

MADE IN NEBRASKA

Cook with Gas--The Best Way

Model Store Lighting at Show

Artistic and beautiful, and splendid as a model of lighting, is the system which the Omaha Gas company has installed in the Model Store on the stage of the Auditorium at the great Made-in-Nebraska exposition, which opened Wednesday evening. Beyond the adjectives of description in this showing, which is neatly arranged and so assembled as to give one a full conception of what can be accomplished by the Omaha Gas company in lighting a store or in arranging the indirect lighting of Omaha. The model store is one of the unique displays at the big show, the various parts of the little place being arranged by different Omaha manufacturers. The gas company arranged the lighting, and fitted up a window system in which the use of the indirect system is shown to the best of advantage. The ceiling lights also are placed so that every visitor is at once impressed with the beauty of the scheme and with the advantages that the clear, firm, white gas light gives. The clear, firm, white gas light gives. The window lights of the store are so placed

and so neatly grouped that the model store window makes the average person wonder why more of the city merchants do not use gas to make their displays better.

Fine Store Shown.

In addition to the model store lighting, the gas company also has a booth near the stage of the Auditorium on the north side. Here is shown a model kitchen, like that represented in the picture below. This little booth is really a picture of comfort, showing the housewife that she can get away from much of the drudgery of home work by using gas, which is clean, easy to use and economical.

It is freely admitted by all that the most annoying work a woman has to do in the home is that work which requires heat. It is seldom that even the thinking man considers this fact—he is the one that lets his wife lose her health and temper through working over a hot kitchen stove. Wash day, ironing day and cooking every day—these take up the greater part of the work of the week. The heat

that comes from the coal stove is even enough to tax the strength of any woman, and it is getting away from this fire that the gas comes into play, for it takes away the heat that makes household work a drudgery.

Home and Comfort.

When a home uses gas for cooking, heating water and ironing—all the inconveniences are removed. It is the cheapest fuel. It comes to the home clean from the pipe—its pure blue flame keeps the pans and kettles clean. One need not clean up after using gas—it is not dirty at all.

There is nothing about its use to tire the back, to take up your time needlessly or to destroy comfort and patience. The heat of summer in the kitchen has no terrors for the wife when gas is used. One can be comfortable, happy and healthy by using gas, and those who visit the great Made-in-Nebraska show will be sure to see the exhibit of the Gas company and learn how neat, how clean, how comfortable a home can be made through using gas.

The great business the company is forced to carry this large payroll.

"Edith," said a caller to the minister's little daughter, in a spirit of fun, "does your father ever preach the same sermon twice?"

"Yes, I guess so," answered Edith. "But he talks loud and soft in different places the second time, so it doesn't sound the same at all to an outsider."

A glimpse at the magnitude of the business done by this concern may be gained from the fact that during the last season 5,000,000 Holland bulbs were imported. Three years ago the business in bulbs was not one-tenth this large.

The Nebraska Seed company has grown, in twenty-two years, from a very small firm to one of the largest in the country, and it now employs more than sixty persons in its local plant. Because of

Through Omaha much other seed is handled, and in all the business the big local company is the principal medium for its cleaning and shipment.

In addition to handling garden seeds, this firm also sells chicken food. There are some seeds which are not good for growth and these are made into fine chicken food. The firm is just shipping out the sixteenth car of mixed seed that has gone out this season.

SELL GOODS TO THE WORLD

Omaha Firms' Territory Covers All Parts of the Globe.

ALFRED CORNISH FIRM LEADER

Saddles Made by This Company Have Become Famous Since Used by Best Riders of the Country.

One of the oldest and best known saddle shops in the United States is the firm of Alfred Cornish & Co., whose advertisement appears in this paper. This firm succeeded the old and well known firm of Collins & Morrison some years ago, and continue to make the old Collins saddle, for which the old firm became so famous, being established in 1864. Today they are sent all over the world, having gone to Paris, France; Glasgow, Scotland, and Athens, Greece, and wherever Colonel Cody has traveled with his Wild West Show, as Colonel Cody always rode the Collins saddle. The prize saddles given away at Cheyenne frontier day by the Union Pacific railroad to the cham-

phon rough rider of the world have been made by this firm for the last three years. This firm also manufacture a large line of harness for which they are as well known as for saddles, and carry one of the largest and most complete lines of trunks and traveling goods in the west. They issue a free catalogue and sell direct to the consumer. The store is at 1220 Farnam street.

Exhibit of Omaha Made Pianos Now Seen at Big Show

The Schmoller & Mueller Piano company have an attractive booth at the Made in Nebraska show and are displaying some of their excellent pianos and player-pianos, which are made in Omaha. This firm is one of the oldest in the middle west and has become one of the best established in the entire country. The exhibit at the show, in booth 32, is of great interest and thousands will have an opportunity there to see the standard of musical instruments that are made in this state.

SEED BUSINESS BIG HERE

Nebraska Seed Company Leads All Others in West.

IN ONE LINE HAS NO EQUAL

Shipments Are Made to All States in Union and Business Done is Enormous During Each Season.

The west grows as many garden seeds as any other section of the country, and Omaha, gateway to the far west, plays an important part in the sale of these seeds. The Nebraska Seed company, being one of the largest firms of its kind in the United States, is the state's leading seed concern.

This firm packs, cleans and ships garden seeds to all states of the union. A large number of various kinds of seeds, including melon, squash and pumpkin, are exported by this Omaha firm.

Probably more sweet corn is grown in Douglas county than in any other county in the state, so it becomes a natural function of the Nebraska Seed company to handle a large quantity of this seed. More than 1,000 bushels of onion sets have been shipped out this season by the

Nebraska Seed company to all states of the west and north. Cans are now being loaded for shipment to Colorado, Michigan and Montana.

Alfalfa Seed Trade Large.
Of the larger seeds, such as grasses, clover, alfalfa, it is noted that Omaha handles an enormous quantity. The Nebraska Seed company sells more alfalfa seed than any other firm in the country. Last week three cars were sent to New York state, four to Wisconsin and two to Michigan. Orders for many other cars are now being filled.

The alfalfa seed is brought direct from the farmers to Omaha. It is then cleaned, packed and shipped. The cleaning of seeds is done in a large plant owned by the local firm. It is the most complete system for cleaning alfalfa and other seeds that there is in this part of the country.

The cleaners are so finely adjusted that seed having a standard of only one per cent are brought to a purity of 99 1/2 per cent by this cleaning plant.

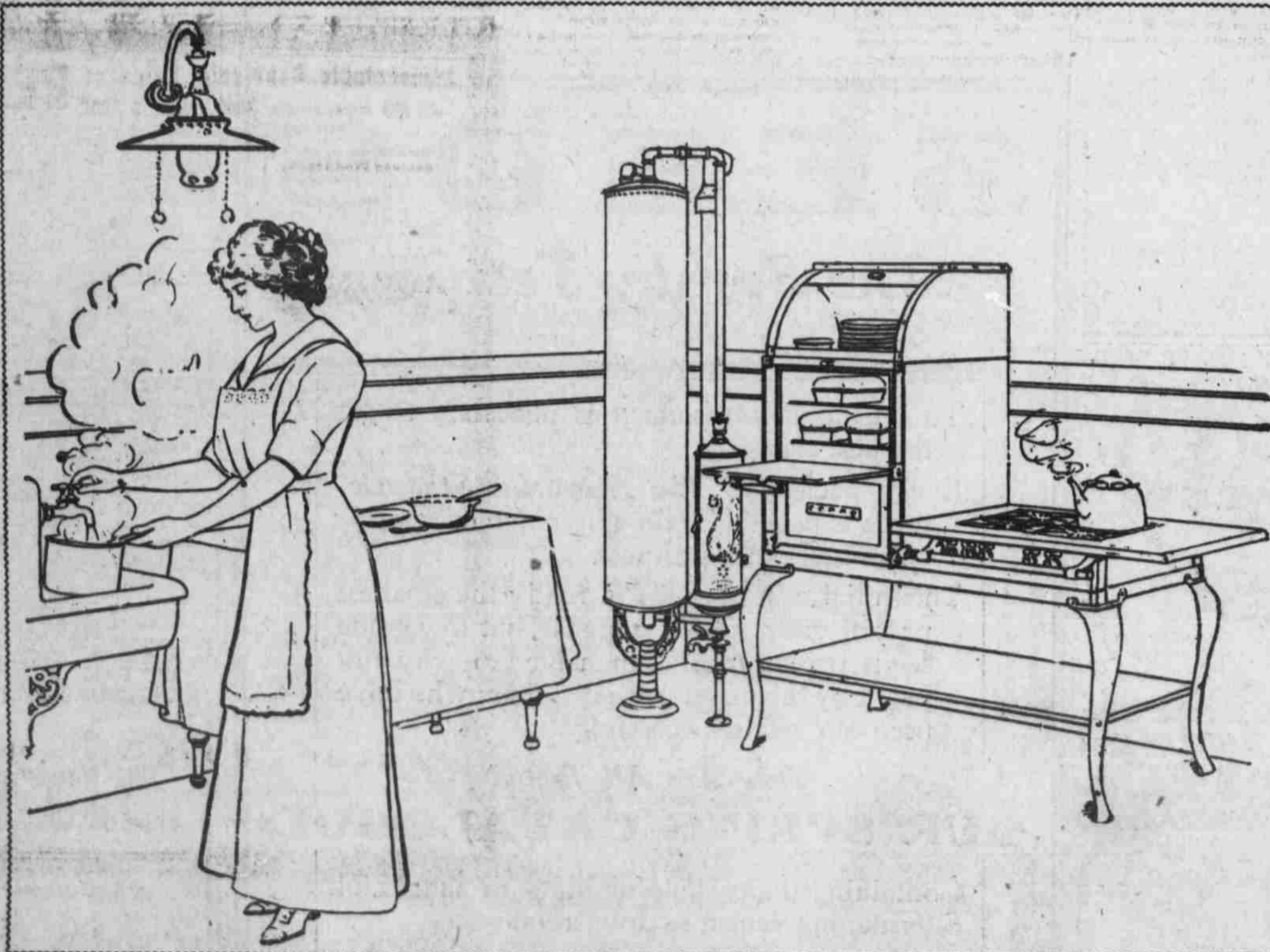
For many years most of the blue grass came from Kentucky, and the impression still exists that that southern state is now the principal supply for this variety; but the facts are that Nebraska and Missouri furnish much of this seed, and the Nebraska Seed company handles a larger part of the product sold in the west.

Every Woman Owes it to Herself

to look into anything which promises to reduce her labors, increase her comforts and cut down her household expenses

When we tell you that a Gas Range and Gas Water Heater will positively do these things, we are surely making a statement that will bear looking into.

First, let us ask you to look into the labors that you must perform if you use a coal range—the coal carrying, the ashes lugging, the sweeping, dusting and scouring. Think of these things, then think of the smaller labor required when you use gas—clean, dustless, sootless and easy to use.



Look into the comforts you may enjoy when you work in a clean, cool, inviting kitchen—the comfort of having more time to yourself, of finishing your work with ease, not all tired out. This is the Gas Kitchen way.

Then take the matter of expense. Why keep a coal range going all the time in order to secure hot water or cook food at certain times? If you will look into the coal bill and consider the amount of heat you pay for, only to let it escape up the chimney, you will appreciate the economy of using Gas and paying for only the fuel which you actually use.

Be sure to see our "Model Kitchen" in Booth No. 63 at the "Made-In-Nebraska" Show

OMAHA GAS COMPANY