

MADE IN NEBRASKA



"Made-in-Nebraska" Show

Program for Today, at Auditorium

SPECIAL LADIES' MATINEE.

OMAHA AD CLUB NIGHT.

UNIVERSITY OF OMAHA NIGHT.

FRATERNAL SOCIETY NIGHT.

Doors open at 10:30 A. M.

Close at 10:30 P. M.

- 11:30 A. M. Illustrated lecture—Lecture room, industrial films.
- 2:00 P. M. Ferullo band concert.
- 4:00 P. M. Free moving picture show in lecture room.
- 4:30 P. M. In lecture room—Comic industrial films, talks on Nebraska and its resources, by Mr. Will M. Maupin.
- 8:00 P. M. Concert by Ferullo band.
- 8:30 P. M. Omaha University musical program, vocal soloists, etc.
- 9:00 P. M. Arrival of Ad Club with band. Special ceremonies.

Free moving pictures, exhibition of welding and use of blaugas, in lecture room.

Great Detective Burns Poses for Movies

The General Film company of Omaha is one of the leading firms of its line in the country, supplying 250 customer and selling more than fifty reels in Nebraska and Iowa every week. In Omaha, films are supplied to more than seventeen theaters, which number includes the Hipp, the Farnam, the Empress, the Elite No. 1 and the Parlor. The General Film company's list of picture makers includes Paths, the Biograph, the Vitagraph, the Edison, Lubin, Zelig, Essanay, Kalem, Melies, Cines—and indeed nearly all the leading makers of pictures in the world. These are names which are seen on films used in the best picture houses all over the country. This company has

more than fifty-five offices in the United States.

A three-reel picture that is to be released April 1 and that is regarded as one of the greatest ever put out is that of W. J. Burns' detective adventures, showing poses by the great detective himself in connection with the famous land swindling cases. The producers, whose views are handled by the General Film company spare no expense in getting the best pictures. Mme. Sarah Bernhardt, whose series of pictures have attracted much attention during the last few months, received \$50,000 for her work.

In the pictures of the Wilson inauguration, which are now being shown at the Krug theater, it is demonstrated how the Pathe company does business. Unlike

many other firms, this company was not content to remain in the street and get views, but bought space in the stands and took intimate views of the famous persons. Their views are the best that were caught of the inauguration. The General Film company has long since ceased to sell questionable pictures because it learned that patrons would not stand for naughty pictures. If a reel of questionable views was sent to a house the patrons might complain and then the owner of the show would stop buying of the film company. The General Film company, of which A. O. Peterson is the Omaha manager, does not ship any but the best pictures and because of this fact his hundreds of pleased customers in this section.

Omaha Home of One of World's Greatest Insurance Concerns

No fraternal insurance institution stands out more prominently than does the Woodmen of the World, whose home office is in Omaha in the new modern Woodmen of the World building, which is located on the southeast corner of Farnam and Fourteenth streets. This company is the largest one of its kind in the world, and includes in its membership many thousands of persons in all parts of the world. It is built on a basis that makes it impregnable and it is everywhere regarded as one of the companies that all men should hold membership in. No one ever questions its bigness or its substantiality.

Steel Tanks Made in Omaha at Plant by Growing Firm

The Nebraska & Iowa Steel Tank company, located in Omaha, is one of the largest builders of steel tanks of all kinds that there is in the middle west. This firm last year opened a modern plant, where a large number of men are employed. Orders are so large that the firm is forced to work its plant to the fullness of its capacity at all times. Silos, stor-

age tanks for grain, water tanks, etc., are made here in the best designs and in the most substantial construction that are to be found anywhere. The company does a large business all over the west, and this is gradually increasing, with the result that the firm will soon have to expand in order to take care of its trade.

Don't trust the man who boasts that he is honest as the day is long. So is the burglar. He only works at night. —New York Times.

Lew Raber, in Bee Building, Does Best Kind of Job Printing

In the court of The Bee building is one of the nearest job printing establishments in the city. It is conducted by Lew Raber, who long has been in business in Omaha and who is daily turning out many orders of fine printing work.

Where Iten Makes Products



The "greater snow white bakery" of the Iten Biscuit company as it will look when the western half now under construction is completed. The plant is located on Capitol avenue between Twelfth and Thirteenth streets.

When Purchasing

Electrical Goods be sure to go where you get the best value for your money. It pays.

At the ELECTRIC SHOP you will find it to be so. Everybody says so. Ask your neighbor, they will know.

We carry a complete line of heating devices of practically all makes also motors, invincible vacuum cleaners, and the MAYTAG washing machine, the only washer with the swinging wringer which swings over three tubs. We are agents for the famous COPEMAN electric cook stove and fireless cooker combined. Do not fail to see the demonstration of this stove every afternoon and evening at the Auditorium.

We are making electric and gas fixtures of every description. Get our prices.

THE ELECTRIC SHOP WOLFE ELECTRIC CO.

1810 Farnam Established 1874 Tyler 1414

If You Would Know Where Laughs Are MADE IN NEBRASKA

THE GAYETY

Everybody Goss. Ask Anybody. This Week—"Rowdy Burlesques." MATINEE DAILY POPULAR PRICES. The Gayety plays to more ladies at its daily matinee than any two theaters in Omaha.

Empress

Week of Monday, March 10th HOWARD BROS.

THE PLAYING HARJOISTS
Chas. Burkhardt & Co. in "The Cheap Skate" A Clever Comedy Character Sketch
The Mysterious Ward Sisters
Becker & Adams Comedy Songsters
Mon, Tues. and Wednesday Red and White Roses A Beautiful Drama And Other Numbers of Worth. Nothing Unusual. Just the Best Obtainable.

Defiance Starch

is the friend of every housewife. It gives a beautiful, stiff and lasting finish to the goods, and makes them look like new.

Needs no cooking—easy to use. The best material, the most intelligent workmanship go into the making of Defiance starch. 16-ounce packages—10 cents. You can get no better. It's made in Omaha and must be good.

Defiance Starch Co. OMAHA, Nebraska.

SUNSET--LITHROCK

Ginger Ale. Table Water. GUARANTEED PURE. Because bottled in a sanitary factory under sanitary conditions. SEND US YOUR ORDER. We Deliver to All Parts of City. SLOUP-SHERRY BOTTLING CO. Douglas 7388. 1508 Webster St.

Nebraska & Iowa Steel Tank Co.

MANUFACTURERS OF Steel Tanks, Troughs, Grain Storage Tanks, Feed Bins, Etc., Etc. Highest Grade Material and Workmanship. Special Designs to Order. OMAHA, NEBRASKA.

WILSON STEAM BOILER CO.

Overhaul and Repair Boilers. Tanks, Smokestacks, Breachings, Boilers and Sheet Iron Work. OFFICE AND WORKS: 307E AND CENTER STS., OMAHA.

WAGONS MADE IN OMAHA



Low Raber

Ground Floor, Court of Bee Building. High Class Job Printing. The work done here is artistic and attractive. It leaves a fine impression where it is seen. Try Raber's the next time you have any job printing.

KENNEDY'S BITTERS
NERVINE INVIGORATOR.
A Botanic Distillation THAT WILL NOT INJURE THE MOST DELICATE ORGANIZATION.
BEST REMEDY IN THE WORLD.
Rheumatism, Dyspepsia, Constipation, Sedentary Habits, Biliousness, Kidney Complaints, Lung Disease, Impure Blood.
IS UNRIVALLED AS AN APPETIZER, FAMILY TONIC OR BEVERAGE. And is especially useful to all persons leading sedentary lives.
DIRECTIONS: A wineglass full three times a day, before meals.
W. L. KENNEDY & CO., Proprietors & Sole Manufacturers, OMAHA, NEB.
This is found at every well stocked drug store.

THE MEYERS BROOM WORKS

Manufacturers of High Grade BROOMS and WHISKS. All these Brands bear Union, Label, Little Prince, Standard, Red Cross, Peacocks, Star, Domestic and Clean Sweep.

Today You Save 5 Cents on a package of Uncle Sam Health Food. Get a coupon from our booth at the Made-in-Nebraska Show. The food that gives health and happiness. Uncle Sam Health Food Co.

NEIDHART MONUMENT WORKS, Beatrice, Neb.

Established 1898. The oldest monument firm in southeastern Nebraska. We are at all times prepared to offer the buying public the best in the market in the line of monumental work. We quote the lowest prices consistent with the finest quality. If in need of work in our line, please drop a card or call.

WILLOW SPRINGS DISTILLERY. GOLDEN SHEAF PURE WHISKEY. STRICTLY PURE WHISKEY. BOTTLED IN BOND under supervision of the U.S. Government by STANDARD DISTILLING & DISTRIBUTING CO., DISTOP NEB.

AT THE THEATERS.

Pathe Moving Pictures OF WILSON INAUGURATION AT KRUG THEATER

TODAY AND ALL WEEK. First time shown in Omaha, giving intimate glimpses of new president, Secretary Bryan and thousands who watched the parades.

THE ORIENTALS

A Burlesque Show with Artistic Pictures of Life as You Would Like to Live It—Funny, Pleasurable and Beautiful. Matinee, 2:30. Evening, 8:30.

AT THE THEATERS.

Visitors to the Made-In-Nebraska Show are Cordially Invited to Attend

ORPHEUM

15th and Harnay. Phone Doug. 454. THIS WEEK GUS EDWARDS AND HIS SONG REVIEW OF 1913. GARRIE REYNOLDS. ROSE KINLEY. MCCORMACK AND WALLACE. HENRY LEWIS. FRANK JORDON and ROSE KINLEY. PATHE'S WEEKLY REVIEW. Prices—Mat., Gallery 10c, best seats 25c, except Box and Balcony, 10c, 25c, 50c, 75c.

MARTIN BECK PRESENTS

MADAME SARAH BERNHARDT

APRIL 14, 15, 16, 17, 18.

Standard Bridge Co.

Omaha, Nebraska

PURE ICE

Supplied to Leading Houses of Omaha Manufactured in Omaha. HAVE IT DELIVERED TO YOU. Omaha Ice & Cold Storage Co. 1502 DODGE ST. Office McCague Bldg. Plant—5th and Leavenworth

Furniture Food--SOMETHING NEW

Feeds and builds up any varnish surface. Manufactured by HASTINGS FURNITURE CO., Hastings, Neb.

STAY FOR DINNER AT THE AUDITORIUM. Come in the Afternoon. See the Interesting Exhibits, then have your Dinner at the BEERS BOOTH. A Substantial Home Cooked Meal for 40c. Then you can stay for the music in the evening without leaving the hall.

Woodmen Circle

America's leading fraternal society for women.

This large society enables the wife and mother to enjoy the same advantages of social and business fraternal relations that the father and husband do.

By a small monthly contribution of assessment and dues you are assured of the prompt payment, at death, of such an amount as you may desire, to any relative you may designate.

This circle pays death benefits, old age disability, funeral benefits and erects a monument to females—all in one cost.

Membership, 120,000. Assets, \$2,848,999.66. Emma B. Manchester, Supreme Guardian. Dora Alexander, Supreme Clerk.

Woodmen Circle

W. O. W. Building, Omaha.

MIDLAND Glass & Paint Co.

OMAHA, - NEB.

DON'T THROW AWAY YOUR OLD GARBAGE. The Omaha Reed & Rattan Co. WILL REPAIR THEM. Manufacturers and repairers of baby carriages, go-carts, reed and rattan furniture. 119 No. 16th St. Douglas 2042.

Dayton Moneyweight Scales

Exhibit Near Stage. Merchants and visitors are cordially urged to inspect this complete line of modern computing scales. DAYTON WEIGHT SCALE CO. W. B. Marshall, L. E. Smith, Nebraska Managers.

Be Sure to See the Live Exhibit of J. H. HANEY & CO. "MADE IN NEBRASKA SHOW" of Harness, Saddles and Saddlery Goods Booth No. 37.

PARMER'S HIGH GRADE COFFEES

NEBRASKA MADE FOR NEBRASKA TRADE.

H. BESELIN & SON

Moved to Larger Quarters, 1405 Douglas. WHOLESALE AND RETAIL. See our live exhibit of cigar making at "Made in Nebraska Show."

MR. RETAILER: SEE GARVEY'S SHAKER BLUING

Something Entirely New.