell, Pres. J. E. Dodds, Vice Pres.  
Dwight Powell Secretary David C. Dodds, Treasurer

MANUFACTURERS of High Grade Upholstered Furniture, Davenport, Couches, Rockers, Easy Chairs, Kitchen Cabinets with patent reversible drop flour bin and all kinds of special order Furniture.

### RECENT ORDERS:

Masonic Temple, Joel City, Kas.

Loyal Order Moose, Omaha

Green Room, Brandeis Bldg., Omaha

## Omaha & Council Bluffs Street Railway Company

Be careful in getting on and off cars while the large crowd is in the city for the "Made-in-Nebraska" Show and you will help us prevent accidents...

### Do you have to write a "Know Omaha" essay?

School children will find a great deal of help and suggestion by referring to our recently published

#### NEBRASKA DEVELOPMENT EDITION

If you did not save it we can still furnish a few copies at 10 cents per copy.

Bee Business Office, 17th and Farnam Sts.



### Plant of Brown Truck Mfg. Co.

Where Trucks Are Made for Western Trade.

When You Don't Buy Brown Trucks We Both Lose.

BROWN TRUCK MFG. CO. RALSTON STATION, OMAHA, NEB.

# RALSTON

## Omaha's Attractive and Industrial Suburb

### Offers for a Limited Time FREE SITES For Additional Factories

All the Industries Now Located at Ralston Are Doing a Good Business and the Prospects Look Bright for a Number of Other Good Industries to Be Located Here During 1913.

#### RALSTON AS A RESIDENCE SUBURB

The attractions at Ralston are superior to those of any other of Omaha's suburbs. The residence property lies high, overlooking beautiful Seymour Lake and in sight of both Omahas. Has all modern improvements, including city water and sewer which are under construction. Has good eight grade school. Church. Adjoins the finest Country Club in the state—the only one offering bathing and boating in pure artesian water.

#### What Ralston Has and Opportunities It Offers

Ralston has a good Hotel, Dry Goods and Grocery Stores, Restaurants, Meat Market, Barber Shop, etc., all doing a good paying business, but still offers—Splendid BUSINESS OPPORTUNITIES in other lines, notably the following: Newspaper and Job Press; Hardware and Furniture; Bakery; Boarding Houses—many of the employes having no families must find suitable boarding places or be compelled to go into South Omaha.

#### RALSTON AS AN IDEAL SITE FOR A COUNTRY HOME

An ideal site is found in RALSTON ACRES. These two and a half acre blocks are covered with natural timber and can be laid out into beautiful grounds. Other tracts are clear and trees and shrubbery could be set where you desire. Or, try the profitable truck farming with a home market for all you produce, at your very door.

### RALSTON NEEDS MORE DWELLINGS

Ralston's greatest need is more dwellings for employes. We quote from a letter just received from one of the largest factories: "If there were plenty of houses at reasonable rent, we could get a good class of men who would finally buy the property."

## RALSTON TOWNSITE COMPANY

Douglas 3867

309 So. 17th St.