

Carnations, 2c

FRESH carnations, newly cut, long stem, assorted colors, Saturday, each 2c. Roses, fresh cut, long stem, Saturday, dozen 49c.

"The Heart of the Hills"

By JOHN FOX, JR. MR. FOX, author of "The Trail of the Lonesome Pine," has put forth his best effort in this great new work of fiction. Read it in the book section Saturday, at \$1.35. By mail, 15c extra for postage.

ORKIN BROTHERS

THE BEST STORE FOR YOU ALL THE TIME

Fruit and Vegetable Specials

TOMATOES, fresh, ripe, hand picked, soft and juicy, Saturday, a full basket for 20c. BANANAS, large and ripe, 20c a doz. GRAPE FRUIT, fresh and juicy, 2 for 15c. RHUBARB, 10c a size, bunch for 5c. ORANGES, regular 20c a doz., Saturday, 15c a doz.

CHOCOLATES, LB. 25c

EXTRA Assorted chocolate cream, 25c value, special, a pound box at 25c. All kinds pure and wholesome packages 5c. Assorted candies, lb. 10c.

Our Millinery Opening Has Been a Grand Success and Continues Saturday

The Pleasing Display of Rich and Tasty Millinery Has Held Hundreds Spellbound

So many were the favorable remarks from the hundreds of women who visited our millinery section Thursday and Friday, and, although they were deserving, we feel flattered, because it shows our efforts to please so many discriminating tastes surpassed our wildest hopes. We want you to come tomorrow, the third day of the opening, and see for yourself what hundreds of other women have seen and treat yourself to the most delightful spring millinery show ever held in Omaha. When you come here tomorrow, prepare yourself to look upon the season's masterpieces of London and Paris designers. Prepare yourself to behold a sea of bewildering and lively colors, that bedeck the pretty trimmings of ribbons, nigrattes, paradise, ostrich, gaura and the profusion of dainty flowers, so real in fragrance and appearance that they vie with nature's product. The variety of shapes and colors will cause your heart to leap with glee;—the prices of the hats are from \$5.00 to \$75



A Challenge Sale Saturday of Trimmed Hats at Staggering Prices

Embracing stylish spring hats, ostrich trimmed, flower trimmed, ribbon trimmed, tailored and walking hats. Note the following: Trimmed Hats at \$5.00 Values at \$7.50 to \$10.00. Trimmed Hats at \$7.50 Values at \$10.00 to \$12.50. Trimmed Hats at \$10.00 Values at \$15.00 to \$18.50

A Remarkable Sale Saturday of Spring SUITS

The Sample Stock of Two Prominent Makers at \$15.00 and \$25.00

Gigantic Sale of DRESSES --They're "Made in Nebraska"

WE were fortunate in securing a great number of house and street dresses made by the Mary Jane Company, Lincoln, Nebraska. This concern had a large number of the garments on hand and offered us a most enticing discount to move the stock. We bought them and Saturday we are able to offer them to you at a most surprising figure. \$2.98 House Dresses, \$1.49. Beautiful dresses of lawn, gingham and cambric, made with high neck and long sleeves, or low neck and short sleeves. They sell the world over at \$2.98, but Saturday you get your choice for \$1.49. \$3.98 \$2.98. \$7.98 Dresses, \$2.98. Charming dresses of pure linen zephyrs, voiles, Scotch gingham and madras, made by "Mary Jane" company to sell at \$7.98, your choice of the lot Saturday..... \$2.98



Two Beautiful Sample Lines

From Shaff and Mandel, 32 W. 18th St. New York City, and S. Berman, 26 W. 17th St. New York City

IF you planned on having a new suit for Easter, here is your golden opportunity to get a stylish, cleverly made suit at a price that is unbelievably low, quality considered. Our buyer was most fortunate in getting this great line from the New York makers. They are samples, that's why we bought them so reasonably and we're going to offer them to you at a corresponding reduction. Every garment is of first quality (none are defective) and embody the season's truest fashion features. Don't fail to come Saturday.

Materials and Colors They are exquisitely tailored in smart cutaway Bulgarian and Russian blouse effects, made of fine serges, eponge, ratine, bedford cords and poplins. The colors are the most favored—plain white, navy, tan, light gray, delf Edison, taupe, tan stripe, black and white shepherd stripes also plain black. Take your choice Saturday of the following:

Suits made to sell everywhere at \$25 and \$27.50 at— Suits made to sell everywhere at \$40 and \$45.00, at—

\$15 \$25

COATS and DRESSES

Saturday in the Basement

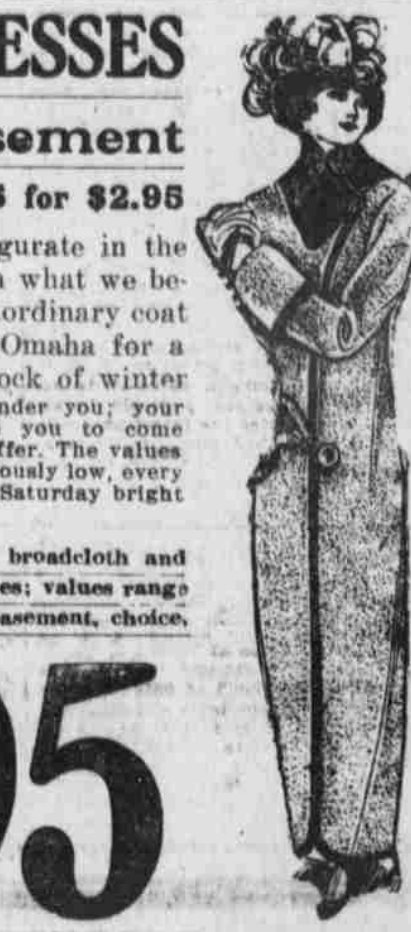
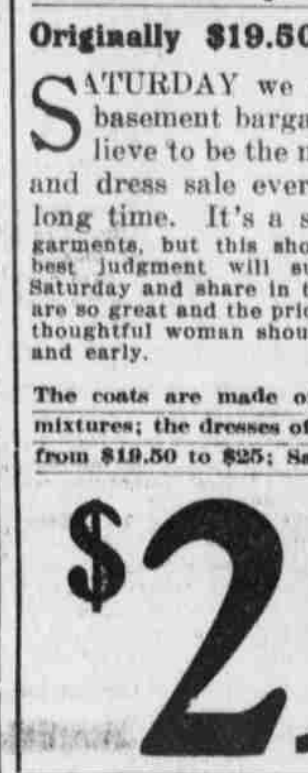
Originally \$19.50 to \$25 for \$2.95 SATURDAY we will inaugurate in the basement bargain section what we believe to be the most extraordinary coat and dress sale ever held in Omaha for a long time. It's a surplus stock of winter garments, but this should not hinder you; your best judgment will surely cause you to come Saturday and share in this great offer. The values are so great and the price so ridiculously low, every thoughtful woman should be here Saturday bright and early.

The coats are made of beautiful broadcloth and mixtures; the dresses of pretty voiles; values range from \$19.50 to \$25; Sat., in the basement, choice.

\$2.95

Easter Kid GLOVE News

\$3.50 and \$4.25 Gloves \$2.49 Women's long opera gloves, 16-B-L., of fine glace kid; colors white, black, tan, pink, light blue, etc., \$3.50 and \$4.25 values, Saturday, \$2.49 pair. Women's \$1.50 Gloves, 9c Women's 1-clasp kid gloves, pigskin, tan, pink, light blue, etc., \$3.50 and \$4.25 values, Saturday, 98c pair. Imported French Kid Gloves, lambkin gloves in all styles and colors for spring wear, Saturday at \$1.50 and \$1.00



Free Concert Saturday

Music Department--Basement WE will hold a delightful concert in our large music department on Saturday, from 2 to 5 p. m. YOU ARE INVITED Latest Popular Songs "Whistle," "The Desert Sands of the Desert," "Georgia Land," "Goody, Goody, Good," "In My Heart," "Down Cupid's Lane," "On a Good Old Time Straw Ride." Timely Musical Suggestions for St. Patrick's Day CHOICE IRISH HITS Where the River Shannon Flows Sweet Songs for the Irish People For Kiltievery and Yae Listen to the Irish Ragtime Band 10 Cents Each 23c Chauncy Olcott Favorites Each Tale o' Dreams; Mother Shearnee When Irish Eyes Are Smiling. Sheet Music Department

FIFTY-ONE KILLED BY STORM

Tornadoes Sweep Over Parts of Five Southern States.

GREATEST DAMAGE IN GEORGIA Twenty Killed in Northwestern Part of the State—Five Dead Near Atlanta and Six in Northern Alabama.

ATLANTA, Ga., March 14.—Widespread storms of cyclonic intensity swept over the middle west and the south during the last twenty-four hours, cut their way through towns and cities of five states, snuffed out scores of lives, made hundreds homeless and destroyed property valued high in the millions. At noon today fifty-one persons were reported killed and the death list was growing. Other sections of the country from the Great lakes to the Gulf and the eastern seaboard to the Rockies were swept by gales, rain and snow. The storm took its heaviest toll of life in Alabama, Tennessee and northwestern Georgia. From Nashville and Memphis came reports of tornadoes half a mile wide sweeping through five counties, tumbling over scores of houses, burning a dozen towns and killing twenty persons. Rome, Ga., told a similar story of the storm in northwestern Georgia during the night, placing the dead at eighteen. A night through DeKalb county, Georgia, just east of this city, cut it off from the world and killed five persons. Two persons were killed in Columbus, Ga.; six in northern Alabama.

From the storm-swept areas come meager reports of devastation, indicating that the property loss will exceed by far the earlier estimates. Many towns have been cut off from the world, and in sections of four states thousands of telephone and telegraph wires are strangled. Five killed in Tennessee. MEMPHIS, Tenn., March 14.—Latest reports received here today from the storm-swept sections of Madison and Henderson counties do not add to the list

SERBS MASSACRE ALBANIANS

Three Hundred Peasants of Liuma Shot Without Trial.

ALL OF THEM WERE UNARMED Serbian Column Occupied Village and After Killing Three-Fourths of the Inhabitants Carried Rest Away.

FRANKFORT-ON-THE-MAIN, Germany, March 14.—Three hundred Albanian inhabitants of Liuma in the Turkish province of Kosovo, were shot and

LOW RATES SOUTH Tuesdays March 4 & 18, April 1 & 15. Table listing rates for various cities: St. Augustine, Fla. \$35.15; Ft. Lauderdale \$44.15; Gainesville \$35.85; Ocala \$35.50; Fort Myers \$35.50; Palatka \$35.40; West Palm Beach \$42.90; Kissimmee \$35.50; Deland \$35.50; Panama City \$37.75; New Orleans \$33.00; Mobile \$30.10; Hilliard \$43.65; Sanford \$36.50; Titusville \$36.50; Miami \$44.90; Orlando \$36.50; Tampa \$35.50; De Funiak Spgs. \$30.10; Marianna \$31.75; Silas \$31.25; Gulfport \$31.25; Greenville \$28.75; Evergreen \$29.50.

EVERY SATURDAY IS A BUSY DAY AT THE REXALL DRUG STORES

Painting Time is Here Sherwin-Williams Paints have no equal. A special paint for each purpose. Call for color card. 1/2 pint Family Paint 15c; 1-gal. can Outside Paint \$2.00; 1 pint good Varnish 35c; 1 quart Inside Floor Paint 50c; 1 qt. Mar-Not Floor Varnish 65c. Rubber Goods Good Bulb Syringe, special at 20c; Household Rubber Gloves, sale price at 30c; 2-qt. Fountain Syringe, price 40c; 2-qt. Fountain Syringe, price 50c; Nipples, the best kind, price 5c; Atomizers 35c to \$1.25; Rubber Ice Bags 35c to \$1.25; 3-qt. Water Bags 40c. Rexall Preparations A few of the 100 different preparations. Rexall Harmony Skin Food 50c; Rexall Cold Cream 15c, 25c, 40c; Rexall Toilet Cream 24c; Rexall Cream of Almond 25c; Rexall Shaving Lotion 25c, 45c; Rexall Cod Liver Oil Emulsion 75c; Rexall Cold Tablets 15c; Rexall Comp. Cathartic Pills 15c; Rexall Catarrh Jelly 25c; Rexall Catarrh Tablets 40c; Rexall Cedar Planks 12c; Rexall Celery and Iron Tonic 75c; Rexall Charcoal Tablets 19c; Rexall Cherry Juice Cough Syrup. Toilet Goods 50c Pebecco Tooth Paste; 50c Pompeian Massage Cream; 10c Graham's Olive Cream Soap; 50c Hinds' Honey and Glycerine Tooth Paste; 25c Fairbanks' Fairy Soap; 25c Santol Tooth Paste; 10c Williams' Shaving Soap; 14c 3c Packer's Tar Soap; 15c 25c Violetta Louisa Powder; 25c 25c Victor's Tooth Powder. Tooth Paste 25c Bernet Dental Cream; 14c Rexall Tooth Paste; 15c 50c Santol Tooth Paste; 10c Colgate's Tooth Paste, 10c and 20c; 25c Santol Tooth Powder; 15c 25c Victor's Tooth Powder.

Sherman & McConnell Drug Co. PROPRIETORS OF THE FOUR OMAHA REXALL STORES. Sherman & McConnell Drug Co., Corner 16th and Dodge. Owl Drug Co., Corner 16th and Harney. The Harvard Pharmacy, Corner 24th and Farnam. Concentrate your advertising in The Bee. There is a Bee in almost every home.