St. Patrick's Day Novelties

Silk Shamrocks, at doz. 10c Shamrock and Pipe, ea. 5c Irish Hats, 50c doz.; ea. 10c Suit Cases 5c. Flags doz. 10c

Women's Fine Cotton and Mercerized Lisle Finished

HOSIERY soles, high-spliced



Attend These Special Sales Saturday

and buy your entire Easter outfit at a very moderate outlay

This store serves the women of Omaha best by offering genuinely stylish and serviceable apparel at prices within the means of all.

TWO NEW GROUPS OF WOMEN'S SPRING SUITS AT SPECIAL PRICES CHOOSE FROM 580 NEW TAILORED SPRING SUITS

-MADE TO SELL AT \$25 AND \$27.50, FOR \$19.00

These suits are not the ordinary, medium priced tailored garments. They are high class suits from a special purchase. Nowhere else can you possibly find an assortment to compare with this at a moderate price. All the newest styles that are most in demand are included. The Russian blouses, the pretty cut-aways, the practical Norfolks and the stylish English models

in the soft or hard finished fabrics that are in highest favor. The assortment is immense and includes every size for women and misses. Remember these are genuine \$25 and \$27.50 Suits, Saturday, at . \$19

Charming spring styles in Coats-new features at \$15 and \$19

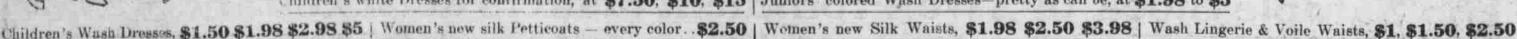
Children's white Dresses for confirmation, at \$7.50, \$10, \$15

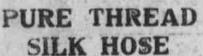
CHOOSE FROM 640 WOMEN'S NEW TAILORED SUITS MADE TO SELL FOR \$18.00 TO \$22.00, FOR \$15.00

There are no fifteen dollar suits in Omaha that are in the same class with them. They are practical, serviceable new suits in all sizes, made from good woolen fabrics. All the newest styles for spring are included. Complete range of new colors for spring including Nell Rose, New Tans, Leather Shades, Dorothy Blue, Shepherd Plaids, Balkan

Green, Black, etc. This is a wonderfully good chance to select a new suit for spring at a price that you cannot find anywhere else in the same quality garment for

New arrivals of stunning Spring Coats, specially priced at \$10 | Women's new and practical "Slip-on" Raincoats, at\$2.50 Children's pretty, new spring Coats, special \$3.98, \$5, \$7.50 Juniors' colored Wash Dresses-pretty as can be, at \$1.98 to \$5





With wide lisle hem tops, lisle double soles, high spliced heels and toes, \$1 quality, at. 75C

Women's Fine Imported LISLE THREAD HOSE

Mercerized lisle, plain and fancy silk embroidered boot pattern, double soles, regularly worth 50c, for

GREAT SALE of MUNSING SPRING and SUMMER UNDERWEA



ALL THE "IRREGULARS," BOUGHT FROM NORTHWESTERN KNITTING COMPANY. Flaws so slight they cannot be detected. Fit and wear perfectly. All new spring and summer weights. Misses, Children's and Boys' Munsing Union Suits - | Women's Munsing Pants, Vests and Corset Covers-

and ecru — ages 2 to 14 years

Women's Munsing Union Suits-Low neck, sleeveless or wing sleeves, knee or ankle length— 35c regular and extra sizes—worth 75c, at suit...

High neck, long or short sleeves, knee or ankle Pants in cuff knee and ankle length, umbrella and length; also low neck and sleeveless, in bleached | Macella styles, lace trimmed; vests and corset covers with high neck, long or short sleeves -regular and extra sizes-60c and 75c quality, at a garment.....

Children's "M" Knit Waists - Irregulars, with patent taped seams and buttons-sizes

"Coronet"

character at a price

that is very moder-

Hats sen

10,000 POTS OF

Genuine Irish Shamrocks

Live, growing bunches of Shamrocks in the original sod from Ireland; on sale Saturday in base-

Leather Bag Specials

High grade, all leather bags, real seal, walrus

and saffien leathers; some silk lined, others

FOR EASTER WEAR



at pair

Perrin's Short Gloves for finest selected French Kid new tans, greys, mode, blues; also black and white, with embroidered backs pair \$1.50-\$2

Women's Long French Kid Gloves

These gloves are in white only; 16-button length, with 3 radium clasp fasteners; all \$3.50, per pair at...... \$2.75



The 113 that Captivate Fashionable Woman n Every Style Center in America

Hundreds of well dressed women await this showing of Trimmed Millinery of Artistic Design to sell at \$10. Beach "Coronet" hat is the creation of a French designer who devotes his time exclusively to adapting expensive Paris ideas to moderate priced millinery. Brandels has been designated the exclusive selling agent in this section.

The new "Coronet" hats are daintier than ever. All the new shades of Saxe Blue, Nell Rose, Kelly Green, tete de negre, etc., in the stunning small shapes that Paris favors. Suit hats, dress hats and flower trimmed hats in scores of style variations.

New Hemp Tam O'Shanters These are the Velvet edged tams that are now

at the height of popularity in the East. We also show hundreds of velvet faced hemp hats in all the newest colors, specially priced Saturday

Misses' and Juniors' HATS In separate section—second floor. Chic little Milan and bemp braid hats trimmed in girlish ideas with ribbons, bows of velvet, etc. -designed for girls 5 to 12 years old-

will so 98c, \$1.59 and \$2.50

MESH BAG SPECIALS

leather lined, worth up to

7-inch Shirred German Silver Ring Mesh Bags, kid lined, with one inch fringe-\$5 bags, at..... Large Unbreakable Mesh Bags, with beauti-

values, now at..... \$4. 6 inch Unbreakable Mesh Bags, at \$1.98 Real Gun Metal Coin Holders on long chain; Also Metal Coin Pur es, long or short chains-

ful frames, unlined; \$5.00

\$2.50 values, at \$2 Indestructible Pearl Beads, on sale Saturday, \$1 50c Rose and Rosette Hair Ornaments, on sale at 25c Aluminum Hair Barettes, special, on sa'e Saturday, \$1 \$3 Aluminum Hair Barettes, on sale Saturday, \$1.98 50c Gold Filled Friendship Bracelets, on sale at 25c

Men's Spring Shirts

Neckwear and Underwear Better Varieties and Far Better Values Than You'll Find Anywhere Else in Omaha



You should see the Manhattan Spring Shirts, Exclusive patterns in silk and linen, madras and pongee-many with detached soft collars to match at \$1.50 to \$5. The Famous E. & W. Shirts in newest

spring models are

\$1.50 to \$4.00.

Men's Neglisee and Outing Shirts-New Spring patterns just received, and every shirt made to sell ut \$1.50, special 98c and \$1.15

Men's Sample Megliges Shirts, worth to \$1.75, 59c and 75c Mussing Spring Union Suits—regular sizes and stouts How Spring Imported Easter Weckwear, at . . 50c and 75c Bilk and Enit Four-in-hand ties-new patterns-50c val-Men's 85c Links Hoss, spliced heels and toes, at per 1340 and 150 Man's Ponges and Madras Pyjamas, silk frogs. The and 980

Men Who Demand Real Style and Good Service Choose These

In the NEWEST "HIRSH-WICKWIRE" or "STRATFORD" MODELS Thousands of Omaha men have found that Hirsh-Wickwire and Stratford System Clothes put them in the front rank of well dressed men. The best tailors in America fashion and finish their suits-They are the last word in clothes craft and they are from every standpoint the best clothes a business man can buy. You will find among these new Norfolks and two or three button models-just the suit to meet your spring need. The prices are.....

Men and young men-Here are three groups of suits, the best that were ever offered to you at these prices. Cheviots, true blue serges and worsteds. Favorite patterns of blue, tan and grey; two button coats, three button coats or Norfolks; all are hand tailored, at

NEW GROUPS OF MEN'S SPRING TROUSERS Men's \$2.50 Worsted Men's \$4 All Wool Men's \$5.00 Striped Men's \$7.00 Hand and Cheviot \$198 Worsted \$298 Worsted Worsted Pants at . . . \$38 Pants at \$5

Sale of Men's Sample RAINCOATS and SLIP-ONS Raincoats and Slip-On Couts. | Raincoats and Slip-On Coats, | Raincoats and Slip-On Coats, made to sell regular- \$650 made to sell regular- \$450 made to sell regular- \$250 ly at \$10, special Sat. \$650 tor.... \$250

WOMEN'S SPRING



The Spring Stetson Hats Here is the Established Headquarters for

Better Hats and Greater Satisfaction New, 1913 Spring models

now on display. Soft and stiff hats with the latest touches of style and sound, quality always associated with the Stetson name. "THE ACME"

A New Hat

We are exclusive agents in Omaha. With the bow at the back-new shades of green, tan and brown con



Old

Imported Wool Felt Knock-about Hats, stitched crown and Boys' and Children's new spring hats-\$1 values at .. 500 Boys' and Children's Sample Hats and Caps—values up to

TRUNKS AND SUIT CASES

We carry the largest variety of trunks, suit cases and traveling bags-made by the foremost manufacturers of the country.

.\$1.50, \$2.50, \$3.50, \$5 up to \$22.50 Traveling Bage at

4 Big Bargains in Boys' Clothing old Store

Boys' Blue Serge New Spring Suits Boys' Norfolk Boys' Top Coats Suits - Norfolk or - In the season's Suits with 2 pairs of -Tan and brown covdouble breasted styles smartest colors and pants - Blue, grey ert cloth, cut full box - regular \$4.75 weaves, some \$5 and brown \$3.98 back, \$3.50 \$1.98 back, \$3.50 values, at... \$1.98

75c Boys' blouse waist, 49c | Boys' Soisette Shirts, 75c | Boys' Ties or belts, at 25c

NECKWEAR

Beautiful Venise, Baby Irish and Bohemian lace effects, specially priced Saturday-\$1.50 values, at..... 50c

Coat Sets - In crochet ef fects, Bulgarian and embroidered linen - all new designs, at unusually low prices.

SALE OF WOMEN'S



WOMEN'S CRAVENETTE SHOES.

Made of serviceable cravenette with tip toes | Men's tan calf, dull ealf and patent leather in button style, fit the foot perfectly, \$3.48 | shoes, button and blucher styles at \$2.95

MEN'S NEW SPRING SHOES.