



### Dry Goods Firm Keeps Pace With World

Omaha, like many progressive cities, has kept pace with the great development and commercial advancement that has been the spirit of the last decade or so, and in many cases has outrun those who were formerly its leaders in trade. Its business men are among the most enterprising, progressive and far-sighted and able in the country, and in almost every line of trade have built up a business that rebounds to their everlasting credit. In this review we wish to mention an establishment that has, through its product and representations, done as much as any one concern, and more than most, to spread the name and fame of Omaha throughout a large territory. This is the Byrne & Hammer Dry Goods company, who are one of the largest concerns in the city, and are importers, jobbers and manufacturers, handling dry goods and notions. This company had its inception almost thirteen years ago, since which time their product has become extensively known and highly appreciated. They manufacture shirts, pants, overalls and duck clothing, their "Oak" brand overalls and "B & H" shirts being without doubt among the largest sellers in the west, being handled by all leading retailers. The Byrne & Hammer Dry Goods company have a factory in South Omaha, and also utilize half of the fifth, sixth and seventh floors of their store building for the same purpose. The company's building is one that they may justly feel proud of, as it is one of the finest in the wholesale district. It is a large eight-story and basement structure, equipped with every modern convenience known to the wholesale dry goods business. The basement is given over to the packing and shipping departments, while on the main floor is to be found the general offices and all domestic goods. The second floor is devoted to white goods, towels, table linen, dress goods, silks, etc., comprising an assortment second to none in this section. The third floor is devoted to notions, laces, ribbons, embroidery, velvets, etc. On the fourth floor hose and underwear, on the fifth and sixth floors will be found goods of their own manufacture, and on the seventh floor are the ladies' "ready-to-wear" lines. The eighth floor is used for storage purposes in part, and also a lunch room, where coffee is served to the employees at the expense of the company. They employ about 450 people and have forty men on the road, who cover the territory from the Mississippi river to the coast.

### WOODMEN OF THE WORLD

Made in Nebraska. Most popular and financially largest Fraternal Life Insurance Society in the United States. Made in Omaha. Assets \$17,500,000.00. Monthly Rates established Sept. 1st, 1901, and no change contemplated. Largest Fraternal Life Building in America. A profitable asset. A very few desirable office rooms and two store rooms for rent, 14th and Farnam Streets, Omaha.

J. C. ROOT, Sovereign Commander.  
W. A. FRASER, Sovereign Adviser.  
J. T. YATES, Sovereign Clerk.

### MADE IN NEBRASKA

Schmoller & Mueller  
PIANOS and PLAYER-PIANOS  
Five Years to Pay.  
Terms as Low as \$1 a Week.  
See them in Booth 32.

### Nebraska & Iowa Steel Tank Co.

MANUFACTURERS OF  
Steel Tanks, Troughs,  
Grain Storage Tanks,  
Feed Bins, Etc., Etc.  
Highest Grade Material and  
Workmanship.  
Special Designs to Order.  
OMAHA, - - - - NEBRASKA.

### USE FOR A

Hot Toddy  
Hot Scotch Whiskey  
OR A  
High Ball  
PURE MALT WHISKEY  
WORTH MORE THAN IT COSTS  
ITS A GOOD THING HELP IT ALONG

### Lawrence Shot & Lead Co.

Manufactures  
Lead Pipe; Sheet, Bar, Pig, Ingot and Wedge Lead; Lead Weights; Lead Wool; Drop, Buck and Chilled Shot.  
OMAHA, - - - - NEBRASKA.

### MR. RETAILER: SEE GARVEY'S SHAKER BLUING

Something Entirely New.

### Standard Bridge Co.

Omaha, Nebraska

### Omaha & Council Bluffs Street Railway Company

Be careful in getting on and off cars while the large crowd is in the city for the "Made-in-Nebraska" Show and you will help us prevent accidents...

### Lew Raber

Ground Floor, Court of See Building.  
High Class Job Printing  
The work done here is artistic and attractive. It leaves a fine impression where it is seen. Try Raber's the next time you have any job printing.

DON'T THROW AWAY YOUR OLD GAMES CHAIRS.  
The Omaha Reed & Rattan Co. WILL REPAIR THEM.  
Manufacturers and repairers of baby carriages, go-carts, reed and rattan furniture.  
119 No. 15th St. Douglas 2042.

### Firm Supplies All Equipment to Put Office in Best Shape

One of Omaha's new and "just-beginning-to-grow" firms is the Omaha Fixture and Supply company, 414-18, South Twelfth street, which manufactures and sells at retail store and office fixtures. It is one of the few concerns of its kind in the west; there is none like it in Nebraska or Iowa. Every article, every fixture, required for furnishing an office or store is sold here. A large manufacturing plant now in charge of George T. Ramsey, formerly foreman for the Texas Show Case company of Dallas, Tex., is turning out all fixtures and appliances of wood that are required in a store or office. All other furnishings and equipment are kept in stock. "No article is too small; no deal is too large for us to handle," is the slogan of the hustling firm. The company is doing a large business and has recently equipped the gas company's offices, and is now putting in the fixtures for Leon's new store on Sixteenth street. Harry H. Lapidus is president of the concern. He is a hustling young man who has been in Omaha for twenty years. Isaac Warshawsky, treasurer, has been in this city for eighteen years.

### Larger Quarters for H. Beselin & Son Give Ample Space

H. Beselin & Sons, wholesale and retail cigar dealers, whose live cigar-making exhibit at the Made-in-Nebraska show is one of the attractive features, were established in Omaha in 1884. They have been one of the substantial firms of the city, and increased business made it necessary for them to get larger quarters, and now they are located at 14th Douglas, where they have the use of three floors, as against two which formed the building which they formerly occupied.

### C. B. LIVER & CO.

1510 Capitol Avenue  
MANUFACTURERS of HIGH CLASS

### Butcher, Packing House, Bar and Billiard Supplies

Refrigerator Counters for Meat Markets, Grocery Stores, Confectionery Shops, Etc.; Meat Racks, Store Shelving and Counters of All Kinds.

### Sanitary Fish and Poultry Ice Chest

All refrigerators made by this firm are equipped with the patented "Acme" ice pan, which evenly distributes the temperature in the refrigerator. The Union Pacific railroad company uses the Acme equipped refrigeration.

### Everything in the Fixture and Supply Line that Is Needed

Prices and Designs on All Bar and Butcher Fixtures Upon Request  
Write for Information.

### Hastings' Celebrated (Old German Style)

Ritter Brau also Prairie Pride and Personal Liberty Beers  
Brewed and Bottled by the

### Hastings Brewing Co.

HASTINGS, NEBRASKA.

### The Question

Is the Cigar You Smoke Made Clean?

### The Answer

Riggs' Sanitary 5c Cigars 10c



### Economy-

In sending your message, direct and personally, to the man you want to reach, is obtained by the use of the Long Distance Bell Telephone.

Daily Half a Million Bell Telephone Calls are "Made in Nebraska."



Bell Lines Reach 668 Nebraska Towns.

### WILSON STEAM BOILER CO.

Overhaul and Repair Boilers  
Manufactures Tanks, Smokestacks, Breechings, Boilers and Sheet Iron Work.  
OFFICE AND WORKS: 20TH AND CENTER STS., OMAHA.



### LA PRECIADA KINNEY'S "103"

"MADE IN NEBRASKA."  
L. A. KINNEY CIGAR CO.  
HASTINGS, NEB.

### LA ZEUS CHOCOLATES

The Best of the Entire Show.  
E. G. FISHER'S  
For sale by T. J. McVITTIE,  
Orpheum Theater Candy Shop.  
See the new miniature hotel, which is being erected in Hastings, Neb., made in candy.

75% of the Locomotives Built in the United States for the year 1912 were equipped with PAXTON-MITCHELL'S METALLIC PACKING.  
Visit Our Exhibit, Booth 11, Main Floor. ALUMINUM, BRASS and BRONZE CASTINGS and the Metallic Packing will be shown.  
The Paxton-Mitchell Co.  
FACTORY—27th and Martha Sts., OMAHA.

See Our Exhibit at the "Made in Nebraska" Show (AUDITORIUM)  
Hydraulic-Press Brick Co.  
ALSO  
We cordially invite you to visit our new display room—  
W. O. W BUILDING

### DEFIANCE STARCH

is the friend of every housewife. It gives a beautiful, stiff and lasting finish to the goods, and makes them look like new.  
Needs no cooking—easy to use.  
The best material, the most intelligent workmanship go into the making of Defiance starch.  
16-ounce packages—10 cents.  
You can get no better.  
It's made in Omaha, and it must be good.

### Defiance Starch Co.

Omaha, Nebraska