

SOCIETY OUT OF DOORS SOON

Six Big Summer Clubs Lay Plans for Their Openings.

CREIGHTON INTER-FRAT DANCE

Many Are Returning from California—Benefit Bridge Party for Child Saving Institute Postponed Till After Lent.

(Continued from Page Two.)

Jeanne Ayerick, daughter of Mr. and Mrs. W. A. Ayerick of Stamford, Conn., formerly of Omaha, and LeRoy Robbins of Norwich, Conn.

Sorority Affairs.

Members of the Kappa Alpha Theta sorority will have their annual banquet next Saturday evening at the Lincoln hotel at Lincoln. Several Omaha members are planning to attend and will leave Friday morning. One of the day of their arrival they will be given a theater party by the Lincoln Kappa Alpha Theta alumnae.

Benefit Bridge Party.

The benefit bridge party for the Child Saving Institute, which was planned for March 10 at the Pacific Park club, has been postponed until after Lent and will be given at Jacobs hall on March 27. The committee has sold about 20 tickets. During the bridge game punch will be served and after the game there will be refreshments. The decorations will be spring flowers.

Junior Branch to Meet.

The junior branch of the Omaha Society of Fine Arts will meet Thursday morning at 10 o'clock in the lecture room of the public library.

Pleasures Past.

Mrs. George G. Tobias entertained Friday at luncheon in honor of Mrs. Rudolph Honig and Mrs. Milo Fittie. Twelve guests were present.

Wedding Anniversary.

A number of friends surprised Mr. and Mrs. J. F. Wilhelm Thursday evening, the occasion being the fortieth anniversary of Mr. and Mrs. Wilhelm's wedding. The evening was spent with music. Thirty guests were present.

Dinner at Loyal Hotel.

Mr. and Mrs. Henry Cox will entertain the members of the Omaha Symphony Study Orchestra at an elaborately appointed dinner at the Hotel Loyal Tuesday evening at 7 o'clock. Covers will be laid for seventy guests.

For Pagalco Club.

The members of the Pagalco club will be entertained Saturday evening, March 15, by Messrs. Eugene May and Charles Hardin at Mr. May's residence, 527 Park avenue. High five will be played.

In and Out of the Bee Hive.

Mrs. F. A. Brogan is expected home Sunday from Emporia, Kan. Mrs. Frances Downey Hawk has returned from Chicago and the east and will remain in Omaha permanently. Mr. and Mrs. Arthur C. Crossman and Mr. and Mrs. Arthur C. Chase are touring southern California together by automobile. Miss Edith Baldrige left Wednesday for Hollidaysburg, Pa., after three weeks' visit with her brothers, Howard Baldrige and Joseph Baldrige. Miss Esther Byrne expects Miss Ballargeon of Seattle to arrive next Saturday or Sunday to be her guest for a week on the latter's way east. Mrs. C. E. Spens, who has been visiting her mother, Mrs. Keeline, in Council Bluffs, spent Thursday and Friday with Mr. and Mrs. Glenn C. Wharton. Mr. and Mrs. H. D. Fisher of Florence, Wis., who have been enjoying an eastern trip, arrived here Saturday morning to visit their daughter, Mrs. A. M. Pinto, and Mr. Pinto for a few weeks. Miss Rosy Danbaum of Geddes, S. D., is visiting Mrs. David Goldman, 332 Park avenue. Thursday an Orphanu party was given for the visitor, followed by a dinner at the Hotel Loyal. Saturday Miss Frances Goldman entertained at a theater party at the Brandels for Miss Danbaum.

Personal Gossip.

Mr. C. W. Hull has as his guest his sister, Mrs. Chamberlain of Rock Island. Mr. and Mrs. Milton Barlow moved last week to their new home on Thirty-ninth street. A son, Edwin Augustine Creighton, Jr., was born Monday to Mr. and Mrs. E. A. Creighton. Dr. and Mrs. J. F. Anson have moved from the Lincoln apartments to their own home, 5019 Chicago street. Mrs. Andrew Rosewater, who has been at the Methodist hospital, returned Thursday to her apartments at the new Hamilton. A daughter was born Friday to Mr. and Mrs. Lander of Chicago. Mrs. Wilmart was formerly Miss Viola Cahn of this city. Grafton Wolfe, the youngest son of Mr. Joseph Baldrige, is at Clarkson hospital, where he was operated upon for appendicitis last week. Mrs. E. H. Sprague left the Methodist hospital Tuesday and is at the local, completing her recovery from her recent appendicitis operation. Mr. and Mrs. Barton Millard moved this week from their home at 359 Burt street to the home of the late Mrs. W. B. Millard at 123 North Thirty-ninth street. Mrs. Joseph Rosenfeld of Council Bluffs, who was to have been matron of honor at the wedding of Miss Blanche Cohn and Mr. Harry Rosenfeld next Wednesday, is ill with appendicitis. Mrs. N. E. Connor, who has been east for some weeks, will stop in Indianapola on her way home to visit Mr. and Mrs. Kennedy, and will reach here about Thursday or Friday of next week. Mr. Wurster of Milwaukee is spending the week-end with his sister, Mrs. Charles D. Beaton, and Mr. Beaton. Mrs. Beaton will return to Milwaukee with her brother for a few days' visit with her parents. Mr. and Mrs. George Christy landed Friday in New York from Europe, where they have been all winter. They were called home by the death of Mrs. Christy's brother, and sister, Mr. K. C. Barton and Mrs. W. B. Millard. Mrs. E. F. Riley has returned from Philadelphia, where she was called by the illness of her daughter, Miss Edna Riley, who is convalescing from an operation for appendicitis. Miss Riley has returned to school at Eden Hall.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Visitor in Omaha



Mrs. C.E. Hall

The household economics department of the South Omaha Century Literary club will meet Tuesday afternoon at 3:30 o'clock at the home of Mrs. Walter Nitsche, 105 North Twenty-second street. Miss Neva Turner will give a demonstration of the broiling of meat.

The Major Isaac Sadler chapter of the Daughters of the American Revolution, will meet Tuesday afternoon at 3 o'clock in the lecture room of the public library.

George A. Custer Woman's Relief Corps will hold its regular meeting Tuesday afternoon at 2:30 o'clock at Memorial hall in the new court house.

The P. E. O. society held its annual business meeting Tuesday afternoon at the home of Mrs. Thomas H. Matters. The following officers were elected: President, Mrs. Thomas H. Matters; vice president, Mrs. G. E. Leinhoff; chairman, Mrs. F. W. Leinhoff; recording secretary, Mrs. H. B. Cameron; corresponding secretary, Mrs. D. W. McVea; guard, Miss Helen Matters. Delegates chosen were Mrs. T. H. Matters and Mrs. G. E. Leinhoff; alternates, Mrs. E. H. Crocker and Mrs. D. W. McVea.

The social science department of the Omaha Woman's club will meet Monday afternoon at 2:45 at the club rooms. Mrs. K. R. J. Edholm will be the leader of the afternoon and the subject will be "Responsibility of Parents." Dr. S. R. Towne will speak on the subject from the standpoint of a physician and Mrs. C. W. Astell, president of the Omaha Story Teller's league, will tell a story to illustrate the same subject. For the convenience of the speakers Mrs. Edholm has changed the time of the meeting. A cordial invitation is extended to all club members.

The current topics department of the Omaha Woman's club will meet Tuesday afternoon at 2:30 o'clock at the club rooms. A new topic lecture will be given by Burd Miller, state building inspector, on the subject of the vibrations, from the scientific, showing the different colors which certain vibrations produce, especially those of the human body. All members of the club are cordially invited.

The Ladies Aid society of the North Presbyterian church held its annual business meeting Friday afternoon at the home of Mrs. O. A. Scott. The following officers were elected for the coming year: President, Mrs. Robert McEachern; vice president, Mrs. H. D. Helmer; secretary, Mrs. Harry Herscov; treasurer, Mrs. A. N. Eaton.

The Omaha Society of Fine Arts met Thursday morning in the lecture room of the public library. Mrs. Clement Chase was the leader of the morning and was assisted by Mrs. Howard Baldrige. The subject was "Our American Born Artists in Europe." The list studied included William G. Dana, Charles S. Pearce, Julian Story, Julius Stewart,

Orkin Brothers Silk Sale Monday Embraces Thousands of Yards of Most Beautiful Patterns.

Monday will be a great silk day in Omaha. Orkin Brothers place on sale thousands of yards of the season's choicest fabrics recently purchased in the Eastern market. One-half of the entire Sixteenth street front has been given over to the display of some of these dainty silks. The windows are beautifully and artistically draped with the fabrics in their many new, bright colors and is indeed a most wonderful and pleasing show. It would be well worth the while of every woman to go down this afternoon or evening and see this great and splendid ensemble of the market's choice silks, for it is not often that such a large and excellent variety is presented. No doubt this opening will attract the attention of many shoppers. The sale starts Monday morning at 8 o'clock.

To the women...

We are seeking each day for new friends like the ones we have, not buyers merely, but satisfied customers. It is to win that kind of satisfaction we are striving for and to save you the middleman's profit of 20% to 40% on your furniture purchase. Our display is new and very attractive. We solicit your inspection and patronage.

D. F. Corte Furniture Company 24th and Farnam Street.

A Style Event of Exceptional Interest

Planned for the Ladies of Omaha and Vicinity Beginning Monday, March 10th An Advance Spring Exposition of Afternoon and Evening Gowns, Coats and Suits

Which will feature the striking new ideas of the world's most noted originators of correct styles in Women's Outer Garments for Spring 1913.

The style centers of the world have furnished their best and most novel and beautiful productions for this occasion, resulting in an assembly of the most beautiful and varied collection of the exquisite new designs in Ladies' Gowns, Suits and Coats ever shown in the central west—equaling in quality and variety the showing of practically any of the exclusive eastern concerns.

We urge all who wish to see this unusually fine collection in its entirety to do so as early as possible as selections made by patrons will not be shown to those who call later. Display will continue four days—Monday, Tuesday, Wednesday and Thursday, March 10 to 13.

Hours: 9:00 A. M. to 5:30 P. M. HAYDEN BROS. Display in Suit Dept. 2d Floor

Miss Blanche Sorenson Teacher of Singing 305 Boyd Theatre Telephone Harney 2687

Walter McEwan, George Hitchcock, Ridgeway Knight, E. L. Weeks, Y. A. Bridgman, Alexander Harrison, Carl Melchers, Frederick C. Friesecke and Mary Cassatt. Our American artists have met with such brilliant success in Europe that most of them have remained there since early boyhood—many of them living in beautiful chateaus gained by their industry.

The group studied Thursday has received the greatest honors in Europe and as a class have been beloved by the foreigners, among whom they have cast their lot. It is said that some of them are still enthusiastic Americans, but the scenery of France or Holland, or the Orient, forms a background of never failing interest for the models, which are so easily procurable abroad. In the past it has seemed easier to be an artist in Europe, but America has made such strides during the last generation, and so many beautiful pictures have been bought for homes and galleries here that the coveted art atmosphere is now found in many places on this side of the Atlantic.

Mrs. Baldrige spoke particularly of the work of Carl Melchers and Mary Cassatt, and some of the slides used to illustrate her talk were among the most beautiful ever shown here.

The Sunday afternoon vesper service at the Young Woman's Christian association will be in charge of the gymnasium department. Dr. W. O. Henry will speak on "What Has a Woman's Health to Do With Her Success, Duty and Happiness?" There will be special music by a chorus of gymnasium girls and an octette. The girls of the department will be hostesses at the social hour following the service. After refreshments will be served and the girls will have an opportunity to become acquainted. All young women are cordially invited to attend both of these meetings.

The various classes in the household arts department were entertained by Miss Lane, their director, last Wednesday evening. The girls came in costumes that furnished much amusement during the evening. The gymnasium and refreshments were served.

The Business Girls' club has issued invitations for a party to be held in the association parlors Monday evening, March 10. The first aid to the injured lecture for this coming week will be given by Dr. T. T. Harris. The subject of the lecture will be "Respiration—Thorax and Lungs—Choking, Croup, Suffocation and Smothering, Asphyxiation, Principles and Methods of Artificial Respiration." The practice work will be treatment before the class of suffocation, croup, asphyxiation, etc., Tuesday evening at 7:15. Admission to association members by course or to single lectures.

Secret of Getting Rid of Blackheads and Other Blemishes

Valenska Suratt, by Means of Her Own Secret Formulas, Has Made Herself Famous as the Self-Made Beauty-Actress of America.



readers who have used it at my institution. All are unanimous in saying that it is a marvel in making hair grow luxuriantly, and absolutely stopping the falling of hair. I have known cases where an inch of hair has been grown in one month by its use. Mix half a pint of alcohol with half a pint of water. To this add one ounce of beta-quinol. Shake thoroughly, and then it will be ready for use. If you prefer, you can use imported bay rum instead of the water and alcohol. The beta-quinol you can get at almost any drug store for not more than fifty cents. This formula should be applied very freely to the scalp after brushing it generously for a few minutes all over. Rub the tonic thoroughly into the scalp with the finger tips.

The finest shampoo I have ever used is one which can be procured for twenty-five cents. It is surprising in its action in raising the scalp, and every particle of sebum and foreign matter which nothing else, not even scrubbing, can do.

VIRGINIA M.—Every freckle, spot and blemish will leave, and the skin be made exquisitely pure and white by using this easily made formula: Let half a pint of water come almost to a boil. Add two tablespoons of glycerine. Keep stirring while adding one ounce of salicylic acid. It is all dissolved. Strain through a fine cloth. It is too thick to pour easily from a bottle, thin it down a little with more hot water. The cream will be white and satiny. Hold a wet towel to the face several times for several minutes. Rub this cream on the face. Then wipe off with a soft dry cloth. Then apply again and let it dry on the face. Repeat this again at night. My skin is so soft that let you have salicylic acid for about fifty cents.

SUSPENSE—There is nothing so wonderful for removing superfluous hair as this. It never irritates or leaves a spot, and never fails. Get one ounce of simple sulfo solution. This you can get at the drug store for one dollar. Apply it with the finger tips to the superfluous hair, keeping the hair moist with it for two or three minutes until it has been dissolved. Then wipe it off with a damp cloth and wash the skin.

MRS. E. T. R.—Even those who have never had a proper bust development may acquire it. This formula is absolutely safe and shows results naturally and promptly. In a half pint of cold water dissolve two ounces custons and half a cup of sugar, all well mixed together. Of this, take two teaspoonfuls three or four times a day in a wine glass of water after you meal. The custon will cost you one dollar at the drug store.

MISS WRINKLED—For crows' feet, small or deep wrinkles, sagging cheeks, the following formula is absolutely unequalled: Pour half a pint of hot water in a bowl and place the bowl in a pan of water over a slow fire. To this add two ounces of epsom. Stir until it is dissolved and starts to cream. Then remove from the fire, slowly add two tablespoonfuls of glycerine, and continue to stir until it is cold. Epsom may be obtained for no more than fifty cents at any good drug store. This cream should be applied very liberally and thoroughly rubbed into the skin until it has disappeared. The cream will not grow hair on the face. Keep the cream in an air-tight jar or bottle.

Get into a fireproof office building

The safest office building in Omaha from the point of view of fire risk is THE BEE BUILDING

It is completely isolated from other buildings. It is absolutely fireproof, no wood being used in its construction except in the finishing. Each and every one of the adjacent buildings is fireproof. A few very choice offices are offered N. P. FEIL, Secretary, Bee Business Office.

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