



### Great Nebraska Show Opened Last Night

The most important indoor exposition of real industrial products ever held in the state of Nebraska, the Made-in-Nebraska show was opened by the Federation of Nebraska Retailers, which includes something like 2,000 members and over 100 local organizations, scattered throughout the state of Nebraska in the Auditorium at 7 o'clock last evening. From the inception it received the sincere endorsement, co-operation and support of the several Omaha and state manufacturers' associations, of the Commercial club of Omaha, retailers of Omaha, commercial clubs of the state.

Mainly has solicited the co-operation of Dr. G. E. Conra, Mr. Frank G. Odell, Prof. C. W. Pugsley, Charles Mittenhall, Prof. Melvin R. Gilmour and several other men of affairs of Nebraska, who will deliver talks on industrial progress of the state, its great advantages from a manufacturer's standpoint, and the future of the home products campaign. The lecture room will seat about 800 people, and will be equipped with moving picture and stereopticon machines, and with ushers to look after the comfort of the visitors.

Ladies' Verein, under direction of Mrs. Max Flotow; the members of the Music Verein, over 100 voices; the Omaha Symphony chorus, with 300 voices, under direction of Mr. Helgren. In addition there will be a number of special quartets, extra bands, etc. On Sunday, March 3, Bohemian day, there will be three bands present and the Bohemian societies will give their national dances and songs. On Monday, March 4, the United Scandinavian singing societies "Danla," "Danish," "Norden," Swedish, and "Nor," Norwegian, will have a special night at the "Made in Nebraska" show, to be known as the Scandinavian night. The following program will be rendered:

One of the best indications of the spirit of harmony that is now prevailing among Nebraska manufacturers, was the coming to the exposition with exhibits of the Lincoln Commercial club, the Lincoln Manufacturers' association, the Commercial club of Fremont, the Manufacturers' association of Hastings and individual or collective exhibits from Ralston, Schuyler, Crete, Gibbon, Beatrice, Wakefield, Scott's Bluff and other places.

Not only will industrial moving pictures be shown, but there will be a number of films rented, some of a comical nature, some of travel and some dramatic. In other words, a good ten cent moving picture show will be given free to the visitors from 10:30 a. m. to 11 p. m., every day.

Invitations to Many. Almost every important organization of the city, both fraternal, commercial, civic and educational, have accepted the invitation to have a special day and night at the Made in Nebraska show. This is done to show the belief in such an exposition and the desire to co-operate with the Federation of Nebraska Retailers in putting forth this work.

The campaign for using home products in a practical standpoint may now be fairly said to be launched at this Made-in-Nebraska show. It has assumed state wide aspect and is to be a very full and complete exhibition of the products that are prepared within the confines of the state. No outside manufacturers have been permitted to display goods. The ruling of the Federation of Nebraska Retailers was, that if a firm in the state manufactured only a part of its goods here it could only show that part that was made in Nebraska. This is the first time on record that such an exposition has been held in that it will be popular from the start off and beyond a doubt educational in every sense and manner.

The sixth annual convention of the Federation of Nebraska Retailers will commence at the Home hotel at 10 a. m., Tuesday, March 11, and will continue for four days. Over one thousand retailers, counting their families, will be present at the exhibition in Nebraska and there are from 300 to 500 attendants, demonstrators and salesmen all the time to represent the various firms.

It is believed that the attendance will reach considerably over the 100,000 mark for the eleven days of the Made in Nebraska show. He has reports from Lincoln, Hastings, Fremont and throughout the state from the secretaries of commercial clubs and organizations that the attendance from abroad will surpass that of any event, not even exceeding the All-Bairden. The doors will be open from 10:30 a. m. to 11 p. m. daily.

The Auditorium, where the exposition is to be held, is beautifully decorated as to the interior, and extra well lighted on the outside. The exposition is so arranged that there will be plenty of ten and twelve-foot aisles for the comfort and safety of the thousands who will visit the show at that time.

Several Attractions. The special attractions of the Made-in-Nebraska show briefly summed up are the great Ferrulo concert band, which comes March 9 for seven days, two concerts a day. This great organization is known throughout the United States and has filled many important engagements. Ferrulo will undoubtedly draw thousands of music lovers, especially as the price of admission, 25 cents, covers concerts, which are ordinarily given by Ferrulo at 50, 75 cents and \$1. It will cost the Federation of Nebraska Retailers \$1,000 to bring this band here and furnish it for ten days.

Keeping Step with Progress. The Wilson Steam Boiler Co., located at 20th and Center, covers a full two acres, over 14,000 square feet of which is under roof. This company manufactures all kinds of tanks, boilers, smokestacks, preshrinkings and anything made of plate or sheet steel. Also do a general repair work on old boilers. Over fifty boilers made by the Wilson Steam Boiler Co. are in use in Omaha plants.

Accommodations for All. There are check rooms for both men and women; matrons in charge of the women's rest rooms, a smoking room upstairs for smokers, public telephones, taxicab call-stations, telegraph office, and, in fact, everything that pertains to a big exposition in all its completeness will be arranged for, and will illustrate the fact that experienced management can accomplish a great deal along exhibit lines when it sets out to do so.

The free lecture room, or little theater as it might be more properly termed, is under the direction of Will M. Maupin, well known in literary circles of Nebraska, and publisher and editor of the new magazine, "Mid West." Mr.

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**DON ALBERTO** 10c **LITTLE DON** 5c

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The Best of the Entire Show, **E. G. FISHER'S LA ZEUS CHOCOLATES**

For sale by **E. J. MORTIMER, Orpheum Theater Candy Shop.**

See the new miniature hotel, which is being erected in Hastings, Neb. made in candy.

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Feeds and builds up any varnish surface. Manufactured by **HASTINGS FURNITURE CO., Hastings, Neb.**

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Visitors Always Welcome at the Snow White Bakery. See Our Display at the Made-in-Nebraska Show.

**Your Boys Can Feed Silage With Safety From The HINGE-DOOR SILO**

You need not hesitate to send your boys to do feeding from this silo. The big, rigid, malleable iron ladder with **twice** foothold on each step and the doors that open and close easier than your barn doors, assure safety and convenience.

Hinge Door Silos save half the time in feeding that's required around ordinary silos. Also prevents nine-tenths of silage freezing in winter and drying in summer, because they are **always closed.**

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