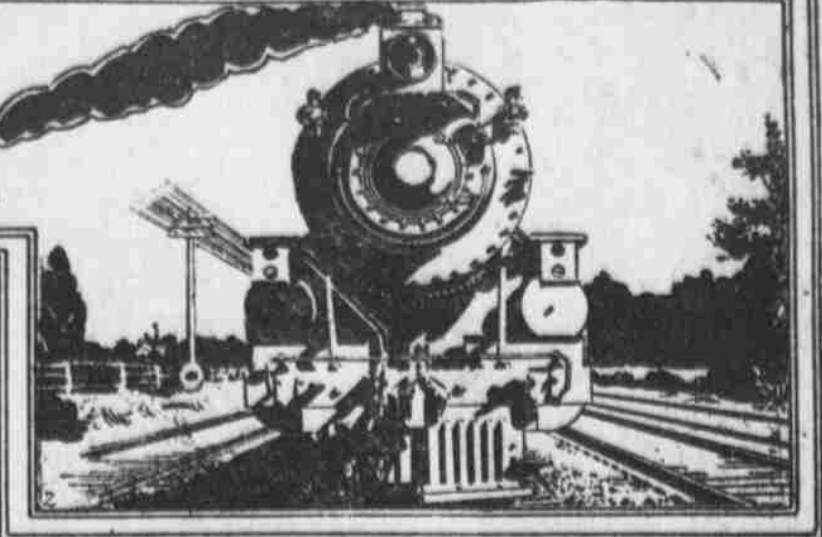


Made in Nebraska



FLICKERIES AT BIG SHOW

M. E. Smith Company Giving Free Attractions Each Day.

ACTUAL SCENES IN LOCAL PLANT

Men and Women Seen at Work in Omaha Factory and Every One Seems Deeply Interested in Subject.

One of the features of special interest to attendants at the "Made-in-Nebraska" show is the moving picture exhibition by M. E. Smith & Co., manufacturers of men's and women's garments.

This is believed to be the first advertising film made by a local company, and is attracting much attention. The film shows actual scenes in the big factory, building at Ninth and Farnam streets. Among the scenes shown on the screen are:

Expert cutters cutting out women's ready-to-wear garments; the operating room, where coats, suits, dresses and skirts are sewed by electrically operated machines; a group of expert men tailors making women's coats; the pressing tables, where the garments are pressed; the cutting room of the shirt and overall factory, where thousands of miles of cloth are cut annually for "Ideal" shirts and overalls; the machine room, with hundreds of girls sewing on "Ideal" shirts; some of the special machines which automatically work buttonholes, sew on buttons, etc.; the giant electric knives which can cut 200 thicknesses of shirt cloth at one time; the hand cutting electric knives; the laundry for pressing shirts; and, finally, the inspection tables, where the shirts are inspected for defects and finally boxed for the trade.

This film is 1,000 feet in length and requires about sixteen minutes to show it. It gives the observer a very accurate idea of the magnitude of these factories, but an actual visit to them would be better. The company is conducting special excursions for visitors to the factories at 2 o'clock each day. Only this one excursion is made, however, daily.

Omaha Firm Stands Among Leaders in Line in Middle West

The Midland Glass and Paint company of Omaha is one of the leading glass and paint firms of this section of the country. Its volume of business is amazingly large, and is growing each year. Goods are shipped to all parts of the west, and the traveling men employed by this firm do a large business because they have represented one firm that has become established here through doing a straightforward business and giving every customer the best that he can get anywhere.

General Plan of Woodmen Circle, Order for Women

In addition to having the Woodmen of the World headquarters in this city here, Omaha also has the home office of the Woodmen Circle, one of the leading women fraternal orders for women in the country. Emma B. Manchester is supreme guardian, and Dora Alexander is supreme clerk. The headquarters are in the Woodmen of the World building. The general plan of the order is simple and practical. Application may be made to an organizer or to the clerk of a Grove, and if accepted you can become a member of the Woodmen Circle and enjoy its superb fraternal and social advantages at home and wherever you may sojourn, for its Groves have been established in the principal towns and the number is increasing marvelously.

By a small monthly contribution of assessment and dues you can be assured of the prompt payment, at your death, of such an amount as you may desire (\$100 to \$2,000), to any relative you may designate, and in addition thereto if your certificate is for \$500 or more, there will be placed at your grave a beautiful and enduring monument, to cost not less than \$100. Men who are Woodmen and women are admitted to membership, the beneficiaries of male members, who are assured a \$100 monument by the Woodmen of the World, receive \$100 funeral benefit in addition to the amount of the certificate held.

Laemmle Service in Omaha Shows Big Growth for Year

One of the film exchanges that has grown rapidly in Omaha is the Laemmle Film Service, 1313 Farnam street. This company is one of the leading of the west and the local office gives service to thousands of motion picture houses in this part of the west. The service is considered among the best that is furnished anywhere. Some of the actors and actresses, who are most familiar to the patrons of the picture houses are in the employ of the company that makes films, which this Omaha branch handles. The service of the Omaha house has become large, and now the number of persons employed here is much in excess of the number which was engaged last year. The business of the company is still growing, the service which is given being the reason for the growth.

Teacher—Now you have in front of you the north, on your right hand the east, on your left the west. What have you behind you?
Small Boy—A patch on my pants. I told mother you'd see it!

ICE MAKING MACHINERY

Baker Company Youthful, Lusty Industry of Omaha.

UP WITH TIMES IN ALL WAYS

Many Exclusive Patents Exclusively Controlled by This Firm Insure Highest Class Product Being Put Out.

The Baker Ice Machine company is one of Nebraska's youthful, but exceedingly lusty and thriving manufacturing concerns. For several years they have made a special study of ice making and refrigerating machinery in all its phases, and are now manufacturing a plant that has admittedly no superior in this particular line. Their ice making plants are built up to twenty tons daily capacity. Their refrigerating machinery is made in all sizes up to fifty tons daily capacity, and is especially adapted for creameries and dairies, meat markets, confectioners, ice cream manufacturers, grocers, fruit and produce storage, fur storage, bakeries and cracker factories, hotels, restaurants and cafes. They also manufacture a water cooling plant, which possesses valuable patented features, and is designed for bottlers' use, and the cooling of drinking water for large buildings.

This company is always abreast of the times in everything pertaining to improvements in their line of work and is well known as a concern that turns out only the highest grade material and workmanship. The simple and efficient operation of their outfits is testified to by many hundreds of users throughout the states. Much of their success is due to the fact, that they employ the most expert refrigerating engineers in the country irrespective of what money it may cost to secure them, and are always thoroughly posted on the latest data that is calculated in any way to improve the construction or operation of their plants. They own and exclusively control a number of patents, which are valuable features in the simple and efficient operation of their machines, and insure smooth and easy operation at all times.

This is an out-and-out "Made-in-Nebraska" line of machinery. That fact in itself suggests a strong guarantee of a high grade and reliable article, but with the name, "Baker Ice Machine Company" behind it, the suggestion becomes a certainty.

Amongst Omaha's many visitors there must be many, who are more or less interested in the question of refrigerating machinery in connection with the conduct of their own business, and to them there is presented an excellent opportunity of discovering ways and means whereby the equipment of their plants with mechanical refrigeration will open up rich fields of hitherto undeveloped business sources.

GOLDEN SHEAF



Pure Rye and Bourbon NONE BETTER

FOR MORE THAN 50 YEARS WE HAVE MADE BEER RIGHT HERE IN OMAHA



FRED KRUG BREWING CO. LUXUS MERCANTILE CO., Distributors. Opposite Post Office.

MIDLAND Glass & Paint Co.
OMAHA, - NEB.

Meriden Quick Stamper
Sticks 3,000 Stamps Perhour, \$1.50
dies away with licking
stamps in rolls, which any postoffice can supply. Also sticks die tags, price tickets, inspector tags, bond labels, postage markers, advertising cards, etc. Single, double, or get out of order. Lasts a life time. Easy for child in a month. You'll want it when you see it.
Made by Meriden Mfg. Co. Dept. B. Lincoln, Neb.

THE MEYERS BROOM WORKS
OMAHA, NEB.
Manufacturers of High Grade BROOMS and WHISKS
All these Brooms bear Union Label, Little Princess, Standard, Red Cross, Fearless, Star, Domestic and Clean Sweep.

H. BESELIN & SON
Moved to Larger Quarters, 1505 Douglas.
WHOLESALE AND RETAIL.
See our live exhibit of cigar making at "Made in Nebraska Show."

Lew Raber
Ground Floor, Court of Bee Building.
High Class Job Printing
The work done here is artistic and attractive. It leaves a fine impression where it is seen. Try Raber's the next time you have any job printing.

SEEDS

The Best by Test "Need Any"

To get the best results it is necessary to get the best seeds.

Every packet of *The Nebraska Seed Co.* seeds is backed by the guarantee of twenty-years successful business.

The initial cost of seeds is really the smallest part of your garden expense, but low grade seeds prove most expensive, so why not profit by the experience of others who have used our seeds successfully.

They Are All Tested

OUR SPRING CATALOGUE

Containing many helpful hints to successful gardening sent free upon request.

Assure yourself of a full crop this year by planting our seeds.

The Nebraska Seed Co.

OMAHA, NEBRASKA

Bemis Omaha Bag Co.

- MANUFACTURERS OF
 - "Old Honesty" Blankets
 - "A-M-P" FLY NETS
 - Cotton and Burlap Bags All Sizes
 - "BEMIS A" SEAMLESS BAGS
 - Economy Mailing Bags
 - PARCEL POST MAILING POUCHES
- Omaha, - - Nebraska

Woodmen Circle

America's leading fraternal society for women.

This large society enables the wife and mother to enjoy the same advantages of social and business fraternal relations that the father and husband do.

By a small monthly contribution of assessment and dues you are assured of the prompt payment, at death, of such an amount as you may desire, to any relative you may designate.

This circle pays death benefits, old age disability, funeral benefits and erects a monument to females—all in one cost.

Membership, 110,000.
Assets, \$2,548,999.66.

Emma B. Manchester, Supreme Guardian.
Dora Alexander, Supreme Clerk.

Woodmen Circle

W. O. W. Building, Omaha.

FAMOUS COLLINS SADDLES

None genuine without the Collins stamp. The same old saddle at the same old price, the best saddle ever made and made by the same old men that have made them for 25 years. Write for free 1913 catalog.
ALFRED COLLINS & CO. 1212 Farnam Street, OMAHA, NEB.

J. H. HANEY & CO.

"MADE IN NEBRASKA SHOW" of Harness, Saddles and Saddle Goods Booth No. 37.

WAGONS MADE IN OMAHA
MURPHY DID IT
IN OMAHA

SAVE 5c
On a package of UNCLE SAM BREAKFAST FOOD. Call at our booth at the "Made-in-Nebraska" show and we will tell you how. Ask about our coupon offer.
Uncle Sam Breakfast Food Co.

40c Roast Beef Dinner
Served at "MADE IN NEBRASKA" SHOW Thursday, 9 P. M.
Roast Beef, Bread and Butter, Skilton's Elbow Macaroni, Pie, Coffee, Tea or Milk

Dayton Moneyweight Scales
Exhibit Near Stage
Merchants and visitors are cordially urged to inspect this complete line of modern computing scales.
MONEYWEIGHT SCALE CO., 2 E. Marshall St., E. E. Smith, Nebraska Managers

Really Ready-to-Wear

Mary Jane House Dresses
They fit without alteration.
Up-to-date styles, fast colors; strong materials; neat designs; outwear ordinary dresses yet cost no more. Workmanship guaranteed.
Dress here shown is of Annular felt color, features Blue Chambray with four embroidered white collars. Size: Bust, 34 to 44 inches; skirt length, 37 to 41 inches. Each \$2.50.
Ask about our Kimonos, Aprons, Reapers, Creepers, Dresses. If you cannot get these patterns from your merchant, Mary Jane will send them to you by Parcel Post and will not be a cent paid if we receive no orders.
MARY JANE GARMENT CO., Dept. B Lincoln Neb.

Calabash Pipes

AT "MADE IN NEBRASKA" SHOW
Grown in Nebraska. Made in Our Factory.
TRACY BROS. CO. 1415 Douglas St. Omaha, Neb.

WILSON STEAM BOILER CO.

Overhaul and Repair Boilers
Manufactures Tanks, Smokestacks, Breeching, Boilers and Sheet Iron Work.
OFFICE AND WORKS: 50TH AND CENTER STS., OMAHA.

Shylock

A licensed special feature in two reels by Eclipse, an adaption from Shakespeare's famous drama, "The Merchant of Venice," now being shown at theaters furnished by the General Film Co., 208-10-12 S. 13th St.

Watch for

Biograph, Vitagraph, Edison, Pathe, Eclipse, Kalem, Essanay, Selig, Melies and Lubin, they represent the highest stage of perfection in motion photography.

Any theater showing these makes are giving you the best entertainment possible to secure.