

# Nebraska Retailers Welcome

## PROGRAM FOR TODAY

WEDNESDAY, MARCH 12TH

9:30 A. M.—Address—"Community of Interest Between the County Newspaper and the Retail Merchant." S. R. McKelvie, Lincoln, Lt. Governor of Nebraska. General Discussion.

10:00 A. M.—The New Parcel Post Law and How We Can Best Make Use of It. Penn P. Forde, Omaha, Adv. Mgr. Iten Biscuit Co.

10:30 A. M.—Fire Insurance—The results of the first six months' experience of the Federated Merchants Mutual Insurance Co. J. Frank Barr, Secretary.

11:15 A. M.—Question Box. G. W. Darner.

12:30 P. M.—Announcement of the Nominations made for officers for the ensuing year. General Announcements. Adjournment.

1:00 P. M.—Afternoon devoted to study and inspection of the exhibits in the "Made in Nebraska" Show. Evening Entertainments at the Auditorium.



### Address of Welcome

Omaha is proud to be host to the Federation of Nebraska Retailers again and to have its name linked with such a progressive organization. The selection of Omaha for the annual gathering of this association is a testimonial to the location and importance of Omaha, which is appreciated in every way. Omaha, and particularly the firms who have attached their names hereto, welcome you Nebraska Retailers to our city and extend to you every courtesy within our bounds. We bid you make the most of your sojourn here and accept our friendship and hospitality, for they are yours.

James C. Dahlman,  
MAYOR.

### We Extend a Special Welcome

Allen Bros. Co.  
American Hand Sewed Shoe Co.  
Bemis Omaha Bag Co.  
Byrne & Hammer Dry Goods Co.  
Iten Biscuit Co.  
Merchants National Bank.  
Nebraska Telephone Co.  
Omaha Electric Light & Power Co.  
Omaha Tent & Awning Co.  
Omaha & Council Bluffs St. Ry. Co.  
Paxton-Gallagher Co.

